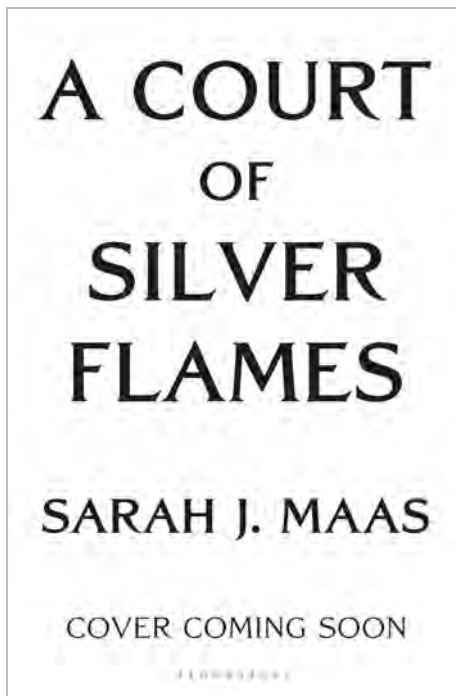


BLOOMSBURY

Winter 2021
January – April

B L O O M S B U R Y



**FICTION / FANTASY / ROMANTIC**

Bloomsbury Publishing | 1/26/2021
 9781681196282 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 648 pages
 9.3 in H | 6.1 in W

MARKETING

Major prepublication buzz-building campaign starting 8 months prepub
 Social media campaign to include title and cover reveals, sneak peaks, character quotes, animated trailer and more
 Exclusive swag item available at NY ComicCon 2020
 Global preorder offer launching several months before publication
 YouTube live author appearances teasing the book leading up to pub
 Major trade advertising campaign including *Publishers Weekly* cover
 Six-figure consumer advertising campaign including Goodreads, print, and...

A Court of Silver Flames

Sarah J. Maas

Sarah J. Maas's sexy, richly imagined series continues with the journey of Feyre's fiery sister, Nesta.

Nesta Archeron has always been prickly—proud, swift to anger, and slow to forgive. And ever since being forced into the Cauldron and becoming High Fae against her will, she's struggled to find a place for herself within the strange, deadly world she inhabits. Worse, she can't seem to move past the horrors of the war with Hybern and all she lost in it.

The one person who ignites her temper more than any other is Cassian, the battle-scarred warrior whose position in Rhysand and Feyre's Night Court keeps him constantly in Nesta's orbit. But her temper isn't the only thing Cassian ignites. The fire between them is undeniable, and only burns hotter as they are forced into close quarters with each other.

Meanwhile, the treacherous human queens who returned to the Continent during the last war have forged a dangerous new alliance, threatening the fragile peace that has settled over the realms. And the key to halting them might very well rely on Cassian and Nesta facing their haunting pasts.

Against the sweeping backdrop of a world seared by war and plagued with uncertainty, Nesta and Cassian battle monsters from within and without as they search for acceptance—and healing—in each other's arms.

PRAISE

for ACOTAR

"Simply dazzles." —*Booklist*, starred review

"Passionate, violent, sexy and daring . . . A true page-turner." —*USA Today*

"Suspense, romance, intrigue and action. This is not a book to be missed!"

—*HuffPost*

"Vicious and intoxicating . . . A dazzling world, complex characters, and sizzling romance." —*RT Book Reviews*, Top Pick

"A sexy, action-packed fairy tale." —*Bustle*

for ACOMAF

"Fiercely romantic, irresistibly sexy and hypnotically magical. A veritable feast for the senses." —*USA Today*

"Hits the spot for fans of dark, lush, sexy fantasy." —*Kirkus Reviews*

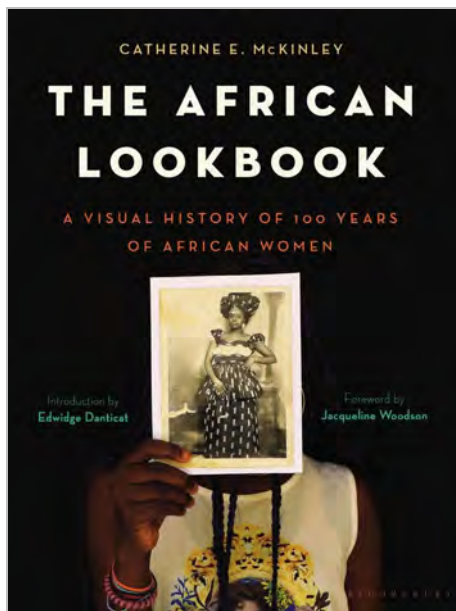
"An immersive, satisfying read." —*PW*

"Darkly sexy and thrilling." —*Bustle*

for ACOWAR

"Fast...

SARAH J. MAAS is the #1 *New York Times* and internationally bestselling author of the Court of Thorns and Roses and the Crescent City series, as well as the Throne of Glass series. Her books are published in thirty-seven languages. A New York native, Sarah lives in Pennsylvania with her husband, son, and dog.



HISTORY / AFRICA

Bloomsbury Publishing | 1/19/2021
 9781620403532 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 240 pages
 4-color throughout

MARKETING

Print and online review and features campaign
 Broadcast media campaign
 Op-eds/Essay placement
 Social media campaign featuring images
 Cross marketing with Fashion/Academic lists
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication
 Author events: Washington, D.C. and NYC

The African Lookbook

A Visual History of 100 Years of African Women

Catherine E. McKinley

An unprecedented visual history of African women told in striking and subversive historical photographs—featuring an Introduction by Edwidge Danticat and a Foreword by Jacqueline Woodson.

Most of us grew up with images of African women that were purely anthropological—bright displays of exotica where the deeper personhood seemed tucked away. Or they were chronicles of war and poverty—“poverty porn.” But now, curator Catherine E. McKinley draws on her extensive collection of historical and contemporary photos to present a visual history spanning a hundred-year arc (1870–1970) of what is among the earliest photography on the continent. These images tell a different story of African women: how deeply cosmopolitan and modern they are in their style; how they were able to reclaim the tools of the colonial oppression that threatened their selfhood and livelihoods.

Featuring works by celebrated African masters, African studios of local legend, and anonymous artists, *The African Lookbook* captures the dignity, playfulness, austerity, grandeur, and fantasy-making of African women across centuries. McKinley also features photos by Europeans—most starkly, striking nudes—revealing the relationships between white men and the Black female sitters where, at best, a grave power imbalance lies. It’s a bittersweet truth that when there is exploitation there can also be profound resistance expressed in unexpected ways—even if it’s only in gazing back. These photos tell the story of how the sewing machine and the camera became powerful tools for women’s self-expression, revealing a truly glorious display of everyday beauty.

PRAISE

"As I slowly moved through the stunningly beautiful pages of *The African Lookbook*, I found myself being transported by the glorious photographs Catherine McKinley has collected. . . . We took and continue to take the skin, the pain, the fabric, the tools we have. And with all of this—as Catherine McKinley has done here—we make something as beautiful as our own selves." —Jacqueline Woodson, from the Foreword

"How lucky we are that Catherine McKinley has collected this exquisite series of photographs from all corners of the African continent...proof of the range of beauty and elegance the world was otherwise telling us we could not possess." —Edwi...

Catherine E. McKinley is a curator and writer whose books include the critically acclaimed *Indigo*, a journey along the ancient indigo trade routes in West Africa, and *The Book of Sarahs*, a memoir about growing up Black and Jewish in the 1960s–80s. She’s taught creative nonfiction writing at Sarah Lawrence College and Columbia University. The McKinley Collection, featured here, is a personal archive representing African photographs from 1870 to the present. She lives in New York City.

Elderhood

Redefining Aging, Transforming Medicine, Reimagining Life

Louise Aronson

The instant *New York Times* bestseller from physician and award-winning writer Louise Aronson—an essential, empathic, revelatory look at a vital but often disparaged stage of life.

For more than 5,000 years, “old” has been defined as beginning between the ages of 60 and 70. That means most people alive today will spend more years in elderhood than in childhood, and many will be elders for 40 years or more. Yet at the very moment that humans are living longer than ever before, we’ve made old age into a disease, a condition to be dreaded, denigrated, neglected, and denied.

In a style reminiscent of Oliver Sacks, noted Harvard-trained geriatrician Louise Aronson uses stories from her quarter century of caring for patients, and draws from history, science, literature, popular culture, and her own life to weave a vision of old age that’s neither nightmare nor utopian fantasy—a vision full of joy, wonder, frustration, outrage, and hope about aging, medicine, and humanity itself.

Elderhood is for anyone who is, in the author’s own words, “an aging, i.e., still-breathing human being.”

PRAISE

“[A] penetrating meditation on geriatrics . . . Aronson’s deep empathy, hard-won knowledge, and vivid reportage makes for one of the best accounts around of the medical mistreatment of the old.” —*PW* (starred review)

“Wise and engaging.” —*AARP The Magazine*

“Monumental . . . *Elderhood*, like the life station it studies, is dynamic, multifaceted, and full of wonder.” —*Shelf Awareness*, starred review

“A book that needs to be consulted by every care giver and health professional for the wisdom it contains.” —*Sun News Tucson*

“Dazzling . . . Her conclusions are revolutionary. I hope everyone who has a stake in older people, which is ultimately all of us, w...

Louise Aronson is the author of *A History of the Present Illness*. She was a Gold Foundation Professor and has received a MacDowell fellowship and four Pushcart nominations, among other honors. Her articles and stories have appeared in many publications, including the *New York Times*, the *New England Journal of Medicine*, *Lancet*, and *Bellevue Literary Review*. She is a professor of medicine at UCSF, where she cares for older patients and directs UCSF Medical Humanities. She lives in San Francisco.

SOCIAL SCIENCE / GERONTOLOGY

Bloomsbury Publishing | 1/12/2021

9781620405475 | \$18.00 / \$24.50 Can.

Trade Paperback | 464 pages

8.3 in H | 5.5 in W

charts and graph illustrations throughout

Other Available Formats:

Hardcover ISBN: 9781620405468

MARKETING

Ongoing events, speaking gigs, and op-eds by author

Coverage in paperback columns nationwide

Book club marketing campaign

Social media campaign

Academic outreach

THE MASK FALLING

SAMANTHA
SHANNON

Cover to be revealed

BLOOMSBURY

FICTION / DYSTOPIAN

Bloomsbury Publishing | 2/16/2021
9781635570328 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 528 pages
9.3 in H | 6.1 in W

MARKETING

Early outreach to bloggers and fantasy influencers
Major bookseller and librarian outreach campaign
Consumer review campaign via NetGalley and Goodreads
National print and online advertising campaign
National print, broadcast, and online review coverage

The Mask Falling

Samantha Shannon

From the *New York Times* bestselling author of *The Bone Season* and *The Priory of the Orange Tree*, the stunning fourth novel set in the world of Scion.

Dreamwalker Paige Mahoney has eluded death again. Snatched from the jaws of captivity and consigned to a safe house in the Scion Citadel of Paris, she finds herself caught between those factions that seek Scion's downfall and those who would kill to protect the Rephaim's puppet empire.

The mysterious Domino Program has plans for Paige, but she has ambitions of her own in this new citadel. With Arcturus Mesarthim—her former enemy—at her side, she embarks on an adventure that will lead her from the catacombs of Paris to the glittering hallways of Versailles. Her risks promise high reward: the Parisian underworld could yield the means to escalate her rebellion to outright war.

As Scion widens its bounds and the free world trembles in its shadow, Paige must fight her own memories after her ordeal at the hands of Scion. Meanwhile, she strives to understand her bond with Arcturus, which grows stronger by the day. But there are those who know the revolution began with them—and could end with them . . .

The Mask Falling is a gripping, fantastical new addition to this “intoxicating urban-fantasy series” (NPR.org) that will leave readers begging for more.

PRAISE

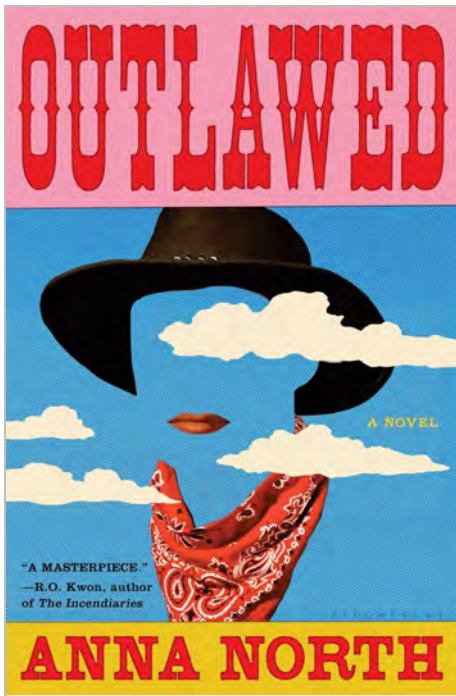
“Real entertainment. Shannon has continued to build on this imagined world with intricacy, and Paige’s voice comes through to deliver a suspenseful story.” —*The Washington Post*

“Invokes the tyranny of George Orwell . . . and the mythmaking of J. R. R. Tolkien.” —*USA Today*

“An author clearly driven to go deeper and deeper into a unique world . . . Many will surely follow her.” —*The Wall Street Journal*

“A great imagination at work.” —*People*

Samantha Shannon is the *New York Times* and *Sunday Times* bestselling author of *The Bone Season* series. Her work has been translated into twenty-six languages. Her fourth novel, *The Priory of the Orange Tree*, was her first outside of *The Bone Season* series and was a *New York Times* bestseller. She lives in London. samanthashannon.co.uk • @say_shannon



FICTION / CONTEMPORARY WOMEN

Bloomsbury Publishing | 1/26/2021
 9781635575422 | \$26.00 / \$34.99 Can.
 Hardcover with dust jacket | 272 pages
 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING:
 Early outreach to bloggers and literary influencers
 Major bookseller and librarian outreach campaign
 Consumer review campaign via NetGalley and Goodreads
 Trade advertising campaign
 AT PUBLICATION:
 National print and online advertising campaign
 National print, broadcast, and online review coverage
 Author profile at top media outlet
 Major social media event with contests and giveaways
 Author events in 3+ US cities by request
 West & Midwest

Outlawed

Anna North

***The Crucible* meets *True Grit* in this riveting adventure story of a fugitive girl, a mysterious gang of robbers, and their dangerous mission to transform the Wild West.**

In the year of our Lord 1894, I became an outlaw.

The day of her wedding, 17-year-old Ada's life looks good; she loves her husband, and she loves working as an apprentice to her mother, a respected midwife. But after a year of marriage and no pregnancy, in a town where barren women are routinely hanged as witches, her survival depends on leaving behind everything she knows.

She joins up with the notorious Hole in the Wall Gang, a band of outlaws led by a preacher-turned-robber known to all as the Kid. Charismatic, grandiose, and mercurial, the Kid is determined to create a safe haven for outcast women. But to make this dream a reality, the Gang hatches a treacherous plan that may get them all killed. And Ada must decide whether she's willing to risk her life for the possibility of a new kind of future for them all.

Featuring an irresistibly no-nonsense, courageous, and determined heroine, *Outlawed* dusts off the myth of the old West and reignites the glimmering promise of the frontier with an entirely new set of feminist stakes. Anna North has crafted a pulse-racing, page-turning saga about the search for hope in the wake of death, and for truth in a climate of small-mindedness and fear.

PRAISE

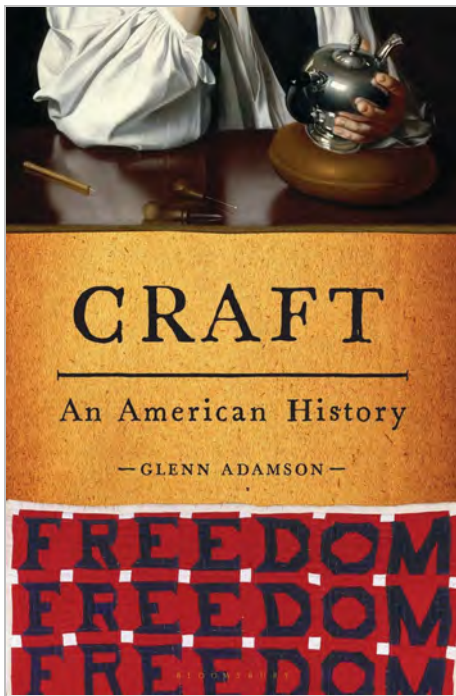
"A grand, unforgettable tale." —Esmé Weijun Wang, author of *The Collected Schizophrenias*

"Terrifying, wise, tender, and thrilling. A masterpiece." —R. O. Kwon, author of *The Incendiaries*

"Flips the script on the beloved Western genre and gives us the iconic heroine-on-the-run we deserve. Anna North is a riveting storyteller . . . Reader, you are in for a real treat!" —Jenny Zhang, author of *Sour Heart*

"Moving and invigorating. As she mines the genre for vital new stories, North beautifully shines a light on our real past and conveys a warning for the future." —Lydia Kiesling, author of *The Golden State*

Anna North is a graduate of the Iowa Writers' Workshop and the author of two previous novels, *America Pacifica* and *The Life and Death of Sophie Stark*, which received a Lambda Literary Award in 2016. She has been a writer and editor at *Jezebel*, *BuzzFeed*, *Salon*, and the *New York Times*, and she is now a senior reporter at *Vox*. She grew up in Los Angeles and lives in Brooklyn.

**HISTORY / UNITED STATES**

Bloomsbury Publishing | 1/19/2021
 9781635574586 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 400 pages
 9.3 in H | 6.1 in W
 B&W art throughout, 1 8-page color insert

MARKETING

PRE-PUBLICATION BUZZ BUILDING:
 Major early blogger, influencer, and bookseller outreach
 Library and Academic marketing campaign
 Consumer review campaign via NetGalley and Goodreads
MAJOR LAUNCH AT PUBLICATION:
 Broad national print, broadcast, and online media campaign
 Regional print and radio coverage
 Major social media launch campaign
 Author events

Craft

An American History

Glenn Adamson

A groundbreaking and endlessly surprising history of how artisans created America, from the nation's origins to the present day.

At the center of the United States' economic and social development, according to conventional wisdom, are industry, commodities, and technology—while craftspeople and handmade objects are relegated to a bygone past. Renowned craft historian Glenn Adamson turns that narrative on its head in this innovative account, revealing how makers have always been central to America's identity. Examine any phase of the nation's struggle to define itself, and artisans are there—from the silversmith Paul Revere and the revolutionary carpenters and blacksmiths who hurled tea into Boston Harbor, to today's "craftivists." From Mother Jones to Rosie the Riveter. From Betsy Ross to the AIDS Quilt. Adamson documents how craft has long been implicated in debates around inequality, education, and class, as well as America's failures to live up to its loftiest ideals. Yet artisanship has also been a site of resistance for oppressed people, such as enslaved African-Americans whose skilled labor might confer hard-won agency under bondage, or the Native American makers who built traditional arts into businesses that preserved cherished folkways. Theirs are among the array of memorable portraits of Americans both celebrated and unfamiliar in this richly peopled book. As Adamson argues, these artisans' stories speak to our collective striving toward a more perfect union: from the beginning, America had to be—and still remains to be—crafted.

PRAISE

"A rich chronicle of craft in America from Jamestown to the present day . . . Adamson leads us on a chronological journey through American history, pointing out along the way—sometimes in lush detail—the various craft movements and ideas that were prominent at certain times. The text swarms with interesting anecdotes and names—some well-known and others who will be less familiar to most readers . . . Thoroughly researched and written with passion—and a bit of bite." —Kirkus Reviews, starred review

"A gem of a book. Every chapter is chock-full of fascinating stories and interesting facts. Adamson collects nuggets from history, fiction, and even..."

Glenn Adamson's books include *Fewer, Better Things*, *The Invention of Craft*, and *The Craft Reader*. His writings have also been published in museum catalogues and in *Art in America*, *The Magazine Antiques*, *frieze*, and other periodicals. He was previously director of the Museum of Arts and Design, New York, and has held appointments as Senior Scholar at the Yale Center for British Art, and as Head of Research at the Victoria and Albert Museum, London. He lives in the Hudson Valley, New York.

Secondhand

Travels in the New Global Garage Sale

Adam Minter

From the author of *Junkyard Planet*, a journey into the surprising afterlives of our former possessions.

Downsizing. Decluttering. Discarding. Sooner or later, all of us are faced with things we no longer need or want. But when we drop our old clothes and other items off at a local donation center, where do they go? Sometimes across the country—or even halfway across the world—to people and places who find value in what we leave behind.

In *Secondhand*, journalist Adam Minter takes us on an unexpected adventure into the often-hidden, multibillion-dollar industry of reuse: thrift stores in the American Southwest to vintage shops in Tokyo, flea markets in Southeast Asia to used-goods enterprises in Ghana, and more. Along the way, Minter meets the fascinating people who handle—and profit from—our rising tide of discarded stuff, and asks a pressing question: In a world that craves shiny and new, is there room for it all?

Secondhand offers hopeful answers and hard truths. A history of the stuff we've used and a contemplation of why we keep buying more, it also reveals the marketing practices, design failures, and racial prejudices that push used items into landfills instead of new homes. *Secondhand* shows us that it doesn't have to be this way, and what really needs to change to build a sustainable future free of excess stuff.

PRAISE

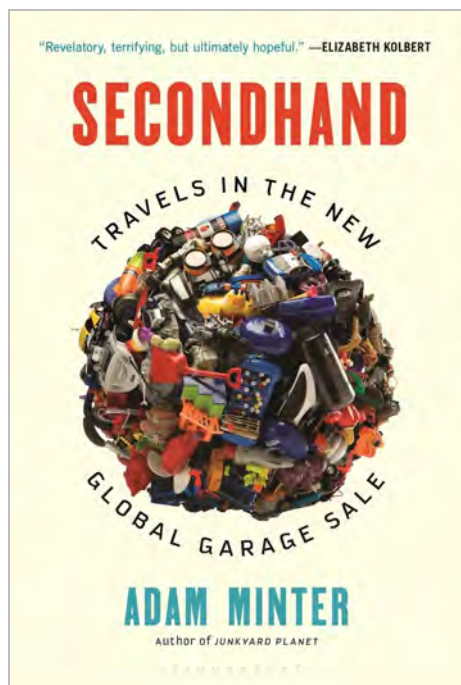
"Gripping . . . Minter is a superb storyteller who knows empathy is easier to connect with than numbers. In this book, there are plenty of both, but the people he interviews and the stories he tells are what make it an enthralling read . . . It's a book I'd recommend buying now instead of waiting for it to show up at your local thrift store." —NPR

"It's [Minter's] vibrant sketches of entrepreneurial characters and his dives into obscure industrial histories that make a persuasive case: discarded goods are becoming a big environmental problem." —*Los Angeles Review of Books*

"Revelatory, terrifying, but ultimately hopeful." —Elizabeth Kolbert

"An a...

Adam Minter is the author of *Junkyard Planet: Travels in the Billion-Dollar Trash Trade* and a columnist for *Bloomberg Opinion*. He lives in Petaling Jaya, Malaysia.



BUSINESS & ECONOMICS / INTERNATIONAL

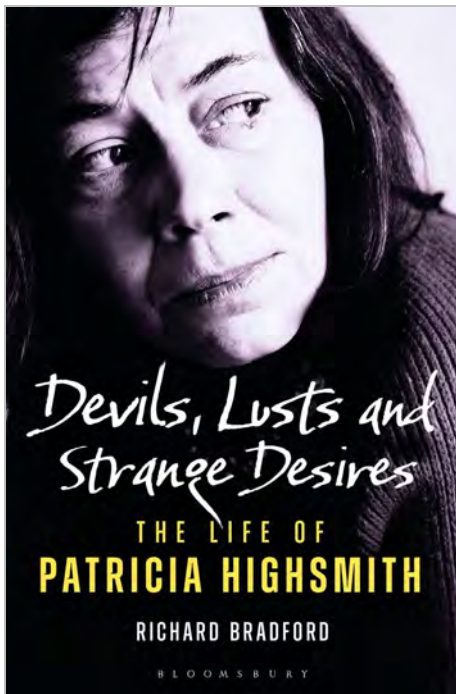
Bloomsbury Publishing | 1/19/2021
 9781635570113 | \$17.00 / \$23.00 Can.
 Trade Paperback | 320 pages
 8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781635570106

MARKETING

Ongoing events, speaking gigs, and op-eds by author
 Coverage in paperback columns nationwide
 Book club marketing campaign
 Social media campaign
 Academic outreach



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury Caravel | 1/26/2021
 9781448217908 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 288 pages
 9.2 in H | 6 in W

MARKETING

Pre-publication consumer review
 campaign on NetGalley and Amazon Vine
 National advertising campaign
 Amazon A+ content
 Sponsored Amazon campaign
 Discount offers to Patricia Highsmith
 reading groups on Goodreads and
 Facebook
 Social media campaign targeting Patricia
 Highsmith fans at publication

Devils, Lusts and Strange Desires

The Life of Patricia Highsmith

Richard Bradford

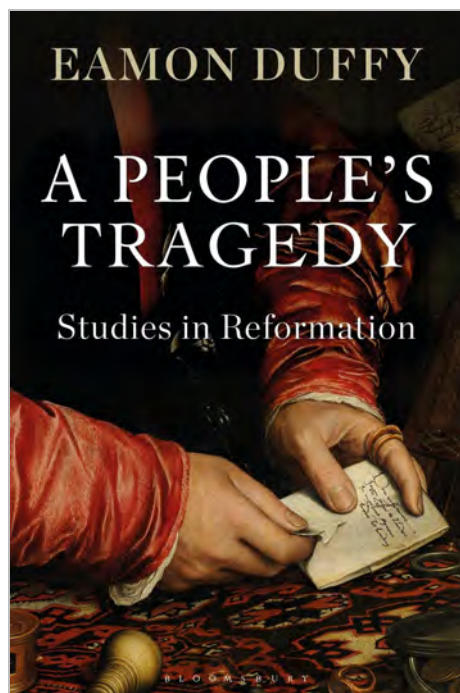
A vibrant portrait of the acclaimed author Patricia Highsmith, publishing to coincide with the 100th anniversary of her birth in 1921.

Made famous by the great success of her psychological thrillers, *The Talented Mr Ripley* and *Strangers on a Train*, Patricia Highsmith is lauded as one of the greats of psychological writing. There has never been a clear picture of the woman behind the books.

The triangular relationship between Highsmith's lesbianism, her fraught personality—by parts self-destructive and malicious—and her fiction has been largely avoided by other biographers. She was openly lesbian and would, in modern times, be venerated as a radical exponent of an LGBT lifestyle. However, her status as an exemplar of gay radicalism is undermined by the incontrovertible fact that she was gratuitously cruel and exploitative of her lovers.

In this new biography, Richard Bradford brings his sharp, incisive style to one of the great, and most controversial, writers of the twentieth century.

Richard Bradford is Research Professor at Ulster University and Director of the recently founded Ulster Literary Biography Research Centre. Currently he is Visiting Professor at the University of Avignon. He has published more than thirty books, including eight well-reviewed trade biographies of writers.



RELIGION / CHRISTIANITY / HISTORY

Bloomsbury Continuum | 1/5/2021
 9781472983855 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 272 pages
 9.2 in H | 6 in W

MARKETING

Inclusion in sales material for Christian retailers and indie booksellers
 Promotion to Bloomsbury Academic's religion subscribers and inclusion at major U.S. religion conferences
 Targeted advertising to religious readers
 Extensive print and online campaign with top religion and history publications

A People's Tragedy

Studies in Reformation

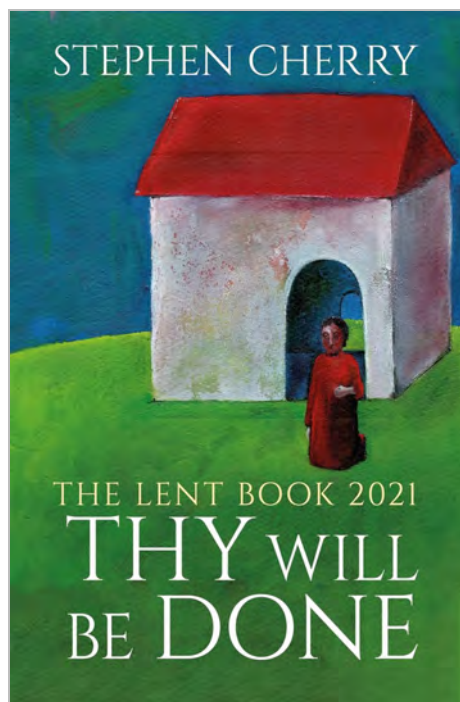
Eamon Duffy

Eamon Duffy's latest book provides an insightful new perspective on medieval England around the time of the Reformation.

In his book *The Stripping of the Altars*, Professor Eamon Duffy revolutionized English medieval studies. His thesis centered on the idea that the English Reformation was indeed “a people’s tragedy” for common worshippers and religious communities across the United Kingdom, arguing that popular religious practice on the eve of the Reformation was alive, indeed vibrant. This contradicted the long-held theories of Reformation scholars that the Catholic Church was inherently corrupt and ripe for the change enacted by King Henry’s sweeping reforms.

In *A People's Tragedy* Duffy, England’s preeminent and most engaging Reformation historian, returns to these themes, drawing on new research, some of it archaeological, to demonstrate his point, including stunning wall paintings, parish records, wood carvings, and triptychs that show the true nature of medieval devotion from Walsingham to York Minster and Ely Abbey. Any reader with an interest in the Reformation will be drawn to these highly readable and engaging explorations, which, as Duffy shows, still ignite fierce debate among historians today.

Professor **Eamon Duffy** PhD, DD, FBA, is emeritus professor of the history of Christianity at the University of Cambridge. He is a fellow of Magdalene College and a former president of the College. His many books include *The Stripping of the Altars*, *The Voices of Morebath*, *Fires of Faith*, *Royal Books and Holy Bones*, and *Reformation Divided*. He lives in the UK.



**RELIGION / HOLIDAYS / EASTER
& LENT**

Bloomsbury Continuum | 1/26/2021
 9781472978257 | \$15.00 / \$20.50 Can.
 Trade Paperback | 224 pages
 7.8 in H | 5.1 in W

MARKETING

Targeted advertising to religious readers
 Promotion to Bloomsbury Academic's
 religion subscribers and inclusion at major
 US religion conferences
 Inclusion in sales material for Christian
 retailers and indie booksellers
 Online advertising with *Christianity Today*
 National print and online review campaign

Thy Will Be Done

The 2021 Lent Book

Stephen Cherry

**The 2021 Lent Book takes the Lord's Prayer as a basis for
Lenten reflection.**

Lent is not a time for excess, either of food, or of religion. It is a time to rid ourselves of what the poet George Herbert calls 'passion', which is not a burning desire to do good or the emotional dimension of life in general, but what we today would call the sort of suffering caused by stress, tension or anxiety. Lent should be welcomed as a considered, slow and deep time, designed to generate a sense of spaciousness, and facilitate a deeper engagement with things that really matter.

Jesus's sojourn in the wilderness was a time of fasting and restraint that led to a challenge which in turn led to clarity of purpose, resolution and focus. Lent is a season when we can follow Jesus by pressing the 'pause' button, taking some time out, dealing with whatever then arises and praying for a new and deeper sense of clarity and purpose for our lives. The way to do this is not by complexifying our thinking or making an especially heroic effort, but by clearing our minds, calming our hearts and our nerves, and simplifying all the practices of our faith—especially our prayer.

This Lent book is intended to be a help and encouragement with prayer. It is not an expert's guide to techniques of prayer, nor is it a scholar's survey of prayer through the ages. Rather it is an invitation to deepen your relationship with the most well-known of all Christian prayers, the prayer that Jesus taught his disciples: the 'Lord's Prayer'.

Stephen Cherry is the Dean of King's College Cambridge and the author of *The Dark Side of the Soul*, *Healing Agony* and *Barefoot Disciple*. He lives in the UK.

Kiss Myself Goodbye

The Many Lives of Aunt Munca

Ferdinand Mount

From the bestselling author of the memoir *Cold Cream* comes this affectionate, bizarre, tragicomic tale of Ferdinand Mount's Aunt Munca.

Munca—named after the mouse in the Beatrix Potter stories—never told the truth about anything. She was already a figure of mystery during her nephew Ferdinand Mount's childhood, and half a century on he embarks on a quest to uncover the true story of his beloved aunt.

His startling revelations are both shocking and sad, involving multiple deceptions, secret identities, bigamous marriages, and an extraordinary and at times frustrating trail that leads Mount all the way back from the streets of Sheffield at the end of the Victorian era to the higher echelons of English society in the inter-war years.

This is a book that will appeal to readers of family intrigue and mystery (like Laura Cummings's 2019 bestseller and Baillie Gifford Prize–shortlisted *On Chapel Sands: My Mother and Other Missing Persons*); to those who are interested in the social history of 20th-century Britain, told from an unusual and unconventional perspective; and to the aficionados of memorable aunts in literature, now a mini-genre, from Dickens's Betsey Trotwood to Graham Greene's Aunt Augusta. It will also delight readers who loved Ferdinand Mount's earlier autobiography.

Sir **Ferdinand Mount** is a journalist and author and was the editor of the *TLS* 1991–2002. He was also the head of Margaret Thatcher's Number 10 Policy Unit responsible for much of the 1983 conservative party manifesto. In his journalism he has contributed regularly to the *Daily Telegraph*, *Standpoint*, *London Review of Books*, and the *Sunday Times*. His book *Of Love and Asthma* won the Hawthornden Prize.

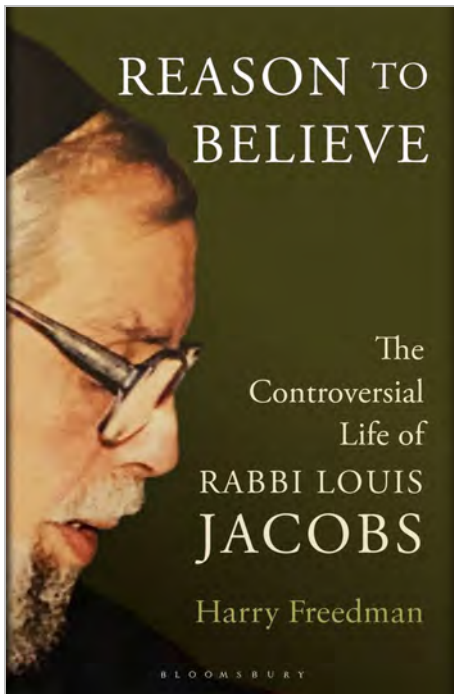


BIOGRAPHY & AUTOBIOGRAPHY / WOMEN

Bloomsbury Continuum | 1/12/2021
9781472979421 | \$30.00 / \$39.99 Can.
Hardcover with dust jacket | 272 pages
9.2 in H | 6 in W

MARKETING

National print and online review campaign

**RELIGION / JUDAISM**

Bloomsbury Continuum | 1/12/2021
 9781472979384 | \$35.00 / \$47.50 Can.
 Hardcover with dust jacket | 304 pages
 9.2 in H | 6 in W
 Black and white plate section

MARKETING

Targeted advertising to religious readers
 Promotion to Bloomsbury Academic's
 religion subscribers and inclusion at major
 US religion conferences
 Outreach to Jewish historical associations
 and rabbinical schools
 National print and online review campaign

Reason to Believe

The Controversial Life of Rabbi Louis Jacobs

Harry Freedman

A biography of Louis Jacobs, rabbi, theologian, and author of the highly controversial book on Jewish thought and religion *We Have Reason to Believe*.

Louis Jacobs was the most original and gifted Jewish theologian of his generation—a rabbi, teacher, and intellectual. But in 1957 an explosion occurred in the Jewish theological community that reverberated throughout the world. Jacobs published a book called *We Have Reason to Believe*, which tore his community apart. It was taken for granted that he would be head of the Jewish College in London and then move on to be Chief Rabbi. But because of his book, both these posts were denied to him and, as this book relates, countless doors were closed to him. He left the Orthodox community and founded a new group called *Masorti*, which now has branches all over the world. The episode was widely reported in the secular and religious press. At the time, “the Jacobs Affair” threatened to be the biggest schism in Anglo-Jewish history, and the repercussions continue to resonate today. In his deeply researched biography, drawing on historical sources and interviews with Jacobs’ family, colleagues, and friends, renowned Hebrew scholar and author Harry Freedman tells the dramatic and heartrending story of Louis Jacobs’ life and the events that would come to define it.

Harry Freedman is a writer and academic with a PhD in Aramaic. His publications include *The Gospels’ Veiled Agenda*, *The Murderous History of Bible Translations*, *The Talmud: A Biography*, and *Kabbalah: Secrecy, Scandal and the Soul*. He has written for the *Guardian*, *Jewish Chronicle*, *Jewish Quarterly*, and *Judaism Today*, and contributed to the *Encyclopedia of Modern Jewish Culture*. He lives in the UK.



**BUSINESS & ECONOMICS /
CORPORATE FINANCE /
VALUATION**

Bloomsbury Business | 1/12/2021
9781472962041 | \$35.00 / \$47.50 Can.
Hardcover with dust jacket | 256 pages
9.2 in H | 6 in W

MARKETING

Press release/review copies to business media
Inclusion in seasonal business e-newsletter
ISSUU sampler available on bloomsbury.com
Broadcast media targets
Print and online media targets

Creating Value Through Technology

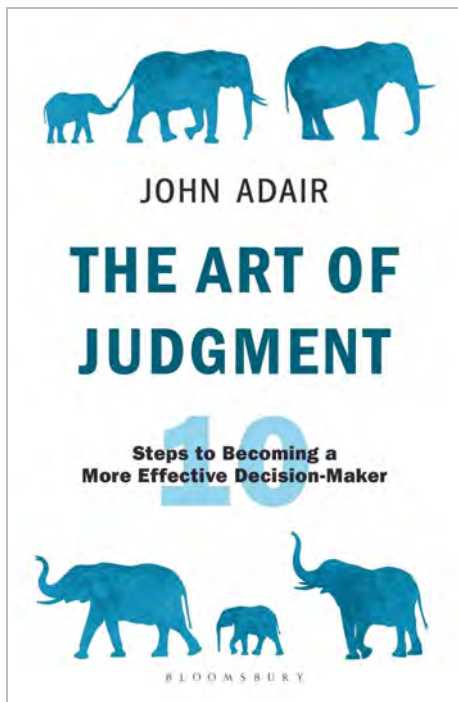
Discover the Tech That Can Transform Your Business

Andrew Hampshire

A guide to help leaders understand the role that different technologies play in creating shareholder value in their businesses.

Creating Value Through Technology will instill in the reader a newfound confidence to challenge and steer their technical colleagues to implement a technology strategy that aligns itself to the overall business aims. The book will also demystify and debunk jargon, acronyms, and misconceptions along the way. All too often business leaders cite a lack of IT understanding as to why they don't embrace technology as much as they should and why they feel uncomfortable challenging IT plans. This book aims to help CEOs, business owners, directors, and turnaround professionals better understand the role that technology can play in creating meaningful shareholder value in their business. Different technologies impact different parts of the value chain in an organization, and it's important for business leaders to understand and identify which technology investments will be best aligned with the overall objectives of the business. *Creating Value Through Technology* provides the simple and proprietary REM Framework, centered around the basic levers of shareholder value creation—Revenue Growth, Earnings Growth, and the Earnings Multiplier—in order to assess the potential of different technologies in creating value based on the business's overall strategy.

Andrew Hampshire is chief technology officer at specialist asset management firm Gresham House PLC. Previously, Andy worked in a senior role within a major UK bank to lead several major integration programs, each with a technology or operational focus. He then worked as an operating partner in a private equity firm focused on creating value in investee companies through the use of technology. He lives in the UK.



**BUSINESS & ECONOMICS /
DECISION-MAKING & PROBLEM
SOLVING**

Bloomsbury Business | 1/5/2021
9781472980700 | \$25.00 / \$34.00 Can.
Trade Paperback | 224 pages
7.8 in H | 5.1 in W

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Inclusion in eblast to in-house business
subscribers
Outreach to business organizations
National print and online review/feature
campaign
Targeted outreach to top business
publications
Online features with top business/news
websites

The Art of Judgment

10 Steps to Becoming a More Effective Decision-Maker

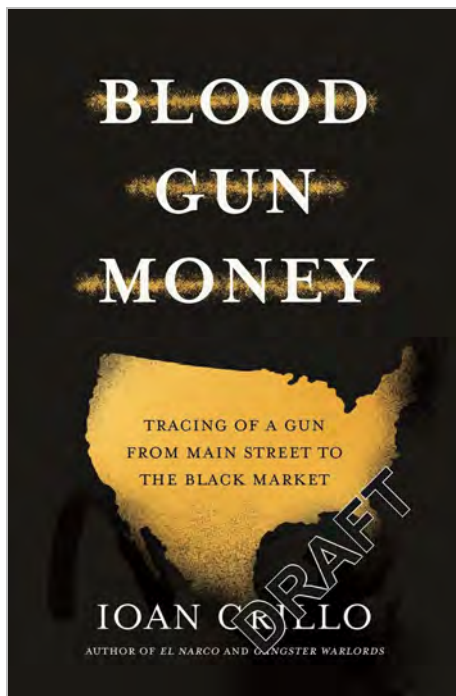
John Adair

An essential guide for any business leader looking to hone, develop and master the art of judgment.

In *The Art of Judgment*, John Adair draws upon his decades of experience and expertise to provide a practical and fascinating insight into how you can harness the full potential of your judgement. The success of any organization or individual depends upon the sound judgment of its leadership. Too often, this elusive characteristic has been misperceived as an unchangeable, entrenched element of our character. But in fact, judgment is an art—one that can be honed, developed and mastered. Adair's in-depth methods are summarized in 10 key principles, which include: Thinking to Some Purpose; Experience—the Seedbed; Truth—the Leading Star; How to Share Decisions, and The Role of Values. With the divisiveness of public discourse and the complexities of modern business, it is more difficult than ever to be sure that you're making the right decision. Adair provides a clear pathway to improving your judgment, beginning with an exploration of the machinations behind decision-making, before demonstrating how you can develop a stronger understanding and control of your judgment.

This is an essential companion for any business leaders interested in making the best decisions for them and their organization. Good judgment is the secret behind any success, and also has the potential to accelerate one's own career. This book provides insight, expertise and inspiration for anyone looking to cultivate and develop their art of judgment.

John Adair is one of the world's leading authorities on leadership and leadership development. He is a teacher of leadership and an author of 50 books, which have been translated into over 18 languages. Since 2006, he has been Honorary Professor of Leadership at the China Executive Leadership Academy in Shanghai. In 2009, he was appointed Chair of Leadership Studies at the United Nations Staff College in Turin. He is based in the UK.



**POLITICAL SCIENCE /
INTERNATIONAL RELATIONS /
ARMS CONTROL**

Bloomsbury Publishing | 2/23/2021
9781635572780 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 336 pages
9.3 in H | 6.1 in W

MARKETING

Early blogger, influencer, and bookseller outreach
Connect with anti-gun citizens and lobbying orgs
Library marketing campaign
Consumer review campaign via NetGalley and Goodreads
Broad national print, broadcast, and online media campaign
Regional print and radio coverage
Major social media launch campaign
Author events in the Southwest and CA by request

Blood Gun Money

Ioan Grillo

From the acclaimed author of *El Narco*, a searing investigation into the role of the drug trade in the black market for firearms, both within the U.S. and across the U.S.-Mexican border.

The gun control debate is revived with every mass shooting. But far more people die from gun deaths on the street corners of inner city America and across the border as Mexico's powerful cartels battle to control the drug trade. Guns and drugs aren't often connected in our heated discussions of gun control—but they should be. In Ioan Grillo's groundbreaking new work of investigative journalism, he shows us this connection by following the market for guns in the Americas and how it has made the continent the most murderous on earth. Grillo travels to gun manufacturers, strolls the aisles of gun shows and gun shops, talks to FBI agents who have infiltrated biker gangs, hangs out on Baltimore street corners, and visits the ATF gun tracing center in Virginia. Along the way, he details the many ways that legal guns can cross over into the black market and into the hands of criminals, fueling violence here and south of the border. Simple legislative measures would help close these loopholes, but America's powerful gun lobby is uncompromising in its defense of the hallowed Second Amendment. Perhaps, however, if guns were seen not as symbols of freedom, but as key accessories in our epidemics of addiction, the conversation would shift. *Blood Gun Money* is that conversation shifter.

PRAISE

"Without this testimony, we simply cannot grasp what is going on . . . Americans would do well to read [*Gangster Warlords*]." —*The New York Times Book Review* (Editors' Choice) on *Gangster Warlords*

"Terrific . . . essential reading." —NewYorker.com on *El Narco*

"With terrific storytelling and analytical sweep, Grillo's guided tour lays bare the interconnected nature of 21st century crime and drug trafficking in the Americas." —*The Washington Post* on *Gangster Warlords*

"Filled with the sort of unforgettable details to which only a reporter who has been on this beat for years would be privy." —*The Boston Globe* on *El Narco*

Ioan Grillo is a contributing writer at the *New York Times* specializing in crime and drugs. Based in Mexico City, he has also worked for *Time* magazine, the History Channel, CNN, Reuters, the Associated Press, and *Esquire*. He is the author of *El Narco*, a finalist for the Los Angeles Times Book Award, and *Gangster Warlords*, a *New York Times Book Review* Editors' Choice and a *Guardian* Book of the Year.

Zorrie

Laird Hunt

From prize-winning, acclaimed author Laird Hunt, a poignant novel about a woman searching for her place in the world and finding it in the daily rhythms of life in rural Indiana.

"It was Indiana, it was the dirt she had bloomed up out of, it was who she was, what she felt, how she thought, what she knew."

As a girl, Zorrie Underwood's modest and hardscrabble home county was the only constant in her young life. After losing both her parents to diphtheria, Zorrie moved in with her aunt, whose own death orphaned Zorrie all over again, casting her off into the perilous realities and sublime landscapes of rural, Depression-era Indiana. Drifting west, Zorrie survived on odd jobs, sleeping in barns and under the stars, before finding a position at a radium processing plant. At the end of each day, the girls at her factory glowed from the radioactive material.

But when Indiana calls Zorrie home, she finally finds the love and community that have eluded her in the small town of Hillisburg. And yet, even as she tries to build a new life, Zorrie discovers that her trials have only begun.

Spanning an entire lifetime, a life convulsed and transformed by the events of the 20th century, Laird Hunt's extraordinary novel offers a profound and intimate portrait of the dreams that propel one tenacious woman onward and the losses that she cannot outrun. Set against a harsh, gorgeous, quintessentially American landscape, this is a deeply empathetic and poetic novel that belongs on a shelf with the classics of Willa Cather, Marilynne Robinson, and Elizabeth Strout.

PRAISE

"Rarely, a voice so compels it's as if we're furtively eavesdropping on a whispered confession, which is how I felt reading *Neverhome*." —*New York Times Book Review*

"*Neverhome* surely joins the ranks of the brilliant novels not just of the Civil War but of war writ large." —*USA Today*

"Exhilarating... *Neverhome* moves forward with the inevitability of a Greek tragedy." —*Los Angeles Times*

"Hunt is an extraordinary, original writer." —*Dallas Morning News*

Laird Hunt is the author of eight novels, a collection of stories, and two book-length translations from the French. He has been a finalist for the PEN/Faulkner Award for Fiction and won the Anisfield-Wolf Award for Fiction, the Grand Prix de Littérature Américaine, and Italy's Bridge prize. His reviews and essays have been published in the *New York Times*, *The Washington Post*, *The Wall Street Journal*, and many others. He teaches in the Literary Arts program at Brown University and lives in Provi...

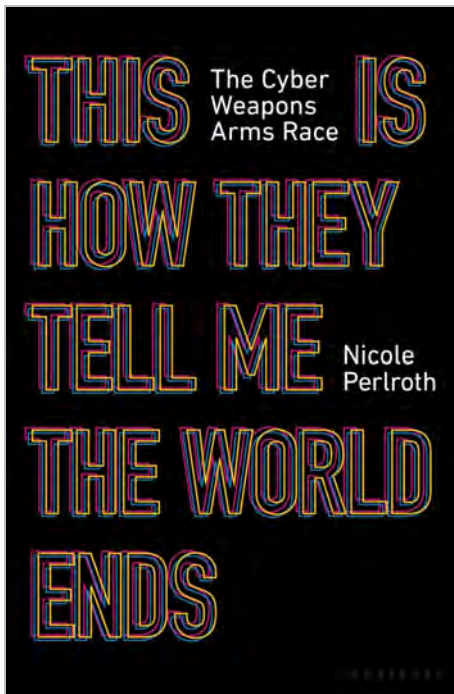


FICTION / FAMILY LIFE

Bloomsbury Publishing | 2/9/2021
9781635575361 | \$26.00 / \$34.99 Can.
Hardcover with dust jacket | 176 pages
8.3 in H | 5.5 in W

MARKETING

Early outreach to bloggers and literary influencers
Bookseller and librarian outreach campaign
Pre-pub bookseller events in the Northeast
Consumer review campaign via NetGalley and Goodreads
National print and online review coverage
Major social media campaign with contests and giveaways
Author events in NYC and the northeast by request

**POLITICAL SCIENCE / SECURITY**

Bloomsbury Publishing | 2/9/2021
 9781635576054 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 528 pages
 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING:
 Major early blogger, influencer, and bookseller outreach
 Library and Academic marketing campaign
 Consumer review campaign via NetGalley and Goodreads
 Trade advertising campaign
 MAJOR LAUNCH AT PUBLICATION:
 Broad national consumer advertising campaign
 Broad national print, broadcast, and online media campaign
 Regional print and radio coverage
 Major social media launch campaign
 Author events by request

This Is How They Tell Me the World Ends

The Cyber Weapons Arms Race

Nicole Perlroth

From *NYT* cybersecurity reporter Nicole Perlroth, the untold story of the cyberweapons market—the most secretive, invisible, government-sponsored market on earth—and a terrifying first look at a n...

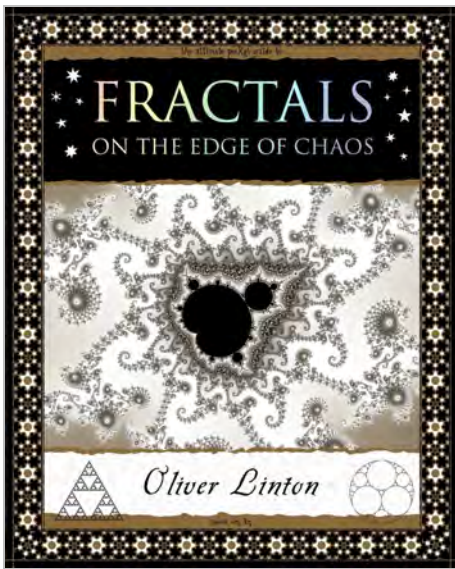
Zero day: a software bug that allows a hacker to break in and scamper through the world's computer networks invisibly until discovered. One of the most coveted tools in a spy's arsenal, a zero day has the power to tap into any iPhone, dismantle safety controls at a chemical plant, and shut power to an entire nation—just ask the Ukraine.

Zero days are the blood diamonds of the security trade, pursued by nation states, defense contractors, cybercriminals, and security defenders alike. In this market, governments aren't regulators; they are clients—paying huge sums to hackers willing to turn over gaps in our devices, our infrastructure, our lives, and stay silent about them.

For decades, the United States was the only player in this market. Now, it is just the biggest. Our primary adversaries are now in this market too, each with its own incentive to exploit the Internet's vast security holes for their own spy operations, or all-out cyberwar.

This Is How They Tell Me the World Ends is cybersecurity reporter Nicole Perlroth's discovery of the cyber industrial complex, unpacked. An intrepid journalist unravels an opaque, code-driven market from the outside in—encountering spies, hackers, arms dealers, mercenaries, and a few unsung heroes along the way. As the stakes get higher and higher in the rush to push the world's critical infrastructure online, *This Is How They Tell Me the World Ends* is the urgent and alarming discovery of one o...

Nicole Perlroth is an award-winning cybersecurity journalist for *The New York Times*, where her work has been optioned for both film and television. Ms. Perlroth previously covered venture capital and start-ups for *Forbes Magazine*. She is a regular lecturer at the Stanford Graduate School of Business and a graduate of Princeton University and Stanford University. She lives with her husband and son in the Bay Area, but increasingly prefers life off the grid in a cabin in the woods.

**DESIGN**

Bloomsbury Publishing | 2/23/2021
 9781635575088 | \$14.00 / \$19.00 Can.
 Hardcover with dust jacket | 64 pages
 B&W illustrations throughout

MARKETING

Print and online review and feature campaign
 Social media campaign
 Series giveaways via newsletters & social
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

Fractals

On the Edge of Chaos

Oliver Linton

A unique new guide to the chaos of the natural world and the mathematics of fractals for anyone who has ever wanted to understand the patterns in leaves or the creation of snowflakes.

2,000 years ago, Euclid of Alexandria devised a strategy for measuring and mapping the world using spheres, cones, circles, and straight lines. His modeling allowed for the invention of geometry and the theories of Isaac Newton and influenced subjects as varied as economics and ethics. But Euclid's neat solutions belied much of natural reality, and as technologies like satellite navigation were developed, scientists needed to find a more precise way to measure forms that didn't follow straight lines or easily measured curves. The solution, discovered in 1982, was fractals.

In this beautifully illustrated book, fractal-hunter Oliver Linton takes us on a fascinating journey into the mathematics of fractals, diving into everything from coastlines to carpets to reveal some of the most recently discovered and intriguing patterns in science and nature.

Oliver Linton has had a lifelong interest in computers and played a significant role in the development of the use of personal computers in education. Now retired from teaching, his hobbies include writing articles on many subjects for his website www.jolinton.co.uk. He lives in the UK.

Bottle Grove

A Novel

Daniel Handler

A razor-sharp tale of two couples, two marriages, a bar, and a San Francisco start-up from a bestselling, award-winning novelist.

This is a story about two marriages. Or is it? It begins with a wedding, held in the small San Francisco forest of Bottle Grove—bestowed by a wealthy patron for the public good, back when people did such things. Here is a cross section of lives, a stretch of urban green where ritzy guests, lustful teenagers, drunken revelers, and forest creatures all wait for the sun to go down. The girl in the corner slugging vodka from a cough-syrup bottle is Padgett—she’s keeping something secreted in the woods. The couple at the altar are the Nickels—the bride is emphatic about changing her name, as there is plenty about her old life she is ready to forget.

Set in San Francisco as the tech boom is exploding, *Bottle Grove* is a sexy, skewering dark comedy about two unions—one forged of love and the other of greed—and about the forces that can drive couples together, into dependence, and then into sinister, even supernatural realms. Add one ominous shape-shifter to the mix, and you get a delightful and strange spectacle: a story of scheming and yearning and foibles and love and what we end up doing for it—and everyone has a secret. Looming over it all is the income disparity between San Francisco’s tech community and . . . everyone else.

PRAISE

“This taut novel sees two marriages form and mutate under the influence of greed, secrets, and income inequality. With this dark, timely comedy, Handler continues to prove himself a writer of prodigious gifts.” —*Esquire*, “Most Anticipated”

“Delightfully and caustically wise.” —*San Francisco Magazine*

“A timely satire of love, wealth, and the meaning of home . . . A hilarious yet bittersweet love letter to San Francisco.” —*Shelf Awareness*

“Spices up the tech-novel’s conventions with a bit of fantasy.” —*The Washington Post*

Daniel Handler is the author of the novels *All the Dirty Parts*, *We Are Pirates*, *The Basic Eight*, *Watch Your Mouth*, *Adverbs*, and *Why We Broke Up*. As Lemony Snicket, he is responsible for many books for children, including the thirteen-volume sequence *A Series of Unfortunate Events* and the four-book series *All the Wrong Questions*. He is married to the illustrator Lisa Brown and lives with her and their son in San Francisco.



FICTION / LITERARY

Bloomsbury Publishing | 2/23/2021

9781632868121 | \$16.00

Trade Paperback | 240 pages

8.3 in H | 5.5 in W

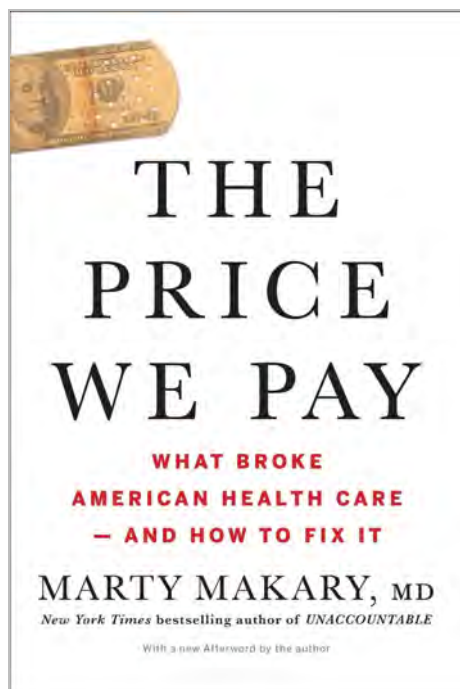
Other Available Formats:

Hardcover ISBN: 9781632864277

MARKETING

National paperback review coverage
Consumer review campaign via social media

Feature in Bloomsbury newsletters
Social media campaign including giveaways



HEALTH & FITNESS / HEALTH CARE ISSUES

Bloomsbury Publishing | 2/23/2021
 9781635575910 | \$18.00 / \$24.50 Can.
 Trade Paperback | 288 pages
 9.3 in H | 6.1 in W

Other Available Formats:
 Hardcover ISBN: 9781635574111

MARKETING

National paperback review coverage
 National consumer advertising campaign
 Regular broadcast appearances by author
 Consumer review campaign via social media
 Tie in with author's ongoing speaking schedule
 Feature in Bloomsbury newsletters
 Social media campaign including giveaways

The Price We Pay

What Broke American Health Care--and How to Fix It

Marty Makary

From the *New York Times* bestselling author of *Unaccountable* comes an eye-opening, urgent look at America's broken health care system—and the people who are saving it.

“A must-read for every American.” —Steve Forbes, editor in chief, *Forbes*

One in five Americans now has medical debt in collections and rising health care costs today threaten every small business in America. Dr. Makary, one of the nation's leading health care experts, travels across America and details why health care has become a bubble. Drawing from on-the-ground stories, his research, and his own experience, *The Price We Pay* paints a vivid picture of price-gouging, middlemen, and a series of elusive money games in need of a serious shake-up. Dr. Makary shows how so much of health care spending goes to things that have nothing to do with health and what you can do about it. Dr. Makary challenges the medical establishment to remember medicine's noble heritage of caring for people when they are vulnerable.

The Price We Pay offers a road map for everyday Americans and business leaders to get a better deal on their health care, and profiles the disruptors who are innovating medical care. The movement to restore medicine to its mission, Makary argues, is alive and well—a mission that can rebuild the public trust and save our country from the crushing cost of health care.

PRAISE

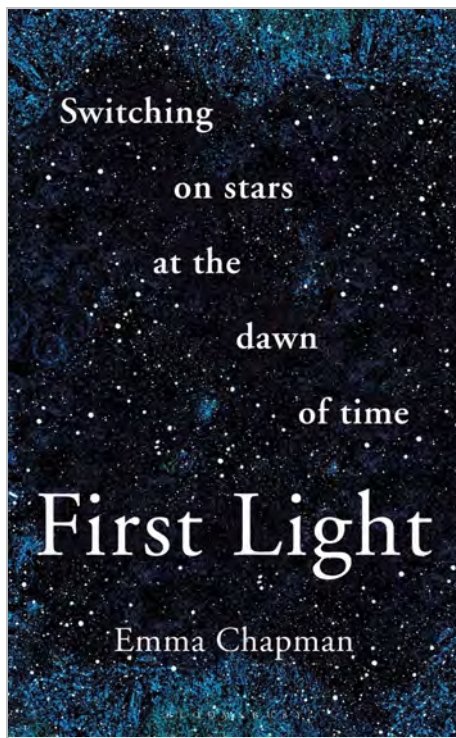
“Takes a deep dive into the real issues driving up the price of health care and explains how we can all take action to restore medicine to its noble mission.”

—Don Berwick, MD, Institute for Healthcare Improvement

“In this thoroughly reported primer Makary authoritatively and conversationally explains the money games of medicine . . . A powerful call to action for more information about health costs and for . . . treating everyone with fairness and dignity.” —*Booklist* (starred review)

“Essential reading—one of the top five books I've ever read.” —Jay Newton-Smith, *Time* magazine contributor

Marty Makary, MD, MPH, is a surgeon and Professor of Health Policy at Johns Hopkins University and the author of the *New York Times* bestseller *Unaccountable*. A leading voice for physicians in the *Wall Street Journal* and *USA Today*, he was the lead author of the articles introducing a surgical checklist, later adapted by the WHO, and has published extensively on health care costs, vulnerable populations, and quality science. He lives in the Washington, D.C. area.



SCIENCE / ASTRONOMY

Bloomsbury Sigma | 2/23/2021

9781472962928 | \$28.00 / \$38.00 Can.

Hardcover with dust jacket | 288 pages

8.5 in H | 5.3 in W

black and white illustrations throughout and an 8-page colour section

MARKETING

Pre-publication consumer review campaign on NetGalley and Amazon Vine
Single-title eblast to in-house popular science subscribers

Social media campaign at publication
Amazon A+ content

Sponsored product campaign at amazon.com

Targeted Facebook and Google advertising campaigns

Public librarian outreach

Outreach to planetariums, observatories, and natural history museum stores

National print and online review campaign targeting science publications

First Light

Switching on Stars at the Dawn of Time

Emma Chapman

***First Light* opens a window into a previously dark and secret time in our Universe's history—the time when the first stars were born.**

Astronomers have successfully observed a great deal of the Universe's history, from recording the afterglow of the Big Bang to imaging thousands of galaxies, and even to visualizing an actual black hole. But when it comes to understanding how the Universe began and grew up we are literally in the dark ages. In effect, we are missing the first one billion years from the timeline of the Universe. This brief but far-reaching period in the Universe's history represents the start of the cosmos as we experience it today. After hundreds of millions of years of dark, uneventful expansion, one by one these stars suddenly came into being. Incorporating the very latest research into this branch of astrophysics, this book sheds light on this time of darkness, telling the story of the first stars, hundreds of times the size of the Sun and a million times brighter, lonely giants that lived fast and died young in powerful explosions that seeded the Universe with the heavy elements that we are made of. Emma Chapman tells us how these stars formed, why they were so unusual, and what they can teach us about the Universe today. She also offers a firsthand look at the immense telescopes about to come on line to peer into the past, searching for the echoes and footprints of these stars, to take this period in the Universe's history from the realm of theoretical physics towards the wonder of observational astronomy.

Dr. **Emma Chapman** is physicist and a fellow of the Royal Astronomical Society, based at Imperial College London. She is among the world's leading researchers in search of the first stars to exist in our Universe, 13 billion years ago, seeing her hold senior positions at both the Low Frequency Array (LOFAR) in the Netherlands and the forthcoming Square Kilometre Array (SKA) in Australia, a telescope that will eventually consist of 2.5 million antennae pointing skyward in the desert.



book design
forthcoming

PSYCHOLOGY / EDUCATION & TRAINING

Bloomsbury Business | 2/9/2021
9781472983169 | \$22.00 / \$30.00 Can.
Trade Paperback | 480 pages
9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Inclusion in eblast to in-house business
subscribers
Outreach to psychological associations
and organizations
Amazon A+ content

Psychology 101

The 101 Ideas, Concepts and Theories that Have Shaped Our World

Adrian Furnham

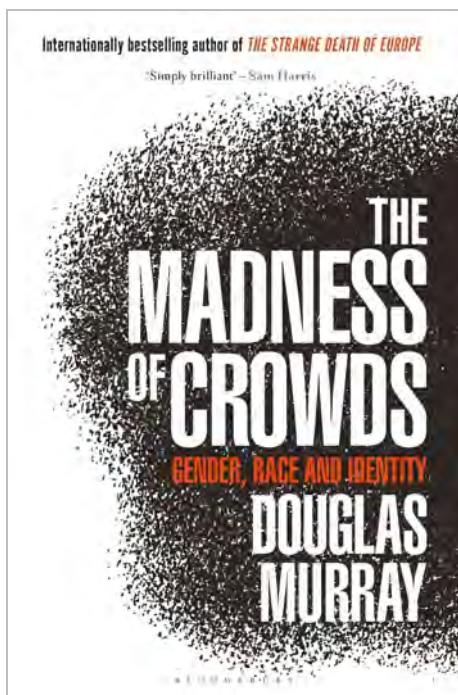
A look at 101 of the key issues that underpin our understanding of modern psychology - from addiction and body language, through to self-esteem and work ethics.

Psychology as an academic discipline, as well as a profession, is blooming. There are over 100,000 licensed practitioners in America and a similar number of students in Britain; the American Psychological Association has 55 specialist fields alone. Psychologists have always shone a torch, and often a spotlight, into many dark corners of the human mind. They study everything from art preference to altruism; coaching to criminality; jokes and humor to justice and honesty; as well as sex differences to schizophrenia.

At its best, psychology offers clear descriptions and explanations for all sort of phenomena. Better results can be replicated, theories tested and predictions made. More importantly, psychological research is often aimed at improving lives. Nearly all the applied psychologists - e.g. clinical, educational, counselling and work psychologists - aim as a result of their research to make people more happy and able to realize their potential.

This new book offers bite-size articles of psychological science, and the choice of topics reflects the author's own expertise, interest, and training. Covering a broad range of topics, Psychology 101 offers the essential guide book for anyone with an interest, either academic, professional or general, in demystifying and understanding the world of psychological theories, issues and beliefs.

Adrian Furnham was Professor of Psychology at UCL, and is a renowned speaker on psychology issues in the workplace. He writes regularly for the FT, Sunday Times and the Daily Telegraph, and is a contributor to national and international radio and television (including the BBC, CNN and ITV). He currently has teaching roles at both the Norwegian Business School and Exeter Business School. He is the author of 92 books.



The Madness of Crowds

Gender, Race and Identity

Douglas Murray

THE SUNDAY TIMES BESTSELLER

In his devastating new book *The Madness of Crowds*, Douglas Murray examines the twenty-first century's most divisive issues: sexuality, gender, technology and race. He reveals the astonishing new culture wars playing out in our workplaces, universities, schools and homes in the names of social justice, identity politics, and "intersectionality."

We are living through a postmodern era in which the grand narratives of religion and political ideology have collapsed. In their place have emerged a crusading desire to right perceived wrongs and a weaponization of identity, both accelerated by the new forms of social and news media. Narrow sets of interests now dominate the agenda as society becomes more and more tribal—and, as Murray shows, the casualties are mounting.

Readers of all political persuasions cannot afford to ignore Murray's masterfully argued and fiercely provocative book, in which he seeks to inject some sense into the discussion around this generation's most complicated issues. He ends with an impassioned call for free speech, shared common values and sanity in an age of mass hysteria.

PRAISE

A Times and Sunday Times Book of the Year

"Douglas Murray fights the good fight for freedom of speech . . . A truthful look at today's most divisive issues." —Jordan B. Peterson

"[Murray's] latest book is beyond brilliant and should be read, must be read, by everyone." —Richard Dawkins

"How can you not know about *The Madness of Crowds*? It's actually the book I've just finished. You can't just not read these books, not know about them." —Tom Stoppard

Douglas Murray is an author and journalist based in Britain. He has been a contributor to *the Spectator* since 2000 and has been Associate Editor at the magazine since 2012. He has also written regularly for numerous other outlets including the *Wall Street Journal*, *The Times*, *The Sunday Times*, the *Sun*, *Evening Standard* and the *New Criterion*. He is a regular contributor to *National Review* and has been a columnist for *Standpoint* magazine since its founding.

POLITICAL SCIENCE / CENSORSHIP

Bloomsbury Continuum | 2/23/2021
9781635579949 | \$20.00 / \$26.99 Can.
Trade Paperback | 304 pages
8.5 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781635579987

MARKETING

National advertising campaign
Inclusion in Back to School and Holiday 2020 promotions
Promotion to public and academic librarians
Amazon A+ details page
Social media campaign at publication
Extensive paperback mailing and media outreach to top conservative print outlets
National broadcast campaign
Online publicity campaign

The Unreasonable Virtue of Fly Fishing

Mark Kurlansky

From the award-winning, bestselling author of *Cod*—a fascinating exploration into the science, history, art, and culture of the least efficient way to catch a fish.

Fly fishing, historian Mark Kurlansky knows, is a battle of wits, fly fisher vs. fish—and the fly fisher does not always (or often) win. The targets—salmon, trout, and char—are highly intelligent, wily, strong, and athletic animals. The fun, Kurlansky finds, is that fly fishing makes catching a fish as difficult as possible. There is an art, too, in the crafting of flies. Beautiful, intricate items, some are made with more than two dozen pieces of feathers and furs from exotic animals. The cast is another one of the fine points of fly fishing, a matter of grace and rhythm, with different casts and rods yielding varying results. Kurlansky is known for his deep dives into the history of specific subjects, from cod to oysters to milk. But he spent his boyhood days on the shore of a shallow pond. Here, where tiny fish weaved under a rocky waterfall, he first tied string to a branch, dangled a worm into the water, and unleashed his passion for fishing. Since then, love of the sport has led him to many countries, coasts, and rivers—from boating in the wilds of Alaska to surf casting in Basque country. And, in true Kurlansky fashion, he absorbed every fact, detail, and anecdote along the way.

The Unreasonable Virtue of Fly Fishing marries Kurlansky's signature wide-ranging style with a subject that has captivated him for a lifetime—combining history, craft, and personal memoir in perhaps his most personal book yet.

PRAISE

“The sort of book that Proust might have written had Proust become distracted by the madeleine . . . you step away from this book with a new vantage on history, a working knowledge of exotic milk and cheese, acceptance of your mom, a sense of what makes Mark Kurlansky tick and a weird craving for buffalo mozzarella.”

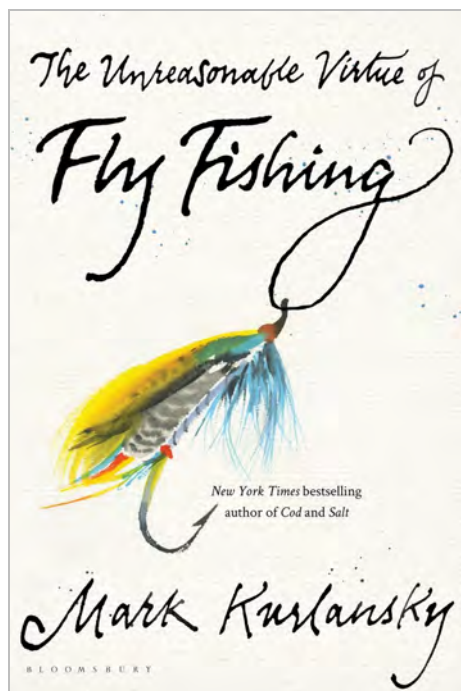
—NYTBR, Editors' Choice, on *Milk*!

“Elegant . . . related with vast brio and wit.” —*LA Times* on *Cod*

“Magnificent . . . a towering achievement.” —Associated Press on *The Big Oyster*

“Kurlansky finds the world in a grain of salt.” —*The New York Times* on *Salt*

Mark Kurlansky is the *New York Times* bestselling author of *Milk*, *Havana*, *Paper*, *The Big Oyster*, *1968*, *Salt*, *The Basque History of the World*, and *Cod*, among other titles. He has received the Dayton Literary Peace Prize, *Bon Appétit*'s Food Writer of the Year Award, the James Beard Award, and the Glenfiddich Award. He lives in New York City. www.markkurlansky.com



NATURE / ANIMALS / FISH

Bloomsbury Publishing | 3/2/2021
9781635573077 | \$28.00 / \$38.00 Can.

Hardcover with dust jacket | 272 pages

8.3 in H | 5.5 in W

Black&white images throughout, including woodcut illustrations by the author

MARKETING

National review and radio broadcast campaign

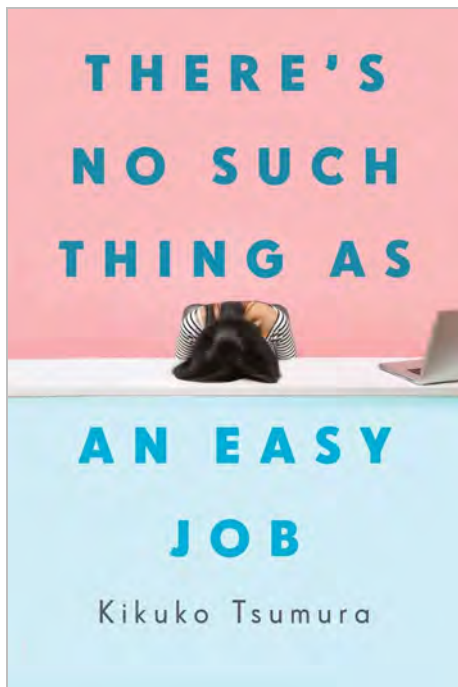
Bookseller outreach especially to fly-fishing destinations

Author-made illustrations to share and social media promo

Feature on Bloomsbury.com at publication

Highlight in Bloomsbury newsletters at publication

Events in NYC, Brooklyn, San Francisco, Portland, and Seattle (by request)

**FICTION / LITERARY**

Bloomsbury Publishing | 3/23/2021
 9781635576917 | \$18.00 / \$24.50 Can.
 Trade Paperback | 416 pages
 8.3 in H | 5.5 in W

MARKETING

National print and online campaign
 Broadcast media campaign
 Social media campaign
 Giveaways and special sales/holiday opportunities
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

There's No Such Thing as an Easy Job

Kikuko Tsumura

Convenience Store Woman meets *The New Me* in this strange, compelling, darkly funny tale of one woman's search for meaning in the modern workplace.

A young woman walks into an employment agency and requests a job that has the following traits: it is close to her home, and it requires no reading, no writing, and ideally, very little thinking.

Her first gig—watching the hidden-camera feed of an author suspected of storing contraband goods—turns out to be inconvenient. (When can she go to the bathroom?) Her next gives way to the supernatural: announcing advertisements for shops that mysteriously disappear. As she moves from job to job—writing trivia for an absurdly competitive rice cracker company; punching entry tickets to a purportedly haunted public park—it becomes increasingly apparent that she's not searching for the easiest job at all, but something altogether more meaningful. And when she finally discovers an alternative to the daily grind, it comes with a price.

This is the first time Kikuko Tsumura—winner of Japan's most prestigious literary award—has been translated into English. *There's No Such Thing as an Easy Job* is as witty as it is unsettling—a jolting look at the maladies of late capitalist life through the unique and fascinating lens of modern Japanese culture.

PRAISE

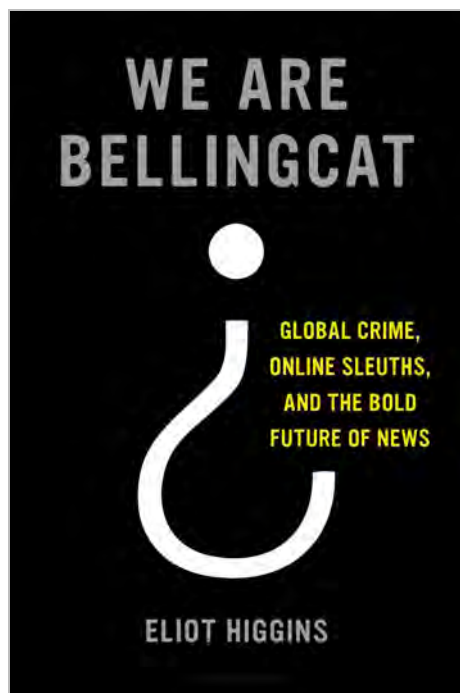
"Read it before you burn out." —*Asahi Shimbun Weekly AERA*

"The fantastical flavor of this book is one of its charms . . . This is a masterpiece of a book about the working world." —*Bunshun Toshokan*

"Spending time in the author's unique world, which seems so bizarre and random but is in fact artfully designed, I found myself healed and restored." —*Asahi Shimbun*

Kikuko Tsumura is a writer from Osaka, Japan. She is the winner of the PEN/Robert J. Dau Short Story Prize and numerous Japanese literary awards including the Akutagawa Prize, Noma Literary Prize, Dazai Osamu Prize, and a New Artist award.

Polly Barton is a translator based in Bristol. Winner of the Japanese Agency of Cultural Affairs's International Translation Competition, she has received the Kyoko Selden Memorial Translation Prize and the Fitzcarraldo Editions Essay Prize.



**POLITICAL SCIENCE /
INTELLIGENCE & ESPIONAGE**

Bloomsbury Publishing | 3/2/2021
9781635577303 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 272 pages
9.3 in H | 6.1 in W

MARKETING

Digital galleys
Social media campaign tied in with global
UK outreach
Feature on Bloomsbury.com homepage
and in newsletters
National broadcast campaign
Digital media (essays and interviews)
Print and online review coverage
Essays/op-eds
Events: virtual events (Foreign Press
Association)

We Are Bellingcat

Global Crime, Online Sleuths, and the Bold Future of News

Eliot Higgins

The page-turning inside account of the organization solving international mysteries and wielding the power of the internet to fight for facts.

In 2018, Russian exile Sergei Skripal and his daughter were nearly killed in an audacious poisoning attempt in Salisbury, England. Soon, the identity of one of the suspects was revealed: he was a Russian spy. This huge investigative coup wasn't pulled off by an intelligence agency or a traditional news outlet. Instead, the scoop came from Bellingcat, the open-source investigative team that is redefining the way we think about news, politics, and the digital future.

We Are Bellingcat tells the inspiring story of how a college dropout pioneered a new category of reporting and galvanized citizen journalists—working together from their computer screens around the globe—to crack major cases, at a time when fact-based journalism is under assault from authoritarian forces. Founder Eliot Higgins introduces readers to the tools Bellingcat investigators use, tools available to anyone, from software that helps you pinpoint the location of an image, to an app that can nail down the time that photo was taken. This book digs deep into some of Bellingcat's most important investigations—the downing of flight MH17 over Ukraine, Assad's use of chemical weapons in Syria, the identities of alt-right protestors in Charlottesville—with the drama and gripping detail of a spy novel.

PRAISE

“Recent [open-source] journalism achievements—such as Bellingcat’s investigations . . . are compelling not just for their findings, but for the openness with which they explain the process of discovery. This is the closest that journalism has come to a scientific method.” —*The New York Review of Books*

“Taking on the Kremlin from his couch . . . Eliot Higgins and Bellingcat are fighting Vladimir Putin and his ilk, using little more than computers and smartphones.” —*Foreign Policy*

Eliot Higgins is the founder of Bellingcat, an international collective of researchers, investigators, and citizen journalists using open-source and social media investigation to probe some of the world's most pressing stories. Higgins also sits on the technical advisory board of the International Criminal Court in The Hague. In 2018 he was a visiting research associate at King's College London and at the University of California, Berkeley. @EliotHiggins

Girlhood

Melissa Febos

For readers of Maggie Nelson and Leslie Jamison, a poignant, universal story of the forces that shape girls and of a world where women are rarely free to define themselves.

In her dazzling new book, critically acclaimed author Melissa Febos examines the narratives women are told about what it means to be a girl and the realities of growing up female in a world that prioritizes the feelings, perceptions, and power of men at girls' expense.

Febos was eleven when her body began to change, and almost overnight, the way people spoke to, looked at, and treated her changed with it. As she grew, she defined herself based on these perceptions and by the romantic relationships she threw herself into headlong. But in her thirties, Febos began to question the stories she'd been told about herself and the habits and defenses she'd developed over years of trying to meet others' expectations. The values she and so many other women had learned in girlhood did not prioritize their personal safety, happiness, or freedom, and she set out to reframe those values and beliefs.

Blending investigative reporting, memoir, and scholarship, Febos charts how she and others like her have reimagined relationships and made room for the anger, hurt, and grief women have long been taught to deny.

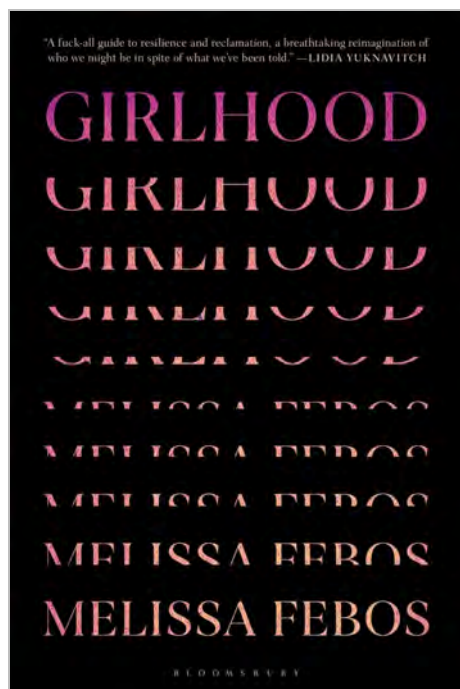
Fierce and breathtaking, written with Febos' characteristic lyricism and searing insights, *Girlhood* is an anthem for women, a powerful exploration of the forces that seek to confine them, and a searing study of the transitions into and away from girlhood on a lifelong journey of discovery.

PRAISE

"Melissa Febos just revived me in the most spectacular way. *Girlhood* blazes through the stories we've been told with a dazzling fury and a brilliant beauty. Whatever we are or were, this is a map to a new becoming. Between the intellect and the body a third term emerges, dissolving binaries and reinventing the space of erotic power and creativity. A fuck-all guide to resilience and reclamation, a breathtaking reimagination of who we might be in spite of what we've been told. *Girlhood* will bring you back to life." —Lidia Yuknavitch, author of *Verge* and *The Book of Joan*

"*Girlhood* is an exquisite collection. In lapidary, lucid prose, Melissa Febos...

Melissa Febos is the author of *Whip Smart* and *Abandon Me*, a Lambda Literary Award finalist and Publishing Triangle Award finalist. Her essays have appeared in *Tin House*, *The Believer*, *The New York Times*, and elsewhere. Febos is the inaugural winner of the Jeanne Córdova Prize for Lesbian/Queer Nonfiction from Lambda Literary and serves on the directorial board of VIDA: Women in Literary Arts. She is an associate professor of creative writing at Monmouth University and lives in Brooklyn.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 3/30/2021
 9781635572520 | \$27.00 / \$36.50 Can.
 Hardcover with dust jacket | 320 pages
 8.3 in H | 5.5 in W

MARKETING

Early outreach to bloggers and literary influencers
 Bookseller and librarian outreach campaign
 Consumer review campaign via NetGalley and Goodreads
 National print, broadcast and online review coverage
 Essays and op-ed placed pre and at publication
 Major social media campaign with contests and giveaways
 Author events in Iowa, NYC, and the northeast by request

House of Earth and Blood

Sarah J. Maas

The story of half-Fae and half-human Bryce Quinlan as she seeks revenge in a contemporary fantasy world of magic, danger, and searing romance.

A #1 *New York Times* bestseller!

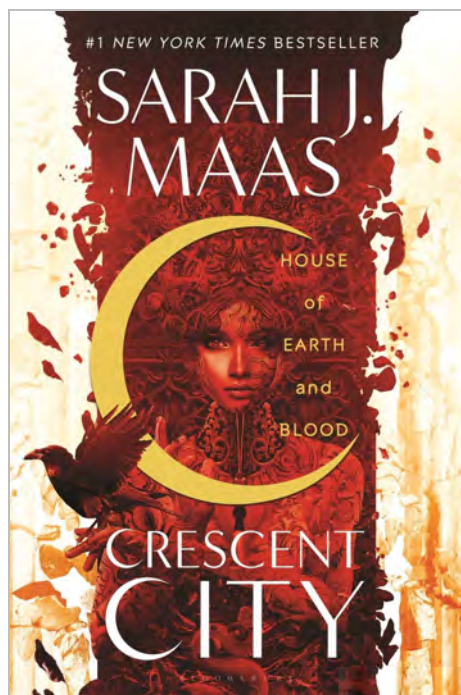
Bryce Quinlan had the perfect life—working hard all day and partying all night—until a demon murdered her closest friends, leaving her bereft, wounded, and alone. When the accused is behind bars but the crimes start up again, Bryce finds herself at the heart of the investigation. She'll do whatever it takes to avenge their deaths.

Hunt Athalar is a notorious Fallen angel, now enslaved to the Archangels he once attempted to overthrow. His brutal skills and incredible strength have been set to one purpose—to assassinate his boss's enemies, no questions asked. But with a demon wreaking havoc in the city, he's offered an irresistible deal: help Bryce find the murderer, and his freedom will be within reach.

As Bryce and Hunt dig deep into Crescent City's underbelly, they discover a dark power that threatens everything and everyone they hold dear, and they find, in each other, a blazing passion—one that could set them both free, if they'd only let it.

With unforgettable characters, sizzling romance, and page-turning suspense, this richly inventive new fantasy series by #1 *New York Times* bestselling author Sarah J. Maas delves into the heartache of loss, the price of freedom—and the power of love.

Sarah J. Maas is the #1 *New York Times* and internationally bestselling author of the young adult series *Throne of Glass* and *A Court of Thorns and Roses*, as well as her first adult series, *Crescent City*. Her books are published in thirty-seven languages. A New York native, Sarah lives near Philadelphia with her husband, son, and dog. www.sarahjmaas.com / facebook.com/theworldofsarahjmaas / instagram.com/therealsjmaas



FICTION / FANTASY / URBAN

Bloomsbury Publishing | 3/2/2021

9781635577020 | \$20.00 / \$26.99 Can.

Trade Paperback | 816 pages

8.3 in H | 5.5 in W

Other Available Formats:

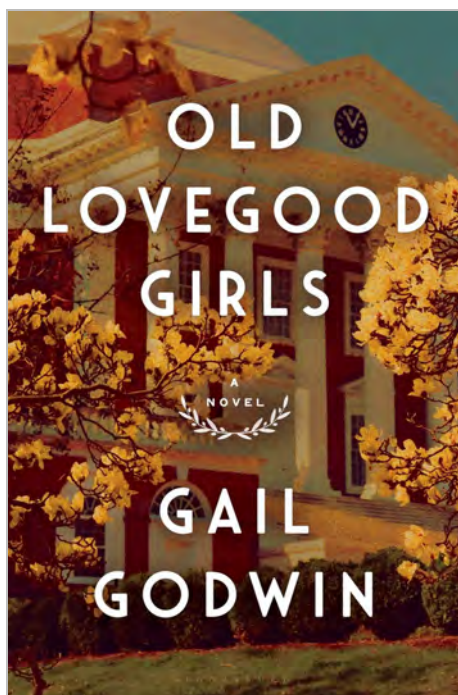
Hardcover ISBN: 9781635574043

MARKETING

Major national consumer advertising campaign

Goodreads advertising campaign

Broad social media campaign on Bloomsbury and author social media accounts

**FICTION / HISTORICAL**

Bloomsbury Publishing | 3/2/2021
 9781632868237 | \$16.00 / \$19.00 Can.
 Trade Paperback | 352 pages
 8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781632868220

MARKETING

National paperback review coverage
 Major bookseller and book club outreach campaign
 Consumer review campaign via social media
 Feature in Bloomsbury newsletters
 Social media campaign including giveaways

Old Lovegood Girls

Gail Godwin

From the bestselling, award-winning author of *Flora* and *Evensong* comes the story of two remarkable women and the complex friendship between them that spans decades.

When the dean of Lovegood Junior College for Girls decides to pair Feron Hood with Merry Jellicoe as roommates in 1958, she has no way of knowing the far-reaching consequences of the match. Feron, who has narrowly escaped from a dark past, instantly takes to Merry and her composed personality. Surrounded by the traditions and four-story Doric columns of Lovegood, the girls--and their friendship--begin to thrive. But underneath their fierce friendship is a stronger, stranger bond, one comprised of secrets, rivalry, and influence--with neither of them able to predict that Merry is about to lose everything she grew up taking for granted, and that their time together will be cut short.

Ten years later, Feron and Merry haven't spoken since college. Life has led them into vastly different worlds. But, as Feron says, once someone is inside your "reference aura," she stays there forever. And when each woman finds herself in need of the other's essence, that spark--that remarkable affinity, unbroken by time--between them is reignited, and their lives begin to shift as a result.

Luminous and masterfully crafted, *Old Lovegood Girls* is the story of a powerful friendship between talented writers, two college friends who have formed a bond that takes them through decades of a fast-changing world, finding and losing and finding again the one friendship that defines them.

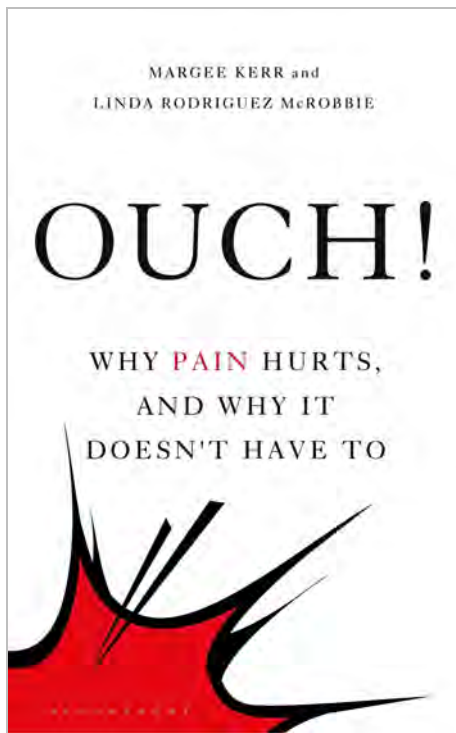
PRAISE

"A literary novel, with descriptions of the writing process and allusions to Chekhov's short stories. . . . If you are looking for a story of lifelong connection that survives through tragedy and misfortune, you may find yourself charmed by *Old Lovegood Girls*." —*Deep South*

"Gail Godwin is a prolific author who writes of real life with grace and insight. Fans are sure to enjoy her newest." —*The Missourian*

"Gail Godwin is an American feminist writer whose work I've been reading for years, and this is her new book which I'd pre-ordered as soon as I heard it was coming. It's about two girls who meet in college and then their lives diverge in comple..."

Gail Godwin is a three-time National Book Award finalist and the bestselling author of more than a dozen critically acclaimed books, including the novels *Grief Cottage*, *Flora*, *Father Melancholy's Daughter*, and *Evensong*; and *Publishing*, a memoir. She has received a Guggenheim Fellowship, National Endowment for the Arts grants for both fiction and libretto writing, and the Award in Literature from the American Academy of Arts and Letters. She lives in Woodstock, New York.
www.gailgodwin.com

**MEDICAL / PAIN MEDICINE**

Bloomsbury Sigma | 3/30/2021
 9781472965271 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 320 pages
 9.2 in H | 6 in W

MARKETING

Pre-publication consumer review
 campaign on NetGalley, Goodreads, and
 Amazon Vine
 Featured title on Bloomsbury.com at
 publication
 Single-title eblast to in-house popular
 science subscribers
 Social media campaign at publication
 featuring shareable infographics
 Amazon A+ content
 Online advertising with *Discover* and
Smithsonian
 Targeted Facebook and Google
 advertising campaigns
 Eblast to public librarians

Ouch!

Why Pain Hurts, and Why it Doesn't Have To

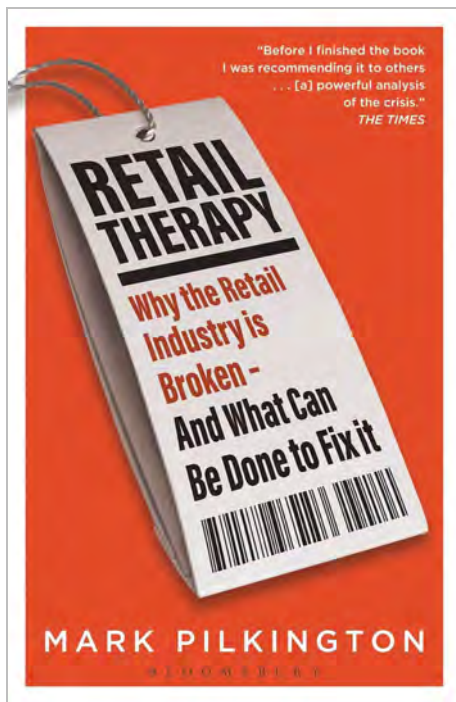
Margee Kerr, Linda Rodriguez McRobbie

A sociologist and a science journalist dismantle our accepted view that pain must be prevented and numbed at all costs.

On the surface, pain seems like a fairly straightforward experience, but it's actually sophisticated and complex, and culturally, our relationship with it has changed over millennia, and not for the better. Through in-depth interviews, investigation into the historical record and original research, *Ouch!* challenges the notion that all pain is bad and harmful. The authors argue that understanding how pain works, how we think and talk about it, how we treat it, how it is expressed, and what it means, can provide the foundation to build a healthier relationship with it. They explore pain within a framework that encompasses the suffering, the survivors, and the "extremists" on the edges of society using pain for pleasure.

Advances in neuroscience and biomedicine in the past 20 years have produced a significant amount of information on pain, yet there are few reliable works that translate the technical papers for mainstream consumption. Too often, the context and complexities of findings are abandoned in favor of dumbing down the material to the flashiest headlines, but Margee Kerr and Linda Rodriguez McRobbie translate the jargon-heavy science into clear and engaging stories centered on real people. *Ouch!* dismantles our preconceptions about pain—and how our shared experience of pain makes us human.

Margee Kerr writing has appeared in the *New York Times*, *Slate*, *Salon*, and the *New York Post* and her first book, *Scream: Chilling Adventures in the Science of Fear*, published in 2015. She lives in Philadelphia. **Linda Rodriguez McRobbie** is a freelance writer and journalist whose work typically explores the weirder side of life. Her work has appeared in the *Guardian*, *Smithsonian Magazine*, the *Boston Globe*, *Slate*, *Atlas Obscura*, and other outlets. She lives in London.



BUSINESS & ECONOMICS / CONSUMER BEHAVIOR

Bloomsbury Business | 3/16/2021
9781472978608 | \$18.00 / \$24.50 Can.
Trade Paperback | 336 pages
7.8 in H | 5.1 in W

Other Available Formats:
Hardcover ISBN: 9781472965103

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Inclusion in eblast to in-house business
subscribers
Outreach to business organizations
Targeted Google search advertising

Retail Therapy

Why the Retail Industry is Broken – and What Can Be Done to Fix It

Mark Pilkington

An insightful review of the collapse of the traditional retail sector in the West, and a roadmap for its potential recovery.

Almost weekly, the news is full of stories about disappearing retail chains. From Toys’R’Us, Aeropostale, and A&P, recognized names are vanishing overnight—with the loss of hundreds of stores and thousands of jobs. As such large organizations disappear, so the malls, shopping centers, high streets, and main streets become emptier and less appealing to visit.

Mark Pilkington argues that, while the decline in manufacturing receives more news attention, the retail sector is more important in terms of job numbers: in the U.S., it employs around 30 million people; in the UK, around 10 million (not just in selling, but in property, manufacturing, logistics, and distribution as well). And as such, anything that jeopardises the retail sector will have a deep and lasting impact on millions of lives, as well as on public policy.

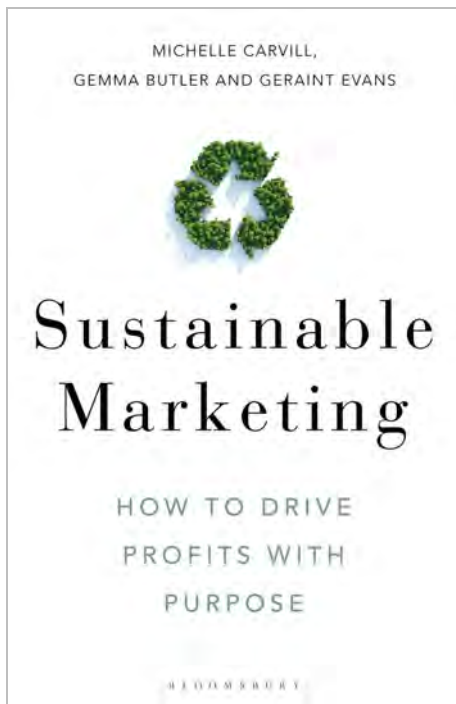
While many people will point a finger at the “Amazon effect,” this is an oversimplification. Deeper forces are at work that are changing people’s relationships with brands, the balance of power between producers and consumers, and the whole nature of the supply chain that has existed since the industrial revolution.

Retail Therapy offers a comprehensive analysis of these forces and their impact on the world of retailing. More importantly, it presents a cogent analysis of the longer term trends that are shaping retailing, and outlines a clear road map for sustainable success in the future.

PRAISE

“*Retail Therapy* bristles with alarming numbers. Before I finished the book I was recommending it to others, particularly because of his powerful analysis of the crisis. It is worth listening to the fixes—some of them controversial—he believes will cure the industry’s ills.” —Anne Ashworth, *The Times*

Mark Pilkington is an experienced retail chief executive and strategy consultant based in the UK. After graduating from INSEAD, he joined Courtaulds, later becoming CEO of Gossard, where he was responsible for initiating the huge global success of Wonderbra. He then founded Splendour.com—the world’s first direct-to-consumer ecommerce brand, with the backing of Marks & Spencer.



BUSINESS & ECONOMICS / MARKETING

Bloomsbury Business | 3/23/2021
 9781472979131 | \$25.00 / \$34.00 Can.
 Hardcover with dust jacket | 256 pages
 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on
 ISSUU and Bloomsbury.com
 Inclusion in eblast to in-house business
 subscribers
 Outreach to business organizations &
 MBA programs
 Amazon A+ content
 National print and online reviews/features
 campaign
 Targeted outreach to top business
 publications
 Online features with top business, culture
 and lifestyle websites

Sustainable Marketing

How to Drive Profits with Purpose

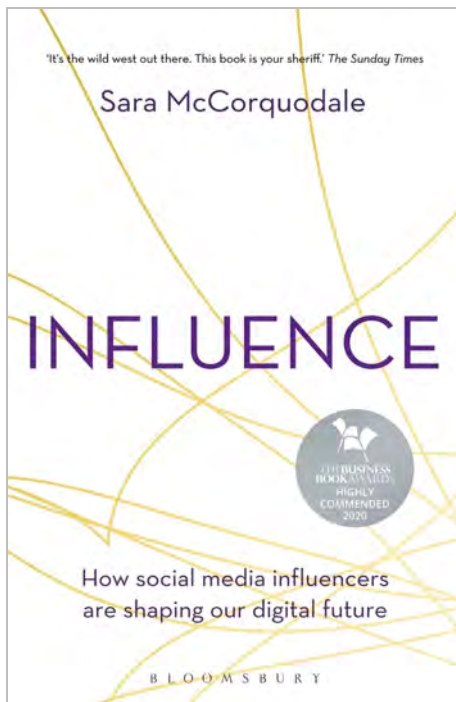
Michelle Carvill, Gemma Butler and Geraint Evans

***Sustainable Marketing* is the essential guide to implementing, maintaining and scaling sustainability in any marketing initiative.**

In the modern age of authenticity and transparency, consumers are no longer content with brands that are dismissive of, or even apathetic to, sustainability. This includes, but isn't limited to, environmental factors—brands are expected to convey understanding, concern and proactivity, whether this applies to their carbon footprint, employee welfare or charitable contribution. Sustainable marketing isn't just great for the environment—it also results in a loyal consumer base and a widely respected brand identity.

Sustainable Marketing represents the new benchmark for modern marketing. It emphasizes the importance of sustainability in modern marketing, before providing a comprehensive guide to implementing and driving sustainable practices in any organization. It draws upon both professional experiences and academic research, featuring in-depth case studies that are supported by facts, figures, commentary, interviews and analysis.

Michelle Carvill is a British marketing strategist, digital literacy and social media expert. She has three previously published books, including *Get Social*, which was shortlisted for the Business Book Awards 2019. **Geraint Evans** is an award-winning British marketing expert, board advisor, speaker and academic researcher. **Gemma Butler** is the Marketing Director at the Chartered Institute of Marketing. She lives in the UK.



BUSINESS & ECONOMICS / MARKETING

Bloomsbury Business | 3/30/2021
 9781472979568 | \$15.00 / \$20.50 Can.
 Trade Paperback | 224 pages
 7.8 in H | 5.1 in W

Other Available Formats:
 Hardcover ISBN: 9781472971913

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com, Amazon A+ content
 Inclusion in eblast to in-house business subscribers
 Outreach to business organizations and MBA programs
 AdBiblio campaign with *I Am My Brand* to readers of *WSJ*, *Fortune*, *NYT*, etc.
 National print and online review/feature campaign
 Targeted outreach to top business and tech publications
 Online features with top female- and business-oriented websites

Influence

How social media influencers are shaping our digital future

Sara McCorquodale

A detailed review of what businesses need to know about influencer strategies, social media, and how digital communication works.

Digital influencing is one of the most exciting and disruptive new industries, forecast to be worth billions by 2020, but many of us don't understand how this emergent industry works. When it comes to online growth, digital influencers are now outperforming traditional media and brand advertising, even if much of what they do remains a mystery to many people.

Sara McCorquodale is the UK's leading authority on the influencer space, and this new book demystifies exactly how digital influence works, interrogates the phenomenon, analyzes its problems, and forecasts its future. A compelling and deeply insightful book, this will be a must-read for anyone whose business success is dependent on prospering online.

In *Influence*, readers will gain a foundation of knowledge into how and why digital communication has become so dominated by influencers, as well as gaining invaluable, never-before-heard insights from the influencers themselves. They will understand how digital trends emerge, the building blocks that make bloggers, vloggers, and instagrammers so compelling, and why the context in which influencer marketing emerged is so closely linked to its ongoing success. Thanks to Sara's independent analysis of influencer media and marketing, readers will finish the book with a clear understanding as to the problems now faced by businesses and brands around the world, and how such issues can be identified, tackled, and overcome.

Sara McCorquodale is CEO and founder of influencer intelligence and digital trends platform CORQ. Prior to launching the business in 2017, she spent 12 years as a journalist, starting in local news before working on the launch of Mail Online and later moving to Condé Nast and Huffington Post Style UK. She has consulted on the world of digital for many brands including Chanel, Estée Lauder, and Net-A-Porter and written for the *Guardian* and the BBC. She lives in the UK.

Dostoevsky in Love

An Intimate Life

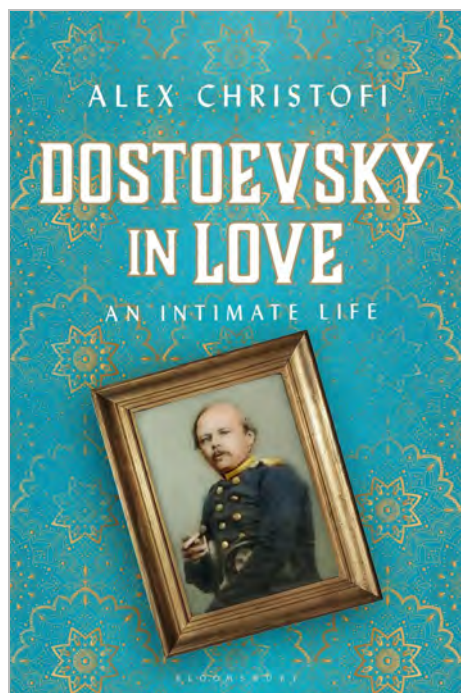
Alex Christofi

A unique and hugely readable new account of Fyodor Dostoevsky's life and loves by novelist and editor Alex Christofi.

The Russian writer Fyodor Dostoevsky's life was marked by brilliance and brutality. He was imprisoned by the Tsar as a dissident, subjected to a death sentence by firing squad—from which he was saved at the last possible moment—and then banished to Siberia and a Russian slave labor camp. But the story of this epileptic genius, the author of *The Idiot*, *Crime and Punishment*, and his masterwork, *The Brothers Karamazov*, was also marked by three great loves: Maria, his first wife, whom he met while in exile and when she was dying of tuberculosis; Polina Suslova, an impetuous young woman with whom he would travel around Europe; and Anna Grigorievna, his second wife, and a stenographer whose promotion of her husband's work even after his death cemented his reputation as one of the greatest writers to ever live.

Alex Christofi has written a unique account that weaves the autobiographical sections of Dostoevsky's fiction together with factual sources from diaries and letters to present “a tapestry of emotional truths.” In a style analogous to that of Olivia Laing and George Saunders, combining biography with engaging narrative, Christofi examines the writer's three great loves, his gambling, his debts, and his obsession with human suffering. Relating the startling events of Dostoevsky's life, paralleled by excerpts of his fiction, Christofi deftly unpicks the soul, intellect, and heart of this Russian great.

Alex Christofi is a senior commissioning editor at Oneworld and a published novelist. He also writes essays and reviews, which have appeared in *Prospect*, *New Humanist*, and the *Guardian*. In 2018, Alex taught an Arvon “Start to Write” course alongside the poet Mona Arshi. He lives in London.



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury Continuum | 3/16/2021
9781472964694 | \$35.00 / \$47.50 Can.
Hardcover with dust jacket | 256 pages
9.2 in H | 6 in W

MARKETING

Consumer review campaign on NetGalley and Amazon Vine
Atlantic Books Channel newsletter advertising
Sponsored Amazon campaign and A+ content
Outreach to leading English and Russian literature degree programs
Discount offers to Dostoevsky reading groups on Goodreads and Facebook
Facebook advertising to Russian literature fans and AdBiblio Campaign
Social media campaign at publication
Indie bookseller and public librarian outreach
National print and online review campaign

strong, calm and free

A MODERN GUIDE TO YOGA,
MEDITATION AND MINDFUL LIVING



HEALTH & FITNESS / YOGA

Green Tree | 3/9/2021

9781472979773 | \$22.00 / \$30.00 Can.

Trade Paperback | 192 pages

9.3 in H | 8.3 in W

MARKETING

Inclusion in 2021 New Year, New You promotion

Digital assets: sampler available on ISSUU and Bloomsbury.com

Social media campaign upon publication featuring flow sequences from the book

Targeted Google and Facebook advertising to yoga lovers

Single-title eblast to in-house sports subscribers

Amazon A+ content

Cross-promotion with Green Tree titles including *Yoga: A Manual for Life* and Nicola's other books

National print and online review campaign

Strong, Calm and Free

A modern guide to yoga, meditation and mindful living

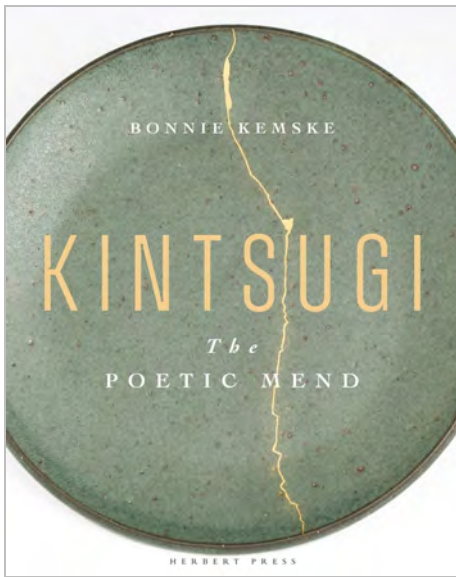
Nicola Jane Hobbs

***Strong, Calm and Free* is a beginner's guide to yoga, meditation and mindful living.**

This beautifully-illustrated yoga book gently guides you through a life-changing 10-week plan of yoga routines and simple meditations, as well as sharing tips and tools for mindful living, reducing stress, and carving out time for self-care. Whether you've never stepped foot on a yoga mat before, aren't quite ready to dive into a studio class, or want to deepen your home practice, *Strong, Calm and Free* is the perfect way to begin or enrich your yoga and meditation practice and help you live more mindfully in daily life.

With over 50 yoga poses and 20 easy-to-follow sequences to lay a strong foundation for a blossoming practice, each week introduces a new collection of poses including hip openers, backbends and forward folds to help you get stronger, improve flexibility, and build a yoga practice that works for you. Drawing on the ancient wisdom of yoga and meditation as well as modern psychological tools for well-being and personal growth, international yoga teacher, Nicola Jane Hobbs, shares the transformative power of yoga, meditation, and mindfulness so you can grow stronger, feel calmer, and free yourself from anxiety to become healthy, peaceful, and happy.

Nicola Jane Hobbs teaches yoga and meditation internationally and has a master's degree in sport and exercise psychology. She is the author of the bestselling *Yoga Gym: The Revolutionary 28 Day Bodyweight Plan — for Strength, Flexibility and Fat Loss* (Dec 2015, Bloomsbury Sport) and *Thrive Through Yoga: A 21-Day Journey to Ease Anxiety, Love Your Body and Feel More Alive* (Dec 2017, Green Tree), both published by Bloomsbury. She lives in the UK.

**ART / CERAMICS**

Herbert Press | 3/16/2021
 9781912217991 | \$38.00 / \$51.50 Can.
 Hardcover with dust jacket | 176 pages
 11.2 in H | 8.9 in W

MARKETING

Featured title in 2020 holiday gift campaign
 Amazon A+ content
 Postcards for gift shows and craft expos
 Outreach to kintsugi artists on Etsy

Kintsugi

The Poetic Mend

Bonnie Kemske

***Kintsugi* is the Japanese art of repairing broken pottery with lacquer mixed with a precious metal. The technique celebrates the history of the object rather than disguising a repair.**

Kintsugi has come to the West, where it found fertile ground through its kinship with the current trend of “make do and mend,” as well as for its lyrical metaphoric loading, which has been used in areas such as psychology and therapy, wellness, music, and emotional healing and spirituality. It is also being presented as a model for sustainability.

This book explains what traditional *kintsugi* is and how it is done, giving historical examples and using interviews of traditional *kintsugi* masters in Japan. It reflects on the possible reasons for its development, looking especially at a cultural attitude of “creativity through destruction.” Different kinds of repairs will be discussed, including the earlier “staple” repair often seen in Chinese ceramic wares and the development of *yobitsugi*, in which shards from different vessels are pieced together in a patchwork, and other *kintsugi* techniques. There have been recent ceramic exhibitions with a *kintsugi* theme, including “Golden Seams” at the Smithsonian’s Freer Gallery in Washington, D.C. Other exhibitions outside of ceramics that have had a *kintsugi* theme include a photography and installation piece by Koo Stark at the Leica Gallery, London. An example of its metaphoric application can be seen in the Radio 4 program *Mending Cracks of Gold*, to which Bonnie was a contributor. There have been two TED Talks about *kintsugi*.

Bonnie Kemske is the author of *The Teabowl: East and West*. She has also written numerous academic papers and delivered presentations for conferences, including those in art, ceramics, art history, the science of touch, and the social sciences. She was editor of *Ceramic Review* from 2010 to 2013. She has published feature articles and reviews for *Crafts*, *Ceramic Review*, *Ceramics: Art & Perception*, *The Art Newspaper*, and other publications. She is also a contributor to Radio 4.

Paradise, Nevada

Dario Diofebi

From an exhilarating new literary voice—the story of four transplants braving the explosive political tensions behind the deceptive, spectacular, endlessly self-reinventing city of Las Vegas.

“Vegas has been right there forever, waiting for a great novelist, and Dario Diofebi has come dealing nothing but aces.” —Darin Strauss, author of *Half a Life*

On Friday, May 1, 2015 a bomb detonates in the infamous Positano Luxury Resort and Casino, a mammoth hotel (and exact replica of the Amalfi coast) on the Las Vegas Strip.

Six months prior, a crop of strivers converge on the desert city, attempting to make a home amidst the dizzying lights: Ray, a mathematically-minded high stakes professional poker player; Mary Ann, a clinically depressed cocktail waitress; Tom, a tourist from the working class suburbs of Rome, Italy; and Lindsay, a Mormon journalist for the *Las Vegas Sun* who dreams of a literary career. By chance and by design, they find themselves caught up in backroom schemes for personal and political power, and are thrown into the deep end of an even bigger fight for the soul of the paradoxical town.

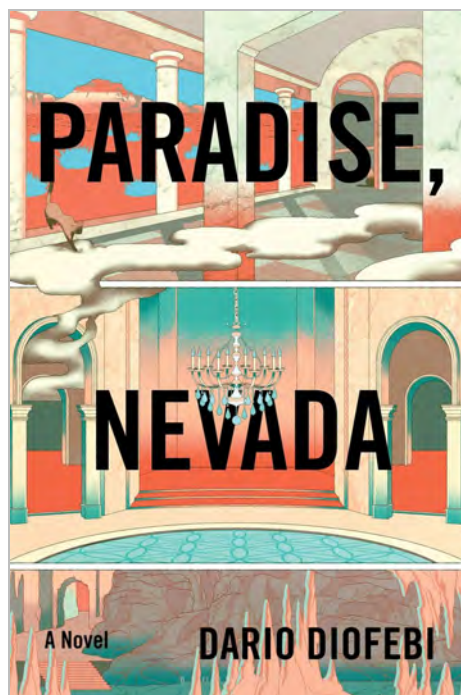
A furiously rowdy and ricocheting saga about poker, happiness, class, and selflessness, *Paradise, Nevada* is a panoramic tour of America in miniature, a vertiginously beautiful systems novel where the bloody battles of neo-liberalism, immigration, labor, and family rage underneath Las Vegas’ beguiling and strangely benevolent light. This exuberant debut marks the beginning of a significant career.

PRAISE

“People have talked about the complete winning package, the full boat that’s aces over kings, and that’s Diofebi: piercingly funny about modern life, compassionately human about his characters. This is the rare comedy that makes you want to be nicer to people after. And then there’s the world he opens to you. There’s also the voice, one you know is going to be around for a long time.” —David Lipsky, author of *Absolutely American*

“This is a book made of neon and late nights and that glass of scotch that appears just when you want it.” —Darin Strauss, author of *Half a Life*

Dario Diofebi was born in Rome, Italy in 1987. After a BA and an MA in Comparative Literature from the University of Rome, he was a professional online poker player from ages 22 to 26. After that, he was a traveling high stakes live poker player for another three years, mostly based in Las Vegas. He quit the game to enroll in NYU’s Creative Writing MFA, and wrote a book about the strange, fascinating world he’d left behind. He lives in Brooklyn, NY.



FICTION / LITERARY

Bloomsbury Publishing | 4/6/2021
 9781635576207 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 544 pages
 9.3 in H | 6.1 in W

MARKETING

Early outreach to bloggers and literary influencers
 Bookseller and librarian outreach campaign
 Consumer review campaign via NetGalley and Goodreads
 National print and online review coverage
 Major social media campaign with contests and giveaways
 Author events in NYC, NV, and Brooklyn by request



book design
forthcoming

MUSIC / HISTORY & CRITICISM

Bloomsbury Publishing | 4/13/2021
9781635576245 | \$35.00 / \$47.50 Can.
Hardcover with dust jacket | 656 pages
9.3 in H | 6.1 in W
B&W art throughout

MARKETING

National review and radio broadcast campaign
Bookseller outreach with classical music tie-in
Author-made playlist to share and social media promo
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication

The Musical Human

A History of Life on Earth

Michael Spitzer

A colossal history spanning cultures, time, and space to explore the vibrant relationship between music and the human species.

The world's first-ever recording of music was made in 1878, just after the invention of the phonograph. But we have been making music as long as *Homo sapiens* has been in existence. *The Musical Human* travels through time, starting from today's scores—complete with tempo, dynamics, expression, and pitch—to wavy lines above text dating back to the ninth century. Through this journey we begin to understand how music is situated at the crux of distinctly human experiences of cognition, feeling, behavior, and even biology, widening the evolutionary gaps between ourselves and animals in surprising ways. From the womb and into old age, we are interacting with music. It is everywhere: in our homes and on our streets. How we have listened, created, and performed this music throughout history has defined and changed what our species is and how we understand who we are. A fascinating interdisciplinary study and sweeping view of science and art through the ages, *The Musical Human* is a must-read celebration of one of the most ancient treasures of human life.

Michael Spitzer is professor of music at the University of Liverpool, where he leads the department's work on classical music. A music theorist and musicologist, he is an authority on Beethoven, with interests in aesthetics and critical theory, cognitive metaphor, and music and affect. He organized the International Conferences on Music and Emotion and the International Conference on Analyzing Popular Music and currently chairs the editorial board of *Music Analysis Journal*.



LITERARY COLLECTIONS / ESSAYS

Bloomsbury Publishing | 4/20/2021

9781526621900 | \$28.00 / \$38.00 Can.

Hardcover with dust jacket | 448 pages | Carton

Qty: 1

8.5 in H | 5.3 in W

Why Didn't You Just Do What You Were Told?

Essays

Jenny Diski

A collection of the indomitable Jenny Diski's essays, "one of the great anomalies of contemporary literature" (*The NYT Magazine*), selected by *London Review of Books* editor Mary-Kay Wilmers.

"[Diski] expanded notions about what nonfiction, as an art form, could do and could be." —*The New Yorker*

Jenny Diski was a fearless writer, for whom no subject was too difficult, even her own cancer diagnosis. Her columns in the *London Review of Books*—selected here by her editor and friend Mary-Kay Wilmers, on subjects as various as death, motherhood, sexual politics, and the joys of solitude—have been described as "virtuoso performances" and "small masterpieces." From a psychiatric hospital to the icebergs of Antarctica, from Roald Dahl to arachnophobia, *Why Didn't You Just Do What You Were Told?* is a collective interrogation of the universal experience from a very particular psyche: original, opinionated—and mordantly funny.

PRAISE

for *In Gratitude*:

"Transcendently disobedient, the most existence-affirming and iconoclastic defense a writer could mount against her own extinction." —Heidi Julavits, *The New York Times Book Review*

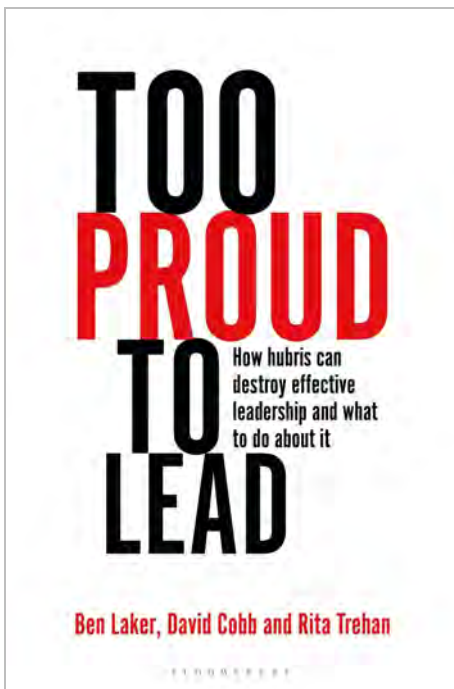
"The book of a born fighter." —*The Wall Street Journal*

"A marvel of steady and dispassionate self-revelation." —Giles Harvey, *The New York Times Magazine*

"[Diski's] last book is alive with everything that made her great—caustic humor, unrepentant self-scrutiny, a sinuous prose style—and proof that in the hands of some writers, autobiography can be a springboard to limitless possibilities."

—Christian Lorentzen, *Vulture*, "Best of the Year"

Jenny Diski was born in 1947 in London, where she lived most of her life. She was the author of ten novels; four books of travel and memoir, including *Stranger on a Train* and *Skating to Antarctica*; two volumes of essays, including NBCC Award Finalist *In Gratitude*; and a short story collection. Her journalism appeared in publications such as the *Observer* and the *London Review of Books*, to which she contributed more than two hundred pieces over twenty-five years. jennydiski.co.uk



Too Proud to Lead

How hubris can destroy effective leadership and what to do about it

Ben Laker, David Cobb and Rita Trehan

Arrogant overconfidence can destroy businesses and lives—this book provides essential advice on how to avoid hubristic behavior as well as cope with it in others.

Too Proud to Lead is an exclusive study of the rise and fall of the world's biggest industries, teams, and leaders. Punctuated with award-winning research and practical solutions against the systemic hubris plaguing today's organizations, the authors reveal exactly how confidence can sour into overconfidence—and why it can happen to anyone. *Too Proud to Lead* explores the economic and psychological costs of hubristic behavior and argues for a new approach to leadership in order to avoid the pitfalls of hubris. With this easily absorbed book, packed with checklists and key insights, readers acquire the essential arsenal of tools for understanding, identifying, anticipating, and coping with hubris, in both themselves and in the workplace, leading to better lives and sustained success for years to come. *Too Proud to Lead* guides readers on how to:

- Speak up when no one wants to listen
- Challenge the status quo
- Create open and transparent cultures that promote inclusivity
- Remove hubris and harassment from their workplace and life

Hubristic behavior is an age-old affliction, but signs point to it being on the rise in today's workplace. Illustrated with examples—some only too familiar due to the extensive media coverage of their decline—*Too Proud to Lead* provides the much-needed antidote to the hubris plague spreading through the leadership of today.

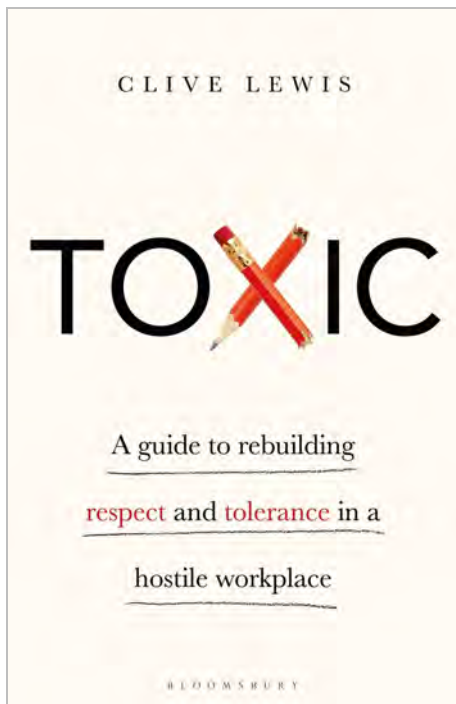
Professor Ben Laker is a UK-based scholar and university educator whose work has appeared in the *Harvard Business Review* and the *Washington Post*. He provides commentary on business, economic and political affairs for *BBC* and *Bloomberg*. **David Cobb** is CEO of the Oceanova group of companies. He is a UK-based author and lecturer on talent management and leadership. **Rita Trehan** is a UK-based business transformation expert, public speaker and founder of Dare Worldwide Consultancy.

BUSINESS & ECONOMICS / ORGANIZATIONAL BEHAVIOR

Bloomsbury Business | 4/13/2021
9781472973030 | \$30.00 / \$39.99 Can.
Hardcover with dust jacket | 232 pages
9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com
Single-title eblast to in-house business subscribers
Outreach to business organizations and MBA programs
National print and online review/feature campaign
Targeted outreach to top business publications and top business/news websites



**BUSINESS & ECONOMICS /
HUMAN RESOURCES &
PERSONNEL MANAGEMENT**

Bloomsbury Business | 4/20/2021
9781472980083 | \$30.00 / \$39.99 Can.
Hardcover with dust jacket | 288 pages
9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Inclusion in eblast to in-house business
subscribers
Outreach to business organizations &
MBA programs
Amazon A+ content
Discount offer to associations of HR
professionals
National print and online review/feature
campaign
Targeted outreach to top
sociology/psychology and leadership
publications

Toxic

A Guide to Rebuilding Respect and Tolerance in a Hostile Workplace

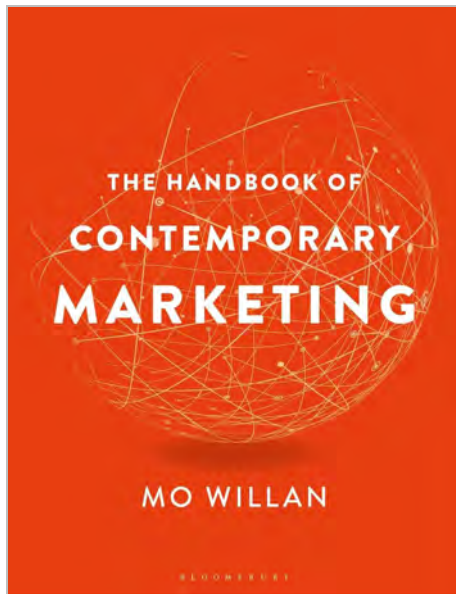
Clive Lewis

An incisive insight into the rise of ‘toxic’ workplaces, detailing the dramatic effect they have upon the workforce and productivity, before exploring applicable and adaptable solutions.

In 2018, internet searches for ‘toxic’ raised by 45%, and it was named the ‘Word of the Year’ by Oxford Dictionaries. This uptick is reflected in the workplace, as it has become more common than ever to be working in a ‘toxic workplace’—whether this is due to aggressive colleagues, a belligerent boss or widespread discrimination. Whether you work in an office or retail environment—or even a hospital—workplaces have too often become hotbeds of conflict, animosity, and hostility.

Toxic workplaces have a devastating impact not only upon the morale of the workforce—they can also result in reduced productivity, higher employee turnover, and bad publicity for the organization. In *Toxic*, Clive Lewis draws upon decades of experience in HR and mediation to distill the problems associated with toxic workplaces, before highlighting the actionable changes that can be implemented to remedy this toxicity. Irrespective of seniority, role or industry, this book is a guide for any employee or employer who has found themselves trapped within a toxic work environment.

Clive Lewis OBE DL is a Business Psychologist specializing in employee relations. He is Founder and CEO of Globis Mediation Group. He works as a consultant, mediator, trainer, investigator and coach, and previously held executive positions at Kingfisher and Dixons. He has previously authored 14 books, *Difficult Conversations* having been featured in *The Sunday Times*. He lives in the UK.



**BUSINESS & ECONOMICS /
MARKETING**

Bloomsbury Business | 4/20/2021
9781472963734 | \$40.00 / \$54.50 Can.
Trade Paperback | 384 pages
9.7 in H | 7.4 in W

The Handbook of Contemporary Marketing

Mo Willan

An essential guide to contemporary marketing that demonstrates, via case studies, the move towards marketing techniques that better reflect consumer needs.

Designed for both undergraduate and postgraduate students, as well as those in executive education and general business, *The Handbook of Contemporary Marketing* covers a wide range of themes in contemporary marketing, including:

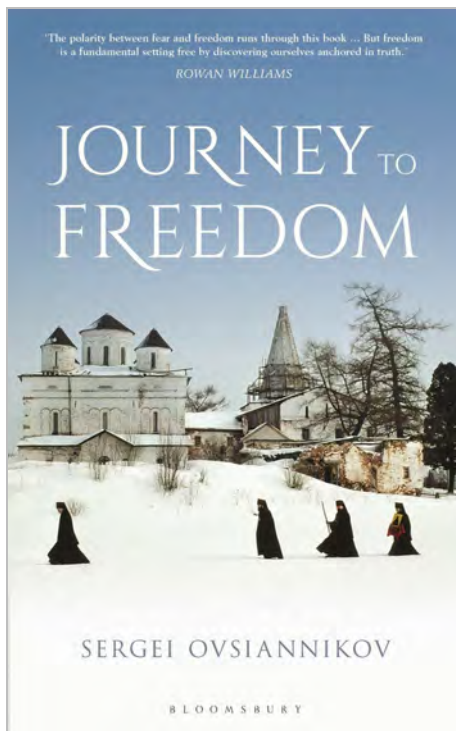
- Consumer behavior
- The latest marketing research
- Services marketing
- Brand management
- Global marketing
- Ethics in marketing

Each chapter includes case studies to illustrate and contextualize the themes covered, from companies as diverse as Amazon, McLaren, Unilever, UBS, and Virgin Money.

“Contemporary marketing” is the term used to cover the move from more traditional marketing techniques to those that more reflect consumer needs. It refers to strategies that, when implemented, offer greater support for their client base, with a product range that varies depending on what the target market desires, rather than what the company wants them to have. The channels used to underpin these strategies are also radically different—for example, the increasing use of social media versus print advertising.

The Handbook of Contemporary Marketing moves away from the theory-based content widely available and instead focuses on a more practical and comprehensive approach, which the author has developed through more than 13 years of teaching at the degree level.

Mo Willan is Senior Associate Dean and Professor of Practice at Hult International Business School, working with Hult since 2013. He is also Visiting Associate Professor at Grenoble Ecole de Management and teaches regularly at the GISMA Business School in Berlin and at the UK’s Cranfield School of Management. He lives in Cambridge, Massachusetts.

**RELIGION / SPIRITUALITY**

Bloomsbury Continuum | 4/13/2021
 9781472983909 | \$18.00 / \$24.50 Can.
 Hardcover with dust jacket | 288 pages
 8.5 in H | 5.3 in W

Journey to Freedom

Sergei Ovsiannikov

This extraordinary but short book is about Sergei Ovsiannikov's search for true freedom.

While serving in the Soviet army in 1973, Sergei Ovsiannikov was arrested and imprisoned for acts of disobedience under military command. It was while in prison, like Solzhenitsyn and Dostoevsky, that he began to ponder deeper issues, and on release he trained to be a Russian Orthodox priest.

This short but extraordinary book is about his search for true freedom. The issues he wrestles with are profound and, like any confrontation with truth, it caused him great anguish and pain. As Ovsiannikov wrote: "It was in my prison cell that I lost fear. I realised that if they sent me to a labour camp with a long sentence, it did not matter because I was free. Of course subsequently I came to realise that Freedom is not given, you have to take responsibility for it."

It was during this time that he discovered Christianity and decided that this was the real meaning of his life.

Later, after a spell as head of the Russian Orthodox community in London, Ovsiannikov lived for the last twenty years of his life in Amsterdam in charge of the Russian Orthodox community.

Drawing heavily on Tolstoy, Dostoevsky, and Pushkin and now translated from the original Russian with an introduction by Rowan Williams, himself a Russian scholar, this brief spiritual book is a small masterpiece of its kind.

Sergei Oviannikov was a priest of the Russian Orthodox Church. He lived for a number of years in London and subsequently in Amsterdam. He died in 2019.

Forbidden

by
James Tooley



final cover to come

EDUCATION / EDUCATIONAL POLICY & REFORM

Bloomsbury Continuum | 4/27/2021
9781472970121 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 224 pages
8.5 in H | 5.3 in W

MARKETING

Major online advertising campaign with AdBiblio targeting conservative readers
Amazon sponsored product campaign
Amazon A+ content
Social media campaign at publication

Educated?

Five Taboos Deforming Your Children's Schooling and What You Can Do About It

James Tooley

***Educated?* is the first major trade book on education by the highly controversial author James Tooley since he published *The Miseducation of Women* almost two decades ago.**

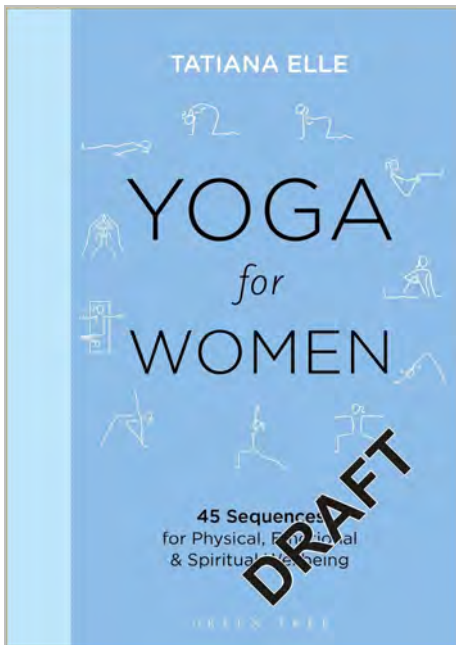
Professor James Tooley is the one thinker on education in Britain who successfully cuts through the red tape of bureaucracy, the mindlessness of set curricula, and the imposition on children of trendy politically correct notions that are ultimately destructive.

Tooley is not just a theorist, despite his academic role as professor at the University of Buckingham. He has founded, funded, and run independent schools in Kenya and India, where he once spent two weeks in jail for his progressive views, loathed by state bureaucrats.

In this book Tooley identifies five educational “taboos” stifled in public discussion: 1. Sex gender and relationships—issues arising from LGBT and “new relationship education”; 2. Boys as the second sex— issues of masculinity and femininity; 3. What it is to be British—the government of so-called British values, multiculturalism, and race/ethnicity; 4. Education, difference intelligence, and IQ—how schools approach intellectual excellence; 5. Modern diseases—the rise of dyslexia, dyspraxia, and attention deficit disorder.

As can be seen from the chapters of this book, *Educated?* will get you thinking and reflecting on the true nature of educating our children.

James Tooley is professor of educational entrepreneurship and policy at the University of Buckingham. His groundbreaking research on low-cost private education in developing countries has won numerous awards. His book based on this research, *The Beautiful Tree* (Penguin and Cato Institute), was a bestseller in India and won the Sir Antony Fisher Memorial Award. Other books of his include *The Miseducation of Women* and *Education, War and Peace*.



HEALTH & FITNESS / YOGA

Green Tree | 4/27/2021

9781472984074 | \$20.00 / \$26.99 Can.

Trade Paperback | 240 pages

8.5 in H | 6 in W

Other Available Formats:

Hardcover ISBN: 9781472979858

MARKETING

Inclusion in 2021 New Year, New You promotion

Social media campaign upon publication featuring flow sequences from the book

Targeted Google and Facebook

advertising to yoga lovers

Inclusion in seasonal eblast to in-house sports subscribers

Amazon A+ content

Cross-promotion with Green Tree titles

including *Yoga: A Manual for Life* and

Thrive Through Yoga

National print reviews/features campaign

targeting top fitness/sports, yoga and

wellness publications

Yoga for Women

45 Sequences for Physical, Emotional and Spiritual Wellbeing

Tatiana Elle

A delightfully simple yoga title for women, featuring 45 step-by-step sequences to find your balance.

Yoga for Women: 45 Poses for Physical, Emotional and Spiritual Wellbeing offers a comprehensive program of yoga poses and breathing techniques aimed at supporting menstrual health, menopause and libido, as well as emotional topics such as body image, self-esteem, stress reduction and relationships. The innovative “yoga for women” method is tailored to women’s physiology and its specific needs, taking a gentle, inclusive approach to the hormonal and emotional issues women face throughout their lives.

This highly accessible guide features 45 step-by-step training sequences to help women find their inner balance. Each sequence is accompanied by simple illustrations for a clear, dynamic practice that suits all levels of experience.

Tatiana Elle is passionate about approaches that connect mind, energy, emotions, and body to achieve personal fulfilment. She is trained in Vinyasa, Nirvana and Ashtanga yoga as well as Reiki, Pranic Healing, and Acceptance and Commitment Therapy (ACT). She lives in France.



book design
forthcoming

ART / FOLK & OUTSIDER ART

Herbert Press | 4/27/2021
9781789940152 | \$35.00 / \$47.50 Can.
Hardcover with dust jacket | 160 pages
10.9 in H | 8.5 in W

MARKETING

Digital sampler available on ISSUU.com
Social media campaign upon publication
featuring assets and reviews
Outreach to craftivist collectives and
prominent craftivist influencers
Outreach to women's studies departments
and faculty
National print and online reviews/features
campaign

Shedding the Shackles

Women's Empowerment through Craft

Lynne Stein

Stories and techniques from women's art initiatives in communities across the globe.

Women's craft has often been undervalued or ignored in the art world. It is considered 'lesser' than other art forms such as painting or sculpture. However, with the resurgence of 'craftivism' and with the internet providing a wider audience for craft enterprises, a book about women's craft enterprises, their artisanal excellence and the positive impact their individual projects have on breaking the poverty cycle is long overdue.

Featuring artisans and projects from across the globe, celebrating their vision and motivation the book will offer a fascinating glimpse into how these craft initiatives have created a sustainable lifestyle, and impacted upon their communities at a deeper level.

Lynne Stein's work has been exhibited widely, and commissioned for a variety of public, corporate and domestic spaces. She has taught extensively in community, educational and healthcare settings, and also runs private workshops. She has been the recipient of support from Arts Council England, and her work has featured in books and magazines, and on television and radio broadcasts. She lives in the UK.

Patch Work

A Life Amongst Clothes

Claire Wilcox

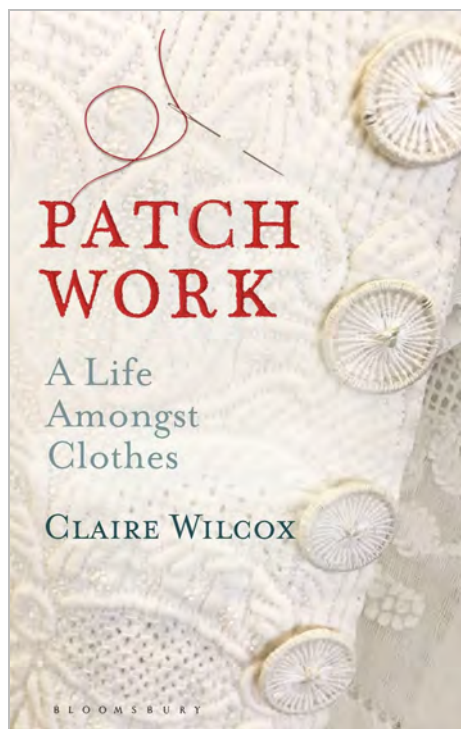
An expert and intimate exploration of a life in clothes: their memories and stories, enchantments and spells.

A linen sheet, smooth with age. A box of buttons, mother-of-pearl and plastic, metal and glass, rattling and untethered. A hundred-year-old pin, forgotten in a hem. Fragile silks and fugitive dyes, fans and crinolines, and the faint mark on leather from a buckle now lost.

Claire Wilcox has worked as a curator in Fashion at the Victoria & Albert Museum for most of her working life. Down cool, dark corridors and in quiet store rooms, she and her colleagues care for, catalogue and conserve clothes centuries old, the inscrutable remnants of lives long lost to history; the commonplace or remarkable things that survive the bodies they once encircled or adorned.

In *Patch Work*, Wilcox deftly stitches together her dedicated study of fashion with the story of her own life lived in and through clothes. From her mother's black wedding suit to the swirling patterns of her own silk kimono, her memoir unfolds in luminous prose the spellbinding power of the things we wear: their stories, their secrets, their power to transform and disguise and acts as portals to our pasts; the ways in which they measure out our lives, our gains and losses, and the ways we use them to write our stories.

Claire Wilcox has been Senior Curator of Fashion at the V&A since 2004, where she has curated exhibitions including *The Golden Age of Couture: Paris and London 1947-1957*, *Alexander McQueen: Savage Beauty*, and *Frida Kahlo: Making Her Self Up*, and is Professor in Fashion Curation at the London College of Fashion. She instigated Fashion in Motion (live catwalk events in the Museum) in 1999. She is on the editorial board of *Fashion Theory: The Journal of Dress, Body and Culture*. She lives in London.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 1/26/2021
9781526614391 | \$26.00 / \$34.99 Can.
Hardcover with dust jacket | 304 pages
8.5 in H | 5.3 in W

Clearing the Air

SHORTLISTED FOR THE ROYAL SOCIETY SCIENCE BOOK PRIZE 2019

Tim Smedley

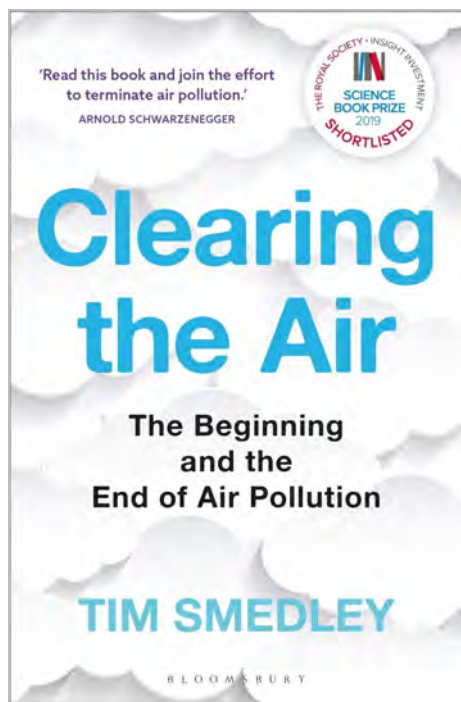
The story of what's happened to the air we breathe, the impact it has had on our health, and what we can do to fight back.

Clearing the Air tells the full story of what's happened to the air we breathe. Tim Smedley explains what air pollution is, which chemicals are the dangerous ones, and where they come from. He interviews the scientists and politicians at the forefront of air pollution research as well as those whose lives have been affected by smog. This groundbreaking book reveals the extreme instances of air pollution that have happened around the world, as well as examining recent stories like the VW diesel scandal.

Globally, 18,000 people die each day from air pollution. For the most part, air pollution is anonymous—an invisible killer borne from the cars in our driveways and the industrial processes used to make stuff—but there is so much we don't know. Parents on the school run in their 4x4s have never been told that the pollution inside the car is 5 times worse than that on the street outside, or that studies show how air pollution stunts lung growth in children.

More than eight out of ten people who live in cities breathe in concentrations of air pollutants that exceed international air quality guidelines. The annual number of deaths is far greater than those from HIV/AIDS, tuberculosis, malaria, and car crashes combined, and it is getting worse. These problems can be solved, and the message of the book is positive. The fight against air pollution can and does work, and we can all play a part to clear our air.

Tim Smedley is an award-winning sustainability journalist based in England. After ten years in London—first as a business journalist, latterly as a freelancer writer covering the environment—he left in 2014, fleeing the polluted streets for Oxfordshire, where he is now based. Tim has written for the *Financial Times*, the *Guardian*, the *Sunday Times*, *New Scientist*, and most recently the BBC.



TECHNOLOGY & ENGINEERING / ENVIRONMENTAL / POLLUTION CONTROL

Bloomsbury Sigma | 1/26/2021

9781472953339 | \$18.00 / \$24.50 Can.

Trade Paperback | 320 pages

7.8 in H | 5.1 in W

Other Available Formats:

Hardcover ISBN: 9781472953315

Superheavy

Making and Breaking the Periodic Table

Kit Chapman

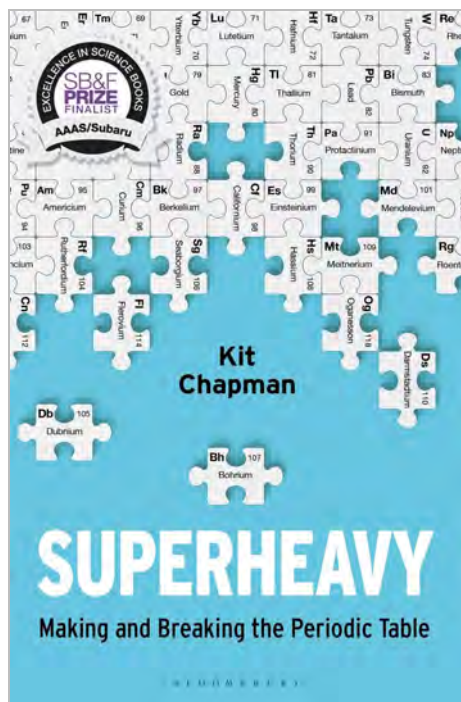
An in-depth look at how elements are discovered, why they matter and where they will take us.

Superheavy is the first book to take an in-depth look at how synthetic elements are discovered, why they matter and where they will take us. From the Cold War nuclear race to the present day, scientists have stretched the periodic table to 118 elements. They have broken the rules of the periodic table, rewriting the science we're taught in school, and have the potential to revolutionize our lives.

Kit Chapman takes us back to the very beginning, with the creation of the atomic bomb. He tells the story of the major players, such as Ernest Lawrence who revolutionized the field of particle physics with the creation of the cyclotron; Yuri Oganessian, the "guerilla scientist" who opened up a new era of discovery in the field and is the only living scientist to have an element named after him; and Victor Ninov, the disgraced physicist who almost pulled off the greatest fraud in nuclear science.

Throughout, *Superheavy* explains the complex science of element discovery in clear and easy-to-follow terms. It walks through the theories of atomic structure, discusses the equipment used and explains the purpose of the research. By the end of the book readers will not only marvel at how far we've come, they will be in awe of where we are going and what this could mean for the worlds of physics and chemistry as we know them today.

Kit Chapman is an award-winning science journalist and broadcaster. Chapman began his career on medical journal *The Practitioner* before moving to *Chemist+Druggist*. After stints as campaign website manager for the British Medical Association and clinical editor for *The Pharmaceutical Journal*, Chapman was appointed comment editor for *Chemistry World*. Chapman also writes for the *Daily Telegraph* and *Sunday Telegraph*, and has appeared as an expert for the BBC and Sky News. He lives in the UK.



SCIENCE / CHEMISTRY

Bloomsbury Sigma | 3/16/2021
 9781472953926 | \$18.00 / \$24.50 Can.
 Trade Paperback | 304 pages
 7.8 in H | 5.1 in W

Other Available Formats:
 Hardcover ISBN: 9781472953896

Notes from the Cévennes

Half a Lifetime in Provincial France

Adam Thorpe

A charming memoir exploring the history, landscape, and people of rural France, told through the eyes of a Parisian-born Englishman, writer, and poet.

Adam Thorpe's home for the past 25 years has been an old house in the Cévennes, a wild range of mountains in southern France. Prior to this, in an ancient millhouse in the oxbow of a Cévenol river, he wrote the novel that would become the Booker Prize-nominated *Ulverton*, now a Vintage Classic. In more recent writing Thorpe has explored the Cévennes, drawing on the legends, history, and above all the people of this part of France for his inspiration. In his charming journal, *Notes from the Cévennes*, Thorpe takes up these themes, writing about his surroundings, the village, and his house at the heart of it, as well as the contrasts of city life in nearby Nîmes. In particular he is interested in how the past leaves impressions—marks—on our landscape and on us. What do we find in the grass, earth, and stone beneath our feet and in the objects around us? How do they tie us to our forebears? What traces have been left behind and what marks do we leave now?

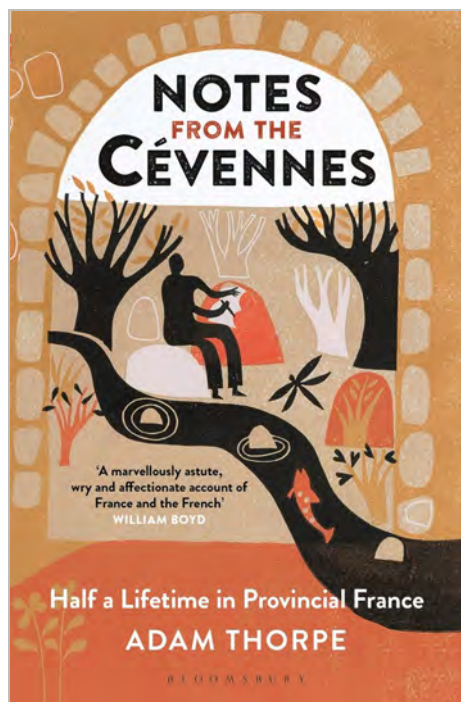
Part celebration of both rustic and urban France, part memoir, Thorpe's humorous and precise prose shows a wonderful stylist at work, recalling classics such as Robert Louis Stevenson's *Travels with a Donkey in the Cévennes*.

PRAISE

"Part history and part memoir, *Notes from the Cévennes* is a marvellous evocation of the forgotten Languedoc, and an affectionate portrait of a country and a people." —Sigrid Rausing, editor of *Granta*

"Thorpe allows a sense of folk magic to permeate, and his characters feel rustic in a timeless way because he transmits a real appreciation of the wild and how humans justify our interactions with other beasts . . . A gentle homage to rural life." —*New Statesman*

Adam Thorpe is a bestselling novelist, nonfiction writer, and poet. His recent book *On Silbury Hill* (2014) was Radio 4's Book of the Week and received wide praise. He has published many novels, including *Ulverton* (1992), now a Vintage Classic, and numerous collections of poetry. Adam was born in France, brought up in India, Cameroon, and England and now lives in southern France, between the Cévennes and Nîmes.

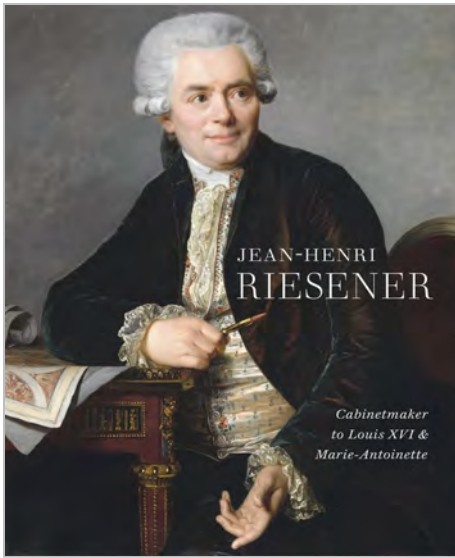


NATURE / ESSAYS

Bloomsbury Continuum | 1/5/2021
 9781472966315 | \$15.00 / \$20.50 Can.
 Trade Paperback | 256 pages
 7.8 in H | 5.1 in W
 Integrated black and white illustrations

Other Available Formats:

Hardcover ISBN: 9781472951298



**ANTIQUES & COLLECTIBLES /
FURNITURE**

Philip Wilson Publishers | 2/9/2021
9781781300909 | \$65.00 / \$88.00 Can.
Hardcover with dust jacket | 304 pages
11 in H | 9.1 in W

Jean-Henri Riesener

Cabinetmaker to Louis XVI and Marie Antoinette

Helen Jacobsen, Rufus Bird, Mia Jackson

This first major monograph on Jean-Henri Riesener traces his career in prerevolutionary France, highlighting his work as the most celebrated cabinetmaker of the Louis XVI period.

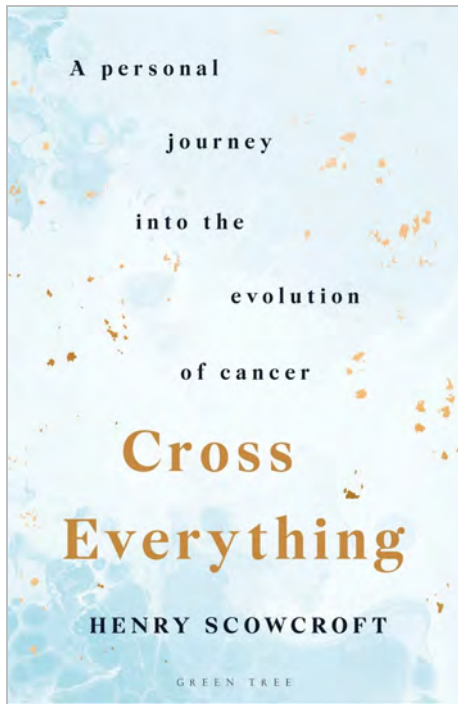
Jean-Henri Riesener (1734–1806) was one of the greatest French cabinetmakers of all time, supplying the court of Louis XVI and Marie-Antoinette and furnishing royal and aristocratic houses. His pieces are of exquisite design and superb workmanship, using the most costly materials throughout and becoming a byword for all that is admired in French furniture worldwide.

This first major monograph on Riesener traces his career in prerevolutionary France, highlighting his work as the most celebrated cabinet maker of the Louis XVI period and focusing on the enduring appeal of his furniture through the nineteenth century and beyond. Based on the extensive collections of the Wallace Collection, Waddesdon Manor, and the Royal Collection, it is fully illustrated with new photography and includes much new research, making it essential not only to art historians and collectors, but also to decorative arts enthusiasts and lovers of fine furniture.

Helen Jacobsen is senior curator and curator of French eighteenth-century decorative arts at the Wallace Collection.

Rufus Bird is Surveyor of The Queen's Works of Art.

Mia Jackson is curator of decorative arts at Waddesdon Manor.



**BIOGRAPHY & AUTOBIOGRAPHY
/ PERSONAL MEMOIRS**

Green Tree | 4/13/2021

9781472975126 | \$22.00 / \$30.00 Can.

Hardcover with dust jacket | 288 pages

9.2 in H | 6 in W

Cross Everything

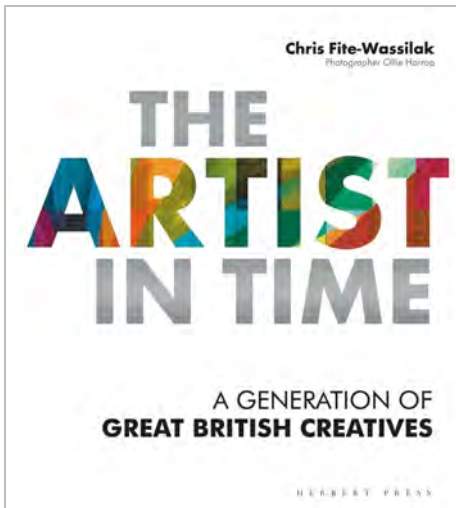
A personal journey into the evolution of cancer

Henry Scowcroft

***Cross Everything* is a heart-wrenching cancer memoir, a fascinating popular-science detective story, and a witty and at times darkly comical take on disease.**

When Henry Scowcroft's fiancée Zarah was diagnosed with stage 4 bladder cancer in 2016, their world fell apart. An award-winning science writer for Cancer Research UK, Henry had spent 14 years at the coalface of cancer research, but now the disease had infiltrated his personal life too. In *Cross Everything*—his first book—Henry uses this unique perspective to tell the story of Zarah's illness, how he tried in vain to use everything he'd learnt in his professional career to try to save her, and, in doing so, how he realized that even a career writing about cancer daily isn't enough preparation for what comes next. Along the way, *Cross Everything* brings the reader up to speed with the latest understanding of cancer—a complex disease with a Darwinian capacity to outsmart its host.

Henry Scowcroft is an experienced science writer, with a bachelor's degree in biochemistry (Oxford, 2000) and a master's degree in science communication (Imperial, 2003). Since graduating he's worked in a variety of roles at Cancer Research UK, all of which have centred around one thing: communicating the complex, emotive issues around cancer to a variety of audiences, including patients, the public, journalists, policy-makers, and the charity's supporters. He lives in the UK.

**PERFORMING ARTS**

Herbert Press | 1/19/2021
 9781789940350 | \$23.00 / \$31.50 Can.
 Trade Paperback | 144 pages

The Artist in Time

A Generation of Great British Creatives

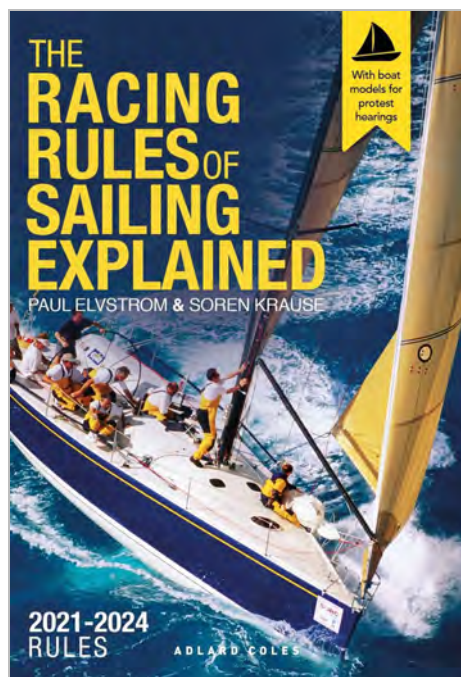
Chris Fite-Wassilak

An inspiring and intimate look at the work of a generation of British artists across all disciplines.

Initiated by The Baring Foundation, the book brings together well-known names, such as Joan Armatrading, Frank Bowler, Wendy Cope and Ridley Scott, alongside forgotten figures who revolutionized the creative landscape in the UK in past decades, together with artists have come to creative practices later in life. Working with photographer Ollie Harrop, and drawing from interviews with Fite-Wassilak, *The Artist in Time* is a casual and honest portrait of creativity at an older age, discussing with each artist how their approach has adapted over the years—whether working on major projects, or simply getting on with their creative lives.

Highlighting the creative practices, working habits, and motivations of a unique set of British artists, ranging from painters and poets, illustrators and artists, musicians, dancers, performers and filmmakers.

Chris Fite-Wassilak is a writer and critic based in London. He is a regular contributor to *Art Monthly*, *ART PAPERS*, and a contributing editor of *ArtReview*. Ollie Harrop is a photographer based in Margate. The Baring Foundation is an independent charity that has supported inclusion in the arts since 1969.



SPORTS & RECREATION / SAILING

Adlard Coles | 1/12/2021
 9781472980595 | \$30.00 / \$39.99 Can.
 Trade Paperback | 240 pages
 7.3 in H | 5 in W
 Bird's-eye diagrams

MARKETING

Inclusion in seasonal eblast to in-house nautical subscribers
 Outreach to cruising associations and clubs including Cruising Club of America, Seven Seas Cruising Association, and Ocean Cruising Club
 Targeted campaign to nautical publications

Elvstrom Explains the Racing Rules

2021-2024 Rules (with model boats)

Paul Elvstrom, Soren Krause

The essential guide to the racing rules from one of the sport's greatest champions—understand the rules and understand the winning mentality.

“This book is a must-have for any serious racing sailor.” —Sir Ben Ainslie, four-time Olympic gold-winning sailor

Paul Elvstrom is arguably the greatest Olympic sailor of all time. Proving that understanding the rules is crucial to winning, he devised this unique approach to explaining them using bird's-eye diagrams. His detailed explanations are applied to myriad racing situations, each cross-referenced to relevant case studies provided by World Sailing (formerly ISAF).

Included with the book are a set of plastic boats, for use during protest hearings. They are transparent but colored differently so can also be used with an overhead projector.

This edition is completely revised to cover the new rules issued for 2021–24. It includes the full text of the latest rules, with a handy quick-reference guide highlighting the latest changes. There is also a confidence-building section on how to present your case in a protest, and the back cover shows the signal flags for instant easy reference on the race course.

Long established as the most accessible and most trusted guide to the racing rules, *Paul Elvstrom Explains* is a must-have. Whether racing in a dinghy, keelboat or large yacht, it is the perfect pocket reference for those who want to win.

Paul Elvstrom still holds the record (matched but never beaten) for the number of Olympic gold medals won by any racing sailor. He was World Champion and European Champion many times as well.

Soren Krause, Elvstrom's son-in-law, is an experienced international racing judge. He worked closely with Elvstrom on seven editions of this book.



SPORTS & RECREATION / BOATING

Adlard Coles | 1/12/2021

9781472980564 | \$18.00 / \$24.50 Can.

Trade Paperback | 208 pages | Carton Qty: 40

7.8 in H | 5.1 in W

Colour illustrations throughout

MARKETING

Inclusion in seasonal eblast to in-house nautical subscribers

Outreach to cruising associations and clubs including Cruising Club of America, Seven Seas Cruising Association, and Ocean Cruising Club

Targeted campaign to nautical publications

Skipper Tips for Every Day

365 ways to get the most from your sailing

Fridtjof Gunkel

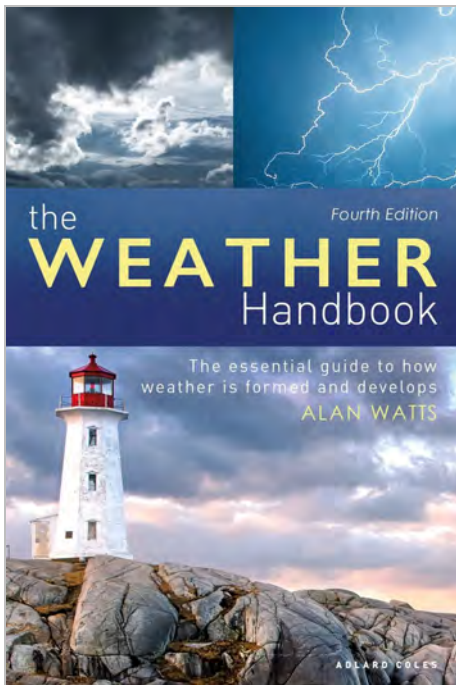
365 tips, tricks, hints and cheats relating to all areas of practical seamanship—a daily ready-reckoner to improve skills in boat handling, navigation, living aboard and repairs.

Give this book a year and it will make you a better sailor as 365 experienced sailors share the wisdom of their experience, revealing invaluable suggestions you won't get taught on many sailing courses.

Their tips cover the entire breadth of topics relating to practical seamanship, with smart advice, time-saving cheats and ingenious solutions to common problems involving boat handling (from rigging and sails to anchoring and mooring), navigation, and living aboard (including cooking and water supply), along with thrifty hints for simple maintenance and repairs (plus winterizing), and customizing the boat.

Ideal for brushing up on a single topic or dipping into when needed, this book is particularly useful to new sailors and Day Skipper students. This isn't a book of secret knowledge, so all sailors—at any level—will benefit from learning something new from the experience of others.

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SPORTS & RECREATION / BOATING

Adlard Coles | 1/19/2021
 9781472978592 | \$24.00 / \$32.50 Can.
 Trade Paperback | 160 pages
 9.2 in H | 6.1 in W
 Colour photography and illustrations throughout

MARKETING

Single-title eblast to in-house nautical subscribers
 Facebook advertising to sailors, boat owners, golfers, and hikers
 Outreach to cruising associations and groups including Cruising Club of America, Seven Seas Cruising Association, and Ocean Cruising Club
 Featured title in 2020 holiday gift campaign

The Weather Handbook

The Essential Guide to How Weather is Formed and Develops

Alan Watts

The fourth edition of this bestselling book explains how to combine professional weather forecasts with information from self-assessment of the signs in the sky.

The Weather Handbook is the essential guide to how the weather is formed, providing readers with the ability to look at the sky and interpret its signs. This handbook has been the standard reference for over 20 years for skippers and crews of cruising and racing yachts. The fourth edition has been updated and expanded with new photos and explanatory text, addressing new sources of weather information. There are countless websites and apps providing forecast data, and *The Weather Handbook* guides users in how to use and interpret this information for themselves, taking a general forecast for a wide area to provide a local forecast for a specific location.

PRAISE

“The perfect introduction to understanding weather.” —*Practical Boat Owner*

Alan Watts, one-time professional meteorologist, has spent considerable time studying wind changes and short-term alterations in the weather. This, combined with his enthusiasm for sailing which began with the sea scouts, led to his first book. He is also the author of the bestselling *Instant Weather Forecasting* and *Instant Wind Forecasting*, both published by Adlard Coles Nautical.



**SPORTS & RECREATION /
BOATING**

Reeds | 1/26/2021
 9781472980250 | \$32.00 / \$43.50 Can.
 Trade Paperback | 416 pages
 8.9 in H | 5.9 in W
 2-colour throughout

REEDS

JANUARY 2021

Reeds PBO Small Craft Almanac 2021

Perrin Towler, Mark Fishwick

This almanac covers the North Atlantic coastline from Denmark to the Gironde and contains essential navigational information for small craft sailors.

In a practical handy format the *Reeds PBO Small Craft Almanac* contains many unique features for small craft sailors and represents excellent value for money. Meticulously researched, this popular almanac contains a wealth of information presented in an easy to find, quick reference manner for practical onboard use. The *Reeds PBO Small Craft Almanac* covers the whole of the UK and Ireland and the west coast of Europe from Denmark to the Gironde.

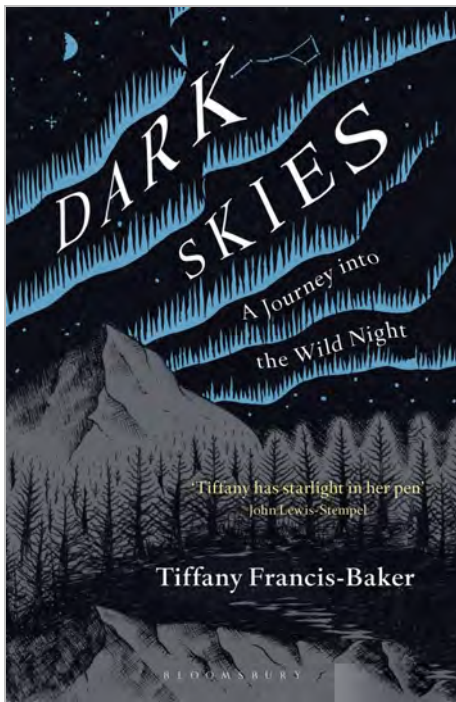
It includes a huge amount of information of value to small craft navigators: tide tables, tidal streams and tidal gates; secondary port differences; 2,500+ waypoints; radio data; light recognition; weather information; principal lights; IALA buoyage; international codes and flag; sun-/moonrise; and set plus emergency information.

PRAISE

“If *Reeds Almanac* is the “Bible of Sailing” then this is the “Book of Prayer.” Smaller, half the price, and a lot lighter, it nonetheless has tide tables, tidal streams, and tidal gates.” —*Yachting Monthly*

“An essential almanac for all those who sail/cruise in UK waters and the Irish Sea, France, Germany, Belgium, Denmark, or the Netherlands.” —*Hardy Boat Owners Magazine*

Perrin Towler and Mark Fishwick have been editors of the Reeds Almanacs for many years.



NATURE

Bloomsbury Wildlife | 1/5/2021
9781472964601 | \$15.00 / \$20.50 Can.
 Trade Paperback | 272 pages
 7.8 in H | 5.1 in W
 12 hand-drawn black and white chapter illustrations

Other Available Formats:
 Hardcover ISBN: 9781472964595

Dark Skies

A Journey into the Wild Night

Tiffany Francis-Baker

Tiffany Francis-Baker explores nocturnal landscapes and investigates how our experiences of the night-time world have permeated our history, folklore, science, geography, art, and literature.

Darkness has shaped the lives of humans for millennia, and in *Dark Skies*, author Tiffany Francis travels around Britain and Europe to learn more about nocturnal landscapes and humanity's connection to the night sky.

Over the course of a year, Tiffany travels through different nightscapes across the UK and beyond. She experiences 24-hour daylight while swimming in the Gulf of Finland and visits Norway to witness the Northern Lights and speak to people who live in darkness for three months each year. She hikes through the haunted yew forests of Kingley Vale, embarks on a nocturnal sail down the River Dart, feeds foxes on a South London estate, and listens to nightjars churring on a Sussex heathland.

As she travels, Tiffany delves into the history of the ancient rituals and seasonal festivals that for thousands of years humans have linked with the light and dark halves of our year. How has our relationship with darkness and the night sky changed over time? How have we used stars and other cosmic phenomena to tell stories about our lives and the land around us?

Tiffany Francis-Baker is a writer, artist, and environmentalist from the South Downs in Hampshire. With a mixed background in the arts, rural heritage, and conservation, her work is fueled by a love for the natural world and a passion for protecting it. She writes and illustrates for national publications and has appeared on BBC Radio 4 and Channel 4. Her first book, *Food You Can Forage*, was published in March 2018.



**SPORTS & RECREATION /
SOCCER**

Bloomsbury Sport | 1/5/2021
9781472980403 | \$18.00 / \$24.50 Can.
Hardcover with dust jacket | 176 pages
7.1 in H | 4.7 in W

Extra Time

50 Further Delights of Modern Football

Daniel Gray

Whimsical, engaging, and elegantly written, *Extra Time* shares 50 entries on a different delight of soccer.

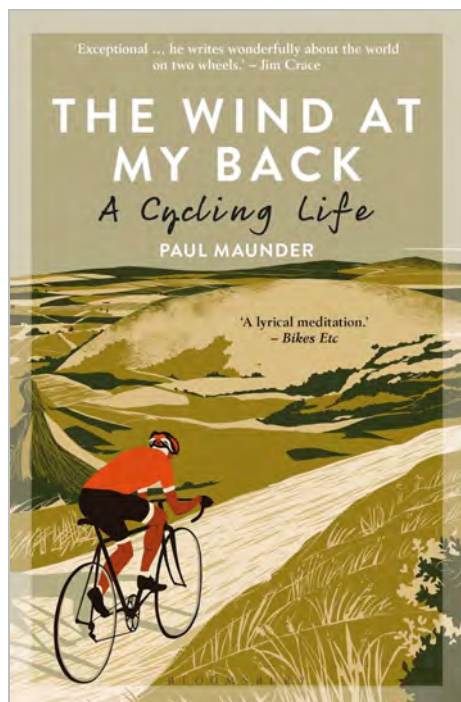
Extra Time will be loved by fans of *Saturday, 3pm* and new readers under soccer's spell. In short, anyone who has ever felt the exultation of watching their team score two goals in quick succession, reveled in an irrational dislike of a certain club, or cherished a local radio commentator.

Balloons on the pitch. Goalkeepers going forward for corners. The crowd whistling to bring full-time closer. Jeering a disallowed opposition goal. The ball being cleared off the line. Can we count the ways in which we love soccer . . . the little things which make it mean so much?

Extra Time offers 50 years of joyous prose poetry salutes to the beautiful game. Each chapter sings with affections for the game. This is relatable, observational writing on sometimes tender and always universal themes—the sportswriting equivalent of a comforting hug.

Extra Time will help renew its readers' love of soccer. It will grow faith in the shared experiences of being a fan of the game—a comforting feeling that no supporter is alone in his or her eccentricities. The book demonstrates that, in a world coming apart at the seams, this sport and its minutiae offer an escape needed now more than ever. These 50 nuggets of pleasure are a sweet medicine in the face of disillusionment with modern soccer VAR and all; reminders of why we care and justifications for our devotion. It is time to start counting the love again.

Daniel Gray is the author of *Black Boots and Football Pinks*, *Saturday, 3pm: 50 Eternal Delights of Modern Football*, and *Scribbles in the Margins: 50 Eternal Delights of Books*. He has written five other books on football, politics, history, and travel. His recent work has included screenwriting for the BBC, presenting social history on television and radio, and writing across a number of national titles. He lives in the UK.



**SPORTS & RECREATION /
CYCLING**

Bloomsbury Sport | 1/5/2021
9781472948151 | \$15.00 / \$20.50 Can.
Trade Paperback | 272 pages
7.8 in H | 5.1 in W

Other Available Formats:
Hardcover ISBN: 9781472948137

The Wind At My Back

A Cycling Life

Paul Maunder

A beautifully written exploration of the links between cycling, creativity, and the landscape.

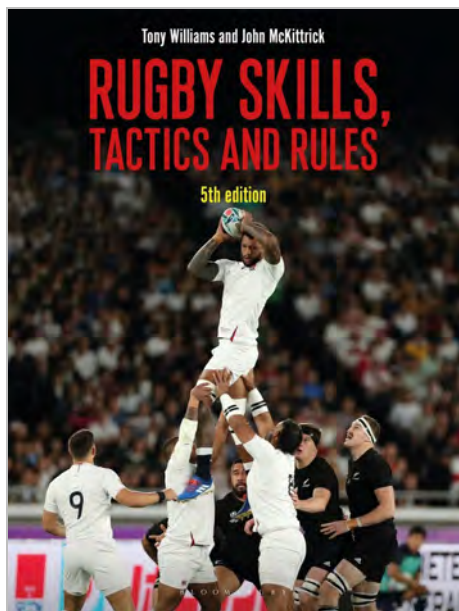
In this deeply personal and lyrical exploration of what it means to ride a bicycle, Paul Maunder explores how our memories have a dialogue with landscape and how cycling and creativity are connected. Taking a journey through the places that have shaped him, we ride across wild moorland, through suburbia and city streets, into quintessentially English pastoral scenes. We see too some of the darker parts of the British countryside, sites of great secrecy that intrigue the imagination. This is a book about how landscape can sustain us, and how even an hour's escape can inspire our creative sides. The bicycle allows us to explore and dream, and return in time for dinner.

PRAISE

"A meandering, pleasant memoir that takes in the landscape as he [Maunder] experiences it, with anecdotes and references along the way." —*FT Weekend*

"In a two-wheeled response to much great current writing about man and landscape, Paul Maunder's engaging memoir argues that cycling, because of its innate connection with civilization, is a perfect cipher for our feelings about the natural world . . . it does make you want to get on your bike." —*The Observer*

Paul Maunder is a writer and journalist. His first nonfiction book, *Rainbows in the Mud*, was published by Bloomsbury in 2017. He lives in London with his wife and two children.



**SPORTS & RECREATION /
RUGBY**

Bloomsbury Sport | 1/12/2021
9781472973870 | \$30.00 / \$39.99 Can.
Trade Paperback | 176 pages
9.9 in H | 7.5 in W

BLOOMSBURY SPORT

JANUARY 2021

Rugby Skills, Tactics and Rules 5th edition

Tony Williams, John McKittrick

A highly illustrated and fully revised guide to the key components of rugby union.

Now in its fifth edition, *Rugby Skills, Tactics and Rules* has earned a reputation as the best book for learning the fundamental skills of rugby union. It provides an attractive, easy-to-read and straightforward discussion of the key components of the game, from player positions and tactics to different kinds of set plays, passes and moves. This great-looking book cuts through the jargon and tells coaches and players what they really need to know.

Key features include:

- Color photos of top players from around the world
- Sections on the tactics and strategies needed to win the game, including the basic skills of running, passing, and tackling
- Specially created diagrams to explain critical aspects of moves and tactics
- Drill variations
- A user-friendly glossary

This is essential reading for anyone looking to get the most from their game.

Tony Williams has written 18 rugby books including biographies of All Black legends Sean Fitzpatrick, Zinzan Brooke and Michael Jones. He lives in New Zealand.

John McKittrick is a highly respected international rugby and sevens coach. He has also coached 15-a-side rugby at development and age group level. From 2001 to 2005 he was coach of the USA sevens team in the IRB World Series and two sevens Rugby World Cups. He lives in New Zealand.

Who Are Ya?

92 Football Clubs – and Why You Shouldn't Support Them

Kevin Day

Written by comedian Kevin Day, *Who Are Ya?* is a mix of comic observation, (friendly) fan rivalry and quirky anecdote, featuring brilliant celebrity contributions.

During his time as a broadcaster, Kevin Day has spoken to thousands of soccer fans. He has interviewed countless players and managers from across the generations, and he has spent thousands of hours crossing the country on trains, planes, automobiles and watching soccer at all levels.

This book is the result of that: a tale of being chased down a railway line at Cardiff, an account of interviewing George Best, a story of an 80-year-old lady getting her first Hull City tattoo—quite simply, a tale of soccer.

Who Are Ya? is partly autobiographical and mildly polemical, but mostly it is laugh-out-loud funny. It's also a snapshot of modern soccer, exploring all 92 English soccer league clubs. For instance, the chapter on Manchester City will include an angry and bemused look at modern soccer finances; Chelsea will include a discussion on foreign owners; Coventry, a hymn to the author's love of soccer kits; Walsall, a diversion into club nicknames (the Saddlers, since you ask); Spurs will lead to Gary Lineker and the art of TV punditry; and Crystal Palace will lead to superstitions, romance and being padlocked into a train with no toilet on the way to Wrexham.

Not only that but there will also be exclusive contributions from celebrity soccer fans, ex-players and managers, and current chairmen of soccer clubs.

The book will conclude that while there are fan rivalries, soccer unites more than it divides.

Kevin Day is one of the UK's leading stand-up comedians and comedy writers—as Clare Balding wrote, 'If you laughed at a joke on TV recently, chances are Kevin wrote it.' Kevin writes for *Have I Got News for You* and currently he is head writer on the Amazon show 'Back of the Net', creating the funnies for John Bishop, Peter Crouch and Gabby Logan. He regularly appears on TalkSport and BBC Radio 5 Live, and has 15k followers on Twitter.



HUMOR / TOPIC / SPORTS

Bloomsbury Sport | 1/26/2021
 9781472980649 | \$18.00 / \$24.50 Can.
 Hardcover with dust jacket | 320 pages
 7.8 in H | 5.1 in W

Notes By The Editors

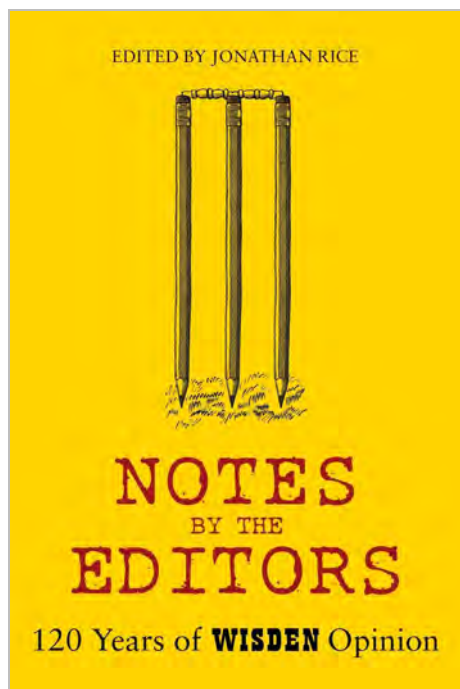
120 Years of Wisden Opinion

A selection from Wisden's *Notes By The Editor*—the forthright opinions that changed cricket, its laws, its players, and its history.

“The Editor of *Wisden* is an important personage. It is he who decides the policy of ‘the Cricketers’ Bible’ and cricketers the world over look to him to give a lead on all controversial problems. His is, therefore, no easy task, but *Wisden* has been fortunate in its editors.” That was written in 1933, and it is still true. The heart of the almanac is the section entitled *Notes By The Editor*. The editor’s opinions can change careers, laws—indeed, every part of the game. This anthology is a brief dip into the half a million words or so that make up the annual *Notes* as the editors take a view of what really matters—the spirit in which cricket is played and how to keep it relevant and popular. And, of course, the weather.

Throughout the *Notes* the editors retain their sense of optimism and fervent love of the game, even when dealing with difficult issues such as bodyline or match-fixing, and they express their views succinctly and stylishly. As John Woodcock wrote in 1983, “The game is never quite the same from one season to the next,” and nor, indeed, are the *Notes*. However, as this anthology shows, the *Notes* are always stimulating and firmly expressed, providing an important insight into the cricket of the day.

Jonathan Rice is a writer and compiler of many cricket books, including *The Stories of Cricket's Finest Painting: Kent v Lancashire 1906*, *The Wisden Collector's Guide*, *Wisden on India*, and *Wisden on Grace*. He is chairman of the County Cricket Heritage Forum, and was chairman of the Lord's Taverners from 2006 to 2008 and president of Kent County Cricket Club in 2018.



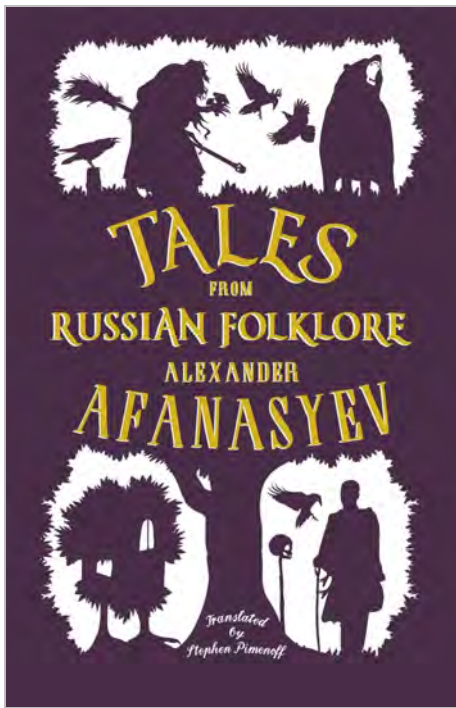
SPORTS & RECREATION / CRICKET

Wisden | 1/12/2021

9781472975638 | \$18.00 / \$24.50 Can.

Hardcover with dust jacket | 208 pages

7.1 in H | 4.7 in W

**FICTION / CLASSICS**

Alma Classics | 1/5/2021

9781847498373 | \$14.00 / \$19.00 Can.

Trade Paperback | 320 pages

Tales from Russian Folklore: New Translation

Alexander Afanasyev

Presented in a brand-new translation, this most comprehensive collection of classic Russian tales will enchant readers for their raw beauty and constant ability to surprise and excite.

Towards the middle of the nineteenth century, following the example of the Brothers Grimm in Germany, Alexander Afanasyev embarked on the ambitious task of sifting through the huge repository of tales from Russian folklore and selecting the very best from written and oral sources. The result, an eight-volume collection comprising around 600 stories, is one of the most influential and enduringly popular books in Russian literature. This large selection from Afanasyev's work, presented in a new translation by Stephen Pimenoff, will give English readers the opportunity to discover one of the founding texts of the European folkloristic tradition.

Displaying a vast array of unforgettable characters, such as the Baba-Yaga, Ivan the Fool, Vasilisa the Fair and the Firebird, these tales—by turns adventurous, comical and downright madcap—will enchant readers for their raw beauty and constant ability to surprise and excite.

Alexander Afanasyev (1826–71) was a Russian Slavist and ethnographer. He is best remembered today for his monumental *Tales from Russian Folklore*, one of the largest collections of folk tales in the world.

**FICTION / CLASSICS**

Alma Classics | 1/5/2021

9781847498427 | \$11.00 / \$15.00 Can.

Trade Paperback | 288 pages

The Story of the Treasure Seekers

E. Nesbit

Praised by J. K. Rowling, Jacqueline Wilson, and many others, *The Story of the Treasure Seekers* is the first book in the Bastable trilogy.

Dora, Oswald, Dicky, Alice, Noel, and Horace Octavius (“H.O.”) Bastable are desperate to help their widowed father to restore the family’s fortunes after his business fails.

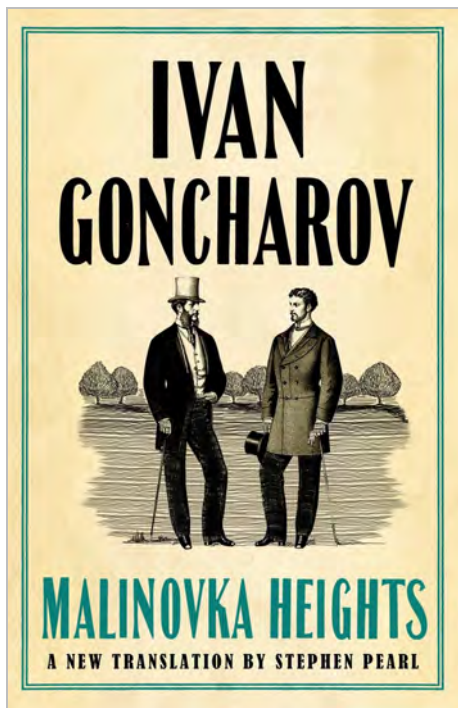
Their moneymaking schemes, from digging for treasure in their South London garden to becoming highwaymen on Blackheath, mainly lead to a good deal of trouble, until one adventure promises to change everything . . .

This Alma Junior edition is beautifully illustrated by Peter Bailey.

PRAISE

“I love E. Nesbit—I think she is great and I identify with the way that she writes. Her children are very real children and she was quite a groundbreaker in her day.” —J. K. Rowling

English author and poet **Edith Nesbit** (1858–1924) is best remembered as E. Nesbit, the name she used for all of her children’s books and stories. She achieved fame for *Five Children and It*, *The House of Arden*, and *The Railway Children*, which has become one of the most loved classics of English literature.

**FICTION / CLASSICS**

Alma Classics | 2/9/2021

9781847498380 | \$11.00 / \$15.00 Can.

Trade Paperback | 800 pages

Malinovka Heights: New Translation

Ivan Goncharov

The first unabridged publication of Goncharov's masterpiece, which took him twenty years to finish. This new translation is by the award-winning translator Stephen Pearl.

After his university studies and a short stint in the army and the civil service, thirty-something Boris Pavlovich Raitsky enjoys the life of an artist, frequenting St. Petersburg's elegant circles, dabbling at his paintings, playing a little music, and entertaining thoughts of writing a novel. But for a man like him, who has achieved nothing so far and by his own admission is "not born to work," the bustle of the capital proves too much, so he decides to visit his country estate of Malinovka. There he hopes to rediscover the joys of a simpler and more authentic life, but when he becomes emotionally involved with his beautiful cousin Vera and meets the dangerous freethinker Mark Volokhov, the scene is set for a chain of events that will lead to disappointment, confrontation, and, ultimately, tragedy.

Conceived twenty years before its initial publication in 1869, and regarded by its author as his best work, *Malinovka Heights* (previously translated in English as *The Precipice*) is Goncharov's crowning achievement as a novelist and a triumph of psychological insight. Here presented for the first time in unabridged form in a sparkling new translation by Stephen Pearl, Goncharov's final novel deserves to be reassessed as one of the most important classics of nineteenth-century Russian literature.

Ivan Goncharov (1812–91) was a Russian official, novelist, critic, and travel writer, who is best remembered for his masterpiece *Oblomov*.

HERALDRY & STAINED GLASS AT APOTHECARIES' HALL



WILLIAM SHAND
& ANDREW WALLINGTON-SMITH

REFERENCE / GENEALOGY & HERALDRY

Philip Wilson Publishers | 1/26/2021
9781781301067 | \$125.00 / \$170.00 Can.
Hardcover with dust jacket | 288 pages
10.8 in H | 8.5 in W

MARKETING

Digital sampler available on ISSUU.com
Social media campaign upon publication
Outreach to stained glass associations, art
associations, and studios
Outreach to museums with stained glass
collections
Email outreach campaign to national
coverage media

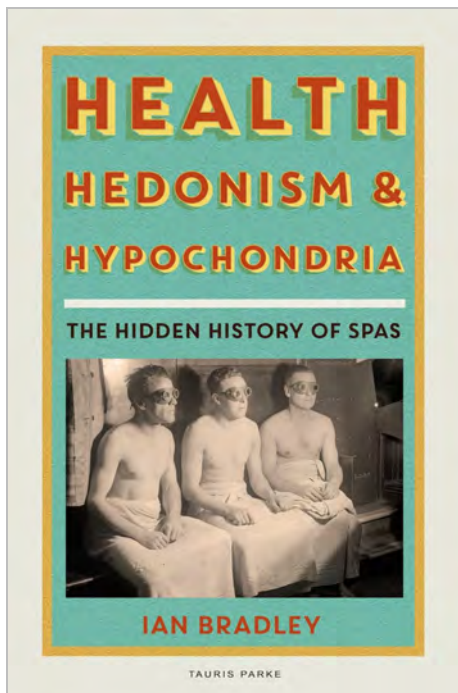
Heraldry and Stained Glass at Apothecaries' Hall

William Shand

The first comprehensive study of heraldry and stained glass in one of the oldest surviving Livery Halls of the City of London, dating from 1672.

This comprehensive book describes the history of the Society's armorial bearings, the Royal connections with the Society, which also provides a source of heraldic decoration, and the large collection of glass panels relating to the armorial bearings of many of the Past Masters and Honorary Freeman. A comprehensive survey of all the heraldry and of the artists involved is included. For 20 years the renowned stained glass artist Carl Edwards was a tenant at the Hall. The book gives a valuable insight into the working of a glass studio and is also a reference source for the glass produced by Edwards at the Hall. Well known to some members of the medical, dental, and pharmaceutical professions, this beautifully illustrated book brings all the information about heraldry and glass, associated with the society, to a wider audience.

William Shand is a Past Master of both the Company of Barbers (2001–2) and the Society of Apothecaries (2004–5). He is a retired consultant surgeon of St Bartholomew's Hospital in the City of London and is an amateur artist in stained glass and watercolors. He lives in the UK.

**HISTORY / SOCIAL HISTORY**

Tauris Parke | 1/19/2021

9780755626465 | \$28.00 / \$38.00 Can.

Hardcover with dust jacket | 304 pages

9.2 in H | 6 in W

8pp colour plates

Health, Hedonism and Hypochondria

The Hidden History of Spas

Ian Bradley

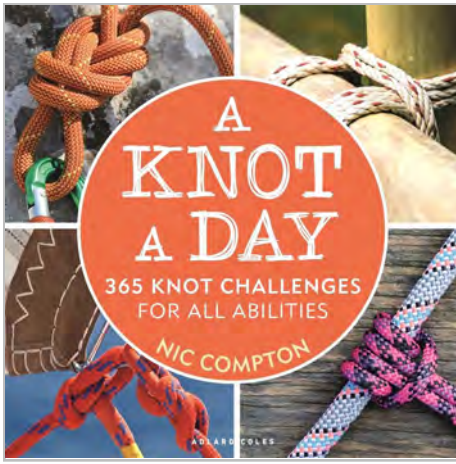
***Health, Hedonism and Hypochondria* looks below the surface and probes the more hidden aspects of the history of spas and their secret sides.**

A spa nowadays can be anything from a hot tub in the back garden to an exotic beach resort offering mindfulness and yoga.

New spas are opening around the world at a rate of 8,000 a year and there are now over 150,000 “spa locations” contributing \$120 billion annually to the \$4.2 trillion global wellness economy. This book is about the historic, traditional spas of Europe. They include such well known resorts as the original Spa in Belgium; Bath, Buxton, and Harrogate in Britain; Baden-Baden, Bad Ems, and Wiesbaden in Germany; Vichy and Aix-les-Bains in France; and many more.

Health, Hedonism and Hypochondria looks below the surface and probes the more hidden aspects of the history of spas and their secret sides. Not only were they always sanctuaries of relaxation, but also places to treat melancholia and hypochondria, entertain mistresses, and “cure” sterility.

Ian Bradley is reader in practical theology and church history at the University of St Andrews, a minister in the Church of Scotland, and a prolific author and broadcaster. His previous books include *The Daily Telegraph Book of Hymns*, *The Daily Telegraph Book of Carols*, *Pilgrimage: A Spiritual and Cultural Journey*, and *God Save the Queen: The Spiritual Heart of Monarchy*.



**CRAFTS & HOBBIES / KNOTS,
MACRAME & ROPE WORK**

Adlard Coles | 2/9/2021

9781472985163 | \$20.00 / \$26.99 Can.

Trade Paperback | 368 pages

7.6 in H | 7.6 in W

Step by step photographs and illustrations
throughout

Knot A Day, A

365 Knot Challenges for All Abilities

Nic Compton

A jam-packed compendium of knots, splices and knotting challenges for every day--beautifully produced, fun, and filled with information on essential and more advanced knots.

This beautifully produced compendium gives you a knot challenge for every day of the year. With hundreds to choose from, you can work through the book from start to finish, gradually building on your knowledge as you go, or alternatively dipping in and out for your daily knotting fix.

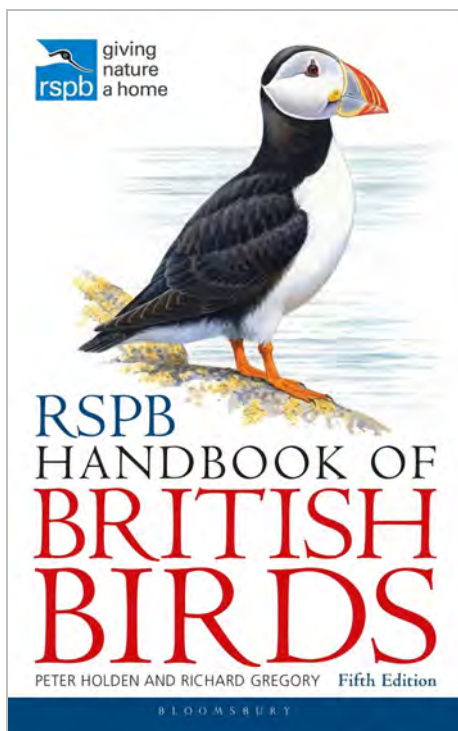
Covers:

- all the essential knots you'll need when on board
- useful hitches, bends and splices
- variations on classic knots - a different way to tie a bowline for each month of the year
- handy knots for use outdoors: hanging basket knots, tree swing knot, bow and arrow knots, tent knots, rope ladder knots
- mini knot craft projects: miniature turk's head keyring, friendship bracelets, coasters, belts etc.
- magic 'trick' knots: escapologist knots, disappearing knots, travelling knots, tightrope knots
- freestyle knots: have a go at the 'thrown bowline' or 'thrown cleat knot' (an old cowboy trick)
- truly everyday knots - new ways to tie your shoelaces, or your tie!

Each knot will be coded by use: nautical, climbing, fishing, scouting, magic trick, gift etc. so it'll be easy to navigate to your favourite bits.

You won't escape this book without learning something, and you won't put it down without picking up an interesting fact or useful technique. Give it a month and you'll be streets ahead of your crewmates; give it a year and you'll be a knotting supremo!

Nic Compton is a widely published author, journalist, and photographer. Formerly the Editor of *Classic Boat* magazine for five years, he then branched out into a freelance writing career and has written five books for Adlard Coles Nautical: *Ultimate Classic Yachts* (published to great acclaim), *The Anatomy of Sail*, *Why Sailors Can't Swim*, *Iain Oughtred*, and *Titanic on Trial*.

**NATURE / ANIMALS / BIRDS**

Bloomsbury Wildlife | 3/9/2021

9781472980267 | \$18.00 / \$24.50 Can.

Trade Paperback | 320 pages

8.5 in H | 5.3 in W

More than 1,200 colour artworks

RSPB Handbook of British Birds

Fifth edition

Peter Holden, Richard Gregory

A fully updated fifth edition of the bestselling *RSPB Handbook of British Birds*—a complete, single source of information on our most familiar birds.

This is a revised and updated fifth edition of our bestselling *RSPB Handbook of British Birds*. This unique guide provides a “biography” of 280 of the most common British bird species. It covers all aspects of field identification, includes illustrations showing all common plumage forms and also covers behavior, breeding biology, population, status, longevity and other interesting facts about the species concerned. In short, this is a complete, single source of essential information to the UK’s most familiar birds. A detailed distribution map is provided for each species, and the rarities section has also been updated. The *RSPB Handbook* provides a complete, single source of basic information to our most familiar birds.

Peter Holden has written nine books, including the bestselling *RSPB Handbook of British Birds* and the acclaimed *RSPB Handbook of Garden Wildlife*. He worked for the RSPB for more than 40 years and now writes full time in the UK. **Professor Richard Gregory** is head of Species Monitoring and Research at the RSPB. Richard has a doctorate in Ecology from Oxford University and worked for the BTO before joining the RSPB twenty years ago.



SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 3/9/2021
9781472974846 | \$20.00 / \$26.99 Can.
Trade Paperback | 224 pages
9.1 in H | 7.4 in W

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Targeted advertising campaign to followers
of Runner's World, UltraRunning, Outside,
etc.
Featured title on Bloomsbury.com at
publication
Social media campaign featuring
shareable graphics
Amazon A+ content
Single-title eblast to in-house sports
subscribers
Outreach to running clubs and major
marathons featuring giveaway copies
National print and online reviews/features
campaign

The Ultimate Trail Running Handbook

Get fit, confident and skilled up to go from 5k to trail marathon

Claire Maxted

From your first 5k up to trail marathon level, this is the ultimate guide to trail running.

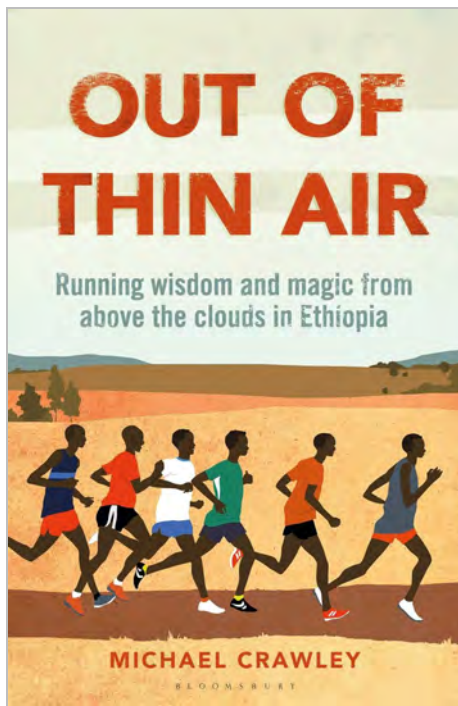
From complete beginners to seasoned off-road runners, *The Ultimate Trail Running Handbook* has all the training and nutrition advice, skills, gear and motivation you need to become a fit and confident trail runner.

There are training plans that take newcomers from 5k parkrun level to a first trail marathon. And if you're already an experienced runner, you'll find the strength-work, injury prevention moves and training plans to take you to the next level with your best performance ever. There are also inspiring stories from real trail runners and the best advice from top off-road athletes, coaches and experts.

Keeping you going strong, there are over 30 easy recipes to fuel you both in training and racing. And if you want to explore more, the navigation and route planning information makes it easy for you to create an exciting off-road adventure.

Trail running is such a wonderful way to see the world, so the final chapter covers the best races from all over the globe, with essential advice from the pros. This book arms you with the best possible chance of achieving your next trail running challenge, whether it's a fast time on a well-loved local hill, or a destination race to be savored in New Zealand. If you're a trail runner or would like to become one, this book is your new best friend.

Claire Maxted is the co-founder and former editor of *Trail Running* magazine. She now runs the YouTube channel Wild Ginger Running, creating films packed with trail and ultra-running advice, athlete interviews, gear tests and race reviews. She hosts talks, speaks and presents at book launches, awards, events and races. She lives in the UK. www.wildgingerrunning.co.uk



**SPORTS & RECREATION /
RUNNING & JOGGING**

Bloomsbury Sport | 3/30/2021
9781472973405 | \$18.00 / \$24.50 Can.
Trade Paperback | 224 pages
9.2 in H | 6 in W

MARKETING

Inclusion in 2021 New Year, New You promotion
Digital assets: sampler available on ISSUU
Targeted advertising campaign to followers of Runner's World, UltraRunning, Outside, etc.
Social media campaign featuring shareable graphics
Amazon A+ content
Single-title eblast to in-house sports subscribers
Outreach to running clubs and major marathons featuring giveaway copies
National print/online review and feature campaign targeting sports and fitness/running outlets

Running in the Midpack

A Reasonable Runner's Guide to Going Faster, Further and having Fun

Anji Andrews and Martin Yelling

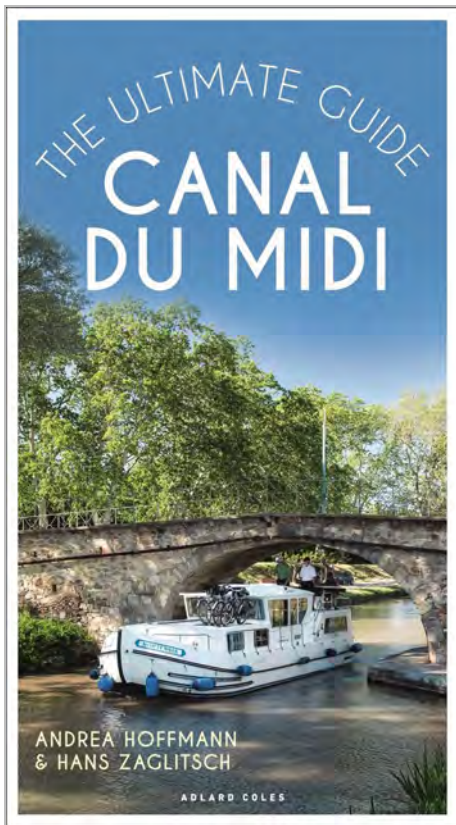
An expert running guide designed to engage with the substantial, and growing, yet often overlooked, middle-of-the-pack runner, by Martin Yelling, the London Marathon's official coach.

While most running guides favor beginners and elite runners, this groundbreaking book is specially devised with mid-packers in mind and will provide this important group with all the expert knowledge they need to go faster and go further.

Running in the Mid-Pack will offer advice on how to reduce the risk of injuries, work through performance plateaus, and bring more enjoyment to the training process through a fascinating mix of expert knowledge, runners' stories and sample workouts.

Martin Yelling is the current coaching advisor to *Men's Running* magazine and has written for many different titles including *The Guardian*, *Evening Standard*, *Metro*, *Running Fitness*, *Triathlon Plus*, *Outdoor Fitness*, *Trail Magazine* and *London Marathon News*. He lives in Dorset.

Anji Andrews is a professional running coach as well as a journalist and social media content writer for Events of the North, Marathon Talk, and SightCare Group. She lives in the UK.



SPORTS & RECREATION / BOATING

Adlard Coles | 4/13/2021

9781472980038 | \$20.00 / \$26.99 Can.

Trade Paperback | 208 pages

8.7 in H | 4.8 in W

Full colour maps and photography throughout

Canal du Midi

The Ultimate Guide

Andrea Hoffmann

A handy travel guide to the Canal Du Midi - the most popular waterway in France.

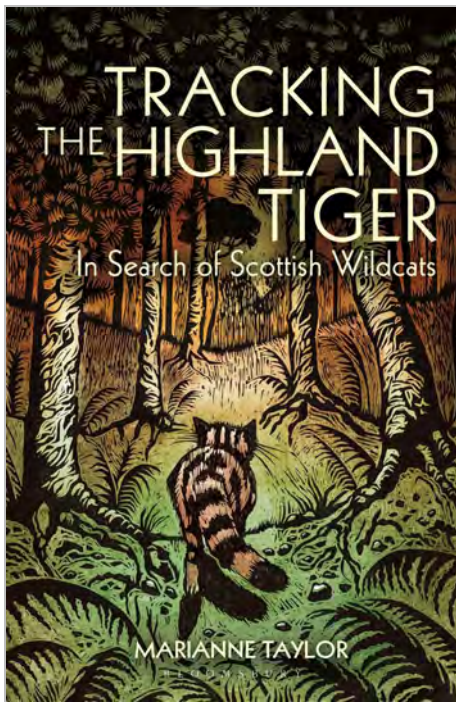
This is a must-have compact travel guide to the Canal du Midi, a picturesque waterway in Southern France, popular for boating trips and holidays. The Canal du Midi is recognised as one of the most beautiful and popular waterways in Europe. It is an UNESCO world heritage site and attracts many visitors every year. It's widely regarded as the perfect boating region for wine tasting, sightseeing at medieval villages and cities, and visiting cafes and restaurants.

This is an up-to-date, comprehensive travel guide covers all the practical information and sightseeing opportunities boaters need to know about during their holiday on the canal, including:

- Highlights and itinerary for Canal du Midi trips for easy planning
- Insider travel tips for your boating holiday: where to stop off, sightseeing highlights, recommended restaurants to visit along the way
- Essential practical nautical information such as how and where to charter, locks, bridges and berths and so on
- Concise English-French dictionary with the most important vocab
- Fantastic photography and useful route maps

Andrea Hoffmann is an art historian specialising in medieval architecture. She works as a travel journalist, mainly in Southern Europe, and has known and loved the Canal du Midi region for 20 years.

Hans Zaglitsch is a travel photographer who has taken photographs from any travel and city guides, brochures, magazines and coffee table photography books. Delius have published several books with him.

**NATURE / ANIMALS / BIG CATS**

Bloomsbury Wildlife | 4/27/2021

9781472954374 | \$15.00 / \$20.50 Can.

Trade Paperback | 256 pages

7.8 in H | 5.1 in W

Black and white illustrations by the author throughout

Other Available Formats:

Hardcover ISBN: 9781472900920

Tracking The Highland Tiger

In Search of Scottish Wildcats

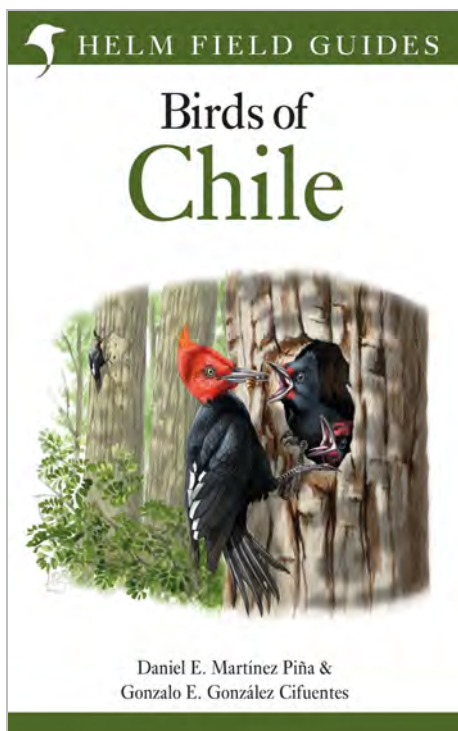
Marianne Taylor

An exploration of the mysterious Scottish Wildcat—Britain's rarest mammal, and one of the most endangered carnivores in the world.

These cats are fierce and very wild—completely untameable. Just like domestic cats prowling in the garden, wildcats hunt for a wide range of prey, from mice and voles to grouse, rabbits, and red squirrels. Their kittens are born in March, and quickly begin to learn key hunting skills. Wildcats have endured centuries of habitat loss; they have been hunted for fur and been killed as vermin, and are threatened by inbreeding with domestic cats, along with other issues such as disease and vehicle collisions.

In this book, Marianne Taylor—author of the award-winning *The Way of the Hare*—seeks out the beautiful and enigmatic Scottish Wildcat in a rich narrative interwoven with what we know about the cat's biology and history in Britain. *Tracking the Highland Tiger* is a great read for anyone with an interest in Britain's wildlife and wild places, and especially to those who are fond of felines.

Marianne Taylor is a freelance writer, illustrator, photographer, and editor, and author of many natural history books, including *The Way of the Hare*, *Dragonflight*, *RSPB British Birds of Prey*, and *RSPB British Naturefinder*. A passion for all wildlife has been a driving force throughout her life.



NATURE / ANIMALS / BIRDS

Helm | 4/27/2021

9781472970008 | \$40.00 / \$54.50 Can.

Trade Paperback | 224 pages

8.5 in H | 5.3 in W

Features 88 detailed colour plates

HELM

APRIL 2021

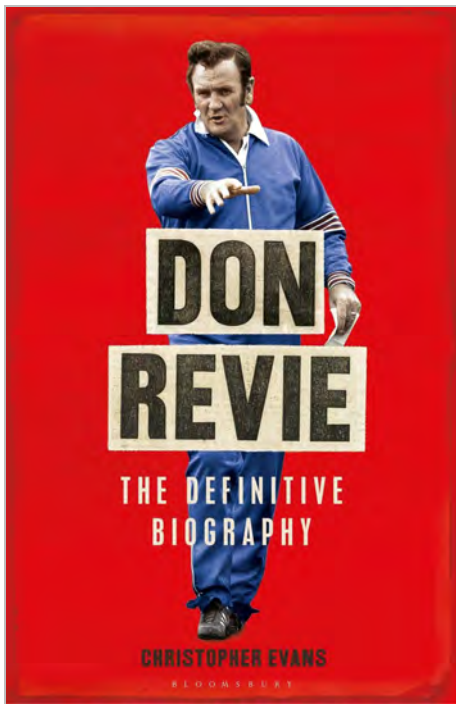
Field Guide to the Birds of Chile

Daniel E. Martínez Piña & Gonzalo E. Gonzalez Cifuentes

This is a field guide covering all avian species occurring in the country of Chile.

Chile holds a great diversity of habitat types, from the Andes in the north down to the tundra and sub-Antarctic rainforest of Tierra del Fuego in the far south. Chile supports an interesting range of breeding and visiting birds, including nine species found nowhere else in the world. This spectacular new edition features concise, identification-focused text positioned opposite the color plates to allow quick and easy reference. Detailed distribution maps are also provided for every species, completing the essential field guide to the birds of this spectacular country.

Daniel E. Martínez Pina has devoted his life to both ornithology and illustration. A birder since his early childhood, he has travelled all over the country and is the co-author and illustrator of many books on the birds of this spectacular region. **Gonzalo E. González Cifuentes** is a writer and wildlife photographer who has written many books on birds and wildlife in Chile. He is also the Associate Editor of the Chilean Journal of Ornithology.



**SPORTS & RECREATION /
FOOTBALL**

Bloomsbury Sport | 4/13/2021
 9781472973368 | \$24.00 / \$32.50 Can.
 Hardcover with dust jacket | 288 pages
 9.2 in H | 6 in W

Don Revie: The Definitive Biography

Christopher Evans

The definitive story of Don Revie, a player and manager who singlehandedly changed the face of English football but left behind a legacy shrouded in allegations of corruption and dishonesty

Don Revie was one of the most complex and controversial men ever to grace the game of football. As a player he was crowned footballer of the year and credited with creating the modern center forward. As a manager, he took a Leeds United team languishing in the lower half of the second division and turned them, not only into league champions, but one of the most dominant teams in the country. In 1974, as Sir Alf Ramsay ran out of time as England manager, it was to Revie that the Football Association turned.

With England, Revie lost the magic touch he had at Leeds and became increasingly indecisive. After negotiating a big money contract with United Arab Emirates, Revie became the first man to walk out on the England job. Then came the backlash: Revie's reputation was destroyed. He was shunned by the football establishment. When he died just 12 years after walking out on England, the FA did not even send a representative to his funeral. His death robbed him of the opportunity to rebuild his reputation as one of the most important figures ever seen in English football.

Based on exclusive interviews, this is the first biography to examine in depth the secrets of Don Revie's life. The book also reveal how today's football owes so much to him, in order to redeem his reputation for the first time ever, so that he can finally take his rightful place among the greats of the game.

Christopher Evans is the Member of Parliament for Islwyn in South Wales. He has been published in *Boxing Monthly* and many other newspapers and publications, and appeared on national television as a political commentator. His first book, *Fearless Freddie: The Life and Times of Freddie Mills*, was short-listed for the *Times* Biography of the Year and the Sports Book Awards 2018.



book design
forthcoming

SPORTS & RECREATION / CYCLING

Bloomsbury Sport | 4/27/2021
9781472978646 | \$34.00 / \$46.00 Can.
Hardcover with dust jacket | 192 pages
9.7 in H | 7.4 in W

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Featured title on Bloomsbury.com at
publication
Social media campaign
Amazon A+ content featuring recipe
graphics
Single-title eblast to in-house sports
subscribers
Influencer campaign following on success
of first edition
Outreach to cycling clubs featuring
giveaway copies
National print and online reviews/features
campaign targeting health food and
sports/fitness outlets

Cycling Chef: Get Lean and Boost Performance, The

Alan Murchison

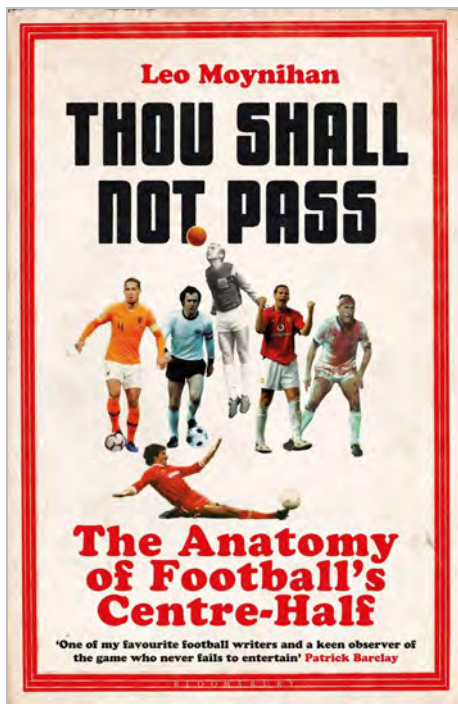
Michelin star chef and celebrated cycling nutritionist Alan Murchison reveals how you can enjoy delicious food and lose weight—without sacrificing your cycling performance.

Drawing on the author's Michelin-starred kitchen expertise, *The Cycling Chef: Lose Weight and Boost Performance* features more than 65 mouth-watering recipes—including breakfasts, salads, main meals, desserts and snacks, as well as vegetarian and vegan dishes—each designed with busy cyclists in mind. They are all rich in protein, can be cooked in under 30 minutes, and are made from ingredients available in a local supermarket. These delicious, easy-to-make and nutritionally balanced meals will help cyclists of all levels reach their cycling performance goals while providing a roadmap for sustainable long-term weight loss.

If you're looking for the best form of exercise to lose weight and keep it off—nothing beats cycling. However, while adding cycling to your exercise regime can lead to significant sustainable weight reduction, this is only possible with the right diet.

Using his 25 years of experience cooking in Michelin-star restaurants, in combination with first-hand knowledge of working with some of the world's best athletes and coaches, Alan Murchison offers expert advice on how cyclists can lose weight without it adversely impacting on their speed, stamina or all-round cycling performance. This book will explain the importance of eating well and eating optimally and concentrate on the practical application of real-life sports fueling. This is underpinned by a culinary knowledge that is second to none.

Alan Murchison is a Michelin-starred chef with over 25 years' experience working in starred restaurants. He is also a World & European age group duathlon champion, national level master's cyclist & ex-international endurance runner. Alan's business www.performancechef.com provides bespoke nutritional support for athletes across a number of sports, predominantly cyclists. Alan works with athletes across a range of abilities from first to current Olympic gold medalists. He lives in the UK.



**SPORTS & RECREATION /
SOCCER**

Bloomsbury Sport | 4/27/2021
 9781472972910 | \$24.00 / \$32.50 Can.
 Hardcover with dust jacket | 240 pages
 9.2 in H | 6 in W

Thou Shall Not Pass

The Anatomy of Football's Centre-Half

Leo Moynihan

In this first-ever cultural history of the center-half, Leo Moynihan explores the unique mindset and last-ditch, bone-crunching tackles of those hellbent on destroying glory.

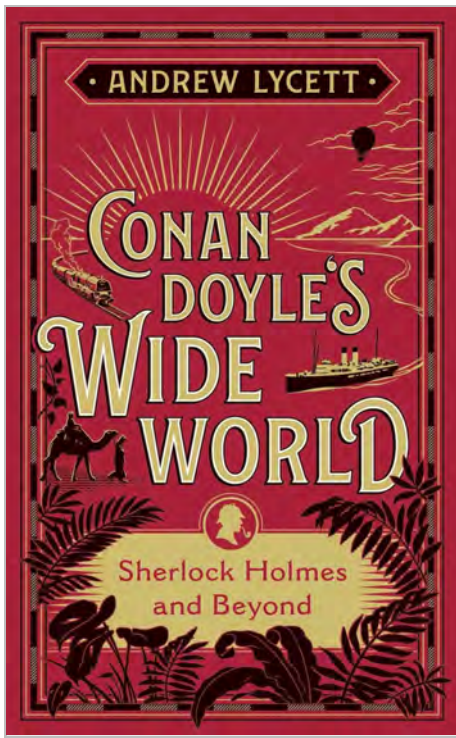
Football is often romanticized as “The Beautiful Game.” If true then the game’s center-half might be considered as the unsightly pimple on the end of its otherwise perfectly formed nose. The stopper, the last line of defense, the big man with small ideas. The lump who lumps it.

Thou Shall Not Pass (the title comes from a command England captain Terry Butcher would shout before every match) celebrates the football position where brutal characters are loved for their hard-hitting tackles and bruising mentality and yet laughed at for their apparent lack of skill.

As well as covering the long and illustrious history of the center-half, the book takes the reader into the muddy penalty area frequented by our protagonists, into their domain. The places they head the ball, the places they tackle, the places in which they will stop at nothing to stop a forward. What makes them approach the game the way they do? What makes them different from those whose sole purpose is flair?

Rich with amazing anecdotes, the book explores all aspects of the position and delves into the mentality of those who ply their trade there: what makes a player willing to put his face in the way of danger, how have tactics governed the role over the decades, and what dark arts center-halves must master in order to stop their foes.

Leo Moynihan has been a sportswriter for 20 years. He has written for the *Times*, *Four Four Two*, the *Sunday Telegraph*, *Shortlist*, *Evening Standard*, and *Esquire*, among others. He has written several books on football, including a ghosting project with David Beckham, and a biography of Gordon Strachan which earned him a nomination for Best New Writer in the British Sports Book awards.

**TRAVEL**

Tauris Parke | 4/27/2021
 9781788317535 | \$18.00 / \$24.50 Can.
 Trade Paperback | 336 pages
 8.5 in H | 5.3 in W
 2 x 8pp plate sections

Other Available Formats:

Hardcover ISBN: 9781788312066

MARKETING

Digital sampler available on ISSUU.com
 Social media campaign upon publication
 Outreach and discount offers to Conan Doyle/Sherlock Holmes literary societies and clubs
 Social media advertising to Sherlock Holmes fans
 National paperback coverage campaign

Conan Doyle's Wide World

Sherlock Holmes and Beyond

Andrew Lycett

With fascinating extracts from his own writings, this book reveals the captivating travels and adventures of Arthur Conan Doyle—the creator of Sherlock Holmes.

Arthur Conan Doyle was not simply the creator of the world's greatest detective; he was also an intrepid traveler and extraordinary travel writer. His descriptions of his journeys and adventures—which took him to the Arctic and the Alps, throughout Africa, Australia, and North America, and across every ocean in between—are full of insight, humor, and exceptional evocations of place. Until now, these captivating travelogues have never been gathered together. In this groundbreaking book, Andrew Lycett, Conan Doyle's celebrated biographer, collects, and annotates the best of his writings from around the world, which illuminate not just the places he visited, but the man himself.

Andrew Lycett is a writer and broadcaster who has written acclaimed biographies of Ian Fleming, Rudyard Kipling, Dylan Thomas, Wilkie Collins, and Conan Doyle. As a journalist, Lycett has contributed regularly to the *Times*, *Sunday Times*, and many other newspapers and magazines. He is a fellow of both the Royal Society of Literature and the Royal Geographical Society. He is based in the UK.



HISTORY / MILITARY / NAVAL

Osprey Publishing | 1/26/2021

9781472840233 | \$60.00 / \$81.50 Can.

Hardcover with dust jacket | 336 pages

9.4 in H | 10 in W

More than 600 line artworks and plans and 300 full-colour artworks.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events

Online ads targeted at World War II enthusiasts

Targeted review campaign to naval history publications

OSPREY PUBLISHING

JANUARY 2021

The Battleship Scharnhorst

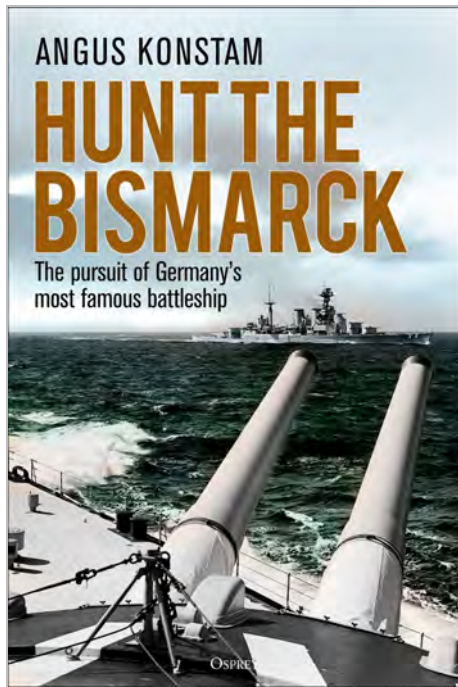
Stefan Draminski

A highly detailed study of the World War II German battleship that sparred with the British Royal Navy from 1939–43.

The Kriegsmarine's *Scharnhorst* was a German capital ship, described either as a battleship or battlecruiser, and the lead ship of her class, which included one other ship, *Gneisenau*. She was launched on October 3, 1936 and completed in January 1939, armed with nine 28cm C/34 guns in three triple turrets. She operated with *Gneisenau* for much of the early portion of World War II, including sorties into the Atlantic to raid British merchant shipping. They took part in Operation Weserübung (April–June 1940), the German invasion of Norway, during which they sank the aircraft carrier HMS *Glorious* and her escort destroyers *Acasta* and *Ardent*. *Scharnhorst* also sank HMS *Rawalpindi* in November 1939. In early 1943, *Scharnhorst* joined the *Tirpitz* in Norway to intercept Allied convoys to the Soviet Union. On a sortie from Norway to attack a convoy, the German force was intercepted by British ships and during the Battle of the North Cape (December 26, 1943), HMS *Duke of York* and her escorts sank *Scharnhorst* and most of her crew was lost.

This is the most comprehensive examination of *Scharnhorst* ever published, drawing on new research and technology to tell the full story of the ship. It includes a complete set of detailed line drawings with fully descriptive keys and full-color artwork, supported by technical details, photographs, and text on the building of the ship, as well as a record of her service history.

Stefan Draminski is an illustrator and naval historian. He has developed a technique for creating breathtakingly realistic 3D models of ships which can be taken apart to create almost infinite details. He lives in Poland.



**TRANSPORTATION / SHIPS &
SHIPBUILDING / HISTORY**

Osprey Publishing | 1/26/2021
9781472833877 | \$20.00 / \$26.99 Can.
Trade Paperback | 336 pages
7.8 in H | 5.1 in W

Other Available Formats:
Hardcover ISBN: 9781472833860

MARKETING

Online ads targeted at WWII enthusiasts
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Amazon A+ content

Hunt the Bismarck

The pursuit of Germany's most famous battleship

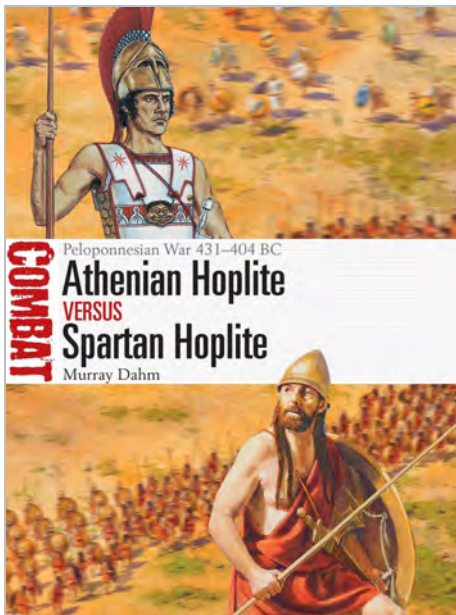
Angus Konstam

Now available in paperback, this is a groundbreaking narrative account of one of World War II's most exciting chase stories, the pursuit of the legendary German battleship *Bismarck*.

Bismarck entered service in the summer of 1940. She was well-armed, with eight 15-inch guns as well as a powerful array of lighter weapons, while her armored protection earned her the reputation of being unsinkable. This claim was finally put to the test in May 1941, when she sortied into the Atlantic and fought the legendary battle of the Denmark Strait, destroying HMS *Hood*, the pride of the Royal Navy. *Bismarck* was now loose in the North Atlantic. However, damage sustained in the battle limited her ability to roam at will, and the Royal Navy had deployed the Home Fleet to revenge the *Hood*. The stage was set for the greatest chase story in the history of naval warfare.

Drawing on a wealth of firsthand accounts, and intertwining extensive research into a fast-paced narrative, this is the most readable and accurate account of *Bismarck's* epic pursuit ever produced.

Angus Konstam is the author of *The Bismarck 1941* and several New Vanguard titles covering British warships of World War II. His other naval books include *Jutland: Twelve Hours to Win the War*, *The Battle of North Cape*, *Sovereigns of the Sea*, *Battleship Bismarck* and *The Pirate World*. A former naval officer, maritime archeologist, and museum curator, he is now a full-time author, specializing in maritime and military history. He lives on the Orkney Islands, UK.

**HISTORY / ANCIENT / GREECE**

Osprey Publishing | 1/26/2021
 9781472844125 | \$22.00 / \$30.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Outreach and advertising targeting ancient warfare enthusiasts
 Review campaign with popular military outlets

Athenian Hoplite vs Spartan Hoplite

Peloponnesian War 431–404 BC

Murray Dahm

Featuring full-color artwork and drawing upon an array of sources, this is the story of the clash between Athenian and Spartan hoplites during the Peloponnesian War.

The Peloponnesian War (431–404 BC), waged between Athens and Sparta and their respective allies, involved some of the most important developments in ancient warfare. A life-and-death struggle between the two most powerful Greek city-states in the wake of their combined successes against the Persian invasion of Xerxes in 480–479 BC, the conflict dragged in communities from all over the Greek world on one side or the other. Ranging from the Black Sea to Sicily, the war saw the first recorded widespread use of light-armed troops, reserves, the deep phalanx, and other ideas important for the development of Western warfare into the 4th century BC, such as strategic thinking. It also revealed lessons (some learned and some not) with respect to the strengths and weaknesses of hoplite warfare and the various states in Greece. Featuring full-color artwork and drawing upon an array of sources, this study of three pivotal clashes between Spartan and Athenian hoplite forces during the Peloponnesian War highlights all of these developments and lessons.

Murray Dahm is a freelance historian and the author of *Greek Hoplite vs Persian Warrior* for Osprey. He has written more than 50 articles for magazines such as *Ancient Warfare*, *Medieval Warfare*, and *Ancient History*. Murray lives in Australia.

THE BALKANS 1940–41 (1)

Mussolini's Fatal Blunder in the Greco-Italian War



PIER PAOLO BATTISTELLI

ILLUSTRATED BY ADAM HOOK

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/26/2021

9781472842572 | \$24.00 / \$32.50 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events

Online ads targeted at World War II enthusiasts

Review campaign with popular military outlets

The Balkans 1940–41 (1)

Mussolini's Fatal Blunder in the Greco-Italian War

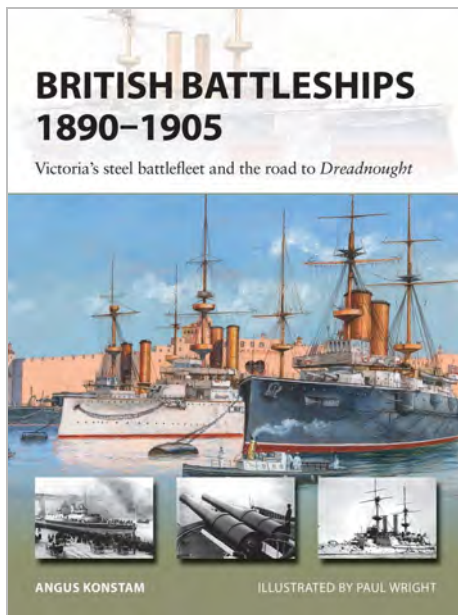
Pier Paolo Battistelli

The first of two volumes on the Axis campaigns in the Balkans, exploring Mussolini's fateful decision to move against Greece in October 1940.

In the wake of Italy's rapid annexation of Albania in April 1940, Mussolini's decision to attack Greece in October that year is widely acknowledged as a fatal mistake, leading to a domestic crisis and to the collapse of Italy's reputation as a military power (reemphasized by the Italian defeat in North Africa in December 1940). The Italian assault on Greece came to a stalemate in less than a fortnight, and was followed a week later by a Greek counteroffensive that broke through the Italian defenses before advancing into Albania, forcing the Italian forces to withdraw north before grinding to a halt in January 1941 due to logistical issues. Eventually the Italians took advantage of this brief hiatus to reorganize and prepare a counteroffensive, the failure of which marked the end of the first stage of the Axis Balkan campaign.

The first of two volumes examining the Axis campaigns in the Balkans, this book offers a detailed overview of the Italian and Greek armies, their fighting power, and the terrain in which they fought. Complimented by rarely seen images and full-color illustrations, it shows how expectations of an easy Italian victory quickly turned into one of Mussolini's greatest blunders.

Pier Paolo Battistelli earned his PhD in military history at the University of Padua. A scholar of German and Italian politics and strategy throughout World War II, he is active in Italy and abroad, writing titles and essays on military history subjects. A contributor to the Italian Army Historical Office, he is currently revising his PhD thesis, *The War of the Axis: German and Italian Military Partnership in World War Two, 1939–1943*, for publication. He lives in Italy.

**HISTORY / MILITARY / WEAPONS**

Osprey Publishing | 1/26/2021

9781472844682 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W

Illustrated throughout with 40 photos and 8pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Online ads targeted at World War I enthusiasts
 Review campaign with popular military outlets

British Battleships 1890-1905

Victoria's steel battlefleet and the road to Dreadnought

Angus Konstam

The Royal Navy's battleships at the turn of the 20th century were the most powerful battlefleet in the world and embodied the development of the dreadnought battleship.

The term "pre-dreadnought" was applied in retrospect to describe the capital ships built during the decade and a half before the launch of HMS *Dreadnought* in 1906. At that moment these once-great warships were rendered obsolete. However, until then, they were simply called "battleships" and were unquestionably the most powerful warships of their day. These mighty warships represented the cutting edge of naval technology. The ugly ducklings of the ironclad era had been transformed into beautiful swans, albeit deadly ones. In Britain, this period was dominated by Sir William White, the Navy's chief constructor. Under his guidance, the mastless battleships of the 1880s gave way to an altogether more elegant type of capital ship. The period of trial and error that marked the ironclad era ushered in a more scientific style of naval architecture. As a result, these battleships were among the most powerful warships in the world during the late Victorian era and set a benchmark for the new battlefleets produced by navies such as Japan, Russia, and the United States. Illustrated throughout with full-color artwork, this fascinating study offers a detailed and definitive guide to the design, development, and legacy of the Royal Navy's battleships at the turn of the 20th century as they paved the way for the coming of the dreadnought.

Angus Konstam hails from the Orkney Islands and is the author of over 100 history books, 60 of which are published by Osprey. This acclaimed author has written widely on naval history. A former naval officer and museum professional, he worked as the curator in both the Royal Armouries, Tower of London and the Mel Fisher Maritime Museum in Key West, Florida. He now works as a full-time author and historian and lives in Edinburgh, Scotland.

The Numidians 300 BC–AD 300



William Horsted • Illustrated by Adam Hook

HISTORY / AFRICA / NORTH

Osprey Publishing | 1/26/2021

9781472842190 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Outreach and advertising targeting ancient warfare enthusiasts
Review campaign with popular military outlets

The Numidians 300 BC–AD 300

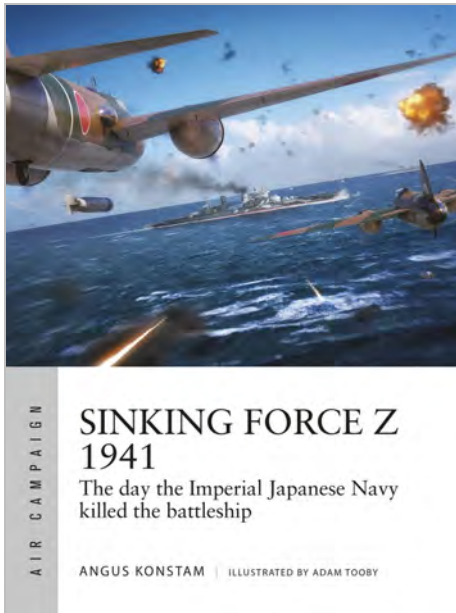
William Horsted

This fascinating study examines the organization, equipment, and tactics of the Numidian warriors, who fought in conflicts across the ancient Mediterranean between 300 BC and AD 300.

The Numidian light cavalry were among the best-known horsemen in the ancient world: riding without saddles or bridle, carrying only hide shields for defense and clutching a handful of light javelins, they were renowned for their darting attacks, swift retreats, and skirmishing prowess. Yet, as much as they were respected by their allies and enemies, they dismissed as uncivilized, nomadic barbarians from beyond the fringes of the cultured, settled Mediterranean world. The famous portrayal of Numidian horsemen on Trajan's Column, of barefoot riders in simple tunics, astride tiny ponies, reinforces this view.

Recent scholarship, however, has shown that there is far more evidence for the armor and equipment of the Numidians than hitherto assumed. The carved stone shields and cuirasses that punctuate the decorative friezes of the stone "altars" at Kbor Klib and Chimtou in North Africa are confident representations of Numidian panoplies, not captured Carthaginian armor as has previously been argued. In this book, this research is presented alongside a close examination of various ancient texts which reveals that the Numidians also fielded infantry, slingers, archers, and even war elephants in conflicts across the Mediterranean. All of these troops are brought to life in original color artwork, complemented by chapters on their weapons and equipment, history, tactics, and organization.

William Horsted studied ancient history at the University of Bristol. After a year studying agriculture at the Royal Agricultural College, he returned to Bristol to undertake postgraduate research into the adoption of Christianity in rural areas of Late Roman North Africa. As well as ancient Mediterranean warfare, his research interests include the agriculture and ecology of the same period. This is his first book. He lives in the UK.



Sinking Force Z 1941

The day the Imperial Japanese Navy killed the battleship

Angus Konstam

A history and analysis of one of the most dramatic moments in both air power and naval history. With the sinking of HMS *Prince of Wales* and *Repulse*, no battleship was safe on the open ocean.

In late 1941, war was looming with Japan, and Britain's empire in southeast Asia was at risk. The British government decided to send Force Z, which included the state-of-the-art battleship *Prince of Wales* and the battlecruiser *Repulse*, to bolster the naval defenses of Singapore, and provide a mighty naval deterrent to Japanese aggression. These two powerful ships arrived in Singapore on December 2—five days before the Japanese attack on Pearl Harbor. But crucially, they lacked air cover. On December 9, Japanese scout planes detected Force Z's approach in the Gulf of Thailand. Unlike at Pearl Harbor, battleships at sea could maneuver, and their anti-aircraft defenses were ready. But it did no good. The Japanese dive-bombers and torpedo-bombers were the most advanced in the world, and the battle was one-sided.

Strategically, the loss of Force Z was a colossal disaster for the British, and one that effectively marked the end of its empire in the East. But even more importantly, the sinking marked the last time that battleships were considered to be the masters of the ocean. From that day on, air power rather than big guns would be the deciding factor in naval warfare.

Angus Konstam hails from the Orkney Islands and is the author of over 100 history books, 60 of which are published by Osprey. This acclaimed author has written widely on naval history. A former naval officer and museum professional, he worked as the Curator in both the Royal Armouries, Tower of London and the Mel Fisher Maritime Museum in Key West, Florida. He now works as a full-time author and historian and lives in Orkney, Scotland.

HISTORY / MILITARY / AVIATION

Osprey Publishing | 1/26/2021

9781472846600 | \$24.00 / \$32.50 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

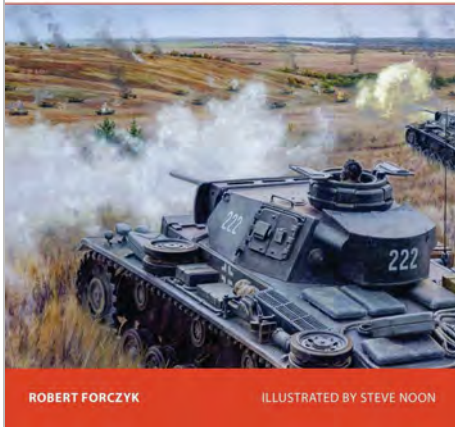
Illustrated throughout with around 60 photos and at least 14pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Outreach and advertising targeting World War II battleship enthusiasts
Review campaign with popular military outlets

STALINGRAD 1942–43 (1)

The German Advance to the Volga



ROBERT FORCZYK

ILLUSTRATED BY STEVE NOON

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/26/2021

9781472842657 | \$24.00 / \$32.50 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events

Online ads targeted at World War II enthusiasts

Review campaign with popular military outlets

Stalingrad 1942–43 (1)

The German Advance to the Volga

Robert Forczyk

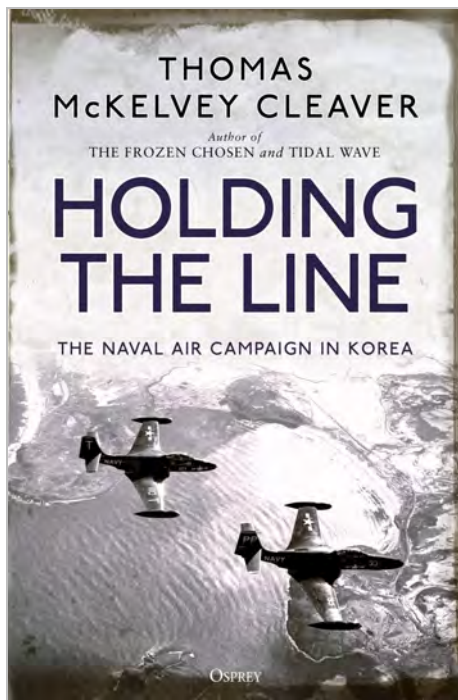
The first in a three-book series examining the Stalingrad campaign, one of the most decisive military operations in World War II that set the stage for the defeat of the Third Reich.

After failing to defeat the Soviet Union with Operation Barbarossa in 1941, Adolf Hitler planned a new campaign for the summer of 1942 that was intended to achieve a decisive victory: Operation Blue (Case Blau). In this new campaign, Hitler directed that one army group (Heeresgruppe A) would advance to seize the Soviet oilfields in the Caucasus, while the other (Heeresgruppe B) pushed on to the Volga River.

The expectation was for a rapid victory—instead, German forces had to fight hard just to reach the outskirts of Stalingrad, and then found themselves embroiled in a protracted urban battle amid the ruins of a devastated city on the Volga. The Soviet Red Army was hit hard by the initial German offensive but held onto the city and then launched Operation Uranus, a winter counteroffensive that encircled the German 6th Army at Stalingrad. Despite a desperate German relief operation, the Red Army eventually crushed the German forces and hurled back in disorder the remnants of the German southern front.

This first volume in the Stalingrad trilogy covers the period from June 28 to September 11, 1942, including operations around Voronezh. The fighting in the Don bend, which lasted weeks, comprised some of the largest tank battles of World War II—involving more armor than the tanks employed at Prokhorovka in 1943.

Robert Forczyk has a PhD in international relations and national security from the University of Maryland and a strong background in European and Asian military history. He retired as a lieutenant colonel from the U.S. Army Reserves having served 18 years as an armor officer in the U.S. 2nd and 4th infantry divisions and as an intelligence officer in the 29th Infantry Division (Light). Dr. Forczyk is currently a consultant in the Washington, D.C., area.



HISTORY / MILITARY / KOREAN WAR

Osprey Publishing | 1/26/2021
 9781472831736 | \$18.00 / \$24.50 Can.
 Trade Paperback | 320 pages
 9.2 in H | 6 in W
 32pp plate section in black and white

Other Available Formats:
 Hardcover ISBN: 9781472831729

MARKETING

Online ads targeted at military history enthusiasts
 Print ads in military history magazines such as *Military Heritage*
 Promoted in Osprey eblasts, direct mail, and social networking sites
 Author events in Los Angeles area

Holding the Line

The Naval Air Campaign In Korea

Thomas McKelvey Cleaver

This is the gripping story of Task Force 77, the US Navy carrier commitment to the Korean War that was vital to the success of the UN forces battling the Chinese and North Koreans.

Naval and air power was crucial to the United Nations' success in the Korean War, as it sought to negate the overwhelming Chinese advantage in manpower. In what became known as the "long hard slog," naval aviators sought to slow and cut off communist forces and support troops on the ground. USS *Leyte* (CV-32) operated off Korea in the Sea of Japan for a record 93 continuous days to support the Marines in their epic retreat out of North Korea, and was crucial in the battles of the spring and summer of 1951 in which the UN forces again battled to the 38th Parallel.

All of this was accomplished with a force that was in the midst of change, as jet aircraft altered the entire nature of naval aviation. This paperback edition of *Holding the Line* chronicles the carrier war in Korea from the first day of the war to the last, focusing on front-line combat, while also describing the technical development of aircraft and shipboard operations, and how these all affected the broader strategic situation on the Korean Peninsula.

Thomas McKelvey Cleaver is the author of the well-received and bestselling *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15*, a history of the US Navy's top-scoring carrier air group in World War II, published by Casemate. He is additionally the author of *F4F Wildcat* and *F6F Hellcat Aces of VF-2* published by Osprey as well as of *Pacific Thunder* (2017) and *Tidal Wave* (2018). He lives in Encino, California.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 1/26/2021
 9781472839121 | \$30.00 / \$39.99 Can.
 Trade Paperback | 192 pages
 9.5 in H | 7.5 in W
 80 col

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower
 Launch at top gaming events such as Origins and GAMA
 Demo copy program with major distributors such as ACD and Alliance

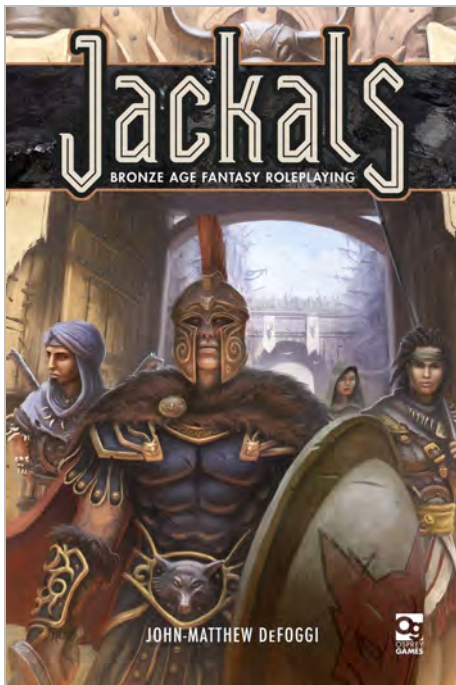
Bolt Action: Campaign: D-Day: British & Canadian Sectors

Warlord Games

New scenarios and rules for *Bolt Action* covering the British and Canadian sectors of Operation Overlord.

Covering the fiercely contested British and Canadian sectors of D-Day, including the beaches of Gold, Juno, and Sword. This new Campaign Book for *Bolt Action* allows players to refight the Anglo-Canadian beach landings, beach head breakouts, and Airborne assaults. New, linked scenarios, rules, troop types, and Theatre Selectors provide plenty of options for both novice and veteran players alike.

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 2/23/2021

9781472837424 | \$35.00 / \$47.50 Can.

Hardcover with dust jacket | 192 pages

9 in H | 6 in W

MARKETING

Online ads on major gaming sites as *BoardGameGeek*, the *Dice Tower*, and *ICv2*

Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance
In-store demos in the NYC area

Jackals

Bronze Age Fantasy Roleplaying

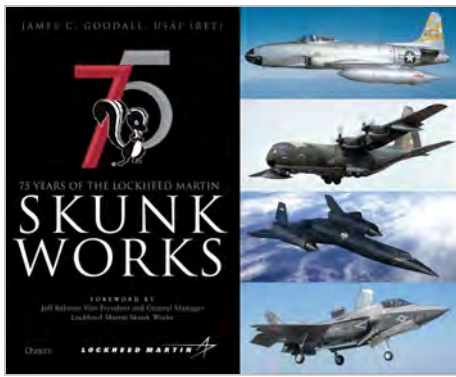
John-Matthew DeFoggi

A Sword & Sorcery roleplaying game set in a Fantasy Bronze Age inspired by the legends and cultures of the Ancient Near East.

The Zaharets, the land between the Vori Wastes and the Plains of Aeoco, is well known as the Land of Risings. Dominated by the rising city-states of Ameena Noani and Sentem, facing each other along the great War Road, the Zaharets has always been home to powerful civilizations. Beastmen ruins dot the landscape, a constant reminder of the Kingdom of Sin and the fragility of the Law of Men. Even older are the great ruins of the Hulathi, the legendary sea peoples, and the Hannic mansions sealed beneath the mountains, awaiting those who would seek out the Lost Folk. Scars abound from the wars between ruined Keta in the north and Gerwa in the south. And, far to the east, the legends of Muadah still beckon occultists and Jackals who seek to plunder its corrupted ruins.

Inspired by the myths, cultures, and history of the Ancient Near East, and by such ancient texts as the *Iliad*, the *Epic of Gilgamesh*, and the Old Testament, *Kalypsis* is a Sword & Sorcery roleplaying game set in a Fantasy Bronze Age. With mechanics based on the popular *OpenQuest* system, *Kalypsis* places players in the role of Jackals—adventurers, explorers, sellswords, and scavengers—and sends them out into the peril-filled land of the Zaharets to make their fortune . . . or perhaps fulfill a greater destiny . . .

J-M DeFoggi has been fascinated by the cultures, languages, and myths of the Ancient Near East for most of his life. This passion, and a love of theology and writing, led him to pursue a master's degree in theology, with an emphasis on Biblical languages, at Fuller University. An avid gamer, he lives in Colorado Springs with his wife and son.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/23/2021

9781472846471 | \$55.00 / \$74.50 Can.

Hardcover with dust jacket | 320 pages

9.5 in H | 11.8 in W

Minimal colour illustration, 60 b/w illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Coordinated marketing efforts with Lockheed Martin, including social media campaign

Amazon A+ content

Targeted campaign to general historical publications

OSPREY PUBLISHING

FEBRUARY 2021

75 years of the Lockheed Martin Skunk Works

James C. Goodall

A pictorial journey will take the reader from the beginning of a project through, if they reached the frontline, operational service.

This pictorial journey will take the reader from the very beginning of the Skunk Works's very first project (XP-80 Shooting Star) and follow the program through prototype buildup, first flight and, if they reached the frontline, operational service. This treatment will be repeated for each of the 30 unclassified programs designed and built by the Skunk Works. Each program will form a chapter of at least two pages in length, with a maximum of 14 pages being allocated for programs that went into production and merit more detailed coverage, such as the P-80/F-94/T-33 family, C-130 family, and, of course, the A-12 and SR-71.

James C. Goodall is a published author with 24 books in print and with book number 25 (a pictorial history of the Seawolf/Virginia class nuclear submarines) in the final stages of going to press. He is a recognized expert on low-observable aircraft such as the F-117, B-2A, the Lockheed "twins" (F-22 and F-35), and the Lockheed Skunk Works family of Blackbirds.



GAMES & ACTIVITIES / CARD GAMES

Osprey Games | 2/23/2021

9781472846143 | \$24.00 / \$32.50 Can.

Game

4.5 in H | 6.3 in W

MARKETING

How-to-play videos on Osprey Games's

YouTube channel

Amazon A+ content

Social media campaign

Newsletter advertising with BookBub and

BookRiot

Demo copy program with major

distributors such as ACD and Alliance

Giveaway offer in trade consumer

newsletter and librarian newsletter

Inkling

John Keyworth

An innovative word game for 3 to 6 players where creativity trumps vocabulary.

Splashes of dark ink on a blank page, the characters illegible—or are they? The line that seemed like a scribble, could it perhaps be the letter N, or is it a Z on its side? And that circle, is it an O or a Q, or maybe part of a B? You can't know for sure, but you might have an inkling . . .

Inkling is a word game for 3 to 6 players with an innovative twist. Each turn you will play your letter cards in front of you, hoping the players next to you can glean the words you're trying to convey—but without the perfect letters you will need to get creative! How you go about that is up to you: rotate your cards, play them upside down or on their side, or have them overlap one another—whatever it takes to get your meaning across.

John Keyworth has enjoyed a distinguished decade-long programming career, focused mainly on computer game development. In his free time, John is an avid analogue gamer. He plays war games, megagames, and board games, and has self-published an RPG. Outside of gaming, he enjoys reading about politics, philosophy, and history.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 2/23/2021
9781472841551 | \$60.00 / \$81.50 Can.
Game

MARKETING

Online ads targeted on such gaming sites as *BoardGameGeek* and *The Dice Tower*
How-to-play videos on Osprey Games' YouTube channel

Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance
Reviews on top gaming sites such *The Dice Tower*, *Drive Thru Review*, and *Geek & Sundry*

Reviews and features in gaming press such as *GTM* and *Meeple Monthly*

Wildlands: The Ancients

A Big Box Expansion for Wildlands

Martin Wallace

An expansion to Martin Wallace's *Wildlands*, bringing solo and cooperative play to the critically acclaimed game, alongside support for 5–6 players.

The Ancients, age-old guardians of the arcane crystals, have long slumbered in their secret vaults. Rumored to be invincible sentinels, they have defended their crystals unchallenged for eons. With the fall of the Empire, the most desperate bands of the Wildlands have joined forces to take them down and claim the crystals they protect.

Wildlands: The Ancients introduces powerful creatures and new terrains that allow players to play *Wildlands* solo and cooperatively, as well as supporting play with up to six players.

Requires a copy of *Wildlands* to play.

Martin Wallace was born in Hampshire in 1962, and started designing board games in 1990. He self-published his first game, *Lords of Creation*, in 1993 and has had over seventy games published since. Martin is best known for *Steam*, *Brass*, *Discworld Ankh Morpork*, and *A Few Acres of Snow*. Having spent most of his life in Manchester, he now resides in Queensland, Australia.



German Army Uniforms of World War II

A photographic guide to clothing, insignia and kit

Stephen Bull

A detailed illustrated history of the uniforms of the German army from the period leading up to World War II until 1945.

In the years after World War I, the defeated and much-reduced German Army developed new clothing and personal equipment that drew upon the lessons learned in the trenches. In place of the wide variety of uniforms and insignia that had been worn by the Imperial German Army, a standardized approach was followed, culminating in the uniform items introduced in the 1930s. The outbreak of war in 1939 prompted further adaptations and simplifications of uniforms and insignia. Medals and awards increased in number as the war went on, with grades being added for existing awards and new decorations introduced to reflect battlefield feats. Specialists such as mountain troops and combat engineers were issued distinctive uniform items and kit, while the ever-expanding variety of fronts on which the German Army fought prompted the rapid development of clothing and equipment for different climates and conditions. In addition, severe shortages of raw materials and the demands of clothing an army that numbered in the millions forced the simplification of many items and the increasing use of substitute materials in their manufacture. In this fully illustrated book, noted authority Dr. Stephen Bull examines the German Army's wide range of uniforms, personal equipment, weapons, medals, and awards and offers a comprehensive guide to the transformation that the German Army soldier underwent in the period from September 1939 to May 1945.

Stephen Bull has worked at the National Army Museum and BBC in London and has also appeared in the TV series *Battlefield Detectives*. He has written numerous articles for specialist journals, including a number on the weapons and tactics of the First World War. His other books include several Osprey titles on the tactics of World Wars I and II, including most recently *Churchill's Army*, *Allied Intelligence Handbook of the German Army*, and *German Soldier's Pocket Manual*. He lives in Preston, UK.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/23/2021
9781472838063 | \$45.00 / \$61.00 Can.
Hardcover with dust jacket | 256 pages
9.5 in H | 7.5 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Print advertising in Military History and MHQ
Outreach to museum gift stores
Discount and giveaway offers to reenactment groups
Amazon A+ content
Targeted review campaign to general historical publications



HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/23/2021
 9781472844972 | \$24.00 / \$32.50 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Outreach and advertising targeting World War II aviation enthusiasts
 Review campaign with popular military outlets

Arado Ar 196 Units in Combat

Peter de Jong

A detailed study of the attractive Arado Ar 196, one of the last fighting seaplanes. It was the standard seagoing aircraft for the German Kriegsmarine during World War II.

In this title, supported by an excellent selection of photographs and full-color illustrations, Peter de Jong explores the history of the Arado Ar 196, detailing its development and assessing the combat capabilities of one of the last fighting seaplanes.

Beating its biplane rivals in a 1936 Reich Air Ministry design competition, the Arado Ar 196 provided the Kriegsmarine with possibly the best shipborne reconnaissance seaplane of World War II. Replacing the Heinkel He 60 biplane as the standard catapult-launched floatplane embarked on the Kriegsmarine's capital ships, the Ar 196 flew an assortment of combat missions during World War II, including coastal patrol, submarine hunting, light bombing, general reconnaissance, and convoy escort sorties. The first vessel to take its Ar 196A-1s to sea was the pocket battleship *Graf Spee*, which embarked two in the autumn of 1939. The battleships *Bismarck* and *Tirpitz* could carry six Arados each, the battlecruisers *Gneisenau* and *Scharnhorst* four, and smaller pocket battleships and cruisers two. Shore-based aircraft were also operated from coastal ports on the Channel, Baltic, North Sea, and Bay of Biscay coasts, as well as in the Balkans and Mediterranean.

A professional editor and translator, **Peter de Jong** has collaborated on numerous modern history and aviation history books, and has written several books of his own and dozens of magazine articles since 1995. For Osprey, he covered the Dornier Do 24 flying boat and the Fokker D.XXI fighter.



HISTORY / MILITARY / VIETNAM WAR

Osprey Publishing | 2/23/2021
9781472845078 | \$24.00 / \$32.50 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Online ads targeted at Vietnam War enthusiasts
Targeted campaign to Military History media

OSPREY PUBLISHING

FEBRUARY 2021

B/EB-66 Destroyer Units in Combat

Peter E Davies

A fascinating study of the EB-66, which from 1965 to 1967 was the US Air Force's only platform for jamming and escort duties for its strike operations over heavily defended areas.

Studies of air combat in the Vietnam War inevitably focus on the MiG-killing fighter engagements, B-52 onslaughts, or tactical strikes on the Hanoi region. However, underlying all these was the secretive "electron war" in which highly skilled electronic warfare officers dueled with Soviet and North Vietnamese radar operators in the attempt to enable US strike forces to reach their targets with minimal losses. Orbiting at the edge of heavily defended territory, the vulnerable EB-66s identified and jammed the enemy's radar frequencies with electronic emissions and chaff to protect the American bombers. Their hazardous missions resulted in six combat losses, four of them to SA-2 missiles and one to a MiG-21, and they became prime targets for North Vietnamese defenses when their importance was realized.

This illustrated study focuses on the oft-overlooked B-66 series, examining their vital contributions to the Vietnam War and the bravery of those who operated them in some of the most challenging situations imaginable. Author Peter E. Davies also explores how the technology and tactics devised during the period made possible the development of the EF-111A Raven, an invaluable component of the Desert Storm combat scenario over Iraq and Kuwait in 1991, and the US Navy's EA-6B Prowler, which entered service toward the end of the Vietnam War.

Peter E. Davies has published 40 aviation books, 29 of them for Osprey. He has also contributed to magazines such as *Aeroplane Monthly*, *Aviation News*, and *Aircraft Illustrated*. He concentrates mainly upon combat aircraft of the Cold War and Vietnam War. He lives in Bristol, UK.

Battle of the Atlantic 1942–45

The climax of World War II's greatest naval campaign

Mark Lardas

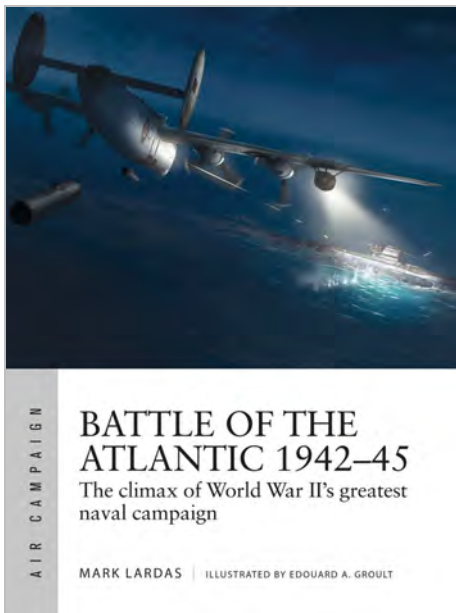
This illustrated study explores, in detail, the climactic events of the Battle of the Atlantic and how air power proved to be the Allies' most important submarine-killer.

As 1942 opened, both Nazi Germany and the Allies were ready for the climactic battles of the Atlantic to begin. Germany had 91 operational U-boats and over 150 in training or trials. Production for 1942–44 was planned to exceed 200 boats annually. Karl Dönitz, running the Kriegsmarine's U-boat arm, would finally have the numbers needed to run the tonnage war he wanted against the Allies.

Meanwhile, the British had, at last, assembled the solution to the U-boat peril. Its weapons and detection systems had improved to the stage that maritime patrol aircraft could launch deadly attacks on U-boats day and night. Airborne radar, Leigh lights, Magnetic Anomaly Detection, and the Fido homing torpedo all turned the anti-submarine warfare aircraft into a submarine-killer, while shore and ship-based technologies such as high-frequency direction finding and signals intelligence could now help aircraft find enemy U-boats. The US Navy also operated anti-submarine patrol blimps and VLR aircraft in the southern and western Atlantic and sent its own escort carriers to guard convoys.

This book, the second of two volumes, explores the climactic events of the Battle of the Atlantic and reveals how air power—both maritime patrol aircraft and carrier aircraft—ultimately proved to be the Allies' most important weapon in one of the most bitterly fought naval campaigns of World War II.

Mark Lardas has worked as a navigation engineer on the Shuttle program. Currently he works developing commercial aircraft systems as a quality assurance manager. He has written extensively about aircraft and warships and is the author of 25 books, all related to military, naval, or maritime history. He lives in Texas.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/23/2021

9781472841537 | \$24.00 / \$32.50 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

Illustrated throughout with around 60 photos and at least 14pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Outreach and advertising targeting World War II aviation enthusiasts
Review campaign with popular military outlets

BOSWORTH 1485

The Downfall of Richard III



CHRISTOPHER GRAVETT

ILLUSTRATED BY GRAHAM TURNER

HISTORY / EUROPE / GREAT BRITAIN

Osprey Publishing | 2/23/2021

9781472843418 | \$24.00 / \$32.50 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Outreach and advertising targeting medieval history enthusiasts

Bosworth 1485*The Downfall of Richard III*

Christopher Gravett

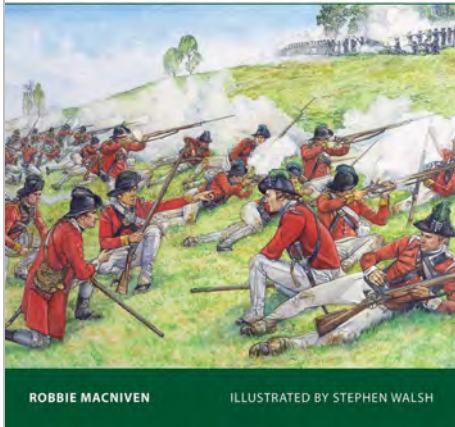
A new study of the Battle of Bosworth, the climactic battle of the Wars of the Roses, based on a new interpretation of events following the discovery of the true location of the battlefield.

The battle of Bosworth was the culmination of the dynastic struggle between the houses of York and Lancaster, known as the Wars of the Roses, which dominated England in the second half of the 15th century. Edward IV had secured the throne for the house of York, but his early death in 1483, followed by the death of his sons and the taking of the throne by his brother, saw a renewed outbreak of fighting. Richard's reign began with a major rebellion in 1483, which was put down. Richard faced threats from not only lords he alienated but the Lancastrian faction waiting in the wings, and Henry Tudor decided to risk attempting to seize the throne. Richard positioned himself in central England and from there marched to meet Henry's army, finally clashing near Market Bosworth.

This is a complete treatment of one of the most important events in English history. The story of Bosworth has been transformed in the 20th century as an extensive survey between 2005 and 2009 by the Battlefields Trust pinpointed the location of the battlefield, for many years a source of debate and controversy, and this new history is based on that interpretation. It will also highlight the incredible discovery of Richard III's remains in Leicester and the study of the bones, relating this to what was previously thought to have happened to him at the end of the battle.

Christopher Gravett is a former senior curator at the Royal Armouries, Tower of London, Armouries and a recognized authority on the arms, armor, and warfare of the medieval world. He has worked as an advisor for numerous TV and film productions and has written many books for Osprey. He is based in the UK.

British Light Infantry in the American Revolution



British Light Infantry in the American Revolution

Robbie MacNiven

Featuring full-color artwork, this is the engaging story of Britain's elite light infantrymen in battle during the American Revolutionary War.

During the Seven Years' War (1755–63), a number of independent light-infantry outfits served under British command and dedicated light companies were added to the British Army's regular infantry battalions. The light companies were disbanded after the war but the prominent role played by light infantry was not forgotten, and from 1771–72 light-infantry companies were reinstated in every regiment in the British Isles.

Although William Howe formed a training camp at Salisbury to practice light-infantry doctrine, the outbreak of the American Revolution in 1775 found the British Army wanting, and the light companies were no different. After evacuating Boston in March 1776, Howe began to remodel and drill his army at Halifax. He also brigaded his light companies together into composite battalions, which went on to fight in almost every major engagement during the American Revolution. They spearheaded British assaults and matched their regular and irregular opponents in bush-fighting, and at times fought in far-flung detachments. Featuring specially commissioned full-color artwork, this book offers a comprehensive guide to the formation, uniform, equipment, doctrines, and tactics of these elite light infantry companies and battalions and considers how, over the course of the war, they developed a fearsome reputation and exemplified the psychological characteristics exhibited by crack military units across history.

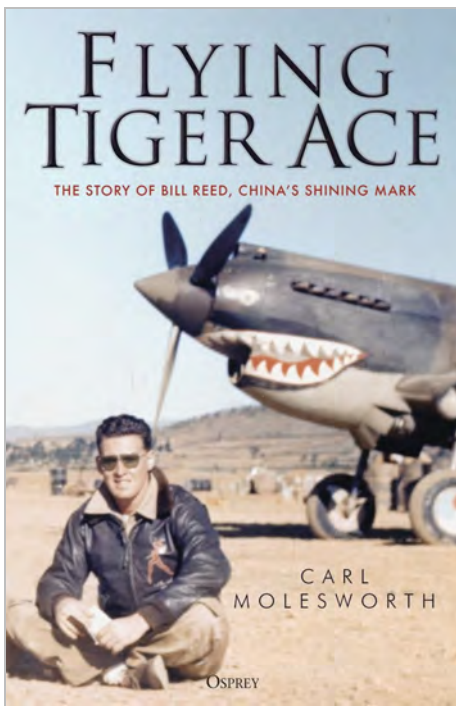
Robbie MacNiven is a PhD candidate at the University of Edinburgh, working on a thesis that deals with massacres and violence during the American Revolutionary War. Both his undergraduate and master's dissertations were on topics relating to the American Revolution. Outside of academia, he also writes paid articles for the popular military history magazine *Military History Monthly*. He lives in Edinburgh, Scotland.

HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 2/23/2021
9781472842497 | \$20.00 / \$26.99 Can.
Trade Paperback | 64 pages
9.8 in H | 7.2 in W
Black & white and colour photos.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Outreach and advertising targeting American Revolution enthusiasts
Review campaign to military history media



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/23/2021
 9781472840042 | \$21.00 / \$28.50 Can.
 Trade Paperback | 320 pages
 9.2 in H | 6 in W

Two 16-page photo sections, one colour and one mono, and two mono maps in the body text.

Other Available Formats:
 Hardcover ISBN: 9781472840035

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Online ads targeted at WWII aviation enthusiasts
 Review campaign to paperback columns nationwide

Flying Tiger Ace

The story of Bill Reed, China's Shining Mark

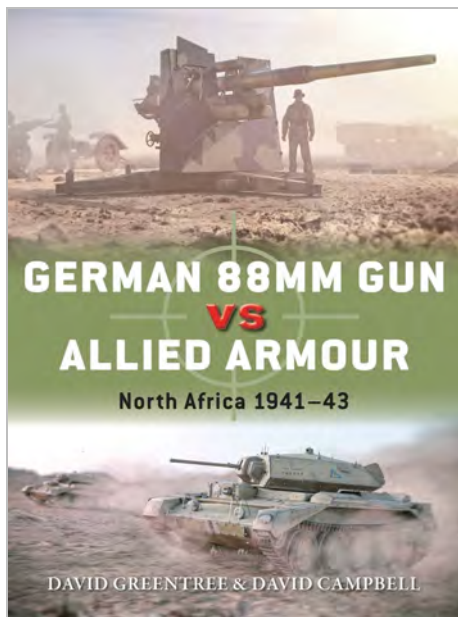
Carl Molesworth

The moving biography of Lt. Col. William Norman Reed, a World War II fighter ace who fought with the Flying Tigers and died in defense of the two nations he loved.

Bill Reed had it all—brains, looks, athleticism, courage, and a talent for leadership. After a challenging childhood in Depression-era Iowa, Reed joined the US Army Air Corps, but the outbreak of World War II saw him give up his commission. Instead, he traveled to China to fly for the American Volunteer Group—the legendary Flying Tigers. After a brief return to America, he resumed the fight as a senior pilot and later squadron commander in the Chinese-American Composite Wing. Soon afterwards, Reed tragically lost his life in a desperate parachute jump late in the war, by which point he was a fighter ace with nine confirmed aerial victories. His obituary was front-page news throughout the state of Iowa.

This book is a biography of his extraordinary life focusing on his time spent flying with some of the famous aerial groups of World War II. It draws heavily on Reed's own words, along with the author's deep knowledge of the China air war and years of research into Reed's life, to tell his compelling story.

Carl Molesworth is a former newspaper and magazine editor now working as a freelance writer and editor. A graduate of the University of Maryland with a BA in English, Molesworth served as an enlisted man in the USAF from 1968 to 1972 before becoming an award-winning journalist for 35 years and then transitioning to full-time book writing. He has been researching and writing about fighter operations in World War II for nearly 30 years. He lives in Washington.

**HISTORY / AFRICA / NORTH**

Osprey Publishing | 2/23/2021

9781472841155 | \$22.00 / \$30.00 Can.

Trade Paperback | 80 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Outreach and advertising targeting World War I and World War II enthusiasts
 Review campaign with popular military outlets

German 88mm Gun vs Allied Armour

North Africa 1941–43

David Campbell & David Greentree

The German 8.8cm gun would challenge the technology and employment of the British and later American tanks that encountered it, forcing them to develop new tactics and technology.

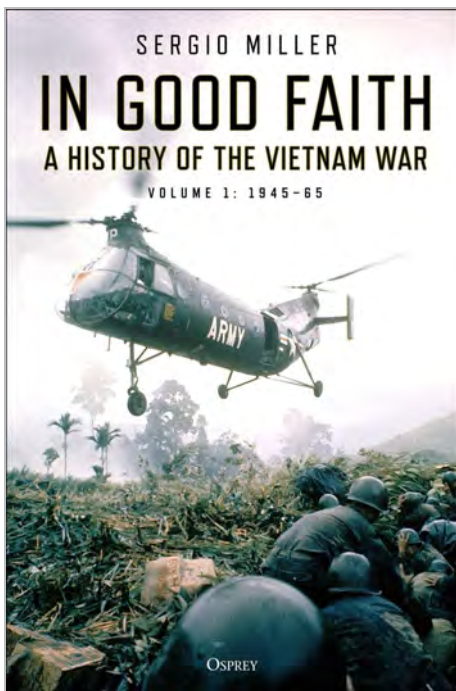
Few weapons developed a more deadly reputation than the German “88” in the role of anti-tank gun, its long reach and lethal hitting power making it a significant problem for British and American armor. It was almost always utilized as part of a comprehensive system of defenses that relied on a mix of weapons carefully deployed in anticipation of the enemy’s likely avenue and method of attack. Used in this way, the 88 became a particularly deadly part of the Afrika Korps’s attempts to shatter British armored power.

The British first encountered the 88 in June 1941 at Halfaya Pass during Operation Battleaxe. Further disasters at the Gazala battles in June 1942 marked the nadir of British fortunes when it came to dealing with German anti-tank defenses, but improvements in vehicles and tactics bore fruit at Alam el Halfa in September and again later at El Alamein.

The retreat of the Afrika Korps opened up a new front in Southern Tunisia, and with it came a new adversary: the American 1st Armored Division. German defensive tactics and battlefield experience resulted in the annihilation of two Combat Commands. Now more cautious, the tanks of the 1st Armored made the most of infantry, artillery, and air support. Individual 88s were still as effective as ever, but the defensive system within which they operated was gradually stretched beyond endurance, making them vulnerable to an enemy who had learned how to minimize its threat.

David Campbell has worked as a new media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the British civil service. He is the author of many titles for Osprey and lives in the UK.

David Greentree received an MA in war studies from King’s College London. In 1995, he accepted a commission in the Royal Air Force and has served in a variety of locations, including Afghanistan and Oman. He lives in the UK.



HISTORY / MILITARY / VIETNAM WAR

Osprey Publishing | 2/23/2021
 9781472838476 | \$21.00 / \$28.50 Can.
 Trade Paperback | 416 pages
 9.2 in H | 6 in W
 32pp plate section in b&w

Other Available Formats:
 Hardcover ISBN: 9781472838469

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Online ads targeted at Vietnam war enthusiasts
 Review campaign to paperback columns nationwide

In Good Faith

A history of the Vietnam War Volume 1: 1945–65

Sergio Miller

This is the first title of a highly detailed yet accessible two-volume history of America's involvement in Vietnam, drawing on cutting-edge research and top secret material.

In Good Faith charts the course of America's engagement with the region, from its initially hesitant support for French Indochina through the advisory missions following the 1954 Geneva Accords, then on to the covert war promoted in the Kennedy years, the escalation to total war in the Johnson era, and finally to the liquidation of the American war under Nixon.

Drawing on the latest research previously unavailable, these two volumes tell the whole story for the first time, including the truth behind the events of the 1964 Gulf of Tonkin incident, which opened the door to Washington's entry into the war, and which can now be told in full thanks to declassified National Security Agency top secret material. Examining both the events and the key figures of the conflict, this is a definitive new history of American engagement in Vietnam.

In Good Faith tells the story from the Japanese surrender in 1945 through America's involvement in the French Indochina War and the initial advisory missions that followed. It describes how these missions gradually grew in both scope and scale, and how America became ever more committed to the region, especially following the Gulf of Tonkin incident in 1964, which led to the first bombing missions over North Vietnam. It finishes at the climax of one of those operations, Rolling Thunder, and just prior to the first commitment of US ground forces to the war in Vietnam in the spring of 1965.

Sergio Miller is a former British Army Intelligence Corps officer who served in special forces. He was deployed to Northern Ireland and undertook assignments in South America and East Asia. In the first Gulf War he served as an intelligence briefer to the UK Joint Commander. Since leaving the regular armed forces he has worked in the defense industry. He continues to support the reserves and writes regularly on defense subjects. This is his first published book. He is based in London, UK.

MiG Alley

The US Air Force in Korea, 1950–53

Thomas McKelvey Cleaver

***MiG Alley* offers an in-depth analysis of the U.S. Air Force's war in Korea, packed with interesting and exciting personal stories based on first-person testimony from both American and Soviet sou...**

Of the many myths that emerged following the end of the Korean War, the prevailing one in the West was that of the absolute supremacy of U.S. Air Force pilots and aircraft over their Soviet-supplied opponents. The claims of the 10:1 victory-loss ratio achieved by the U.S. Air Force fighter pilots flying the North American F-86 Sabre went unchallenged until the end of the Cold War, when Soviet records of the conflict were finally opened.

From that point onward, a very different story began to emerge. Far from decisive American victories over an unsophisticated opponent, the aerial battles of the Korean War were evenly matched affairs. Though the Soviet victories declined over the following years, this had more to do with home politics than American tactics.

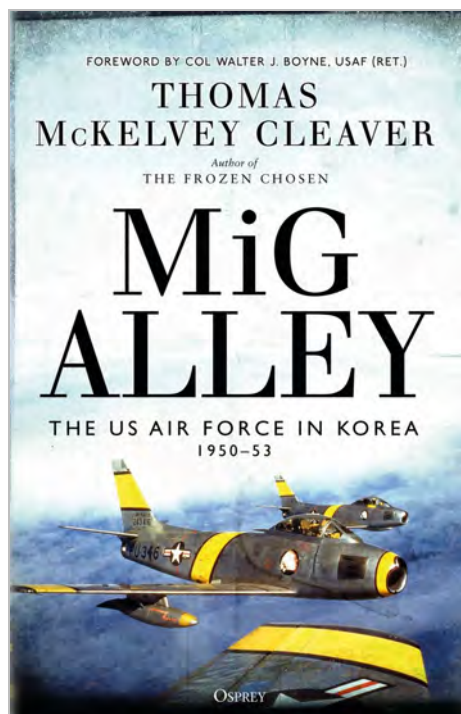
In the battle for air supremacy over Korea, the U.S. Air Force denied to its opponents the opportunity to intervene over the battlefield. In the face of overwhelming enemy manpower superiority, this allowed the United Nations forces to hold the line in Korea until an armistice that protected South Korea could be put into effect.

This title covers the full range of U.S. Air Force activities over Korea, including the failed strategic bombing campaign and the escalating nuclear threat. Incorporating firsthand accounts from those involved, both U.S. and Russian, this new history of the U.S. Air Force in Korea reveals the full story of this bitter struggle in the Eastern skies.

PRAISE

“Seen as a whole, *MiG Alley* is a most interesting read, complementing well the author’s history of the U.S. Navy’s role in Korea, and genuinely offers perspectives that many might not have considered.” —*Aeroplane Monthly*

Thomas McKelvey Cleaver has been a published writer for the past 40 years. He is the author of *Aces of the 78th Fighter Group* and *F4F Wildcat and F6F Hellcat Aces of VF-2*, as well as *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15* and *The Bridgebusters: The True Story of the Catch-22 Bomb Group*. He is also a regular contributor to *Flight Journal* magazine. He served in the U.S. Navy in Vietnam and currently lives in Encino, California.



HISTORY / MILITARY / KOREAN WAR

Osprey Publishing | 2/23/2021
 9781472836090 | \$21.00 / \$28.50 Can.
 Trade Paperback | 320 pages
 9.2 in H | 6 in W
 32pp plate section in b&w

Other Available Formats:
 Hardcover ISBN: 9781472836083

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Online ads targeted at WWII aviation enthusiasts
 Review campaign to paperback columns nationwide



HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 2/23/2021
 9781472841674 | \$22.00 / \$30.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Review campaign with popular military outlets

US Soldier vs British Soldier

War of 1812

Gregg Adams

This fully illustrated study investigates the U.S. and British regular infantry's role, tactics, junior leadership, and combat performance on three battlefields of the War of 1812.

Between June 1812 and January 1815, U.S. and British forces, notably the regular infantrymen of both sides, fought one another on a host of North American battlefields. This study examines the evolving role and combat performance of the two sides' regulars during the conflict, with particular reference to three revealing battles in successive years.

At Queenston Heights, the first American attack on the Niagara frontier saw the refusal of most of the New York militia to fight, leaving a small force of U.S. regulars and a few militia facing a British force built around elements of two regular infantry regiments. At Chrysler's Farm, an American force with a sizeable regular contingent clashed with a smaller British–Canadian force. At Chippawa, the first battle of the conflict in which U.S. and British regulars of roughly equal numbers and quality confronted one another in combat, the British commander's complacency was dispelled by the professional demeanor of the U.S. regulars facing his troops.

Featuring full-color artwork and battle maps, this fully illustrated study investigates the U.S. and British regular infantry's role, tactics, junior leadership, and combat performance on three battlefields of the War of 1812. The actions assessed here notably demonstrate the evolution of U.S. regulars from their initial poor showing to an emerging professionalism that allowed them to face their British opponents on equal terms.

Gregg Adams earned a doctorate in physics in 1983 from the University of Missouri-Rolla. He is the author of CBT 020 *King's African Rifles Soldier vs Schutztruppe Soldier* and CBT 032 *US Marine vs German Soldier*. He lives in Woodbridge, Virginia.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/23/2021
 9781472840110 | \$22.00 / \$30.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Outreach and advertising targeting World War II enthusiasts
 Review campaign with popular military outlets

USMC M4A2 Sherman vs Japanese Type 95 Ha-Go

The Central Pacific 1943–44

Romain Cansière and Ed Gilbert

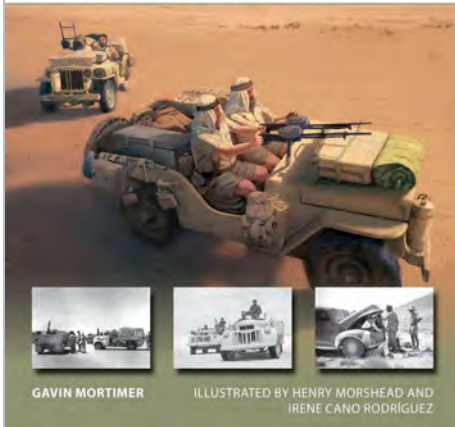
This superbly detailed title explores the duels between the USMC M4A2 and the Japanese Type 95 Ha-Go, which often proved to be epic and unique.

The different national tank doctrines of the United States and Imperial Japan resulted in a terrible mismatch of the predominant tank types in the crucial Central Pacific campaign. A flawed Japanese doctrine emphasized light infantry support tanks, often used in small numbers. Tactically, tanks were often frittered away in armored versions of the familiar banzai attacks. Meanwhile, the Americans saw the tank as an infantry support weapon but developed a more systematic tactical doctrine. They settled upon a larger medium tank—in the case of most Marine Corps tank battalions, the diesel-powered M4A2 (unwanted by the U.S. Army).

This superbly detailed title reveals how the two sides' tactical and technical differences in the approach to armored warfare soon became apparent over a series of deadly engagements, from the first tank fight at the battle of Tarawa in November 1943 to engagements on Parry Island, Saipan, and Guam, before ending with Peleliu in September 1944.

Romain Cansière has studied the Marine Corps since his teenage years. His main area of interest is the Marine Corps armored units of World War II. Romain lives and works in Provence, France.

VEHICLES OF THE LONG RANGE DESERT GROUP 1940–45



GAVIN MORTIMER

ILLUSTRATED BY HENRY MORSHEAD AND
IRENE CANO RODRIGUEZ

HISTORY / MILITARY / WEAPONS

Osprey Publishing | 2/23/2021

9781472842152 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W

Illustrated throughout with 40 photos and 8pp of
colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Promotions, sponsorships, and giveaways
at military history events
Outreach and advertising targeting World
War II enthusiasts
Review campaign with popular military
outlets

Vehicles of the Long-Range Desert Group 1940–45

Gavin Mortimer

This book examines the specialized vehicles, kit, and techniques of the Long-Range Desert Group, who pioneered long-range desert warfare in World War II and worked closely with the SAS.

The Long Range Desert Group was one of the most famous special units of World War II, specialists in operating heavily modified vehicles deep behind enemy lines to gather intelligence and support the raids of David Stirling's new Special Air Service.

When war broke out, a prewar explorer and army officer, Ralph Bagnold, convinced Middle East Command of the need for a reconnaissance force to penetrate into Italian-held desert. Bagnold tested four types of vehicles over rocks and through soft sand to find the best one for his new unit. Bagnold selected the Chevrolet WB (30 CWT) as the signature vehicle of the Long Range Desert Group because it is "fast, simple and easy to handle."

In 1941 the LRDG replaced the 30-cwt Chevrolets with the Ford 30-cwt four-wheel drive trucks. Seventy of these vehicles were given to the LRDG in February and it took nearly a month of modification before they were considered desert-worthy. Among the alterations was their color. The Chevrolets had sported a camouflage pattern of very broad dark and light stripes. But the Fords were predominantly painted pink, which is effective because it blends in with the haze of the sun at dawn and dusk.

This book explains the detail of all the vehicles of the LRDG, as well as their modifications, driving techniques, and special kit for surviving behind enemy lines in one of the most hostile environments on earth.

Gavin Mortimer is a writer, historian, and television consultant whose groundbreaking book *Stirling's Men* remains the definitive history of the wartime SAS. He has also written histories of the SBS, Merrill's Marauders and the LRDG, again drawing heavily on veteran interviews. He was the historical consultant on the 2017 BBC documentary about the wartime SAS and he has visited France as a World War II tour guide with serving members of the Regiment.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/23/2021
 9781472840639 | \$24.00 / \$32.50 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Online ads targeted at aviation enthusiasts

A-7 Corsair II Units 1975-1991

Peter Mersky

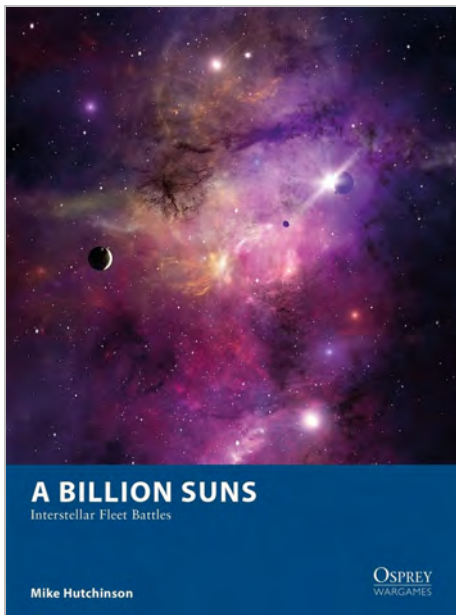
A highly detailed illustrated history of the A-7 Corsair II and its service from the end of the Vietnam War through to *Desert Storm*.

At the A-7 Corsair II's peak in the mid-1980s, some 30 U.S. Navy squadrons flew various versions of the aircraft, including six Naval Air Reserve units, and many of these units saw action across the Middle East. By the time the jet saw combat in Operation *Desert Storm* (1991), there remained only two fleet squadrons—many fleet squadrons having either disestablished or transitioned to the F/A-18 Hornet—but both of these units (VA-46 and VA-72) played a major role in the campaign to free Kuwait.

The book details the technological development and improvements that were introduced to the airframe post-Vietnam (the FLIR targeting pod from 1979 and AGM-88 HARM missile from 1983 being the most important), and how they shaped operational employment of the aircraft. The jet's combat experiences in conflicts during the 1970s (Cambodia), 1980s (Lebanon, Grenada, Libya, and Iran), and 1990s (Iraq) are explained in detail, and Peter Mersky's expert analysis is supported by numerous first-hand accounts from naval aviators that saw action with the A-7 during these campaigns.

Peter B. Mersky has written 16 books and numerous magazine articles concentrating on modern combat aircraft and the Vietnam War. He has written six previous Osprey titles, four of which have focused on the U.S. Navy's and Marine Corps' use of the F-8 Crusader.

Jim Laurier has worked on the Osprey Aviation list since 2000 and in that time has produced some of the finest artwork seen in these volumes. He specializes in aircraft of the Vietnam War period.



FICTION / SCIENCE FICTION

Osprey Games | 2/23/2021
 9781472835659 | \$20.00 / \$26.99 Can.
 Trade Paperback | 64 pages
 9.8 in H | 7.2 in W
 30 col

MARKETING

Online ads on such sites as
BoardGameGeek and the *Dice Tower*
 Giveaway promos on *Gaslands* Facebook
 groups
 Promoted in Osprey eblasts, direct mail,
 blogs, and social networking sites
 Promotions, sponsorships, and giveaways
 at military history events, including
 reenactments, wargaming conventions,
 and toy soldier shows

A Billion Suns

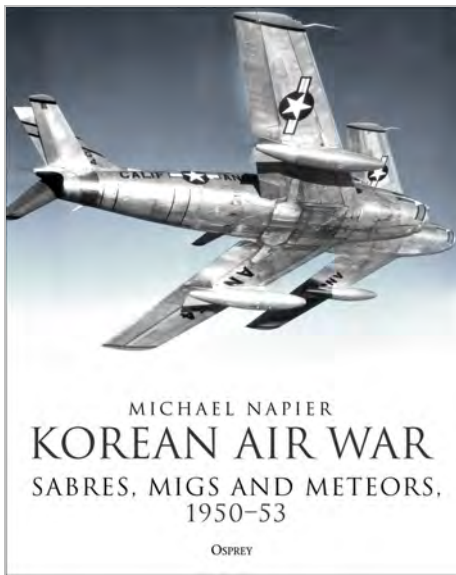
Interstellar Fleet Battles

Mike Hutchinson

A tabletop miniatures game of intense starship combat between fleets of powerful cruisers, sleek destroyers, and agile fighters.

A Billion Suns is a wargame of interstellar combat that puts you in command of fleets of powerful starships, from squadrons of agile, but fragile, fighters to hulking and powerful capital ships. Choose your vessels from preexisting classes then customize them to create your own subclasses, each with their own strengths, weaknesses, and armament, from accurate torpedoes to devastating macro-cannon. Using simple dice pool mechanics, you must carefully manage your resources and seize the opportunities that come your way in order to lead your fleet to victory and assert your dominance over the stars.

Mike Hutchinson is a passionate gamer and model-maker who wrote his first wargame at the age of 15. He lives in the inexplicably named village of Old Wives Lees in Kent with his wife, a library of games, and a menagerie of beasts.



HISTORY / MILITARY / KOREAN WAR

Osprey Publishing | 3/23/2021
 9781472844446 | \$40.00 / \$54.50 Can.
 Hardcover with dust jacket | 320 pages
 11 in H | 9.3 in W

MARKETING

Pre-publication consumer review campaign on NetGalley
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Email promotion to Bloomsbury Academic's history subscribers
 Amazon A+ content
 Sponsored product campaign on amazon.com
 Online ads targeted at Korean War and aviation enthusiasts
 Targeted campaign to general historical publications

Korean Air War

Sabres, MiGs and Meteors over Korea, 1950–53

Michael Napier

From acclaimed aviation historian Michael Napier, this is a highly illustrated survey of the air war over Korea.

The aerial aspect of the Korean War was the first large-scale combat between high-performance jet aircraft. It marked the transition between the piston-engined aircraft of WW2 and the jet aircraft of modern times and it established tactics and doctrine that are still valid today.

There have been no major accounts written about the air war over Korea for about 20 years and those that were written in earlier decades have tended to describe only one side or aspect of the conflict. *Sabres, MiGs and Meteors* draws all the threads together to provide a comprehensive account of the Air War over Korea.

The book examines the course of the Korean War chronologically, following the course of the major campaigns of the land war. It begins with the initial operations by the North Korean People's Army Air Force and continues with details of the campaigns and sorties by the Republic of Korea Air Force, the USAF fighter, ground attack and interdiction units, as well as the USN, RN and USMC units of the naval Task Force 77. It also looks at flying boat operations by the RAF and USN. As the war developed, reinforcements came from the USA, Australia and South Africa on one side and China and the USSR on the other and US forces were also augmented by aircrew from both the UK and Canada. The parts played by each participating unit are described in detail both in the context of the war in general and of the air campaign in particular.

Michael Napier is an experienced author with six published titles to his name, including *The Royal Air Force – a Centenary of Operations* published by Osprey; two more books *In Cold War Skies* and *The Vickers Wellington Squadrons of Bomber Command* are also shortly to be published by Osprey. Michael is an ex-RAF Tornado pilot with combat experience over Iraq. He is thorough in his research and, because of his knowledge of air warfare, is highly qualified to write on the subject.

CAUDINE FORKS 321 BC

Rome's Humiliation in the Second Samnite War



NIC FIELDS

ILLUSTRATED BY SEÁN O'BROGÁIN

HISTORY / ANCIENT / ROME

Osprey Publishing | 3/23/2021

9781472824905 | \$24.00 / \$32.50 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History*
Review and feature campaign to military blogs and websites

Caudine Forks 321 BC

Rome's humiliation in the Second Samnite War

Nic Fields

A highly illustrated account of one of Ancient Rome's most humiliating defeats, the battle of the Caudine Forks in 321 BC, and how it spurred the Roman Army on to eventual triumph.

In its long history, the Roman Republic suffered many defeats, but none as humiliating as the Caudine Forks in the summer of 321 BC. Rome had been at war with the Samnites—one of early Rome's most formidable foes—since 327 BC in what would turn out to be a long and bitter conflict now known as the Second Samnite War. The rising rival Italic powers vied for supremacy in central and southern Italy, and their leaders were contemplating the conquest of the entire Italian peninsula. Driven by the ambitions of Titus Veturius Calvinus and Spurius Postumius Albinus, Roman forces were determined to inflict a crippling blow on the Samnites, but their combined armies were instead surprised, surrounded, and forced to surrender by the Samnites led by Gavius Pontius. The Roman soldiers, citizens of Rome to a man, were required to quit the field by passing under the yoke of spears in a humiliating ritual worse than death itself. This new study, using specially commissioned artwork and maps, analyzes why the Romans were so comprehensively defeated at the Caudine Forks, explaining why the protracted aftermath of their dismal defeat was so humiliating and how it spurred them on to their eventual triumph over the Samnites. With this in mind, this study will widen its focus to take account of other major events in the Second Samnite War.

Dr. Nic Fields started his career as a biochemist before joining the Royal Marines. Having left the military, he went back to university and completed a BA and PhD in ancient history at the University of Newcastle. He was assistant director at the British School in Athens, Greece, and then a lecturer in ancient history at the University of Edinburgh. Nic is now a freelance author and researcher based in southwest France.

**HISTORY / MILITARY / WEAPONS**

Osprey Publishing | 3/23/2021

9781472840554 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W

Illustrated throughout with 40 photos and 8pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Outreach and advertising targeting World War II and naval enthusiasts
 Review campaign with popular military outlets

Italian Destroyers of World War II

Mark Stille

A new illustrated history and analysis of Italy's World War II destroyers.

The Italian Royal Navy (Regia Marine or RM) began the Second World War with one of the largest fleets in the world. Included in this was a total of 59 fleet destroyers, and others were added during the war. These were a diverse collection of ships dating back to the First World War, large destroyers built to counter ships of similar size being introduced in the French Navy (the RM's historical enemy), and medium-sized ships which constituted the bulk of the destroyer force. RM destroyers were built for high speed, not endurance, since they were only expected to operate inside the Mediterranean. They were also well armed but lacked radar.

During the war, RM destroyers fought well. With the exception of a small force based in Abyssinia which fought a series of battles in the Red Sea against the British, RM destroyers were active in the Mediterranean. The primary mission of the RM during the war was to keep the supply lines to North Africa open. The Italians were largely successful in this effort, and destroyers were key in the effort. RM destroyers were present at every fleet action with the British Mediterranean Fleet. The intensity of these actions was shown by the fact that the RM lost 51 destroyers during the war.

Mark E. Stille (Commander, United States Navy, retired) received his BA in history from the University of Maryland and also holds an MA from the Naval War College. He has worked in the intelligence community for 35 years including tours on the faculty of the Naval War College, on the Joint Staff, and on US Navy ships. He is currently a senior analyst working in the Washington, D.C. area. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.

German Troops in the American Revolution (1) Hessen-Cassel



Donald M. Londahl-Smidt • Illustrated by Jeff Trexler

HISTORY / MILITARY / WARS & CONFLICTS

Osprey Publishing | 2/23/2021
9781472840158 | \$19.00 / \$25.99 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Online ads targeted at American Revolutionary War enthusiasts

German Troops in the American Revolution (1)

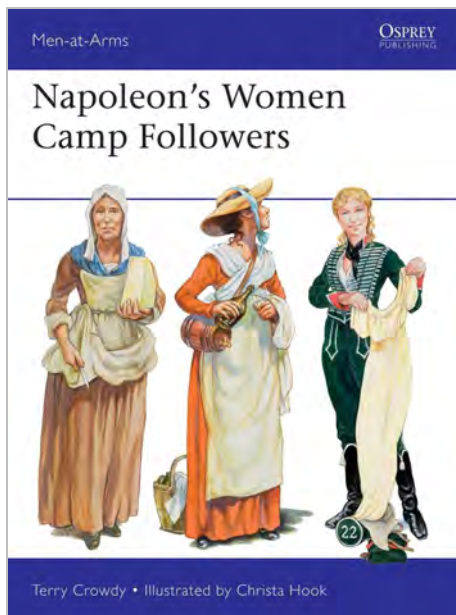
Hessen-Cassel

Donald M. Londahl-Smidt

This is a highly detailed study of the German auxiliary troops who fought for Britain in the American Revolutionary War and won a distinguished reputation on a host of battlefields.

During the American Revolutionary War (1775–83), German auxiliary troops provided a vital element of the British war effort. Some 30,000 German troops served in North America, continuing a long-established relationship between Britain and various German principalities. These troops were widely referred to as mercenaries, implying that they sold their services individually, but they were in fact regular troops hired as a body by the British. Initially feared by the American population, the German troops came to be highly respected by their opponents. Their role in the fighting would inform the tactics and methods of a generation of German officers who returned to Europe after the war. The largest body of German troops was from Hessen-Cassel. They were clothed and equipped in the style of Frederick the Great's Prussians and were trained in much the same way. Many had seen active service during the Seven Years' War (1756–63) and served under career officers; they were well-disciplined and competent but showed little overt enthusiasm for the British cause. The troops of Hessen-Cassel would participate in every major campaign of the conflict, with the specialized skills of the *Jäger* being particularly in demand. Fully illustrated, this lively study examines the organization, appearance, weapons, and equipment of the Hessen-Cassel troops who fought for King George in the American Revolutionary War.

Donald M. Londahl-Smidt has a strong interest in the uniforms and military and naval history of the American Revolutionary War and has contributed to a number of historical publications including *Military Collector & Historian*, *Military Uniforms in America*, *Military Portraiture*, and *The Hessians: Journal of the Johannes Schwalm Historical Association*.



HISTORY / EUROPE / FRANCE

Osprey Publishing | 3/23/2021
 9781472841957 | \$19.00 / \$25.99 Can.
 Trade Paperback | 48 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Review campaign with popular military outlets

Napoleon's Women Camp Followers

Terry Crowdy

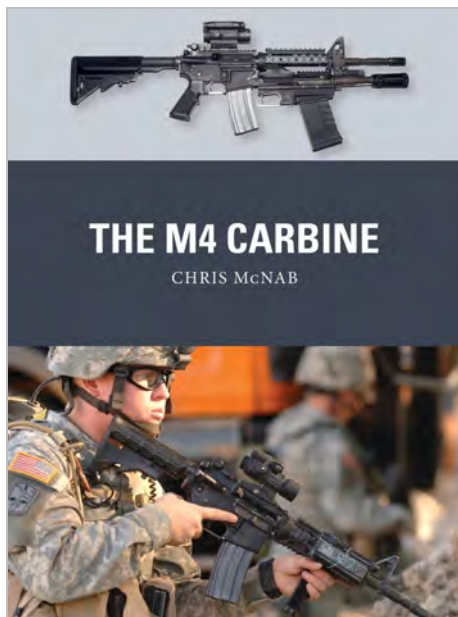
This the first book to explain and illustrate the organization, activities, and personal stories of the female “support staff” who played a major role in the daily life of Napoleon’s armies.

Given the increasingly wide involvement of women in today’s armies, this book is a timely piece of social history as well as a colorful new guide for modelers and reenactors.

The *cantinières* who accompanied Napoleon’s armies to war have often been unjustly dismissed simply as harlots, but these sutlers and laundresses were in fact officially sanctioned members of the army performing a vital support role. In a period when the supply and pay services were haphazard, their canteen wagons and tents were a vital source of sustenance and of “payday loans,” and served as the social hubs of the regiment. In the absence of any but the most basic medical facilities, they also helped care for and evacuate the wounded. These strong and resourceful women were often married to and widowed by a succession of soldiers, and many of the sons they raised as “camp children” enlisted at a young age as boy soldiers.

Although officially noncombatants, a number of these women were decorated, including with awards of the Légion d’Honneur for courage in the field, e.g. for taking brandy and ammunition up to the fighting line or for saving lives under fire. Previous reconstructions of these women have usually been inaccurate, based on misunderstanding of later sources. Our author’s illustration and costume research is of unprecedented depth and accuracy, offering attractive subjects for the color plates.

Terry Crowdy has long been fascinated by many aspects of military history and takes great pleasure delving into forgotten historical sources and seeking information that has eluded others. The author of a number of articles and books, Terry lives in Kent, UK.

**HISTORY / MILITARY / WEAPONS**

Osprey Publishing | 3/23/2021
 9781472842275 | \$22.00 / \$30.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail,
 blogs, and social networking sites
 Promotions, sponsorships, and giveaways
 at military history events
 Outreach and advertising targeting
 M4/M4A1 enthusiasts
 Review campaign with popular military
 outlets

The M4 Carbine

Chris McNab

Using the latest technical, ballistic, and tactical research available, this book defines the reasons why the M4/M4A1 achieved its ascendancy, but also questions the weapon's future.

The M4 carbine has become one of the defining military firearms of the late 20th and early 21st centuries. Developed as a fusion of the XM177E2 Colt Commando and the M16A2 assault rifle, the M4 offered a more convenient battlefield firearm than the full-length M16 variants, and the U.S. Army adopted it as the standard infantry weapon in the 1990s. Today, military and law enforcement personnel of more than 60 countries have adopted either the M4 or the M4A1 variant, both of which have been tested and proven in major combat operations worldwide.

This study describes the development process in detail, from production of the first XM4 prototypes in 1984 through numerous modified types until it emerged into official use as the M4 in 1994. The M4 offered a weapon that was 11lb lighter and 6in shorter than the standard M16A2, yet could still deliver precision semi-auto and full-auto firepower up to an effective range of 500m. Over time, its capabilities have been enhanced by the M4A1 modifications plus an extensive range of tactical accessories. Numerous M4/M4A1 combat operations are investigated to reveal why the weapon has received such high levels of approval by frontline combat troops. Profusely illustrated with photographs and artworks, and drawing its research from the latest declassified documents, this is a complete guide to one of the most important and widely distributed tactical infantry weapons of the last quarter century.

Chris McNab is an author and editor specializing in military history and military technology. To date he has published more than 100 books, including *A History of the World in 100 Weapons* (2011), *Deadly Force* (2009), and *Tools of Violence* (2008). Chris has also written extensively for major encyclopedia series, magazines, and newspapers. He lives in South Wales.



HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 3/23/2021
9781472841872 | \$22.00 / \$30.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Review campaign with popular military outlets

OSPREY PUBLISHING

MARCH 2021

Storm-333

KGB and Spetsnaz seize Kabul, Soviet-Afghan War 1980

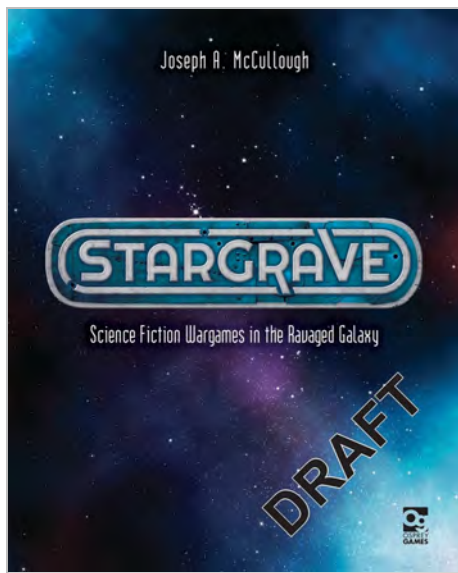
Mark Galeotti

Storm-333 was the opening move in the Soviet-Afghan War, a special-forces mission to seize Kabul and assassinate Hafizullah Amin. This is an authoritative history of the operation.

Storm-333, the operation to seize Kabul and assassinate Afghan leader Hafizullah Amin, was at once a textbook success and the start of a terrible blunder. It heralded the Soviet invasion of Afghanistan, an operation intended to be a short, largely symbolic show of force, yet which quickly devolved into a gritty ten-year counterinsurgency which Moscow was never able to win. Nonetheless, Storm-333 was a striking success, and despite initial concerns from some quarters that it would be impossible, it saw a relative handful of Soviet special forces drawn from the KGB and the military seize the heavily defended presidential palace, neutralize the city's communications and defenses, and open Kabul to occupation. The lessons learned then are still valid today, and have been incorporated into modern Russian military art, visible most recently in the seizure of Crimea in 2014.

Written by a recognized expert on the Soviet security forces, drawing extensively on Russian sources, and fully illustrated with commissioned artwork, this is the most detailed and compelling study of this fascinating operation available in English.

Professor Mark Galeotti is a Senior Associate Fellow at the Royal United Services Institute in the UK and a Senior Non-Resident Fellow with the Institute of International Relations Prague. He has also been a Senior Research Fellow with the Foreign Office and a visiting professor at MGIMO, the Russian foreign ministry's university. Mark's most recent books for Osprey are CAM 332 *Kulikovo 1380* and ELI 228 *Armies of Russia's War in Ukraine*. He lives in the UK.



FICTION / ACTION & ADVENTURE

Osprey Games | 4/27/2021
 9781472837509 | \$35.00 / \$47.50 Can.
 Hardcover with dust jacket | 160 pages
 9.5 in H | 7.5 in W
 40 col

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower
 Amazon A+ content
 Social media campaign
 Demo copy program with major distributors, such as ACD and Alliance
 Promotion in connection with Frostgrave
 2nd Ed

Stargrave

Science Fiction Wargames in the Ravaged Galaxy

Joseph A. McCullough

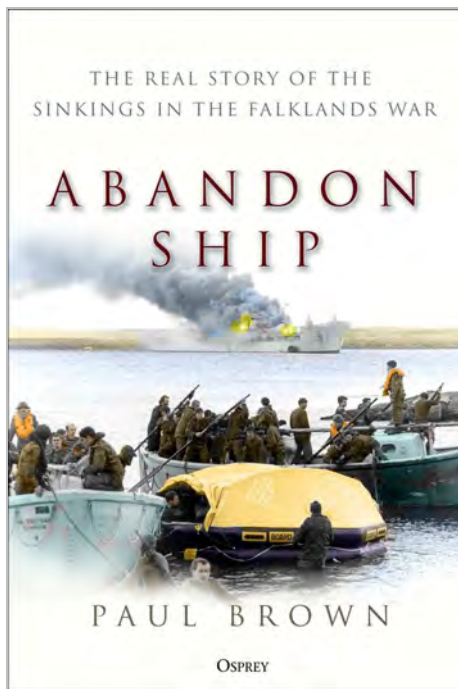
A skirmish wargame set in a dangerous galaxy, where players command a small crew of adventurers hunting for loot while trying not to call too much attention to their activities.

In a galaxy torn apart by the Last War, vast pirate fleets roam from system to system robbing, extorting, and enslaving. Attempts to organize resistance, or to establish authority over any territory larger than a city, are quickly and brutally crushed. In this dark time, the only way to survive is to be inconspicuous and hope to be overlooked. Amidst this chaos, however, thousands of independent operators—smugglers, relic hunters, freedom fighters, and mercenaries—roam the dead stars in small ships, scratching out a living any way they can.

In *Stargrave*, players take on the role of one of these independent operators. Perhaps they are a cybernetic veteran of the Last War, a psion fleeing slavers, or a mystic warrior attempting to preserve ancient wisdom. Having chosen their own background, players must hire a crew for their ship, choosing a lieutenant with their own unique skill set and a handful of soldiers, mechanics, hackers, and other specialists. Some captains may even recruit strange alien lifeforms with abilities no humanoid could ever possess.

Once the players' crews are assembled, they are ready to dive into a campaign. Over a series of games, their crews will have the chance to carry out a variety of missions. As the crews gain experience, they will become more powerful and hire more talented specialists. The more they grow, however, the more likely it is that a pirate fleet will come after them!

Joseph A. McCullough is the author of several nonfiction books, including *A Pocket History of Ireland*, *Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. His fantasy short stories have appeared in various books and magazines such as *Black Gate* and *Lords of Swords*. He is also the creator of the wargame *Frostgrave: Fantasy Wargames in the Frozen City* and co-wrote *The Grey Mountains*, a supplement for the *Middle-Earth Role-Playing Game*. He lives in the UK.

**HISTORY / MILITARY / NAVAL**

Osprey Publishing | 4/27/2021

9781472846433 | \$25.00 / \$34.00 Can.

Hardcover with dust jacket | 288 pages

9.2 in H | 6 in W

48 black and white illustrations in 32pp of plate sections

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Amazon A+ content

Cross-promotion to naval history fans on the Bloomsbury Nautical list
Targeted campaign to general historical publications

Abandon Ship

The Real Story of Sinkings in the Falklands War

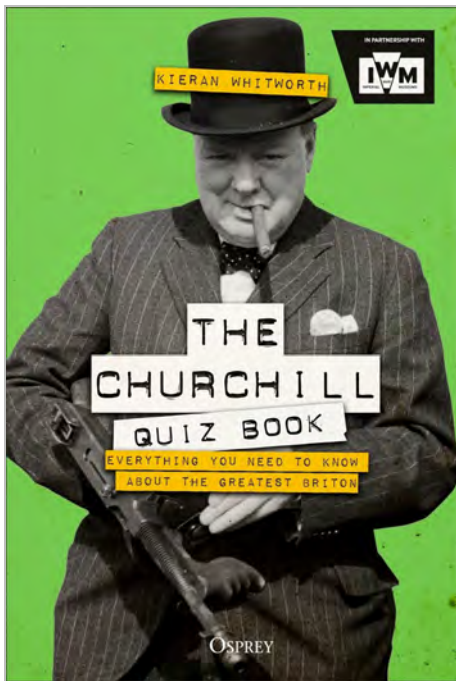
Paul Brown

This title offers a new study of the loss of six British ships during the Falklands War of 1982. Based on new evidence, it tells the full story of these dramatic events for the first time.

The Falklands War was a pivotal event in 20th-century British history and is within living memory of many. The war came as a surprise to most and was to test the British forces—who were mainly trained for a war with the USSR—to their limits, in very different circumstances to those envisaged during the Cold War era. The emphatic British victory was not without costs or mistakes, but the courageous exploits of the men and ships of the Royal Navy were instrumental in facilitating the amphibious landings that recaptured the islands from the Argentinian invaders. The drama of events and the heroism of those involved makes for compelling reading.

Taking advantage of the latest available British and Argentinian sources, including documents recently released following Freedom of Information requests by the author himself, Dr. Paul Brown describes the dramatic events leading up to the loss of six British ships: HMS *Antelope*, *Ardent*, *Coventry*, and *Sheffield*; RFA *Sir Galahad*; and SS *Atlantic Conveyor*; as well as the controversial sinking of the Argentinian cruiser *General Belgrano* by HMS *Conqueror*.

Dr. Paul Brown is a maritime history author and speaker from the UK whose recent publications include the books *Britain's Historic Ships* (Conway), *Historic Sail*, *Maritime Portsmouth*, and *The Portsmouth Dockyard Story* (History Press), as well as articles in leading maritime magazines. He was previously a university lecturer and senior university manager and has also lectured at the UK's National Maritime Museum. He lives in the UK.



GAMES & ACTIVITIES / QUIZZES

Osprey Publishing | 4/27/2021
 9781472845771 | \$15.00 / \$20.50 Can.
 Hardcover with dust jacket | 224 pages
 7.1 in H | 4.7 in W
 100 black and white and colour images

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted Facebook advertising campaign
 Sponsored product campaign on amazon.com
 Promotion to gift accounts, including Churchill bookstores and museum shops
 Amazon A+ content
 Giveaway offer in eblast to public librarians
 Review campaign to print and online targets

The Churchill Quiz Book

Everything you need to know about the Greatest Briton

Kieran Whitworth

An informative and visually appealing quiz book covering all aspects of Churchill's extraordinary life.

Do you think you know Churchill? Have you seen every film and read every book ever produced about this great British statesman? Then delve into *The Ultimate Churchill Quiz Book*, over a thousand questions on every aspect of this heroic, colorful and controversial life.

In association with Imperial War Museums, with multiple-choice questions, truth or fiction sections to baffle and intrigue, picture quizzes from the Imperial War Museums' archive--one of the largest military photographic archives in the world--and much more, you will find there is still something new to learn about this compelling icon who led the country to ultimate victory in World War II.

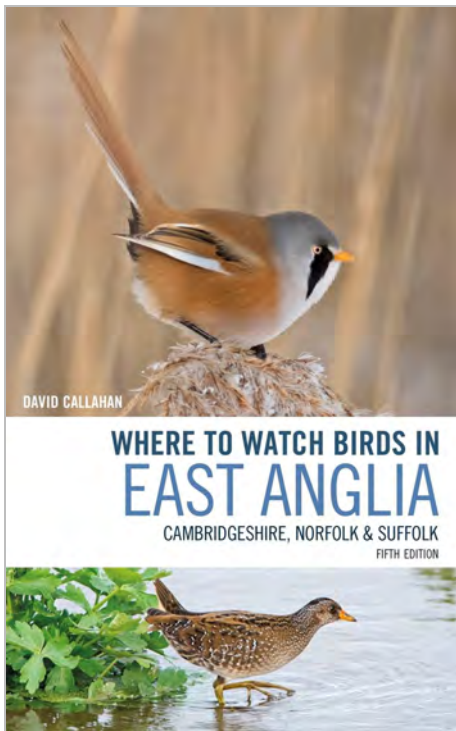
Kieran Whitworth has been the book buyer at Imperial War Museums for over 17 years, during which time he has developed his passion for military history, especially the history of World War Two. His first quiz book, *The Ultimate World War II Quiz Book*, was published in 2017. He lives in the UK.

Where to Watch Birds in East Anglia

Cambridgeshire, Norfolk and Suffolk

David Callahan

A definitive site guide to three of Britain's most bird-rich counties--Cambridgeshire, Norfolk, and Suffolk.



NATURE / BIRDWATCHING GUIDES

Helm | 1/12/2021

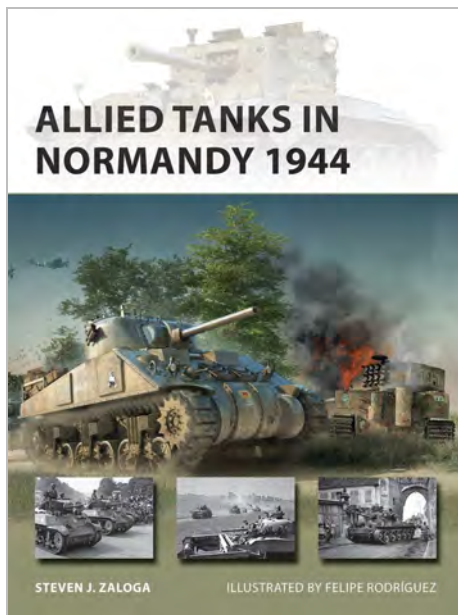
9781472962225 | \$35.00 / \$47.50 Can.

Trade Paperback | 368 pages

8.5 in H | 5.3 in W

This new book by David Callahan is the definitive guide to birding highlights in the East Anglia region. It contains a comprehensive review of all the major sites, and many lesser-known ones, with maps, notes on access, and information on target species and when to visit. *Where to Watch Birds in East Anglia* is indispensable for any birder heading to this bird-rich corner of England. The counties of Cambridgeshire, Norfolk, and Suffolk represent the most popular region for birders and naturalists to visit in the British Isles, whether to see wintering flocks of geese and waders, rare vagrants, scarce breeding birds such as cranes and bitterns, or just to soak up the countryside, be it fen, broad, coastal dune, breckland, heath, or down.

David Callahan is a nature writer and lifelong birder, with a particular interest in the many great sites in southern England. He has traveled the world in search of birds, and also trained as a taxonomist at the Natural History Museum and the Zoological Society of London. He was staff writer at *Birdwatch* magazine for more than 10 years.

**HISTORY / MILITARY / WEAPONS**

Osprey Publishing | 4/27/2021

9781472843241 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

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Illustrated throughout with 40 photos and 8pp of colour illustrations

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Allied Tanks in Normandy 1944

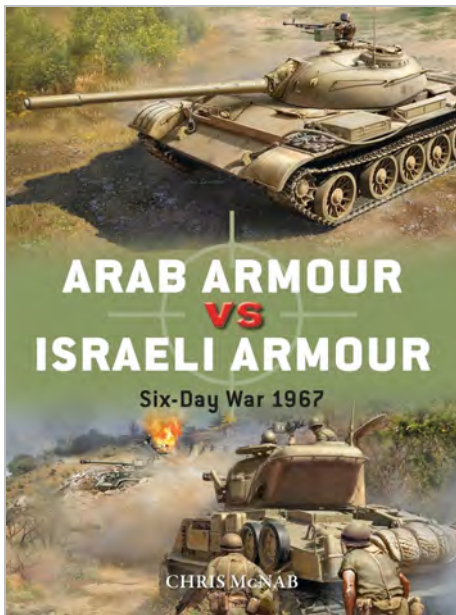
Steven J. Zaloga

A concisely detailed guide to the Allied tanks that fought from D-Day to the breakout from Normandy, their qualities, numbers, and performance, and how they were used on the battlefield.

When Allied tanks began to roll off the landing craft on D-Day, it marked the start of one of the great periods of tank warfare in World War II. Often outgunned by the German Panzers and fighting in the close confines of bocage country, they nevertheless managed to break out of Normandy and begin the liberation of Europe. It was a battle that was dominated by the Americans' legendary Sherman, but also saw a wide and complex range of armor committed to battle across the many armies involved, from British Churchills and special-purpose "Funnies" to the Canadians' Ram tank.

This book explains the qualities, strengths, and weaknesses of the major British and US tank types as well as associated Allied units in Normandy, including the Canadians, Poles, and French, and how they really fought. It will discuss the organization and equipment of the units, providing thumbnail sketches of organization and doctrine as well as statistical data on the types and categories of AFVs that saw action, providing a handy and concise guide for military historians, wargamers, and military modelers.

Steven J. Zaloga received his BA in history from Union College and his MA from Columbia University. He has worked as an analyst in the aerospace industry for over two decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history. He lives in Maryland.



HISTORY / MILITARY / VEHICLES

Osprey Publishing | 4/27/2021
 9781472842879 | \$22.00 / \$30.00 Can.
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Arab Armour vs Israeli Armour

Six-Day War 1967

Chris McNab

A detailed study of one of the greatest tank battles since World War II, as some 950 Egyptian tanks confronted about 800 tanks of the Israeli Defense Forces (IDF) in the Sinai Peninsula.

The Six-Day War in 1967 was a lightning Israeli campaign that changed the face of the Middle East. Israel's armored brigades, despite being heavily outnumbered on paper by Arab AFVs, managed to dominate the Arab forces tactically and technologically. The fighting took place on three different fronts: the Sinai Front, the Jordanian Front, and the Golan Heights. Each presented its own unique set of tactical and terrain challenges, from the long-range battles between massed Egyptian and Israeli armor in the Sinai Desert, to relatively close-quarters engagements across steep, narrow terrain in the Golan Heights. Not only did the Six-Day War see the direct clash of opposing Cold War tactical approaches, but also the direct confrontation of Western and Soviet MBTs. On the Israeli side, the IDF had the British Centurion, the American M48 Patton, the M51 Super Sherman, and the French AMX-13, although they focused their armored spearheads on the Centurions and Pattons. The Arabs' armored power was expressed through T-34/85s, T-54/55s, PT-76s and JS-3s (IS-3s). Each vehicle brought its own set of advantages and disadvantages, although ultimately it was the long-range tank-killing gunnery of the Centurion that often took the day.

Drawing on compelling first-hand accounts from both unit commanders and individual crews, this Duel title explains the tactical and mechanical dynamics of one of history's greatest postwar armored engagements.

Dr. Chris McNab is an author and historian who specializes in military history and related technology. Over the course of his twenty-year career, he has written more than one hundred titles, almost all with international distribution. Chris has also written extensively for major encyclopedia series, magazines, and newspapers, and he lives in South Wales.

**HISTORY / MILITARY / WEAPONS**

Osprey Publishing | 4/27/2021
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MARKETING

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The Bayonet

Bill Harriman

Featuring specially commissioned color artwork and drawing upon a range of sources, this engaging study casts new light on the origins, development, construction, and use of the bayonet.

Although muskets delivered devastating projectiles at comparatively long ranges, their slow rate of fire left the soldier very vulnerable while reloading. Consequently, European infantry regiments of the 17th century were composed of both musketeers and pikemen, who protected the musketeers while loading. The development of the flintlock musket produced a much less cumbersome and faster-firing firearm. When a short knife was stuck into its muzzle, every soldier could be armed with a missile weapon as well as one that could be used for close combat. The socket bayonet became the universal infantry weapon from c. 1700 to c. 1870.

The advent of shorter rifled firearms saw the attachment of short swords to rifle barrels. The perfection of the small-bore magazine rifle in the 1890s saw the bayonet lose its tactical importance, becoming smaller and more knife-like, a trend that continued in the world wars. When assault rifles predominated from the 1950s onwards, the bayonet became a weapon of last resort. Ultimately, for all its fearsome reputation as a visceral, close-quarter fighting weapon, the bayonet's greatest impact was actually as a psychological weapon. Featuring full-color artwork as well as archive and close-up photographs, this is the absorbing story of the complementary weapon to every soldier's firearm from the army of Louis XIV to modern-day forces in all global theaters of conflict.

Bill Harriman is Director of Firearms at the British Association for Shooting and Conservation, and appears regularly on British television as part of the team of experts on the BBC's *Antiques Roadshow* program. A former Territorial Army officer with 18 years' service, he is also a forensic scientist dealing with cases involving firearms, ammunition, and other weapons. He lives in the UK.

THE FALKLANDS NAVAL CAMPAIGN 1982

War in the South Atlantic



EDWARD HAMPSHIRE

ILLUSTRATED BY GRAHAM TURNER

HISTORY / EUROPE / GREAT BRITAIN

Osprey Publishing | 4/27/2021
9781472843012 | \$24.00 / \$32.50 Can.
Trade Paperback | 96 pages
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outlets

The Falklands Naval Campaign 1982

War in the South Atlantic

Edward Hampshire

In this comprehensive account, renowned naval historian Dr. Edward Hampshire takes advantage of new sources to offer a comprehensive examination of the Falklands naval campaign.

The Falklands Conflict was remarkable for many reasons: it was a hard fought, bloody, and short conflict between a leading NATO power and one of the most capable armed forces in South America; it demonstrated the capabilities of a range of cutting-edge technologies including nuclear-powered attack submarines, Exocet missiles, and Sea Harrier VSTOL aircraft; and it was fought many thousands of miles away from the Royal Navy's home bases.

In this illustrated study, renowned naval historian Dr. Edward Hampshire draws upon the latest available sources to offer a comprehensive examination of the Falklands naval campaign. Blow-by-blow accounts of key engagements, such as the sinking of the ARA *General Belgrano*, the loss of HMS *Sheffield*, and the landings at San Carlos Bay, are presented alongside lesser known but equally important naval operations that helped shape the outcome of the conflict.

Since 2017, **Dr. Edward Hampshire** has been a historian at the Naval Historical Branch of the Ministry of Defence. His earlier roles included teaching at the Royal Military Academy, Sandhurst, and at the Joint Service Command and Staff College, Shrivenham, as well as working at the National Archives. He has written on the Cold War at sea, British naval and defense policy since 1945, diplomatic history, and intelligence history. He lives in the UK.

Lawrence of Arabia on War

The Campaign in the Desert 1916–18

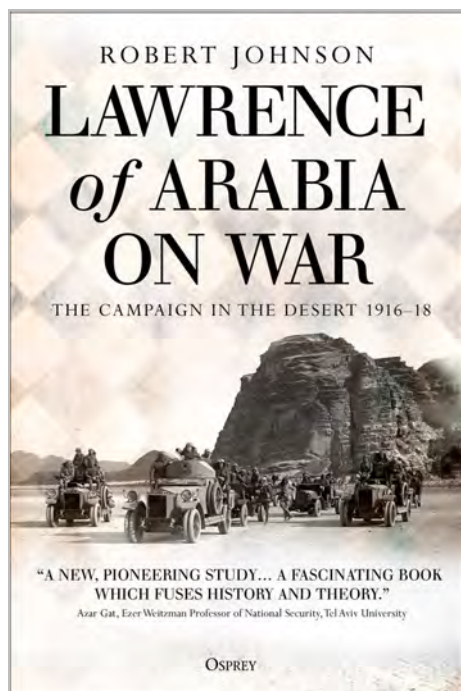
Rob Johnson

A new study of Captain T. E. Lawrence “of Arabia,” his ideas on warfare, and the context of the military campaigns and peace settlements and the legacies that followed.

One hundred years ago, Captain Lawrence and an unlikely band of Arab irregulars captured the strategic port of Aqaba after an epic journey through waterless tracts of desert. Their attacks on railways during the Great War are well known and have become the stuff of legend, but while Lawrence himself has been the subject of fascinating biographies, as well as an award-winning film, the context of his war in the desert, and his ideas on war itself, are less well-known.

This new title offers a high-paced evaluation of T. E. Lawrence “of Arabia” and the British military operations in the Near East, revising and adding to conventional narratives in order to tell the full story of this influential figure, as well as the Ottoman-Turkish perspective, and the Arabs’ position, within the context of the war. It is also a study of warfare and the manner in which Lawrence and others made their assessments of what was changing, what was distinctive, and what was unique to the desert environment. This book sets Lawrence in context, examines the peace settlement he participated in, and describes how Lawrence’s legacy has informed and inspired those partnering and mentoring local forces to the present day.

Robert Johnson is a lecturer at the University of Oxford and an associate professor of the Department of Politics and International Relations. He also advises military and government personnel on strategic issues. He has written a number of books including *The Great War and the Middle East*, *True to Their Salt*, and *The Afghan Way of War* and is the editor of *At the End of Military Intervention*. He lives in the UK.



HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 4/27/2021
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 Trade Paperback | 368 pages
 9.2 in H | 6 in W
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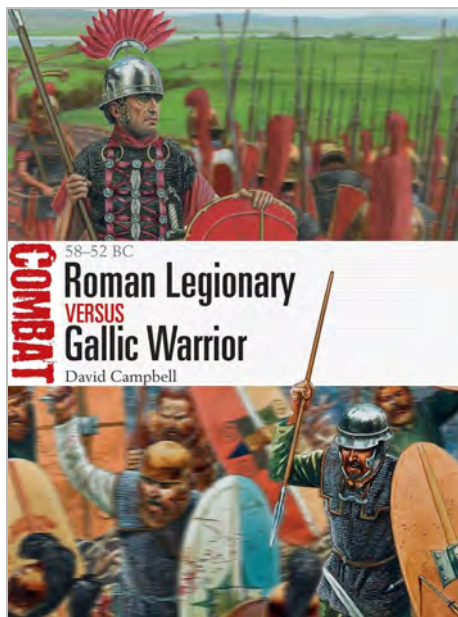
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Roman Legionary vs Gallic Warrior

58–52 BC

David Campbell

Caesar's war machine clashes with the fearsome tribes of Gaul, forever changing the character of the region and laying the groundwork for the rise of the Roman Empire.



HISTORY / MILITARY / ANCIENT

Osprey Publishing | 4/27/2021
9781472844248 | \$22.00 / \$30.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

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In the manner of many Roman generals, Caesar would write his domestic political ambitions in the blood and treasure of foreign lands. His governorship of Cisalpine Gaul gave him the opportunity to demonstrate the greatness of his character to the people of Rome through the subjugation of those outside Rome's borders. The fact that the main account of the subsequent wars in Gaul was written by Caesar himself is no accident.

Well-armed and armored, the Roman Army of the late Republic was trained to operate within self-supporting legions, with auxiliaries employed in roles the legions lacked, such as light troops or cavalry. The armies fielded by the tribes of Gaul were for the most part lightly armed and armored, with fine cavalry and a well-deserved reputation for ferocity.

Fully illustrated, this study investigates the Roman and Gallic forces pitched into combat in three battles: Bibracte (58 BC), Sabis (57 BC) and Gergovia/Alesia (52 BC). Although charismatic Gallic leaders did rise up and proved to be men capable of bringing together forces that had the prospect of checking Caesar's ambitions in the bloodiest of ways, it would not be enough. For Caesar his war against the Gauls provided him with enormous power and the springboard he needed to make Rome his own, though his domestic enemies would ensure that he did not long enjoy his success.

David Campbell has worked as a freelance new media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the civil service. He has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, naval warfare and the genesis of the "Military Revolution." He lives in Hampshire, UK.

US NAVY GUNBOATS 1885–1945



HISTORY / MILITARY / WEAPONS

Osprey Publishing | 4/27/2021

9781472844705 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W

Illustrated throughout with 40 photos and 8pp of colour illustrations

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US Navy Gunboats 1885–1945

Brian Lane Herder

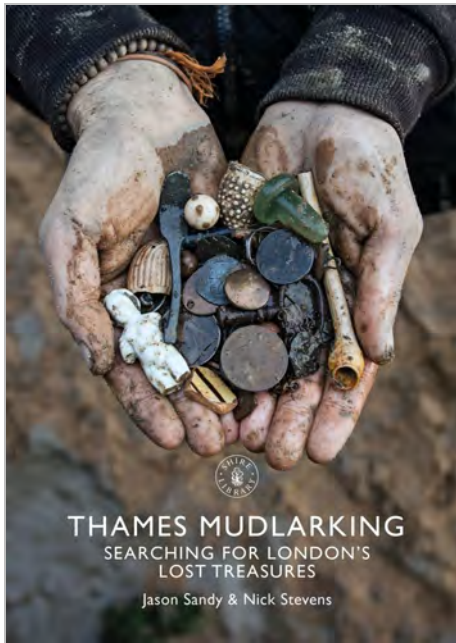
The history of the U.S. Navy's gunboats and their roles in building a worldwide American naval presence and in combat, from the Yangtze era through World War II.

For more than half a century, American gunboats were the ships often responsible for policing small crises and provided deterrence and fast-response capabilities around the world—showing the flag, landing armed parties, patrolling river and littoral areas, and protecting ex-pats. They were often the United States' most-visible and constant military presence in far-flung foreign lands, and were most closely associated with the Far East.

Many U.S. gunboats were built, purchased, or reassembled overseas, where they usually served out their entire careers. Numerous gunboats were captured from the Spanish during the 1898 war, many being raised from shallow graves, refurbished, and commissioned into USN service.

The classic haunt of U.S. gunboats was the Asiatic Station of China and the Philippines. The major operational theaters associated with the U.S. gunboats were the pre-1898 cruises and patrols of the earliest steel gunboats, the Spanish-American War of 1898, the guerilla wars of the early 20th century Philippines and Latin America, the Asiatic Fleet and Yangtze Patrol of the 1890s–1930s, and finally World War II. It was Japan's sudden 1941–1942 Centrifugal Offensive that effectively spelled the beginning of the end not just of most American gunboats, but also the century-old world order in Asia that had provided U.S. gunboats their primary mission.

Born in 1981, **Brian Lane Herder** graduated with a BA in history from the University of Kansas in 2003 and a masters of library science from Emporia State University in 2009. He is a legislative librarian for the Kansas state government and his historical research interests include the U.S. military, naval warfare, and World War II. He lives in Topeka, Kansas.



**HISTORY / EUROPE / GREAT
BRITAIN**

Shire Publications | 4/20/2021
 9781784424329 | \$15.00 / \$20.50 Can.
 Trade Paperback | 96 pages
 8.3 in H | 5.9 in W
 Full colour throughout

Thames Mudlarking

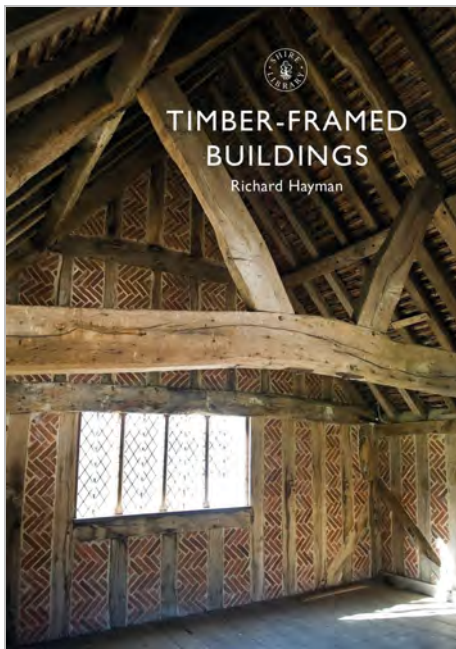
Searching for London's Lost Treasures

Jason Sandy & Nick Stevens

How archaeologists and mudlarks have uncovered the history of London through objects dug up from the mud of the River Thames.

You won't believe what you can find in the Thames—exposed for only a few hours at low tide, its foreshore is a mysterious place, where time has stopped and objects lost centuries ago lie waiting to be discovered and to reveal their long-lost stories. We are not able to travel back in time, but by finding an artifact, untouched since it was lost hundreds or even thousands of years ago, it is possible to develop a deep, tangible connection to our past, to the city, and to the personal lives of our ancestors. Revealing secrets buried in the Thames for millennia, this book explores the significance and importance of their discovery. Through the extraordinary artifacts recovered from the river, often by mudlarks, the story of London is told from a unique perspective, unlocking the secrets of the River Thames.

Jason Sandy is an architect and developer who discovered mudlarking in 2012. He has contributed to many articles and books on mudlarking, and has lectured and appeared on national television. Based in London, **Nick Stevens** is a professional photographer and a member of the exclusive Society of Thames Mudlarks. He appeared in all three seasons of History Channel's *Mud Men* and co-founded the Thames Museum Trust, which aims to establish a museum around mudlarking finds.

**ARCHITECTURE / HISTORY**

Shire Publications | 4/20/2021

9781784424282 | \$14.99 / \$20.50 Can.

Trade Paperback | 80 pages

8.3 in H | 5.9 in W

Illustrated in full colour throughout

Timber-framed Buildings

Richard Hayman

A beautifully illustrated guide to timber-framed buildings and how they have been constructed from medieval times to the nineteenth century.

Timber-framed buildings are a distinctive and treasured part of Britain's heritage. The oldest of them are medieval but their numbers peaked in the sixteenth and seventeenth centuries, with a revival again in the nineteenth. The majority of timber-framed buildings are houses, but timber was used in all kinds of other buildings, including shops, inns, churches, town halls, and farm buildings. This book outlines the history of timber-framed buildings, including construction techniques, regional variations in style, and their social status. It also shows how the buildings have been treated in subsequent centuries and guides the reader in identifying timber-framing that is concealed behind later work. Illustrated with color photographs, it is the ideal primer for anyone interested in timber-framed buildings who wants to explore them further.

Richard Hayman is a buildings historian and has been visiting and photographing churches for many years. He is author of several books, including the Shire titles *Rood Screens*, *The Tudor Reformation*, and *Churches and Churchyards of England and Wales*. He lives in the UK.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/26/2021
 9781472829689 | \$40.00 / \$54.50 Can.
 Hardcover with dust jacket | 288 pages
 9.5 in H | 7.5 in W
 Fully illustrated in b/w

MARKETING

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Panzer IV

Thomas Anderson

This title details the history of the Panzer IV throughout World War II, where it saw service on the front line from Poland in 1939 to the very last days of the Third Reich in 1945.

The Panzer IV program was started in 1934, forming, alongside the Panzer IIs and IIIs, the *schnellen Truppen*, the force that was to become the *Panzerwaffe*. At first, German planners envisioned it in a secondary role, but during the invasions of The Low Countries and France, the more powerful Panzer IV took a more central role.

When the *Panzerwaffe* turned east to attack the Soviet Union, the Panzer IVs initially fared poorly against the better armed T-34s, but upgrades to its gun and armor protection saw it perform far better, not only against Soviet armor, but also against British and American tanks in North Africa and Italy. In 1944, it was slowly replaced by the Panzer V Panther, but the dire strategic situation meant that it bore the brunt of the Allied D-Day invasion and its aftermath, and it remained in service until the end of the war. Fully illustrated throughout with contemporary photographs, this fascinating study tells the complete story of Germany's most widely produced tank of World War II.

Thomas Anderson is a specialist in the German Armored Fighting Vehicles of World War II. A modeler, he regularly contributes to popular modelling and historical magazines across the globe, including *Military Modelcraft International* (UK), *Steel Art* (Italy), *Historia Militar* (Spain) and *Batailles & Blindés* (France), among many others. He lives in Uetze, Germany.



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Out of Thin Air

Running Wisdom and Magic from Above the Clouds in Ethiopia

Michael Crawley

**SPORTS & RECREATION /
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Bloomsbury Sport | 1/12/2021
9781472975324 | \$24.00 / \$32.50 Can.
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9.2 in H | 6 in W

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