# **BLOOMSBURY**

Winter 2021 January – April



# A COURT OF SILVER FLAMES

SARAH J. MAAS

**COVER COMING SOON** 

BLOOMSBURY

#### FICTION / FANTASY / ROMANTIC

**Bloomsbury Publishing** | 1/26/2021 **9781681196282** | **\$28.00** / **\$38.00 Can.** Hardcover with dust jacket | 648 pages 9.3 in H | 6.1 in W

#### **MARKETING**

Major prepublication buzz-building campaign starting 8 months prepub Social media campaign to include title and cover reveals, sneak peaks, character quotes, animated trailer and more Exclusive swag item available at NY ComicCon 2020 Global preorder offer launching several months before publication YouTube live author appearances teasing the book leading up to pub Major trade advertising campaign including *Publishers Weekly* cover Six-figure consumer advertising campaign including Goodreads, print, and...

#### **A Court of Silver Flames**

Sarah J. Maas

Sarah J. Maas's sexy, richly imagined series continues with the journey of Feyre's fiery sister, Nesta.

Nesta Archeron has always been prickly—proud, swift to anger, and slow to forgive. And ever since being forced into the Cauldron and becoming High Fae against her will, she's struggled to find a place for herself within the strange, deadly world she inhabits. Worse, she can't seem to move past the horrors of the war with Hybern and all she lost in it.

The one person who ignites her temper more than any other is Cassian, the battle-scarred warrior whose position in Rhysand and Feyre's Night Court keeps him constantly in Nesta's orbit. But her temper isn't the only thing Cassian ignites. The fire between them is undeniable, and only burns hotter as they are forced into close quarters with each other.

Meanwhile, the treacherous human queens who returned to the Continent during the last war have forged a dangerous new alliance, threatening the fragile peace that has settled over the realms. And the key to halting them might very well rely on Cassian and Nesta facing their haunting pasts.

Against the sweeping backdrop of a world seared by war and plagued with uncertainty, Nesta and Cassian battle monsters from within and without as they search for acceptance—and healing—in each other's arms.

#### PRAISE

for ACOTAR

"Simply dazzles." —Booklist, starred review

"Passionate, violent, sexy and daring . . . A true page-turner." —USA Today

"Suspense, romance, intrigue and action. This is not a book to be missed!"

-HuffPost

"Vicious and intoxicating . . . A dazzling world, complex characters, and sizzling romance." —RT Book Reviews, Top Pick

"A sexy, action-packed fairy tale." —Bustle

for ACOMAF

"Fiercely romantic, irresistibly sexy and hypnotically magical. A veritable feast for the senses." — $USA\ Today$ 

"Hits the spot for fans of dark, lush, sexy fantasy." —Kirkus Reviews

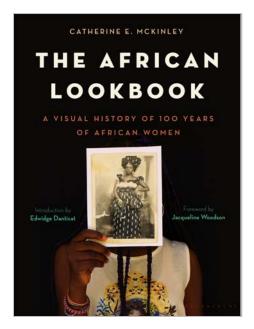
"An immersive, satisfying read." —PW

"Darkly sexy and thrilling." —Bustle

for ACOWAR

"Fast...

**SARAH J. MAAS** is the #1 *New York Times* and internationally bestselling author of the Court of Thorns and Roses and the Crescent City series, as well as the Throne of Glass series. Her books are published in thirty-seven languages. A New York native, Sarah lives in Pennsylvania with her husband, son, and dog.



#### HISTORY / AFRICA

Bloomsbury Publishing | 1/19/2021 9781620403532 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 288 pages 4-color throughout

#### **MARKETING**

Print and online review and features campaign

Broadcast media campaign Op-eds/Essay placement Social media campaign featuring images Cross marketing with Fashion/Academic

Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Author events: Washington, D.C. and NYC

#### The African Lookbook

A Visual History of 100 Years of African Women

Catherine E. McKinley

#### An unprecedented visual history of African women told in striking and revolutionary historical photographs.

Most of us grew up with images of African women that were purely anthropological—bright displays of exotica where the deeper personhood seemed tucked away. Or they were chronicles of war and poverty—"poverty porn." But now, curator Catherine E. McKinley draws on her extensive collection of historical and contemporary photos, spanning the 150-year arc of photography on the continent, to tell a different story of African women: how deeply cosmopolitan and modern they are in their style; how they were able to reclaim the tools of the colonial oppression that threatened their selfhood and livelihoods.

Featuring works by celebrated African masters, African studios of local legend, and anonymous artists, *The African Lookbook* captures the dignity, playfulness, austerity, grandeur, and fantasy-making of African women across centuries. McKinley also features photos by Europeans—most starkly, striking nudes—revealing the relationships between white men and the black female sitters where, at best, a grave power imbalance lies. It's a bittersweet truth that when there is exploitation there can also be profound resistance expressed in unexpected ways—even if it's only in gazing back. These photos tell the story of how the sewing machine and the camera became powerful tools for women's self-expression, revealing a truly glorious display of everyday beauty.

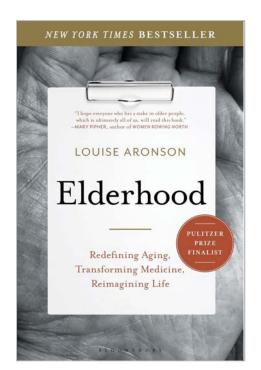
#### **PRAISE**

"As I slowly moved through the stunningly beautiful pages of *The African Lookbook*, I found myself being transported by the glorious photographs Catherine Mckinley has collected. . . . We took and continue to take the skin, the pain, the fabric, the tools we have. And with all of this—as Catherine McKinley has done here—we make something as beautiful as our own selves." —Jacqueline Woodson, from the Foreword

"How lucky we are that Catherine McKinley has collected this exquisite series of photographs from all corners of the African continent...proof of the range of beauty and elegance the world was otherwise telling us we could not possess."

—Edwi...

**Catherine E. McKinley** is a curator, costume historian, and writer whose books include *Indigo*, a journey along the ancient indigo trade routes in West Africa, and *The Book of Sarahs*, a memoir of growing up black and Jewish. She taught creative nonfiction writing at Sarah Lawrence College and Columbia University. "Aunty! African Women in the Frame, 1870 to the Present," featuring selections from the McKinley collection, debuted at United Photo Industries in Brooklyn in 2018. She lives in New York.



#### SOCIAL SCIENCE / GERONTOLOGY

Bloomsbury Publishing | 1/12/2021 9781620405475 | \$18.00 / \$24.50 Can. Trade Paperback | 464 pages 8.3 in H | 5.5 in W charts and graph illustrations throughout

Other Available Formats: Hardcover ISBN: 9781620405468

#### **MARKETING**

Ongoing events, speaking gigs, and op-eds by author Coverage in paperback columns nationwide Book club marketing campaign Social media campaign Academic outreach

#### **Elderhood**

Redefining Aging, Transforming Medicine, Reimagining Life

Louise Aronson

The instant *New York Times* bestseller from physician and award-winning writer Louise Aronson—an essential, empathic, revelatory look at a vital but often disparaged stage of life.

For more than 5,000 years, "old" has been defined as beginning between the ages of 60 and 70. That means most people alive today will spend more years in elderhood than in childhood, and many will be elders for 40 years or more. Yet at the very moment that humans are living longer than ever before, we've made old age into a disease, a condition to be dreaded, denigrated, neglected, and denied.

In a style reminiscent of Oliver Sacks, noted Harvard-trained geriatrician Louise Aronson uses stories from her quarter century of caring for patients, and draws from history, science, literature, popular culture, and her own life to weave a vision of old age that's neither nightmare nor utopian fantasy—a vision full of joy, wonder, frustration, outrage, and hope about aging, medicine, and humanity itself.

*Elderhood* is for anyone who is, in the author's own words, "an aging, i.e., still-breathing human being."

#### **PRAISE**

"[A] penetrating meditation on geriatrics . . . Aronson's deep empathy, hard-won knowledge, and vivid reportage makes for one of the best accounts around of the medical mistreatment of the old." —PW (starred review)

"Wise and engaging." —AARP The Magazine

"Monumental... Elderhood, like the life station it studies, is dynamic, multifaceted, and full of wonder." —Shelf Awareness, starred review

"A book that needs to be consulted by every care giver and health professional for the wisdom it contains." —Sun News Tucson

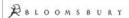
"Dazzling . . Her conclusions are revolutionary. I hope everyone who has a stake in older people, which is ultimately all of us, w...

**Louise Aronson** is the author of *A History of the Present Illness*. She was a Gold Foundation Professor and has received a MacDowell fellowship and four Pushcart nominations, among other honors. Her articles and stories have appeared in many publications, including the *New York Times*, the *New England Journal of Medicine*, *Lancet*, and *Bellevue Literary Review*. She is a professor of medicine at UCSF, where she cares for older patients and directs UCSF Medical Humanities. She lives in San Francisco.

# THE MASK FALLING

#### SAMANTHA SHANNON

Cover to be revealed



#### FICTION / DYSTOPIAN

**Bloomsbury Publishing** | 2/16/2021 **9781635570328** | **\$26.00** / **\$34.99 Can.** Hardcover with dust jacket | 528 pages 9.3 in H | 6.1 in W

#### **MARKETING**

Early outreach to bloggers and fantasy influencers

Major bookseller and librarian outreach campaign

Consumer review campaign via NetGalley and Goodreads

National print and online advertising campaign

National print, broadcast, and online review coverage

#### The Mask Falling

Samantha Shannon

From the New York Times bestselling author of The Bone Season and The Priory of the Orange Tree, the stunning fourth novel set in the world of Scion.

Dreamwalker Paige Mahoney has eluded death again. Snatched from the jaws of captivity and consigned to a safe house in the Scion Citadel of Paris, she finds herself caught between those factions that seek Scion's downfall and those who would kill to protect the Rephaim's puppet empire.

The mysterious Domino Program has plans for Paige, but she has ambitions of her own in this new citadel. With Arcturus Mesarthim—her former enemy—at her side, she embarks on an adventure that will lead her from the catacombs of Paris to the glittering hallways of Versailles. Her risks promise high reward: the Parisian underworld could yield the means to escalate her rebellion to outright war.

As Scion widens its bounds and the free world trembles in its shadow, Paige must fight her own memories after her ordeal at the hands of Scion. Meanwhile, she strives to understand her bond with Arcturus, which grows stronger by the day. But there are those who know the revolution began with them—and could end with them . . .

*The Mask Falling* is a gripping, fantastical new addition to this "intoxicating urban-fantasy series" (NPR.org) that will leave readers begging for more.

#### **PRAISE**

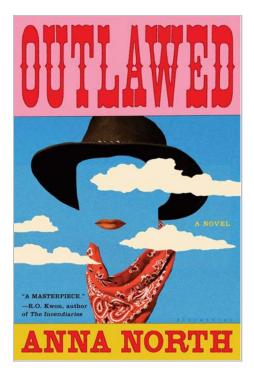
"Real entertainment. Shannon has continued to build on this imagined world with intricacy, and Paige's voice comes through to deliver a suspenseful story." —The Washington Post

"Invokes the tyranny of George Orwell . . . and the mythmaking of J. R. R. Tolkien." —USA Today

"An author clearly driven to go deeper and deeper into a unique world . . . Many will surely follow her." —The Wall Street Journal

"A great imagination at work." —People

**Samantha Shannon** is the *New York Times* and *Sunday Times* bestselling author of The Bone Season series. Her work has been translated into twenty-six languages. Her fourth novel, *The Priory of the Orange Tree*, was her first outside of The Bone Season series and was a *New York Times* bestseller. She lives in London. samanthashannon.co.uk • @say\_shannon



#### FICTION / CONTEMPORARY WOMEN

**Bloomsbury Publishing** | 1/26/2021 **9781635575422** | **\$26.00** / **\$34.99 Can**. Hardcover with dust jacket | 272 pages 9.3 in H | 6.1 in W

#### MARKETING

PRE-PUBLICATION BUZZ BUILDING: Early outreach to bloggers and literary influencers

Major bookseller and librarian outreach campaign

Consumer review campaign via NetGalley and Goodreads

Trade advertising campaign AT PUBLICATION:

National print and online advertising campaign

National print, broadcast, and online review coverage

Author profile at top media outlet Major social media event with contests and giveaways

Author events in 3+ US cities by request West & Midwest

#### **Outlawed**

#### Anna North

The Crucible meets True Grit in this riveting adventure story of a fugitive girl, a mysterious gang of robbers, and their dangerous mission to transform the Wild West.

In the year of our Lord 1894, I became an outlaw.

The day of her wedding, 17-year-old Ada's life looks good; she loves her husband, and she loves working as an apprentice to her mother, a respected midwife. But after a year of marriage and no pregnancy, in a town where barren women are routinely hanged as witches, her survival depends on leaving behind everything she knows.

She joins up with the notorious Hole in the Wall Gang, a band of outlaws led by a preacher-turned-robber known to all as the Kid. Charismatic, grandiose, and mercurial, the Kid is determined to create a safe haven for outcast women. But to make this dream a reality, the Gang hatches a treacherous plan that may get them all killed. And Ada must decide whether she's willing to risk her life for the possibility of a new kind of future for them all.

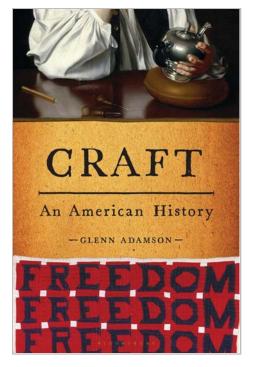
Featuring an irresistibly no-nonsense, courageous, and determined heroine, *Outlawed* dusts off the myth of the old West and reignites the glimmering promise of the frontier with an entirely new set of feminist stakes. Anna North has crafted a pulse-racing, page-turning saga about the search for hope in the wake of death, and for truth in a climate of small-mindedness and fear.

#### **PRAISE**

- "A grand, unforgettable tale." —Esmé Weijun Wang, author of *The Collected Schizophrenias*
- "Terrifying, wise, tender, and thrilling. A masterpiece." —R. O. Kwon, author of *The Incendiaries*
- "Flips the script on the beloved Western genre and gives us the iconic heroineon-the-run we deserve. Anna North is a riveting storyteller . . . Reader, you are in for a real treat!" —Jenny Zhang, author of *Sour Heart*
- "Moving and invigorating. As she mines the genre for vital new stories, North beautifully shines a light on our real past and conveys a warning for the future."

  —Lydia Kiesling, author of *The Golden State*

Anna North is a graduate of the Iowa Writers' Workshop and the author of two previous novels, *America Pacifica* and *The Life and Death of Sophie Stark*, which received a Lambda Literary Award in 2016. She has been a writer and editor at *Jezebel*, *BuzzFeed*, *Salon*, and the *New York Times*, and she is now a senior reporter at *Vox*. She grew up in Los Angeles and lives in Brooklyn.



#### **HISTORY / UNITED STATES**

Bloomsbury Publishing | 1/19/2021 9781635574586 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 400 pages 9.3 in H | 6.1 in W B&W art throughout, 1 8-page color insert

#### **MARKETING**

PRE-PUBLICATION BUZZ BUILDING:
Major early blogger, influencer, and
bookseller outreach
Library and Academic marketing campaign
Consumer review campaign via NetGalley
and Goodreads
MAJOR LAUNCH AT PUBLICATION:
Broad national print, broadcast, and online
media campaign
Regional print and radio coverage
Major social media launch campaign
Author events

#### Craft

An American History

Glenn Adamson

A groundbreaking and endlessly surprising history of how artisans created America, from the nation's origins to the present day.

At the center of the United States' economic and social development, according to conventional wisdom, are industry, commodities, and technology—while craftspeople and handmade objects are relegated to a bygone past. Renowned craft historian Glenn Adamson turns that narrative on its head in this innovative account, revealing how makers have always been central to America's identity. Examine any phase of the nation's struggle to define itself, and artisans are there—from the silversmith Paul Revere and the revolutionary carpenters and blacksmiths who hurled tea into Boston Harbor, to today's "craftivists." From Mother Jones to Rosie the Riveter. From Betsy Ross to the AIDS Quilt. Adamson documents how craft has long been implicated in debates around inequality, education, and class, as well as America's failures to live up to its loftiest ideals. Yet artisanship has also been a site of resistance for oppressed people, such as enslaved African-Americans whose skilled labor might confer hard-won agency under bondage, or the Native American makers who built traditional arts into businesses that preserved cherished folkways. Theirs are among the array of memorable portraits of Americans both celebrated and unfamiliar in this richly peopled book. As Adamson argues, these artisans' stories speak to our collective striving toward a more perfect union: from the beginning, America had to be—and still remains to be—crafted.

#### **PRAISE**

"A rich chronicle of craft in America from Jamestown to the present day . . . Adamson leads us on a chronological journey through American history, pointing out along the way—sometimes in lush detail—the various craft movements and ideas that were prominent at certain times. The text swarms with interesting anecdotes and names—some well-known and others who will be less familiar to most readers . . . Thoroughly researched and written with passion—and a bit of bite." —*Kirkus Reviews*, starred review

"A gem of a book. Every chapter is chock-full of fascinating stories and interesting facts. Adamson collects nuggets from history, fiction, and even...

**Glenn Adamson**'s books include *Fewer, Better Things, The Invention of Craft*, and *The Craft Reader*. His writings have also been published in museum catalogues and in *Art in America, The Magazine Antiques, frieze*, and other periodicals. He was previously director of the Museum of Arts and Design, New York, and has held appointments as Senior Scholar at the Yale Center for British Art, and as Head of Research at the Victoria and Albert Museum, London. He lives in the Hudson Valley, New York.

#### **BUSINESS & ECONOMICS / INTERNATIONAL**

Bloomsbury Publishing | 1/19/2021 9781635570113 | \$17.00 / \$23.00 Can. Trade Paperback | 320 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635570106

#### **MARKETING**

Ongoing events, speaking gigs, and op-eds by author Coverage in paperback columns nationwide Book club marketing campaign Social media campaign Academic outreach

#### **BLOOMSBURY PUBLISHING**

#### Secondhand

Travels in the New Global Garage Sale

#### Adam Minter

#### From the author of Junkyard Planet, a journey into the surprising afterlives of our former possessions.

Downsizing. Decluttering. Discarding. Sooner or later, all of us are faced with things we no longer need or want. But when we drop our old clothes and other items off at a local donation center, where do they go? Sometimes across the country—or even halfway across the world—to people and places who find value in what we leave behind.

**JANUARY 2021** 

In Secondhand, journalist Adam Minter takes us on an unexpected adventure into the often-hidden, multibillion-dollar industry of reuse: thrift stores in the American Southwest to vintage shops in Tokyo, flea markets in Southeast Asia to used-goods enterprises in Ghana, and more. Along the way, Minter meets the fascinating people who handle—and profit from—our rising tide of discarded stuff, and asks a pressing question: In a world that craves shiny and new, is there room for it all?

Secondhand offers hopeful answers and hard truths. A history of the stuff we've used and a contemplation of why we keep buying more, it also reveals the marketing practices, design failures, and racial prejudices that push used items into landfills instead of new homes. Secondhand shows us that it doesn't have to be this way, and what really needs to change to build a sustainable future free of excess stuff.

#### **PRAISE**

"Gripping . . . Minter is a superb storyteller who knows empathy is easier to connect with than numbers. In this book, there are plenty of both, but the people he interviews and the stories he tells are what make it an enthralling read . . . It's a book I'd recommend buying now instead of waiting for it to show up at your local thrift store." —NPR

"It's [Minter's] vibrant sketches of entrepreneurial characters and his dives into obscure industrial histories that make a persuasive case: discarded goods are becoming a big environmental problem." —Los Angeles Review of Books "Revelatory, terrifying, but ultimately hopeful." —Elizabeth Kolbert "An a...

Adam Minter is the author of Junkyard Planet: Travels in the Billion-Dollar Trash Trade and a columnist for Bloomberg Opinion. He lives in Petaling Jaya, Malaysia.



#### POLITICAL SCIENCE / INTERNATIONAL RELATIONS / ARMS CONTROL

Bloomsbury Publishing | 2/23/2021 9781635572780 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 336 pages 9.3 in H | 6.1 in W

#### **MARKETING**

Early blogger, influencer, and bookseller outreach

Connect with anti-gun citizens and lobbying orgs

Library marketing campaign

Consumer review campaign via NetGalley and Goodreads

Broad national print, broadcast, and online media campaign

Regional print and radio coverage Major social media launch campaign Author events in the Southwest and CA by request

#### **Blood Gun Money**

Ioan Grillo

From the acclaimed author of *El Narco*, a searing investigation into the role of the drug trade in the black market for firearms, both within the U.S. and across the U.S.-Mexican border.

The gun control debate is revived with every mass shooting. But far more people die from gun deaths on the street corners of inner city America and across the border as Mexico's powerful cartels battle to control the drug trade. Guns and drugs aren't often connected in our heated discussions of gun control—but they should be. In Ioan Grillo's groundbreaking new work of investigative iournalism, he shows us this connection by following the market for guns in the Americas and how it has made the continent the most murderous on earth. Grillo travels to gun manufacturers, strolls the aisles of gun shows and gun shops, talks to FBI agents who have infiltrated biker gangs, hangs out on Baltimore street corners, and visits the ATF gun tracing center in Virginia. Along the way, he details the many ways that legal guns can cross over into the black market and into the hands of criminals, fueling violence here and south of the border. Simple legislative measures would help close these loopholes, but America's powerful gun lobby is uncompromising in its defense of the hallowed Second Amendment. Perhaps, however, if guns were seen not as symbols of freedom, but as key accessories in our epidemics of addiction, the conversation would shift. Blood Gun Money is that conversation shifter.

#### **PRAISE**

"Without this testimony, we simply cannot grasp what is going on . . . Americans would do well to read [Gangster Warlords]." —The New York Times Book Review (Editors' Choice) on Gangster Warlords

"Terrific . . . essential reading." —NewYorker.com on El Narco

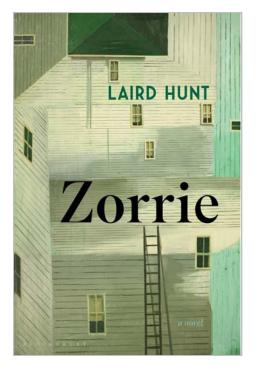
"With terrific storytelling and analytical sweep, Grillo's guided tour lays bare the interconnected nature of 21st century crime and drug trafficking in the Americas." —The Washington Post on Gangster Warlords

"Filled with the sort of unforgettable details to which only a reporter who has been

on

this beat for years would be privy." —The Boston Globe on El Narco

**Ioan Grillo** is a contributing writer at the *New York Times* specializing in crime and drugs. Based in Mexico City, he has also worked for *Time* magazine, the History Channel, CNN, Reuters, the Associated Press, and *Esquire*. He is the author of *El Narco*, a finalist for the Los Angeles Times Book Award, and *Gangster Warlords*, a *New York Times Book Review* Editors' Choice and a *Guardian* Book of the Year.



#### FICTION / FAMILY LIFE

**Bloomsbury Publishing** | 2/9/2021 **9781635575361** | **\$26.00** / **\$34.99 Can.** Hardcover with dust jacket | 176 pages 8.3 in H | 5.5 in W

#### **MARKETING**

Early outreach to bloggers and literary influencers

Bookseller and librarian outreach campaign

Pre-pub bookseller events in the Northeast

Consumer review campaign via NetGalley and Goodreads

National print and online review coverage Major social media campaign with contests and giveaways

Author events in NYC and the northeast by request

#### **Zorrie**

#### Laird Hunt

From prize-winning, acclaimed author Laird Hunt, a poignant novel about a woman searching for her place in the world and finding it in the daily rhythms of life in rural Indiana.

"It was Indiana, it was the dirt she had bloomed up out of, it was who she was, what she felt, how she thought, what she knew."

As a girl, Zorrie Underwood's modest and hardscrabble home county was the only constant in her young life. After losing both her parents to diphtheria, Zorrie moved in with her aunt, whose own death orphaned Zorrie all over again, casting her off into the perilous realities and sublime landscapes of rural, Depression-era Indiana. Drifting west, Zorrie survived on odd jobs, sleeping in barns and under the stars, before finding a position at a radium processing plant. At the end of each day, the girls at her factory glowed from the radioactive material.

But when Indiana calls Zorrie home, she finally finds the love and community that have eluded her in the small town of Hillisburg. And yet, even as she tries to build a new life, Zorrie discovers that her trials have only begun. Spanning an entire lifetime, a life convulsed and transformed by the events of the 20th century, Laird Hunt's extraordinary novel offers a profound and intimate portrait of the dreams that propel one tenacious woman onward and the losses that she cannot outrun. Set against a harsh, gorgeous, quintessentially American landscape, this is a deeply empathetic and poetic novel that belongs on a shelf with the classics of Willa Cather, Marilynne Robinson, and Elizabeth Strout.

#### **PRAISE**

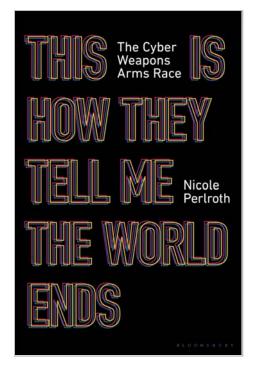
"Rarely, a voice so compels it's as if we're furtively eavesdropping on a whispered confession, which is how I felt reading *Neverhome*." —*New York Times Book Review* 

"Neverhome surely joins the ranks of the brilliant novels not just of the Civil War but of war writ large." —USA Today

"Exhilarating... Neverhome moves forward with the inevitability of a Greek tragedy." —Los Angeles Times

"Hunt is an extraordinary, original writer." —Dallas Morning News

Laird Hunt is the author of eight novels, a collection of stories, and two book-length translations from the French. He has been a finalist for the PEN/Faulkner Award for Fiction and won the Anisfield-Wolf Award for Fiction, the Grand Prix de Littérature Américaine, and Italy's Bridge prize. His reviews and essays have been published in the *New York Times*, *The Washington Post*, *The Wall Street Journal*, and many others. He teaches in the Literary Arts program at Brown University and lives in Provi...



#### POLITICAL SCIENCE / SECURITY

Bloomsbury Publishing | 2/9/2021 9781635576054 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 304 pages 9.3 in H | 6.1 in W

#### **MARKETING**

PRE-PUBLICATION BUZZ BUILDING: Major early blogger, influencer, and bookseller outreach

Library and Academic marketing campaign Consumer review campaign via NetGalley and Goodreads

Trade advertising campaign MAJOR LAUNCH AT PUBLICATION: Broad national consumer advertising campaign

Broad national print, broadcast, and online media campaign

Regional print and radio coverage Major social media launch campaign Author events by request

## This Is How They Tell Me the World Ends

The Cyber Weapons Arms Race

Nicole Perlroth

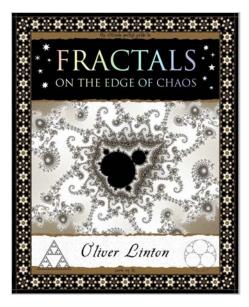
From *NY Times* cybersecurity reporter Nicole Perlroth, the untold story of the invisible, government-sponsored cyberweapons market and a terrifying look at a new kind of global warfare.

Zero day: a software bug that allows a hacker to scamper through the world's computer networks invisibly until discovered. One of the most coveted tools in a spy's arsenal, a zero day has the power to tap into any iPhone, dismantle safety controls at a chemical plant, and shut down the power in an entire nation—just ask the Ukraine.

Zero days are the blood diamonds of the security trade, pursued by nation states, defense contractors, cybercriminals, and security defenders alike. In this market, governments aren't regulators; they are clients—paying huge sums to hackers willing to turn over gaps in the Internet and stay silent about them. For decades, the U.S. was the only player in this market. Now, it is just the biggest. Our primary adversaries are now in this market too, each with its own incentive to exploit the Internet's vast security holes for their own spy operations, or all-out cyberwar.

This Is How They Tell Me the World Ends is cybersecurity reporter Nicole Perlroth's discovery, unpacked. An intrepid journalist unravels an opaque, code-driven market from the outside in—encountering spies, hackers, arms dealers, mercenaries, and a few unsung heroes along the way. As the stakes get higher and higher in the rush to push the world's critical infrastructure online, This Is How They Tell Me the World Ends is the urgent and alarming discovery of one of the world's most extreme threats.

**Nicole PerIroth** covers cybersecurity for the *New York Times*. She is the recipient of several journalism awards including best technology reporting by the Society of Business Editors and Writers. Prior to joining the *Times* in 2011, PerIroth covered venture capital and start-ups for *Forbes* magazine. A graduate of Princeton (B.A.) and Stanford (M.A.), she currently serves as a guest lecturer at the Stanford Graduate School of Business.



#### DESIGN

Bloomsbury Publishing | 2/23/2021 9781635575088 | \$14.00 / \$19.00 Can. Hardcover with dust jacket | 64 pages B&W illustrations throughout

#### **MARKETING**

Print and online review and feature campaign Social media campaign Series giveaways via newsletters & social Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

#### **Fractals**

On the Edge of Chaos

Oliver Linton

A unique new guide to the chaos of the natural world and the mathematics of fractals for anyone who has ever wanted to understand the patterns in leaves or the creation of snowflakes.

2,000 years ago, Euclid of Alexandria devised a strategy for measuring and mapping the world using spheres, cones, circles, and straight lines. His modeling allowed for the invention of geometry and the theories of Isaac Newton and influenced subjects as varied as economics and ethics. But Euclid's neat solutions belied much of natural reality, and as technologies like satellite navigation were developed, scientists needed to find a more precise way to measure forms that didn't follow straight lines or easily measured curves. The solution, discovered in 1982, was fractals.

In this beautifully illustrated book, fractal-hunter Oliver Linton takes us on a fascinating journey into the mathematics of fractals, diving into everything from coastlines to carpets to reveal some of the most recently discovered and intriguing patterns in science and nature.

**Oliver Linton** has had a lifelong interest in computers and played a significant role in the development of the use of personal computers in education. Now retired from teaching, his hobbies include writing articles on many subjects for his website www.jolinton.co.uk. He lives in the UK.



#### FICTION / LITERARY

**Bloomsbury Publishing** | 2/23/2021 **9781632868121** | **\$16.00** Trade Paperback | 240 pages 8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781632864277

#### **MARKETING**

National paperback review coverage Consumer review campaign via social

Feature in Bloomsbury newsletters Social media campaign including giveaways

#### **Bottle Grove**

A Novel

**Daniel Handler** 

A razor-sharp tale of two couples, two marriages, a bar, and a San Francisco start-up from a bestselling, award-winning novelist.

This is a story about two marriages. Or is it? It begins with a wedding, held in the small San Francisco forest of Bottle Grove—bestowed by a wealthy patron for the public good, back when people did such things. Here is a cross section of lives, a stretch of urban green where ritzy guests, lustful teenagers, drunken revelers, and forest creatures all wait for the sun to go down. The girl in the corner slugging vodka from a cough-syrup bottle is Padgett—she's keeping something secreted in the woods. The couple at the altar are the Nickels—the bride is emphatic about changing her name, as there is plenty about her old life she is ready to forget.

Set in San Francisco as the tech boom is exploding, *Bottle Grove* is a sexy, skewering dark comedy about two unions—one forged of love and the other of greed—and about the forces that can drive couples together, into dependence, and then into sinister, even supernatural realms. Add one ominous shape-shifter to the mix, and you get a delightful and strange spectacle: a story of scheming and yearning and foibles and love and what we end up doing for it—and everyone has a secret. Looming over it all is the income disparity between San Francisco's tech community and . . . everyone else.

#### **PRAISE**

"This taut novel sees two marriages form and mutate under the influence of greed, secrets, and income inequality. With this dark, timely comedy, Handler continues to prove himself a writer of prodigious gifts."—*Esquire*, "Most Anticipated" "Delightfully and caustically wise."—*San Francisco Magazine* "A timely satire of love, wealth, and the meaning of home . . . A hilarious yet bittersweet love letter to San Francisco."—*Shelf Awareness* "Spices up the tech-novel's conventions with a bit of fantasy."—*The Washington Post* 

**Daniel Handler** is the author of the novels *All the Dirty Parts, We Are Pirates, The Basic Eight, Watch Your Mouth, Adverbs*, and *Why We Broke Up.* As Lemony Snicket, he is responsible for many books for children, including the thirteen-volume sequence *A Series of Unfortunate Events* and the four-book series *All the Wrong Questions*. He is married to the illustrator Lisa Brown and lives with her and their son in San Francisco.

#### HEALTH & FITNESS / HEALTH CARE ISSUES

**Bloomsbury Publishing** | 2/23/2021 **9781635575910** | **\$18.00** / **\$24.50 Can.** Trade Paperback | 288 pages 9.3 in H | 6.1 in W

Other Available Formats: Hardcover ISBN: 9781635574111

#### MARKETING

National paperback review coverage National consumer advertising campaign Regular broadcast appearances by author Consumer review campaign via social media

Tie in with author's ongoing speaking schedule

Feature in Bloomsbury newsletters Social media campaign including giveaways

#### **BLOOMSBURY PUBLISHING**

**FEBRUARY 2021** 

#### The Price We Pay

What Broke American Health Care--and How to Fix It

Marty Makary, MD

From the *New York Times* bestselling author of *Unaccountable* comes an eye-opening, urgent look at America's broken health care system—and the people who are saving it.

"A must-read for every American." —Steve Forbes, editor in chief, Forbes One in five Americans now has medical debt in collections and rising health care costs today threaten every small business in America. Dr. Makary, one of the nation's leading health care experts, travels across America and details why health care has become a bubble. Drawing from on-the-ground stories, his research, and his own experience, The Price We Pay paints a vivid picture of price-gouging, middlemen, and a series of elusive money games in need of a serious shake-up. Dr. Makary shows how so much of health care spending goes to things that have nothing to do with health and what you can do about it. Dr. Makary challenges the medical establishment to remember medicine's noble heritage of caring for people when they are vulnerable.

The Price We Pay offers a road map for everyday Americans and business leaders to get a better deal on their health care, and profiles the disruptors who are innovating medical care. The movement to restore medicine to its mission, Makary argues, is alive and well—a mission that can rebuild the public trust and save our country from the crushing cost of health care.

#### **PRAISE**

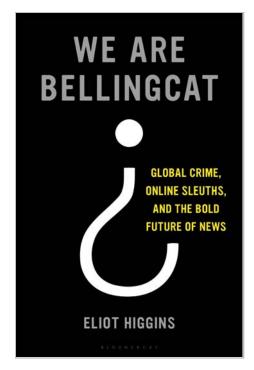
"Takes a deep dive into the real issues driving up the price of health care and explains how we can all take action to restore medicine to its noble mission."

—Don Berwick, MD, Institute for Healthcare Improvement

"In this thoroughly reported primer Makary authoritatively and conversationally explains the money games of medicine . . . A powerful call to action for more information about health costs and for . . . treating everyone with fairness and dignity." —Booklist (starred review)

"Essential reading—one of the top five books I've ever read." —Jay Newton-Small, *Time* magazine contributor

Marty Makary, MD, MPH, is a surgeon and Professor of Health Policy at Johns Hopkins University and the author of the *New York Times* bestseller *Unaccountable*. A leading voice for physicians in the *Wall Street Journal* and *USA Today*, he was the lead author of the articles introducing a surgical checklist, later adapted by the WHO, and has published extensively on health care costs, vulnerable populations, and quality science. He lives in the Washington, D.C. area.



#### POLITICAL SCIENCE / INTELLIGENCE & ESPIONAGE

**Bloomsbury Publishing** | 3/2/2021 **9781635577303** | **\$28.00** / **\$38.00 Can.** Hardcover with dust jacket | 272 pages 9.3 in H | 6.1 in W

#### **MARKETING**

Digital galleys
Social media campaign tied in with global
UK outreach
Feature on Bloomsbury.com homepage
and in newsletters
National broadcast campaign
Digital media (essays and interviews)
Print and online review coverage
Essays/op-eds
Events: virtual events (Foreign Press
Association)

#### We Are Bellingcat

Global Crime, Online Sleuths, and the Bold Future of News

Eliot Higgins

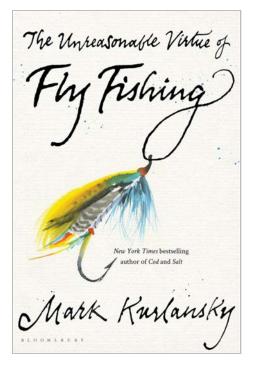
The page-turning inside account of the organization solving international mysteries and wielding the power of the internet to fight for facts.

In 2018, Russian exile Sergei Skripal and his daughter were nearly killed in an audacious poisoning attempt in Salisbury, England. Soon, the identity of one of the suspects was revealed: he was a Russian spy. This huge investigative coup wasn't pulled off by an intelligence agency or a traditional news outlet. Instead, the scoop came from Bellingcat, the open-source investigative team that is redefining the way we think about news, politics, and the digital future. We Are Bellingcat tells the inspiring story of how a college dropout pioneered a new category of reporting and galvanized citizen journalists—working together from their computer screens around the globe—to crack major cases, at a time when fact-based journalism is under assault from authoritarian forces. Founder Eliot Higgins introduces readers to the tools Bellingcat investigators use, tools available to anyone, from software that helps you pinpoint the location of an image, to an app that can nail down the time that photo was taken. This book digs deep into some of Bellingcat's most important investigations—the downing of flight MH17 over Ukraine, Assad's use of chemical weapons in Syria, the identities of alt-right protestors in Charlottesville—with the drama and gripping detail of a spy novel.

#### **PRAISE**

"Recent [open-source] journalism achievements—such as Bellingcat's investigations . . . are compelling not just for their findings, but for the openness with which they explain the process of discovery. This is the closest that journalism has come to a scientific method." —The New York Review of Books "Taking on the Kremlin from his couch . . . Eliot Higgins and Bellingcat are fighting Vladimir Putin and his ilk, using little more than computers and smartphones." —Foreign Policy

Eliot Higgins is the founder of Bellingcat, an international collective of researchers, investigators, and citizen journalists using open-source and social media investigation to probe some of the world's most pressing stories. Higgins also sits on the technical advisory board of the International Criminal Court in The Hague. In 2018 he was a visiting research associate at King's College London and at the University of California, Berkeley. @EliotHiggins



#### NATURE / ANIMALS / FISH

Bloomsbury Publishing | 3/2/2021 9781635573077 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 272 pages 8.3 in H | 5.5 in W Black&white images throughout, including woodcut illustrations by the author

#### MARKETING

National review and radio broadcast campaign
Bookseller outreach especially to fly-fishing destinations
Author-made illustrations to share and social media promo
Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication
Events in NYC, Brooklyn, San Francisco, Portland, and Seattle (by request)

# The Unreasonable Virtue of Fly Fishing

Mark Kurlansky

From the award-winning, bestselling author of *Cod*—a fascinating exploration into the science, history, art, and culture of the least efficient way to catch a fish.

Fly fishing, historian Mark Kurlansky knows, is a battle of wits, fly fisher vs. fish—and the fly fisher does not always (or often) win. The targets—salmon, trout, and char—are highly intelligent, wily, strong, and athletic animals. The fun, Kurlansky finds, is that fly fishing makes catching a fish as difficult as possible. There is an art, too, in the crafting of flies. Beautiful, intricate items. some are made with more than two dozen pieces of feathers and furs from exotic animals. The cast is another one of the fine points of fly fishing, a matter of grace and rhythm, with different casts and rods yielding varying results. Kurlansky is known for his deep dives into the history of specific subjects, from cod to oysters to milk. But he spent his boyhood days on the shore of a shallow pond. Here, where tiny fish weaved under a rocky waterfall, he first tied string to a branch, dangled a worm into the water, and unleashed his passion for fishing. Since then, love of the sport has led him to many countries, coasts, and rivers—from boating in the wilds of Alaska to surf casting in Basque country. And, in true Kurlansky fashion, he absorbed every fact, detail, and anecdote along the way.

The Unreasonable Virtue of Fly Fishing marries Kurlansky's signature wide-ranging style with a subject that has captivated him for a lifetime—combining history, craft, and personal memoir in perhaps his most personal book yet.

#### **PRAISE**

"The sort of book that Proust might have written had Proust become distracted by the madeleine . . . you step away from this book with a new vantage on history, a working knowledge of exotic milk and cheese, acceptance of your mom, a sense of what makes Mark Kurlansky tick and a weird craving for buffalo mozzarella."

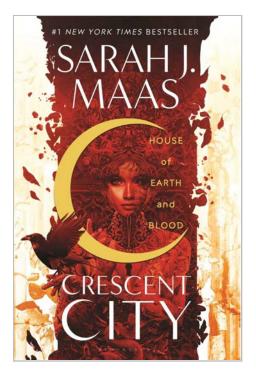
—NYTBR, Editors' Choice, on Milk!

"Elegant . . . related with vast brio and wit." —LA Times on Cod

"Magnificent . . . a towering achievement." —Associated Press on The Big Oyster

"Kurlansky finds the world in a grain of salt." —The New York Times on Salt

**Mark Kurlansky** is the *New York Times* bestselling author of *Milk*, *Havana*, *Paper*, *The Big Oyster*, *1968*, *Salt*, *The Basque History of the World*, and *Cod*, among other titles. He has received the Dayton Literary Peace Prize, *Bon Appétit*'s Food Writer of the Year Award, the James Beard Award, and the Glenfiddich Award. He lives in New York City. www.markkurlansky.com



#### FICTION / FANTASY / URBAN

**Bloomsbury Publishing** | 3/2/2021 **9781635577020** | **\$20.00** / **\$26.99 Can.** Trade Paperback | 816 pages 8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781635574043

#### MARKETING

Major national consumer advertising campaign

Goodreads advertising campaign Broad social media campaign on Bloomsbury and author social media accounts

#### **House of Earth and Blood**

Sarah J. Maas

The story of half-Fae and half-human Bryce Quinlan as she seeks revenge in a contemporary fantasy world of magic, danger, and searing romance.

#### A #1 New York Times bestseller!

Bryce Quinlan had the perfect life—working hard all day and partying all night—until a demon murdered her closest friends, leaving her bereft, wounded, and alone. When the accused is behind bars but the crimes start up again, Bryce finds herself at the heart of the investigation. She'll do whatever it takes to avenge their deaths.

Hunt Athalar is a notorious Fallen angel, now enslaved to the Archangels he once attempted to overthrow. His brutal skills and incredible strength have been set to one purpose—to assassinate his boss's enemies, no questions asked. But with a demon wreaking havoc in the city, he's offered an irresistible deal: help Bryce find the murderer, and his freedom will be within reach.

As Bryce and Hunt dig deep into Crescent City's underbelly, they discover a dark power that threatens everything and everyone they hold dear, and they find, in each other, a blazing passion—one that could set them both free, if they'd only let it.

With unforgettable characters, sizzling romance, and page-turning suspense, this richly inventive new fantasy series by #1 *New York Times* bestselling author Sarah J. Maas delves into the heartache of loss, the price of freedom—and the power of love.

**Sarah J. Maas** is the #1 *New York Times* and internationally bestselling author of the young adult series Throne of Glass and A Court of Thorns and Roses, as well as her first adult series, Crescent City. Her books are published in thirty-seven languages. A New York native, Sarah lives near Philadelphia with her husband, son, and dog. www.sarahjmaas.com / facebook.com/theworldofsarahjmaas / instagram.com/therealsjmaas



#### FICTION / LITERARY

**Bloomsbury Publishing** | 3/23/2021 **9781635576917** | **\$18.00** / **\$24.50 Can.** Trade Paperback | 320 pages 8.3 in H | 5.5 in W

#### **MARKETING**

National print and online campaign Broadcast media campaign Social media campaign Giveaways and special sales/holiday opportunities Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

# There's No Such Thing as an Easy Job

Kikuko Tsumura

Convenience Store Woman meets The New Me in this strange, compelling, darkly funny tale of one woman's search for meaning in the modern workplace.

A young woman walks into an employment agency and requests a job that has the following traits: it is close to her home, and it requires no reading, no writing, and ideally, very little thinking.

Her first gig—watching the hidden-camera feed of an author suspected of storing contraband goods—turns out to be inconvenient. (When can she go to the bathroom?) Her next gives way to the supernatural: announcing advertisements for shops that mysteriously disappear. As she moves from job to job—writing trivia for an absurdly competitive rice cracker company; punching entry tickets to a purportedly haunted public park—it becomes increasingly apparent that she's not searching for the easiest job at all, but something altogether more meaningful. And when she finally discovers an alternative to the daily grind, it comes with a price.

This is the first time Kikuko Tsumura—winner of Japan's most prestigious literary award—has been translated into English. *There's No Such Thing as an Easy Job* is as witty as it is unsettling—a jolting look at the maladies of late capitalist life through the unique and fascinating lens of modern Japanese culture.

#### **PRAISE**

"Read it before you burn out." — Asahi Shimbun Weekly AERA

"The fantastical flavor of this book is one of its charms . . . This is a masterpiece of a book about the working world." —Bunshun Toshokan

"Spending time in the author's unique world, which seems so bizarre and random but is in fact artfully designed, I found myself healed and restored." —Asahi Shimbun

**Kikuko Tsumura** is a writer from Osaka, Japan. She is the winner of the PEN/Robert J. Dau Short Story Prize and numerous Japanese literary awards including the Akutagawa Prize, Noma Literary Prize, Dazai Osamu Prize, and a New Artist award.

**Polly Barton** is a translator based in Bristol. Winner of the Japanese Agency of Cultural Affairs's International Translation Competition, she has received the Kyoko Selden Memorial Translation Prize and the Fitzcarraldo Editions Essay Prize.

# GIRLHOOD GIR

#### BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 3/30/2021 9781635572520 | \$27.00 / \$36.50 Can. Hardcover with dust jacket | 320 pages 8.3 in H | 5.5 in W

#### **MARKETING**

Early outreach to bloggers and literary influencers

Bookseller and librarian outreach campaign

Consumer review campaign via NetGalley and Goodreads

National print, broadcast and online review coverage

Essays and op-ed placed pre and at publication

Major social media campaign with contests and giveaways

Author events in Iowa, NYC, and the northeast by request

#### **Girlhood**

Melissa Febos

For readers of Maggie Nelson and Leslie Jamison, a poignant, universal story of the forces that shape girls and of a world where women are rarely free to define themselves.

In her dazzling new book, critically acclaimed author Melissa Febos examines the narratives women are told about what it means to be a girl and the realities of growing up female in a world that prioritizes the feelings, perceptions, and power of men at girls' expense.

Febos was eleven when her body began to change, and almost overnight, the way people spoke to, looked at, and treated her changed with it. As she grew, she defined herself based on these perceptions and by the romantic relationships she threw herself into headlong. But in her thirties, Febos began to question the stories she'd been told about herself and the habits and defenses she'd developed over years of trying to meet others' expectations. The values she and so many other women had learned in girlhood did not prioritize their personal safety, happiness, or freedom, and she set out to reframe those values and beliefs. Blending investigative reporting, memoir, and scholarship, Febos charts how she and others like her have reimagined relationships and made room for the anger, hurt, and grief women have long been taught to deny.

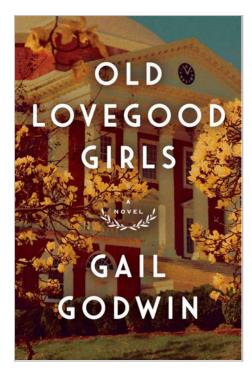
Fierce and breathtaking, written with Febos' characteristic lyricism and searing insights, *Girlhood* is an anthem for women, a powerful exploration of the forces that seek to confine them, and a searing study of the transitions into and away from girlhood on a lifelong journey of discovery.

#### **PRAISE**

"Melissa Febos just revived me in the most spectacular way. Girlhood blazes through the stories we've been told with a dazzling fury and a brilliant beauty. Whatever we are or were, this is a map to a new becoming. Between the intellect and the body a third term emerges, dissolving binaries and reinventing the space of erotic power and creativity. A fuck-all guide to resilience and reclamation, a breathtaking reimagination of who we might be in spite of what we've been told. Girlhood will bring you back to life." —Lidia Yuknavitch, author of Verge and The Book of Joan

"Girlhood is an exquisite collection. In lapidary, lucid prose, Melissa Febo...

**Melissa Febos** is the author of *Whip Smart* and *Abandon Me*, a Lambda Literary Award finalist and Publishing Triangle Award finalist. Her essays have appeared in *Tin House*, *The Believer*, *The New York Times*, and elsewhere. Febos is the inaugural winner of the Jeanne Córdova Prize for Lesbian/Queer Nonfiction from Lambda Literary and serves on the directorial board of VIDA: Women in Literary Arts. She is an associate professor of creative writing at Monmouth University and lives in Brooklyn.



#### FICTION / HISTORICAL

**Bloomsbury Publishing** | 3/2/2021 **9781632868237** | **\$16.00** / **\$19.00 Can.** Trade Paperback | 352 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781632868220

#### MARKETING

National paperback review coverage Major bookseller and book club outreach campaign

Consumer review campaign via social media

Feature in Bloomsbury newsletters Social media campaign including giveaways

#### **Old Lovegood Girls**

Gail Godwin

From the bestselling, award-winning author of *Flora* and *Evensong* comes the story of two remarkable women and the complex friendship between them that spans decades.

When the dean of Lovegood Junior College for Girls decides to pair Feron Hood with Merry Jellicoe as roommates in 1958, she has no way of knowing the far-reaching consequences of the match. Feron, who has narrowly escaped from a dark past, instantly takes to Merry and her composed personality. Surrounded by the traditions and four-story Doric columns of Lovegood, the girls--and their friendship--begin to thrive. But underneath their fierce friendship is a stronger, stranger bond, one comprised of secrets, rivalry, and influence--with neither of them able to predict that Merry is about to lose everything she grew up taking for granted, and that their time together will be cut short.

Ten years later, Feron and Merry haven't spoken since college. Life has led them into vastly different worlds. But, as Feron says, once someone is inside your "reference aura," she stays there forever. And when each woman finds herself in need of the other's essence, that spark--that remarkable affinity, unbroken by time--between them is reignited, and their lives begin to shift as a result. Luminous and masterfully crafted, *Old Lovegood Girls* is the story of a powerful friendship between talented writers, two college friends who have formed a bond that takes them through decades of a fast-changing world, finding and losing and finding again the one friendship that defines them.

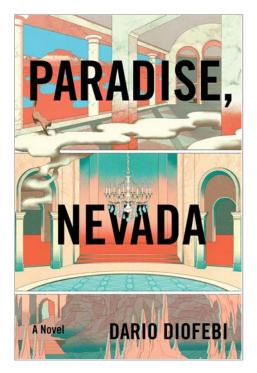
#### **PRAISE**

"A literary novel, with descriptions of the writing process and allusions to Chekhov's short stories. . . . If you are looking for a story of lifelong connection that survives through tragedy and misfortune, you may find yourself charmed by Old Lovegood Girls." —Deep South

"Gail Godwin is a prolific author who writes of real life with grace and insight. Fans are sure to enjoy her newest." —The Missourian

"Gail Godwin is an American feminist writer whose work I've been reading for years, and this is her new book which I'd pre-ordered as soon as I heard it was coming. It's about two girls who meet in college and then their lives diverge in comple...

Gail Godwin is a three-time National Book Award finalist and the bestselling author of more than a dozen critically acclaimed books, including the novels *Grief Cottage*, *Flora*, *Father Melancholy's Daughter*, and *Evensong*; and *Publishing*, a memoir. She has received a Guggenheim Fellowship, National Endowment for the Arts grants for both fiction and libretto writing, and the Award in Literature from the American Academy of Arts and Letters. She lives in Woodstock, New York. www.gailgodwin.com



#### FICTION / LITERARY

**Bloomsbury Publishing** | 4/6/2021 **9781635576207** | **\$28.00** / **\$38.00 Can.** Hardcover with dust jacket | 544 pages 9.3 in H | 6.1 in W

#### **MARKETING**

Early outreach to bloggers and literary influencers

Bookseller and librarian outreach campaign

Consumer review campaign via NetGalley and Goodreads

National print and online review coverage Major social media campaign with contests and giveaways

Author events in NYC, NV, and Brooklyn by request

#### **Paradise, Nevada**

Dario Diofebi

From an exhilarating new literary voice—the story of four transplants braving the explosive political tensions behind the deceptive, spectacular, endlessly self-reinventing city of Las Vegas.

"Vegas has been right there forever, waiting for a great novelist, and Dario Diofebi has come dealing nothing but aces." —Darin Strauss, author of *Half a Life* 

On Friday, May 1, 2015 a bomb detonates in the infamous Positano Luxury Resort and Casino, a mammoth hotel (and exact replica of the Amalfi coast) on the Las Vegas Strip.

Six months prior, a crop of strivers converge on the desert city, attempting to make a home amidst the dizzying lights: Ray, a mathematically-minded high stakes professional poker player; Mary Ann, a clinically depressed cocktail waitress; Tom, a tourist from the working class suburbs of Rome, Italy; and Lindsay, a Mormon journalist for the *Las Vegas Sun* who dreams of a literary career. By chance and by design, they find themselves caught up in backroom schemes for personal and political power, and are thrown into the deep end of an even bigger fight for the soul of the paradoxical town.

A furiously rowdy and ricocheting saga about poker, happiness, class, and selflessness, *Paradise, Nevada* is a panoramic tour of America in miniature, a vertiginously beautiful systems novel where the bloody battles of neo-liberalism, immigration, labor, and family rage underneath Las Vegas' beguiling and strangely benevolent light. This exuberant debut marks the beginning of a significant career.

#### **PRAISE**

"People have talked about the complete winning package, the full boat that's aces over kings, and that's Diofebi: piercingly funny about modern life, compassionately human about his characters. This is the rare comedy that makes you want to be nicer to people after. And then there's the world he opens to you. There's also the voice, one you know is going to be around for a long time." —David Lipsky, author of *Absolutely American* 

"This is a book made of neon and late nights and that glass of scotch that appears just when you want it." —Darin Strauss, author of *Half a Life* 

**Dario Diofebi** was born in Rome, Italy in 1987. After a BA and an MA in Comparative Literature from the University of Rome, he was a professional online poker player from ages 22 to 26. After that, he was a traveling high stakes live poker player for another three years, mostly based in Las Vegas. He quit the game to enroll in NYU's Creative Writing MFA, and wrote a book about the strange, fascinating world he'd left behind. He lives in Brooklyn, NY.



#### LITERARY COLLECTIONS / ESSAYS

Bloomsbury Publishing | 4/20/2021 9781526621900 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 448 pages | Carton Qty: 1 8.5 in H | 5.3 in W

### Why Didn't You Just Do What You Were Told?

Essays

Jenny Diski

A collection of the indomitable Jenny Diski's essays, "one of the great anomalies of contemporary literature" (*The NYT Magazine*), selected by *London Review of Books* editor Mary-Kay Wilmers.

"[Diski] expanded notions about what nonfiction, as an art form, could do and could be." —The New Yorker

Jenny Diski was a fearless writer, for whom no subject was too difficult, even her own cancer diagnosis. Her columns in the *London Review of Books*—selected here by her editor and friend Mary-Kay Wilmers, on subjects as various as death, motherhood, sexual politics, and the joys of solitude—have been described as "virtuoso performances" and "small masterpieces." From a psychiatric hospital to the icebergs of Antarctica, from Roald Dahl to arachnophobia, *Why Didn't You Just Do What You Were Told?* is a collective interrogation of the universal experience from a very particular psyche: original, opinionated—and mordantly funny.

#### **PRAISE**

for In Gratitude:

"Transcendently disobedient, the most existence-affirming and iconoclastic defense a writer could mount against her own extinction." —Heidi Julavits, *The New York Times Book Review* 

"The book of a born fighter." —The Wall Street Journal

"A marvel of steady and dispassionate self-revelation." —Giles Harvey, *The New York Times Magazine* 

"[Diski's] last book is alive with everything that made her great—caustic humor, unrepentant self-scrutiny, a sinuous prose style—and proof that in the hands of some writers, autobiography can be a springboard to limitless possibilities."
—Christian Lorentzen, *Vulture*, "Best of the Year"

**Jenny Diski** was born in 1947 in London, where she lived most of her life. She was the author of ten novels; four books of travel and memoir, including *Stranger on a Train* and *Skating to Antarctica*; two volumes of essays, including NBCC Award Finalist *In Gratitude*; and a short story collection. Her journalism appeared in publications such as the *Observer* and the *London Review of Books*, to which she contributed more than two hundred pieces over twenty-five years. jennydiski.co.uk



#### MUSIC / HISTORY & CRITICISM

Bloomsbury Publishing | 4/13/2021 9781635576245 | \$35.00 / \$47.50 Can. Hardcover with dust jacket | 656 pages 9.3 in H | 6.1 in W B&W art throughout

#### **MARKETING**

National review and radio broadcast campaign

Bookseller outreach with classical music tie-in

Author-made playlist to share and social media promo

Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

#### The Musical Human

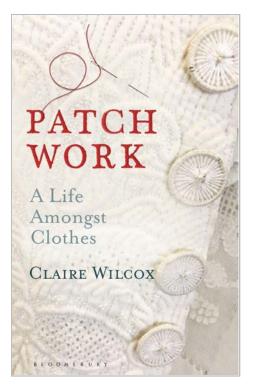
A History of Life on Earth

Michael Spitzer

A colossal history spanning cultures, time, and space to explore the vibrant relationship between music and the human species.

The world's first-ever recording of music was made in 1878, just after the invention of the phonograph. But we have been making music as long as *Homo sapiens* has been in existence. *The Musical Human* travels through time, starting from today's scores—complete with tempo, dynamics, expression, and pitch—to waved lines above text dating back to the ninth century. Through this journey we begin to understand how music is situated at the crux of distinctly human experiences of cognition, feeling, behavior, and even biology, widening the evolutionary gaps between ourselves and animals in surprising ways. From the womb and into old age, we are interacting with music. It is everywhere: in our homes and on our streets. How we have listened, created, and performed this music throughout history has defined and changed what our species is and how we understand who we are. A fascinating interdisciplinary study and sweeping view of science and art through the ages, *The Musical Human* is a must-read celebration of one of the most ancient treasures of human life.

**Michael Spitzer** is professor of music at the University of Liverpool, where he leads the department's work on classical music. A music theorist and musicologist, he is an authority on Beethoven, with interests in aesthetics and critical theory, cognitive metaphor, and music and affect. He organized the International Conferences on Music and Emotion and the International Conference on Analyzing Popular Music and currently chairs the editorial board of *Music Analysis Journal*.



#### BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

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#### **Patch Work**

A Life Amongst Clothes

Claire Wilcox

#### An expert and intimate exploration of a life in clothes: their memories and stories, enchantments and spells.

A linen sheet, smooth with age. A box of buttons, mother-of-pearl and plastic, metal and glass, rattling and untethered. A hundred-year-old pin, forgotten in a hem. Fragile silks and fugitive dyes, fans and crinolines, and the faint mark on leather from a buckle now lost.

Claire Wilcox has worked as a curator in Fashion at the Victoria & Albert Museum for most of her working life. Down cool, dark corridors and in quiet store rooms, she and her colleagues care for, catalogue and conserve clothes centuries old, the inscrutable remnants of lives long lost to history; the commonplace or remarkable things that survive the bodies they once encircled or adorned.

In *Patch Work*, Wilcox deftly stitches together her dedicated study of fashion with the story of her own life lived in and through clothes. From her mother's black wedding suit to the swirling patterns of her own silk kimono, her memoir unfolds in luminous prose the spellbinding power of the things we wear: their stories, their secrets, their power to transform and disguise and acts as portals to our pasts; the ways in which they measure out our lives, our gains and losses, and the ways we use them to write our stories.

Claire Wilcox has been Senior Curator of Fashion at the V&A since 2004, where she has curated exhibitions including *The Golden Age of Couture: Paris and London 1947-1957, Alexander McQueen: Savage Beauty*, and *Frida Kahlo: Making Her Self Up*, and is Professor in Fashion Curation at the London College of Fashion. She instigated Fashion in Motion (live catwalk events in the Museum) in 1999. She is on the editorial board of Fashion Theory: The Journal of Dress, Body and Culture. She lives in London.

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