

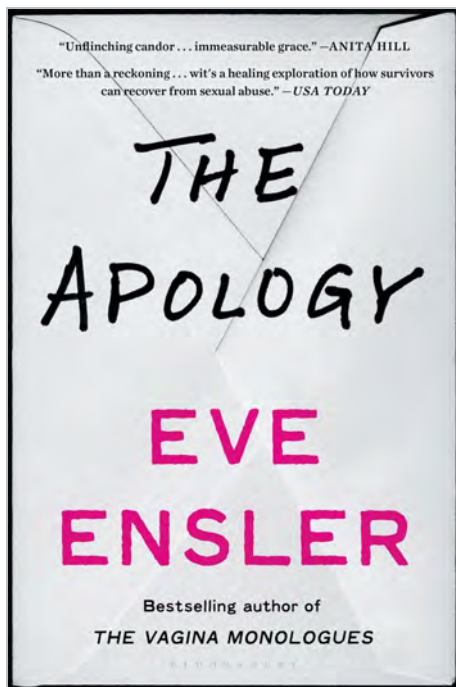
BLOOMSBURY

Fall 2020

September – December

B L O O M S B U R Y





BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury Publishing | 9/15/2020
9781635575118 | \$16.00 / \$22.00 Can.
Trade Paperback | 128 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781635574388

MARKETING

Coverage in paperback columns
nationwide
Book club marketing campaign
Social media campaign

The Apology

Eve Ensler

From the bestselling author of *The Vagina Monologues*—a powerful, life-changing examination of abuse and atonement.

Like millions of women, Eve Ensler has been waiting much of her lifetime for an apology. Sexually and physically abused by her father, Eve has struggled her whole life from this betrayal, longing for an honest reckoning from a man who is long dead. After years of work as an anti-violence activist, she decided she would wait no longer; an apology could be imagined, by her, for her, to her. *The Apology*, written by Eve from her father's point of view in the words she longed to hear, attempts to transform the abuse she suffered with unflinching truthfulness, compassion, and an expansive vision for the future.

Through *The Apology*, Eve has set out to provide a new way for herself and a possible road for others so that survivors of abuse may finally envision how to be free. She grapples with questions she has sought answers to since she first realized the impact of her father's abuse on her life: *How do we offer a doorway rather than a locked cell? How do we move from humiliation to revelation, from curtailing behavior to changing it, from condemning perpetrators to calling them to reckoning? What will it take for abusers to genuinely apologize?*

Remarkable and original, *The Apology* is an acutely transformational look at how, from the wounds of sexual abuse, we can begin to reemerge and heal. It is revolutionary, asking everything of each of us: courage, honesty, and forgiveness.

PRAISE

"A healing exploration of how survivors can recover from sexual abuse." —*USA Today*, 5 Must-Read Books

"Shatteringly brilliant." —*The Times*

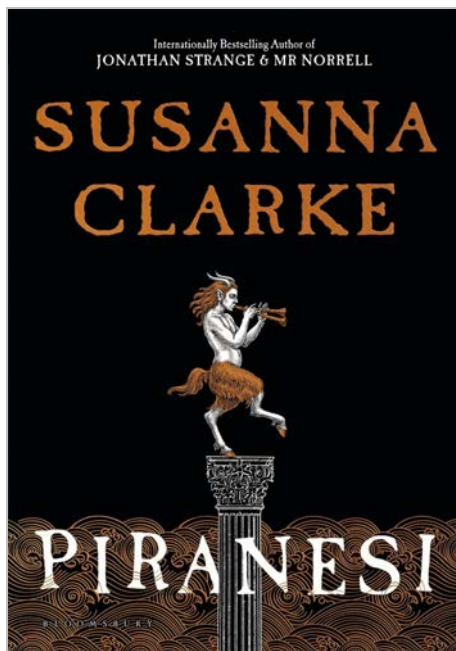
"For those men—the famous and the unknown—*The Apology* is a blueprint of contrition." —*The Washington Post*

"Heart-wrenching . . . A powerful reckoning." —*San Francisco Chronicle*

"Profound, imaginative and devastating . . . Horrifying and mesmerizing in equal measure . . . There is a moving power and poetry to the prose that rouses Arthur from his grave and holds him to account." —*The Guardian*

"The geometry of toxic masculinity is contained within these pages." —Marc Maron

Eve Ensler is a Tony-award winning playwright, author, performer, and activist. She wrote the international phenomenon *The Vagina Monologues*, which won an Obie and has been published in 48 languages and performed in more than 140 countries. She adapted her NYT bestseller *I Am an Emotional Creature* into a play, which ran to critical acclaim in South Africa, Paris, Berkeley, and NYC. She is the founder of V-Day, the global movement to end violence against women and girls. She lives in Kingston, NY...

**FICTION / LITERARY**

Bloomsbury Publishing | 9/15/2020
 9781635575637 | \$27.00 / \$36.50 Can.
 Hardcover with dust jacket | 272 pages
 8.3 in H | 5.5 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING:
 Early outreach to bloggers and literary influencers
 Promotion at Book Expo 2020 including banner
 Promotion at ALA 2020
 Major bookseller and librarian outreach campaign
 Consumer review campaign via NetGalley and Goodreads
 Social media preorder campaign
 Trade advertising campaign
 AT PUBLICATION:
 National print and online advertising campaign
 National print, broadcast, and online review coverage
 Author profile at top media outlet
 Major social media event with contests and giveawa...

Piranesi

Susanna Clarke

From the *New York Times* bestselling author of *Jonathan Strange & Mr Norrell*, an intoxicating, hypnotic new novel set in a dreamlike alternative reality.

Piranesi's house is no ordinary building: its rooms are infinite, its corridors endless, its walls are lined with thousands upon thousands of statues, each one different from all the others. Within the labyrinth of halls an ocean is imprisoned; waves thunder up staircases, rooms are flooded in an instant. But Piranesi is not afraid; he understands the tides as he understands the pattern of the labyrinth itself. He lives to explore the house.

There is one other person in the house—a man called The Other, who visits Piranesi twice a week and asks for help with research into A Great and Secret Knowledge. But as Piranesi explores, evidence emerges of another person, and a terrible truth begins to unravel, revealing a world beyond the one Piranesi has always known.

For readers of Neil Gaiman's *The Ocean at the End of the Lane* and fans of Madeline Miller's *Circe*, *Piranesi* introduces an astonishing new world, an infinite labyrinth, full of startling images and surreal beauty, haunted by the tides and the clouds.

PRAISE

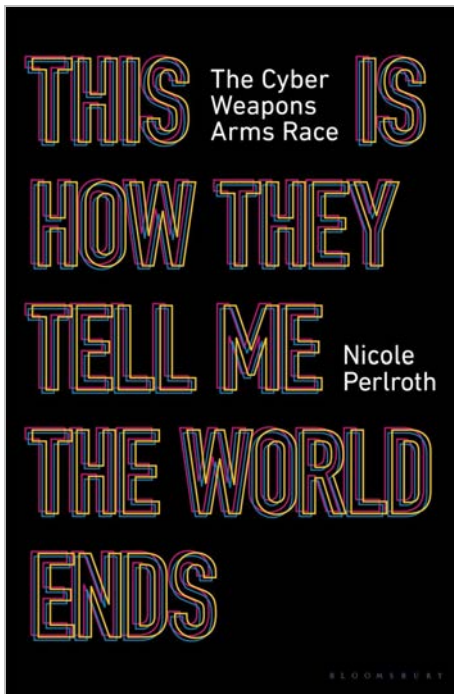
"Clarke's imagination is prodigious, her pacing is masterly, and she knows how to employ dry humor in the service of majesty." —Gregory Maguire, *The New York Times*

"Nobody writes about magic the way Clarke does . . . She writes about magic as if she's actually worked it." —Lev Grossman, *Time*

"The prose . . . is consistently flawless and beautiful. Reading Clarke is like inspecting some antiquated craft, such as marquetry or fine hand embroidery." —*The Washington Post* on *The Ladies of Grace Adieu and Other Stories*

"Ms. Clarke's fertile imagination takes her readers to many a mysterious realm." —Janet Maslin, *The New York Times* on *Jonathan Strange...*

Susanna Clarke is the author of the *The Ladies of Grace Adieu and Other Stories* and the *New York Times* bestseller and Hugo Award-winning *Jonathan Strange & Mr Norrell*.

**POLITICAL SCIENCE / SECURITY**

Bloomsbury Publishing | 9/29/2020
 9781635576054 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 304 pages
 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING:
 Major early blogger, influencer, and
 bookseller outreach
 Library and Academic marketing campaign
 Consumer review campaign via NetGalley
 and Goodreads
 Trade advertising campaign
 MAJOR LAUNCH AT PUBLICATION:
 Broad national consumer advertising
 campaign
 Broad national print, broadcast, and online
 media campaign
 Regional print and radio coverage
 Major social media launch campaign
 Author events by request

This Is How They Tell Me the World Ends

The Cyber Weapons Arms Race

Nicole Perlroth

From *NY Times* cybersecurity reporter Nicole Perlroth, the untold story of the invisible, government-sponsored cyberweapons market and a terrifying look at a new kind of global warfare.

Zero day: a software bug that allows a hacker to scamper through the world's computer networks invisibly until discovered. One of the most coveted tools in a spy's arsenal, a zero day has the power to tap into any iPhone, dismantle safety controls at a chemical plant, and shut down the power in an entire nation—just ask the Ukraine.

Zero days are the blood diamonds of the security trade, pursued by nation states, defense contractors, cybercriminals, and security defenders alike. In this market, governments aren't regulators; they are clients—paying huge sums to hackers willing to turn over gaps in the Internet and stay silent about them. For decades, the U.S. was the only player in this market. Now, it is just the biggest. Our primary adversaries are now in this market too, each with its own incentive to exploit the Internet's vast security holes for their own spy operations, or all-out cyberwar.

This Is How They Tell Me the World Ends is cybersecurity reporter Nicole Perlroth's discovery, unpacked. An intrepid journalist unravels an opaque, code-driven market from the outside in—encountering spies, hackers, arms dealers, mercenaries, and a few unsung heroes along the way. As the stakes get higher and higher in the rush to push the world's critical infrastructure online, *This Is How They Tell Me the World Ends* is the urgent and alarming discovery of one of the world's most extreme threats.

Nicole Perlroth covers cybersecurity for the *New York Times*. She is the recipient of several journalism awards including best technology reporting by the Society of Business Editors and Writers. Prior to joining the *Times* in 2011, Perlroth covered venture capital and start-ups for *Forbes* magazine. A graduate of Princeton (B.A.) and Stanford (M.A.), she currently serves as a guest lecturer at the Stanford Graduate School of Business.

The Man Who Saw Everything

Deborah Levy

Longlisted for the Man Booker Prize: an electrifying novel about beauty, envy, and carelessness from Deborah Levy, author of the Man Booker Prize finalists *Hot Milk* and *Swimming Home*.

It is 1988 and Saul Adler, a narcissistic young historian, has been invited to Communist East Berlin to do research; in exchange, he must publish a favorable essay about the German Democratic Republic. As a gift for his translator's sister, a Beatles fanatic who will be his host, Saul's girlfriend will shoot a photograph of him standing in the crosswalk on Abbey Road, an homage to the famous album cover. As he waits for her to arrive, he is grazed by an oncoming car, which changes the trajectory of his life.

The Man Who Saw Everything is about the difficulty of seeing ourselves and others clearly. It greets the specters that come back to haunt old and new love, previous and current incarnations of Europe, conscious and unconscious transgressions, and real and imagined betrayals, while investigating the cyclic nature of history and its reinvention by people in power. Here, Levy traverses the vast reaches of the human imagination while artfully blurring sexual and political binaries—feminine and masculine, East and West, past and present—to reveal the full spectrum of our world.

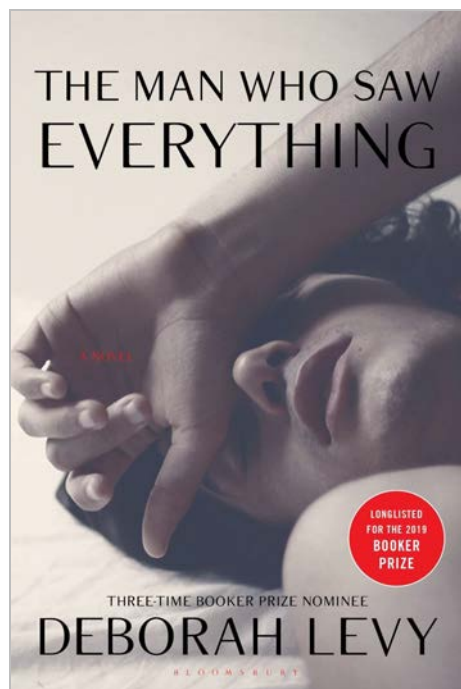
PRAISE

"A superbly crafted, enigmatic new story from an author of note . . . Levy's writing offers sophistication and delightful artistry. Levy defies gravity in a daring, time-bending new novel." —*Kirkus Reviews* (starred review)

"Man Booker Prize–finalist Levy explores the fragile connections and often vast chasms between self and others in this playful, destabilizing, and consistently surprising novel . . . Levy's novel brilliantly explores the parallels between personal and political history, and prompts questions about how one sees oneself—and what others see." —*Publishers Weekly* (starred review)

"A brilliant, blistering, bold look at identity, re..."

Deborah Levy writes fiction, plays, and poetry. Her work has been staged by the Royal Shakespeare Company, broadcast on the BBC, and widely translated. The author of highly praised novels, including *Hot Milk* and *Swimming Home* (both Man Booker Prize finalists), *The Unloved*, and *Billy and Girl*, the acclaimed story collection *Black Vodka*, and two parts of her working autobiography, *Things I Don't Want to Know* and *The Cost of Living*, she lives in London.



FICTION / LITERARY

Bloomsbury Publishing | 9/1/2020

9781632869852 | \$16.00

Trade Paperback | 208 pages

8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781632869845

MARKETING

National paperback review coverage

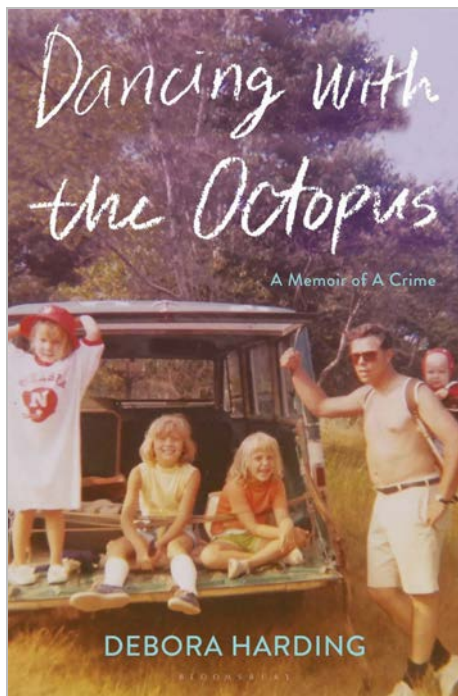
National consumer advertising campaign

Major bookseller and librarian outreach campaign

Consumer review campaign via social media

Feature in Bloomsbury newsletters

Social media campaign including giveaways



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 9/22/2020
9781635576122 | \$27.00 / \$36.50 Can.
Hardcover with dust jacket | 384 pages
9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING:
Major early blogger, influencer, and
bookseller outreach
Library and Academic marketing campaign
Consumer review campaign via NetGalley
and Goodreads
MAJOR LAUNCH AT PUBLICATION:
National consumer advertising campaign
Book club marketing outreach
Broad national print, broadcast, and online
media campaign
Regional print and radio coverage
Major social media launch campaign

Dancing with the Octopus

A Memoir of a Crime

Debora Harding

For readers of *Educated* and *The Glass Castle*, a harrowing, redemptive, and profoundly inspiring memoir of childhood trauma and its long reach into adulthood.

One Omaha winter day in November 1978, when Debora Harding was just fourteen, she was abducted at knifepoint from a church parking lot. She was thrown into a van, assaulted, held for ransom, and then left to die as an ice storm descended over the city.

Debora survived. She identified her attacker to the police and then returned to her teenage life in a dysfunctional home, where she was expected to simply move on. Denial became the family coping strategy offered by her fun-loving, conflicted father and her cruelly resentful mother.

It wasn't until decades later—when beset by the symptoms of PTSD—that Debora undertook a radical project: she met her childhood attacker face-to-face in prison and began to reconsider and reimagine his complex story. This was a quest for the truth that would threaten the lie at the heart of her family and with it the sacred bond that once saved her. Dexterously shifting between the past and present, Debora Harding untangles the incident of her kidnapping and escape from unexpected angles, offering a vivid and intimate portrait of one family's disintegration in the 1970s Midwest, a rusted landscape in which the loss of white male power can flare into unspeakable violence.

Written with dark humor and the pacing of a thriller, *Dancing with the Octopus* is a literary tour de force and a groundbreaking narrative of reckoning, recovery, and the inexhaustible strength it takes to survive.

Debora Harding has had varied professional experiences including working in national U.S. politics for ten years, co-founding the UK's first local terrestrial television station, and managing a bicycle business. Her work has been published in the *Guardian*, the *Daily Mail*, and *Unbound*, as well as other publications. She spent her childhood in Nebraska and Iowa, and lives in England with her husband, the writer Thomas Harding. She is the mother of two children, Kadian and Sam.

A Sound Mind

How I Fell in Love With Classical Music (and Decided to Rewrite its Entire History)

Paul Morley

For readers of *Mozart in the Jungle* and *Year of Wonder*, a new history of and guide to classical music.

Paul Morley made his name as a journalist covering the rock and pop of the 1970s and 1980s. But as his career progressed, he found himself drawn toward developing technologies, streaming platforms, and, increasingly, the music from the past that streaming services now made available. Suddenly able to access every piece Mozart or Bach had ever written and to curate playlists that worked with these musicians' themes across different performers, composers, and eras, he began to understand classical music in a whole new way and to believe that it was music at its most dramatic and revealing.

In *A Sound Mind*, Morley takes readers along on his journey into the history and future of classical music. His descriptions, explanations, and guidance make this seemingly arcane genre more friendly to listeners and show the music's power, depth, and timeless beauty. In Morley's capable hands, the history of the classical genre is shown to be the history of all music, with these long-ago pieces influencing everyone from jazz greats to punk rockers and the pop musicians of today.

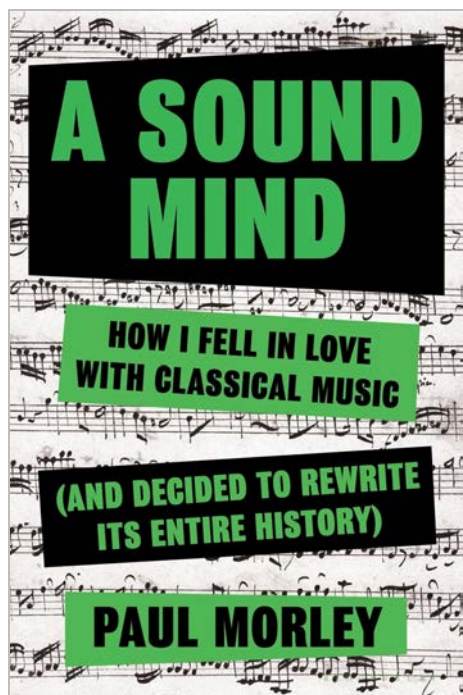
PRAISE

"Packed with raw emotions and ambivalent passions . . . Morley writes with care and precision, though, and his rhythm is such that his book is a lively, breezy read." —*The Sunday Times on The North*

"At his best he's the Brian Eno of the sentence, setting the whole page buzzing with oblique strategies: the missing link, maybe, between Kenneth Tynan and John Lydon." —*Time Out on The North*

"In addition to examining the effect of pop journalism on the public perception of pop stars, he also uses William Burroughs-like cut-up techniques in a way that adds to this book's pungent flavor." —*Publishers Weekly on The Chatter of Pop*

Paul Morley has worked as a music journalist, pop svengali, and broadcaster. He is the author of a number of books on music—*The Awfully Big Adventure: Michael Jackson in the Afterlife*; *The Age of Bowie: How David Bowie Made a World of Difference*; *Ask: The Chatter of Pop*; *Words and Music: A History of Pop in the Shape of a City*—and two acclaimed memoirs. He lives in London.

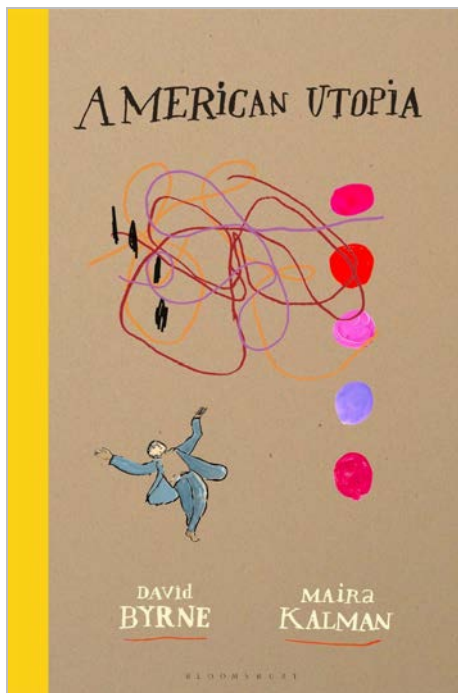


MUSIC / GENRES & STYLES / CLASSICAL

Bloomsbury Publishing | 9/22/2020
9781635570267 | \$30.00 / \$39.99 Can.
Hardcover with dust jacket | 480 pages
9.3 in H | 6.1 in W

MARKETING

National review and radio broadcast campaign
Bookseller outreach with classical music tie-in
Author-made playlist to share and social media promo
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication



PERFORMING ARTS / THEATER / BROADWAY & MUSICALS

Bloomsbury Publishing | 9/8/2020
 9781635576689 | \$24.00 / \$32.50 Can.
 Hardcover with dust jacket | 160 pages
 9.3 in H | 6.1 in W
 4-color throughout, printed endpapers

MARKETING

Galleys and author signing at BookExpo 2020
 Indie bookseller outreach campaign
 Social media campaign highlighting beautiful artwork and text
 Video trailer
 National advertising campaign at publication and holiday
 National broadcast media campaign
 National print and online review and feature coverage
 Select author events in NYC area

American Utopia

David Byrne, Maira Kalman

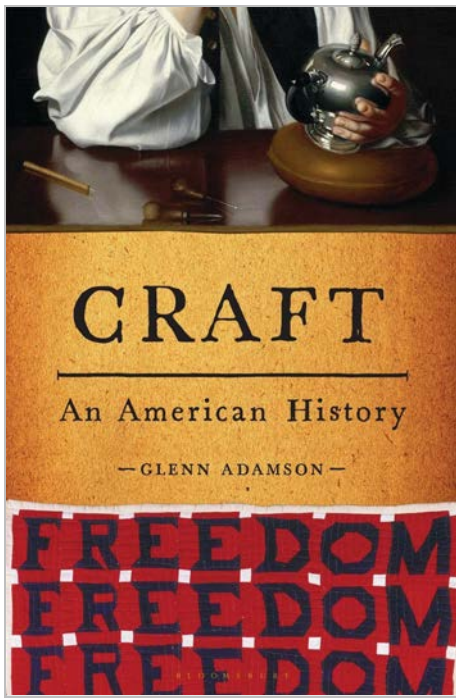
From former Talking Heads frontman and multimedia visionary David Byrne and bestselling author and artist Maira Kalman—a celebration in words and art of the connections between us all.

A joyful collaboration between old friends David Byrne and Maira Kalman, *American Utopia* offers readers an antidote to cynicism, bursting with pathos, humanism, and hope—featuring his words and lyrics brought to life with more than 150 of her colorful paintings.

The text is drawn from David Byrne's *American Utopia*, which has become a hit Broadway show—returning to Broadway on September 18, 2020, and soon to be a documentary from Spike Lee. The four-color artwork, by Maira Kalman, which she created for the Broadway show's curtain, is composed of small moments, expressions, gestures, and interactions that together offer a portrait of daily life and coexistence.

With their creative talents combined, *American Utopia* is a salvo for kindness and a call for jubilation, a reminder to sing, dance, and waste not a moment. Beautifully designed and edited by Alex Kalman, *American Utopia* is a balm for the soul from two of the world's most extraordinary artists.

David Byrne was born in Scotland in 1952 and is now an artist, writer, and musician who since 1974 has lived in New York City. He has a daughter and a grandson. **Maira Kalman** was born in Tel Aviv in 1949 and is now an artist, writer, and designer who since 1954 has lived in New York City. She has a daughter, a son, and two grandchildren.

**HISTORY / UNITED STATES**

Bloomsbury Publishing | 9/8/2020

9781635574586 | \$30.00 / \$39.99 Can.

Hardcover with dust jacket | 352 pages

9.3 in H | 6.1 in W

B&W art throughout, 2 8-page color inserts

MARKETING**PRE-PUBLICATION BUZZ BUILDING:**

Major early blogger, influencer, and bookseller outreach

Library and Academic marketing campaign

Consumer review campaign via NetGalley and Goodreads

MAJOR LAUNCH AT PUBLICATION:

Broad national print, broadcast, and online media campaign

Regional print and radio coverage

Major social media launch campaign

Author events

Craft

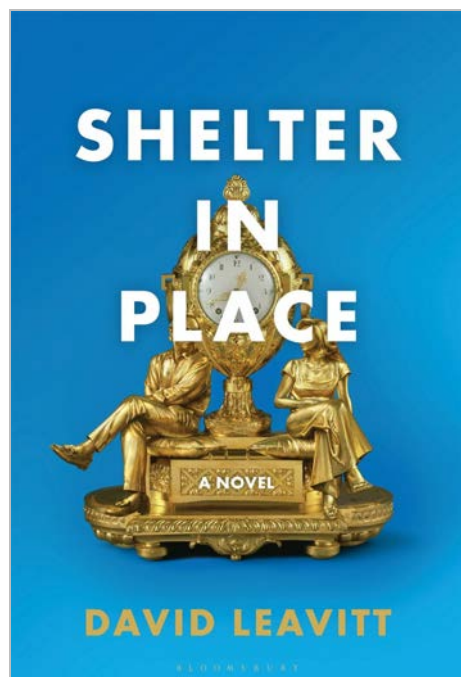
An American History

Glenn Adamson

A groundbreaking and endlessly surprising history of how artisans created America, from the nation's origins to the present day.

At the center of the United States' economic and social development, according to conventional wisdom, are industry, commodities, and technology—while craftspeople and handmade objects are relegated to a bygone past. Renowned craft historian Glenn Adamson turns that narrative on its head in this innovative account, revealing how makers have always been central to America's identity. Examine any phase of the nation's struggle to define itself, and artisans are there—from the silversmith Paul Revere and the revolutionary carpenters and blacksmiths who hurled tea into Boston Harbor, to today's "craftivists." From Mother Jones to Rosie the Riveter. From Betsy Ross to the AIDS Quilt. Adamson documents how craft has long been implicated in debates around inequality, education, and class, as well as America's failures to live up to its loftiest ideals. Yet artisanship has also been a site of resistance for oppressed people, such as enslaved African-Americans whose skilled labor might confer hard-won agency under bondage, or the Native American makers who built traditional arts into businesses that preserved cherished folkways. Theirs are among the array of memorable portraits of Americans both celebrated and unfamiliar in this richly peopled book. As Adamson argues, these artisans' stories speak to our collective striving toward a more perfect union: from the beginning, America had to be—and still remains to be—crafted.

Glenn Adamson's books include *Fewer, Better Things*, *The Invention of Craft*, and *The Craft Reader*. His writings have also been published in museum catalogues and in *Art in America*, *The Magazine Antiques*, *frieze*, and other periodicals. He was previously director of the Museum of Arts and Design, New York, and has held appointments as Senior Scholar at the Yale Center for British Art, and as Head of Research at the Victoria and Albert Museum, London. He lives in the Hudson Valley, New York.

**FICTION / CITY LIFE**

Bloomsbury Publishing | 10/13/2020
 9781620404874 | \$26.00 / \$34.99 Can.
 Hardcover with dust jacket | 224 pages
 8.3 in H | 5.5 in W

MARKETING**PRE-PUBLICATION:**

Early outreach to bloggers and literary influencers
 Major bookseller and librarian outreach campaign
 Consumer review campaign via NetGalley and Goodreads

AT PUBLICATION:

National print and online advertising campaign
 National print, broadcast, and online review coverage
 Author events by request

Shelter in Place

David Leavitt

David Leavitt returns with his signature “coolly elegant prose” (*O, The Oprah Magazine*) to deliver a comedy of manners for the Trump era.

It is the Saturday after the 2016 election, and in a plush weekend house in Connecticut, an intimate group of New Yorkers has just sat down to tea when their hostess, Eva Lindquist, proposes a dare. Who would be willing to ask Siri how to assassinate Donald Trump? Liberal and like-minded—editors, writers, a decorator, a theater producer, and one financial guy, Eva’s husband, Bruce—the friends have gathered to try to regroup. Yet with the exception of one obnoxious book editor, none is willing to accept Eva’s challenge.

Shelter in Place is a novel about house and home, furniture and rooms, safety and freedom and the invidious ways in which political upheaval can undermine even the most seemingly impregnable foundations. Eva is the novel’s polestar, a woman who moves through her days accompanied by a roving, carefully curated salon. She’s a generous hostess and more than a bit of a control freak. Yet when, in her avidity to secure shelter for herself, she persuades Bruce to buy a grand if dilapidated apartment in Venice, she sets off the chain of events that propel him to venture outside the bubble and embark on a wholly unexpected love affair.

A comic portrait of the months immediately following the 2016 election, *Shelter in Place* is also a meditation on the unreliable appetites—for love, for power, for freedom—by which both our public and private lives are shaped.

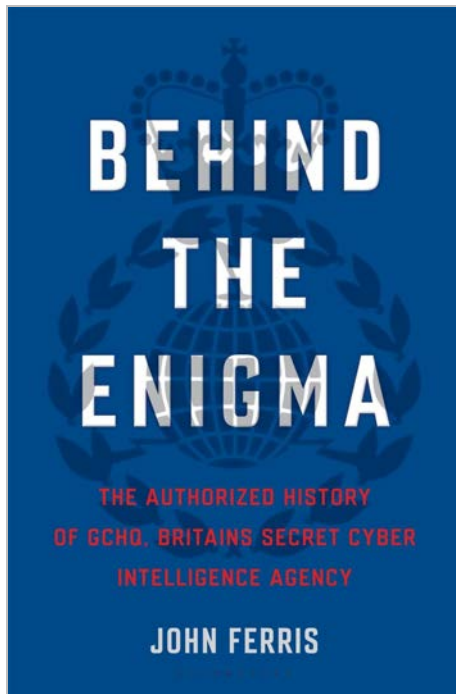
PRAISE

“I’ve long been a fan of David Leavitt’s work, for its range, its depth, its smarts and its humor. He is a phenomenal and prescient writer.” —Justin Torres

“A brilliant comedy of manners about the convoluted ways that people of taste, affluence, privilege, breeding, etc. avoid looking too closely at their own part in said reality. *Shelter in Place* is a book about people who are essentially spectators, bystanders, but who wish to be more—to be people of action. Among the book’s themes are the relationship between altruism and self-preservation, and the highly ephemeral nature of a certain kind of sophistication.” —David Salle

for The Two Hotel F...

David Leavitt’s novels and story collections include *Family Dancing*, *The Lost Language of Cranes*, *While England Sleeps*, *The Indian Clerk*, and *The Two Hotel Francforts*. He is also the author of the nonfiction works *Florence*, *A Delicate Case* and *The Man Who Knew Too Much: Alan Turing and the Invention of the Computer*. He is co-director of the MFA program in creative writing at the University of Florida, where he is professor of English and edits the journal *Subtropics*.



HISTORY / EUROPE / GREAT BRITAIN

Bloomsbury Publishing | 10/6/2020
 9781635574654 | \$40.00 / \$54.50 Can.
 Hardcover with dust jacket | 704 pages
 9.3 in H | 6.1 in W
 2 16-page b+w inserts

MARKETING

Broadcast media campaign
 National print and online review campaign
 Social media campaign sharing reviews and highlights
 Academic and cross-marketing with Osprey
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication
 Events: Canada

Behind the Enigma

The Authorized History of GCHQ, Britain's Secret Cyber Intelligence Agency

John Ferris

The definitive history of GCHQ, one of the world's most tight-lipped intelligence agencies, written with unprecedented access to classified archives.

One hundred years after the UK organization now known as Government Communications Headquarters was established, this authoritative account grants readers entry as never before into this top secret domain, illuminating a hidden but vitally important part of the history of modern intelligence gathering. Working closely with GCHQ, leading signals intelligence historian John Ferris unfolds the only complete chronicle of this expert communications monitoring and cyber security agency—from its origins in the First World War to the brilliant cryptographic feats that cracked Hitler's Enigma Code, through the Cold War and up to the present. Today, GCHQ plays a discreet but vital role in global security, not only in the UK, but also as the world's closest partner to the United States' National Security Agency. Inviting the public into the famously secretive GCHQ for the very first time—featuring a foreword for American readers by the organization's director—*Behind the Enigma* is a must-read for anyone interested in covert intelligence and cyber security.

John Ferris is a professor of history at the University of Calgary, where he is also a fellow at the Centre for Military and Strategic Studies. He received a PhD in war studies from King's College London. He is the author of numerous academic articles on diplomatic intelligence and military history, as well as on contemporary strategy and intelligence. He lives in Calgary, Canada.

Spirits of San Francisco

Voyages through the Unknown City

Gary Kamiya

From two bestselling, prizewinning, and critically acclaimed contemporary chroniclers of San Francisco comes a rich, illustrated, idiosyncratic portrait of this great city.

Gary Kamiya's *Cool Gray City of Love* was a runaway hit, an award-winner, and a #1 bestseller. Now, he joins forces with iconic, bestselling illustrator Paul Madonna to take a fresh look at this one-of-a-kind city. Marrying image and text in a way no book about this city has done before, Kamiya's captivating narratives accompany Madonna's masterful pen-and-ink drawings, breathing life into San Francisco sites both iconic and obscure.

Paul Madonna's atmospheric illustrations will awe: be amazed by his astonishing wide-angle drawing for a jaw-dropping new perspective on the "crookedest street in the world." And Kamiya's engaging prose, accompanying each image, offers fascinating vignettes of this incredible city: witness his story of "Dumptown," the bizarre community that sprang up in the 19th century on top of a massive garbage dump.

Handsome and irresistible—much like the city it chronicles—*Spirits of San Francisco* is both a visual feast and a detailed, personal, loving, informed portrait of a beloved city.

PRAISE

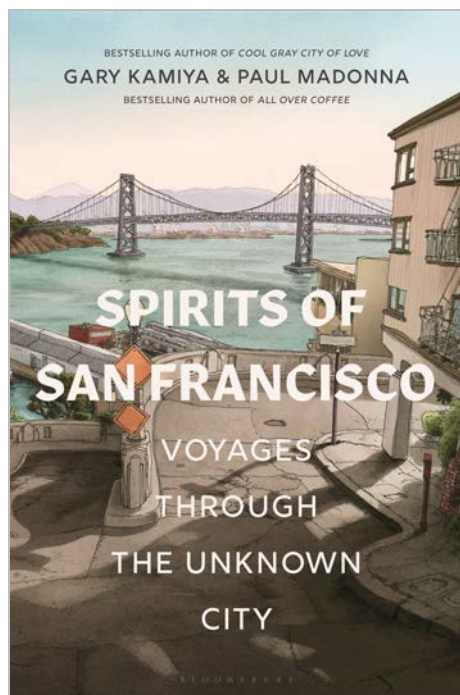
"A kaleidoscopic homage both personal and historical . . . Kamiya's symphony of San Francisco is a grand pleasure." —*The New York Times Book Review* on *Cool Gray City of Love*

"Kamiya's relish is contagious . . . [San Francisco] has its defining lyrical panorama for a generation or longer." —*The San Francisco Chronicle* on *Cool Gray City of Love*

"The book is fantastic. Of time and tenderness. Beautiful drawings. Beautiful text. Ethereal and serious at once. The book is its own reward." —Maira Kalman on *Everything Is Its Own Reward*

Gary Kamiya is the author of the #1 San Francisco bestseller *Cool Gray City of Love*. A co-founder of Salon.com, he writes a popular history column for the *San Francisco Chronicle* and is the executive editor of *San Francisco* magazine.

Paul Madonna is the prizewinning author of four books, including the bestseller *All Over Coffee*. His work is exhibited internationally, and he was the first (ever) art intern at *Mad* magazine. Both authors live in San Francisco.



TRAVEL / UNITED STATES / WEST

Bloomsbury Publishing | 10/20/2020
9781635575880 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 160 pages
 9.3 in H | 6.1 in W
 B+W illustrations throughout

MARKETING

PRE-PUBLICATION BUZZ BUILDING:

Major early blogger, influencer, and bookseller outreach

Library and Academic marketing campaign

Consumer review campaign via NetGalley and Goodreads

Trade advertising campaign including holiday catalog

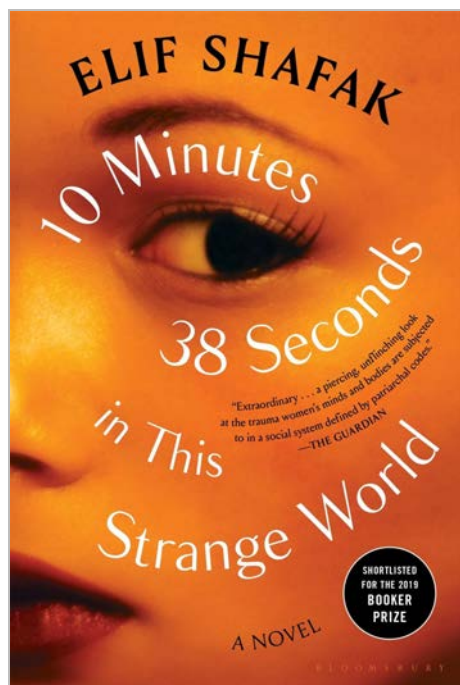
MAJOR LAUNCH AT PUBLICATION:

Regional consumer advertising campaign
 National print, broadcast, and online media campaign

Regional print and radio coverage

Major social media launch campaign

Author events

**FICTION / FRIENDSHIP**

Bloomsbury Publishing | 10/13/2020
 9781635575811 | \$18.00 / \$24.50 Can.
 Trade Paperback | 320 pages
 8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781635574470

MARKETING

National paperback review coverage
 National consumer advertising campaign
 Major bookseller and librarian outreach campaign
 Consumer review campaign via social media
 Feature in Bloomsbury newsletters
 Social media campaign including giveaways

10 Minutes 38 Seconds in This Strange World

Elif Shafak

The Man Booker-shortlisted novel on the power of friendship in our darkest times, from internationally renowned writer and speaker Elif Shafak.

In the pulsating moments after she has been murdered and left in a dumpster outside Istanbul, Tequila Leila enters a state of heightened awareness. Her heart has stopped beating but her brain is still active—for 10 minutes 38 seconds. While the Turkish sun rises and her friends sleep soundly nearby, she remembers her life—and the lives of others, outcasts like her.

Tequila Leila's memories bring us back to her childhood in the provinces, a highly oppressive milieu with religion and traditions, shaped by a polygamous family with two mothers and an increasingly authoritarian father. Escaping to Istanbul, Leila makes her way into the sordid industry of sex trafficking, finding a home in the city's historic Street of Brothels. This is a dark, violent world, but Leila is tough and open to beauty, light, and the essential bonds of friendship. In Tequila Leila's death, the secrets and wonders of modern Istanbul come to life, painted vividly by the captivating tales of how Leila came to know and be loved by her friends. As her epic journey to the afterlife comes to an end, it is her chosen family who brings her story to a buoyant and breathtaking conclusion.

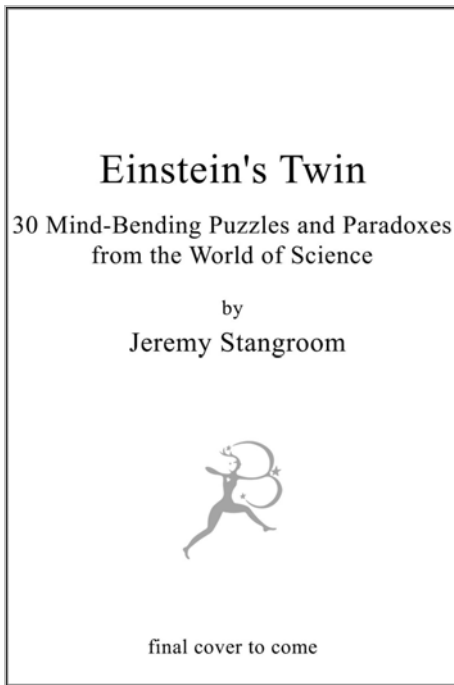
PRAISE

"A deeply humane story about the cruel effects of Turkey's intolerant sexual attitudes . . . Shafak is a master of captivating moments that provide a sprawling and intimate vision of Istanbul." —*The Washington Post*

"Seductively imaginative, rambunctiously humorous, complexly tragic, and lyrically redemptive." —*Booklist* (starred review)

"Extraordinary . . . A piercing, unflinching look at the trauma women's minds and bodies are subjected to in a social system defined by patriarchal codes." —*The Guardian*

Elif Shafak is an award-winning British-Turkish novelist. She has published seventeen books and her work has been translated into fifty languages. Shafak holds a PhD in political science and has taught at various universities including Oxford, where she is an honorary fellow. Shafak is an inspiring public speaker and twice a TED Global speaker. Shafak contributes to many major publications around the world and has been awarded the title of Chevalier des Arts et des Lettres. She lives in London.



GAMES & ACTIVITIES / LOGIC & BRAIN TEASERS

Bloomsbury Publishing | 10/13/2020
 9781635575866 | \$22.00 / \$30.00 Can.
 Hardcover with dust jacket | 144 pages
 7.8 in H | 5.5 in W
 Full color illustrations throughout

MARKETING

National print and online campaign
 Broadcast media campaign
 Social media campaign
 Giveaways and special sales/holiday opportunities
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

Einstein's Twin

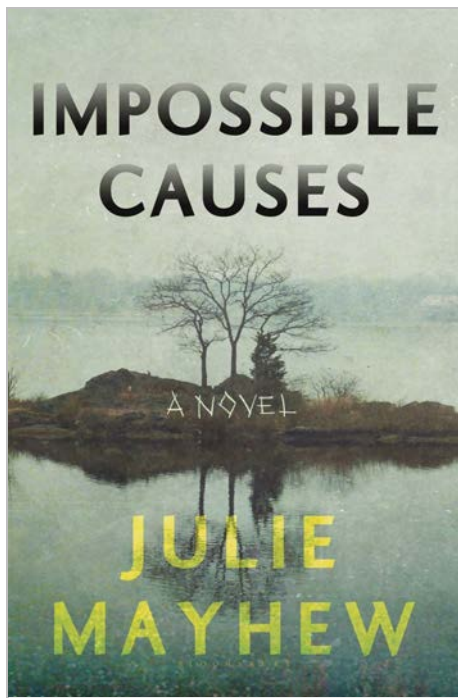
30 Mind-Bending Puzzles and Paradoxes from the World of Science

Jeremy Stangroom

From the author of *Einstein's Riddle* comes a collection of science's most intriguing and classic paradoxes, puzzles, and unsolved conundrums to stimulate the brain and delight the mind.

How can a cat be both dead and alive? Can you travel back in time to kill your own grandfather? How can a particle also be a wave? Why did sex evolve? *Einstein's Twin* explores some of science's classic questions and intractable mysteries, which have challenged the world's greatest thinkers. Time dilation, wave-particle duality, time travel, and quantum entanglement, along with many other scientific phenomena, are introduced in a clever way that will engage your critical thinking faculties while at the same time challenging your sense of reality. *Einstein's Twin* is a must-have for any avid puzzler's library.

Jeremy Stangroom is the author of *Einstein's Riddle*, *Would You Eat Your Cat?*, *Is Your Neighbor a Zombie?*, and other books. His writing has also appeared in the *Guardian*, the *Chronicle of Higher Education*, the *Daily Telegraph*, and elsewhere. He holds a PhD from the London School of Economics and has taught both psychology and sociology. He lives in London.



**FICTION / THRILLERS /
PSYCHOLOGICAL**

Bloomsbury Publishing | 10/13/2020
9781635575835 | \$16.00 / \$22.00 Can.
Trade Paperback | 432 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781635573251

MARKETING

National paperback review coverage
Book club marketing
Bookseller outreach campaign
Consumer review campaign via social media
Feature in Bloomsbury newsletters
Social media campaign including giveaways

Impossible Causes

Julie Mayhew

For readers of *All the Missing Girls* and *You Will Know Me*, *Impossible Causes* is a gripping, claustrophobic thriller about isolation, power, and the lies that fester when witnesses stay silent.

For seven months of the year, the remote island of Lark is fogbound, cut off completely from the mainland.

Three strangers arrive before the mists fall: Ben Hailey, a charismatic teacher looking to make his mark, teenager Viola Kendrick, and her mother, both seeking a place to hide from unspeakable tragedy.

As the winter fog sets in, the presence of the newcomers looms large in this tight-knit community. They watch as their women fall under the teacher's spell. And they watch as their daughters draw the mysterious Viola into their circle. The girls begin to meet furtively at night, dancing further and further away from the religious traditions that have held Lark together for generations.

But when a body is found one morning at the girls' meeting place, high up among the sacred stones of Lark, faith turns instantly to suspicion and fear. For the island is weighted with its own dark secrets, and now it is time for them to come into the light.

Eerie and menacing, timely and moving, *Impossible Causes* is an unputdownable thriller that examines the consequences of silence kept at young women's expense.

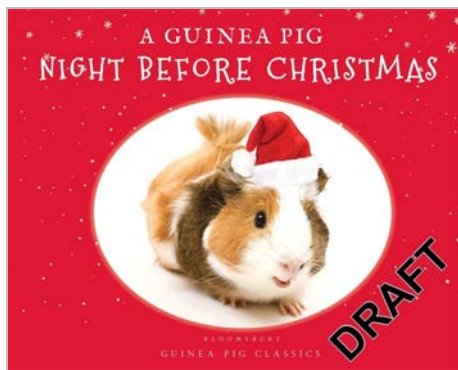
PRAISE

***"Impossible Causes* is a haunting work, filled with explorations into the power of lies, the consequences of silence, and the intensity that can envelop the relationships between teenage girls—a book that feels at once timeless and very modern."** —BookTrib

"The picture that emerges is an important one, concerning itself with the external governance of women's bodies, their actions and their fates." —*New York Times Book Review*

"This highly imaginative novel and its meticulously created community of characters was an addictive read with twists and turns and a wonderful sense of place. Beautifully written, beguiling and compelling." —Lisa Ballantyne...

Julie Mayhew is the author of the young adult novels *Red Ink*, *The Big Lie*, and *Mother Tongue*. She is also a prolific writer for radio and has twice been nominated for best original drama at the BBC Audio Drama Awards for her plays. She lives in Hertfordshire, England with her family.



A Guinea Pig Night Before Christmas

Clement Clarke Moore

The timeless Christmas tale gets the Guinea Pig Classics treatment!

'Twas the night before Christmas, and all through the house . . .
One Christmas Eve night, while his family is sleeping, a father wakes to a great noise outside of his house. When he sneaks out of bed to see what it is, he is amazed to see who else but Santa himself—"his eyes—how they twinkled! his dimples—how merry!"—filling the stockings with presents and spreading good cheer. All too soon, Santa flies off in his sleigh, wishing a merry Christmas to all, and to all a goodnight.
This is the beloved, well-known poem—as you've never seen it before.

PRAISE

"Like a comfortable armchair upon which you might read one of these tiny masterpieces, the success of the [Guinea Pig Classics] series—and let there be no doubt that it is a triumph—rests on four points: the iconic but charming literature upon which each book is based; the unwavering cuteness of the guinea pigs; the delightful styling of each photograph with costumes by Newall; the sparse brevity of Goodwin's adaptations that preserve the essence, the aesthetic, and the language of the original." —*Los Angeles Review of Books* on *A Guinea Pig Romeo & Juliet*

Alex Goodwin has an MA in creative writing from the University of East Anglia. He is associate editor at the International Institute of Strategic Studies and lives in London.

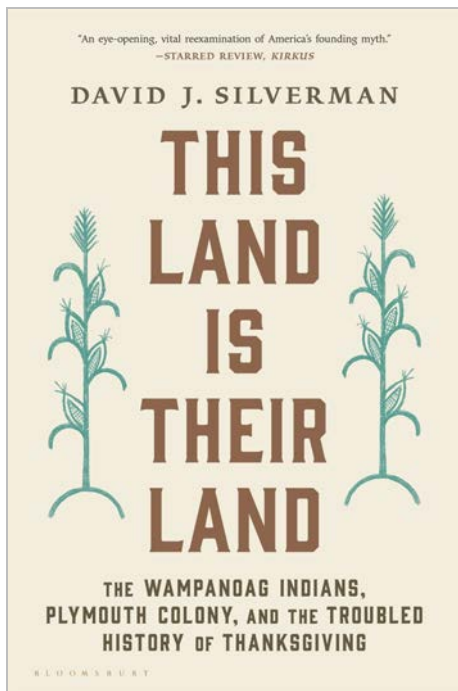
Tess Newall works as a set designer on a variety of scales for fashion, film, events, and window displays. She lives in London.

HUMOR / TOPIC / ANIMALS

Bloomsbury Publishing | 10/6/2020
9781526613561 | \$14.00 / \$19.00 Can.
Hardcover with dust jacket | 56 pages
5 in H | 6.3 in W
Color photography throughout

MARKETING

Holiday gift guides
Print and online review and feature campaign
Social media campaign
Series giveaways via newsletters & social
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication



HISTORY / UNITED STATES / COLONIAL PERIOD

Bloomsbury Publishing | 10/13/2020
 9781632869258 | \$20.00 / \$26.99 Can.
 Trade Paperback | 528 pages
 9.3 in H | 6.1 in W

Other Available Formats:
 Hardcover ISBN: 9781632869241

MARKETING

National paperback review coverage
 Bookseller outreach campaign
 Consumer review campaign via social media
 Feature in Bloomsbury newsletters
 Social media campaign including giveaways

This Land Is Their Land

The Wampanoag Indians, Plymouth Colony, and the Troubled History of Thanksgiving

David J. Silverman

Ahead of the 400th anniversary of the first Thanksgiving, a new look at the Plymouth colony's founding events, told for the first time with Wampanoag people at the heart of the story.

In March 1621, when Plymouth's survival was hanging in the balance, the Wampanoag sachem (or chief), Ousamequin (Massasoit), and Plymouth's governor, John Carver, declared their people's friendship for each other and a commitment to mutual defense. Later that autumn, the English gathered their first successful harvest and lifted the specter of starvation. Ousamequin and 90 of his men then visited Plymouth for the "First Thanksgiving." The treaty remained operative until King Philip's War in 1675, when 50 years of uneasy peace between the two parties would come to an end.

Four hundred years after that famous meal, historian David J. Silverman sheds profound new light on the events that led to the creation, and bloody dissolution, of this alliance. Focusing on the Wampanoag Indians, Silverman deepens the narrative to consider tensions that developed well before 1620 and lasted long after the devastating war—tracing the Wampanoags' ongoing struggle for self-determination up to this very day.

This unsettling history reveals why some modern Native people hold a Day of Mourning on Thanksgiving, a holiday which celebrates a myth of colonialism and white proprietorship of the United States. *This Land Is Their Land* shows that it is time to rethink how we, as a pluralistic nation, tell the history of Thanksgiving.

PRAISE

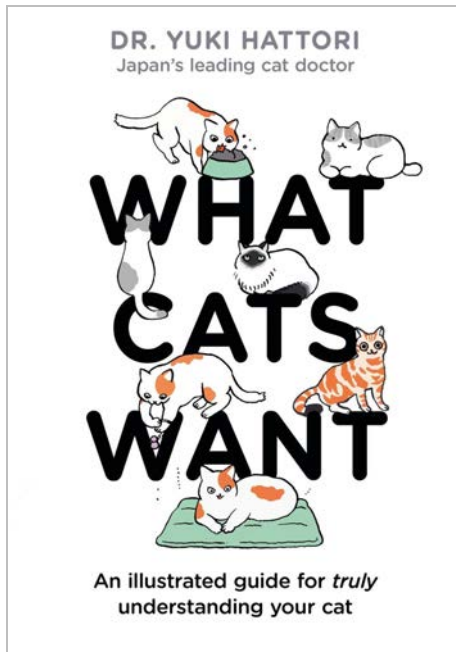
"Throughout this well-documented, unique history, Silverman offers a detailed look at . . . the [European] attempt to annihilate (and assimilate) the Wampanoags—and their incredible ability to transcend the dehumanization and prevail . . . an eye-opening, vital reexamination of America's founding myth."

—Kirkus Reviews (starred review)

"Silverman's highly recommended work enlightens as it calls into question persistent myths about the origins of Thanksgiving." —*Booklist* (starred review)

"This lucidly written and convincingly argued account of the most 'American' of traditions deserves to be read widely." —*Publishers Weekly*

David J. Silverman is a professor at George Washington University, where he specializes in Native American, Colonial American, and American racial history. He is the author of *Thundersticks*, *Red Brethren*, *Ninigret*, and *Faith and Boundaries*. His essays have won major awards from the Omohundro Institute of Early American History and Culture and the New York Academy of History. He lives in Philadelphia.

**PETS / CATS**

Bloomsbury Publishing | 10/27/2020
 9781526623065 | \$20.00 / \$26.99 Can.
 Hardcover with dust jacket | 160 pages
 8.3 in H | 5.8 in W
 2-color illustrations throughout

MARKETING

National print and online campaign
 Broadcast media campaign
 Social media campaign
 Giveaways and special sales/holiday opportunities
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

What Cats Want

An illustrated guide for truly understanding your cat

Yuki Hattori

From the top feline doctor in Japan comes a fun, practical, adorably illustrated “cat-to-human” translation guide to decoding your cat’s feelings.

Ever wondered if your cat actually enjoys it when you pet her, or if she’s just tolerating you because you’ll feed her later? What she is thinking when she pounces for a fluffy toy on a string? Why she *absolutely must* squish herself into any box, drawer, or seemingly too-small space? The answers to these questions—and more—can be uncovered in this absolutely essential book about how to read your cat’s feelings, written by a top feline expert. This “cat-to-human” translation guide is super-fun and packed to the brim with helpful knowledge for cat owners.

With revealing insights and appealing illustrations, *What Cats Want* provides a much-desired glimpse into the minds of our most mysterious pets.

Yuki Hattori is the head clinician and founder of the Tokyo Feline Medical Center. He became the director of SyuSyu CAT Clinic in 2005 before working in a cat specialist hospital in Texas, in 2006. The former director of the JSFM Cat Medical Society, he has been involved in specialized medical care for cats for 12 years. He lives in Japan.

Shadow Network

Media, Money, and the Secret Hub of the Radical Right

Anne Nelson

The chilling story of the covert group that masterminds the Radical Right's ongoing assault on America's airwaves, schools, environment, and, ultimately, its democracy.

In 1981, emboldened by Ronald Reagan's election, a group of some fifty Republican operatives, evangelicals, oil barons, and gun lobbyists met in a Washington suburb to coordinate their attack on civil liberties and the social safety net. These men and women called their coalition the Council for National Policy. Over four decades, this elite club has become a strategic nerve center for channeling money and mobilizing votes behind the scenes. Its secretive membership rolls represent a high-powered roster of fundamentalists, oligarchs, and their allies, from Oliver North, Ed Meese, and Tim LaHaye to Kellyanne Conway, Ralph Reed, Tony Perkins, and the DeVos and Mercer families. In *Shadow Network*, award-winning author and media analyst Anne Nelson chronicles this history and illuminates the coalition's key figures and their tactics. She traces how the collapse of local journalism laid the foundation for the Council for National Policy's information war and listens in on the hardline broadcasting its members control. And she reveals how the group has collaborated with the Koch brothers to outfit Radical Right organizations with state-of-the-art apps and a shared pool of captured voter data—outmaneuvering the Democratic Party in a digital arms race whose result has yet to be decided. In a time of stark threats to our most valued institutions and democratic freedoms, *Shadow Network* is essential reading.

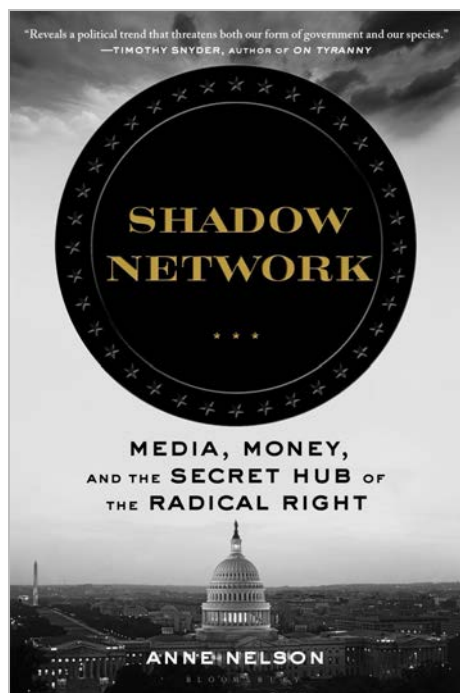
PRAISE

"Reveals a political trend that threatens both our form of government and our species." —Timothy Snyder, author of *On Tyranny*

"Riveting. Want to understand how so many Americans turned against truth? Read this book." —Nancy MacLean, author of *Democracy in Chains*

"An explosive, comprehensive account of the 30-year relationship . . . between the CNP and a host of Republican leaders and organizations. This is an absolutely momentous piece of investigative journalism." —*Publishers Weekly* (starred review)

Anne Nelson has received a Livingston Award, a Guggenheim Fellowship, a Bellagio Fellowship, and Associated Church Press Award for her coverage of the conflict in Central America for the *Los Angeles Times*, NPR, and the BBC. She has taught at Columbia University for over two decades. Her previous books include *Red Orchestra*, a New York Times Book Review Editors' Choice; and *Suzanne's Children*, a finalist for the National Jewish Book Award. A native of Oklahoma, she lives in New York City.



HISTORY / UNITED STATES / 20TH CENTURY

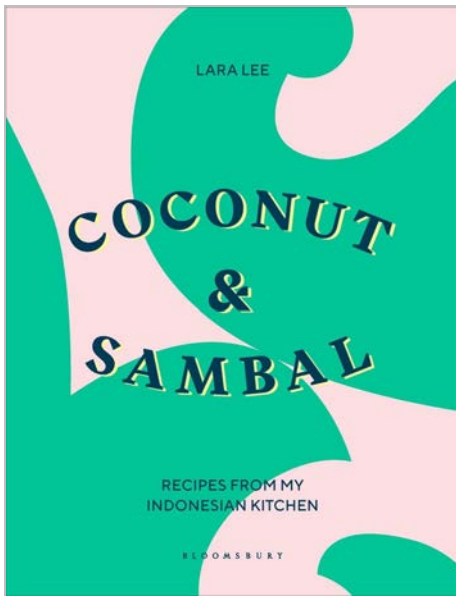
Bloomsbury Publishing | 10/20/2020
9781635575828 | \$18.00 / \$24.50 Can.
Trade Paperback | 416 pages
8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781635573190

MARKETING

National paperback review coverage
Bookseller outreach campaign
Consumer review campaign via social media
Feature in Bloomsbury newsletters
Social media campaign including giveaways



**COOKING / REGIONAL & ETHNIC
/ AUSTRALIAN & OCEANIAN**

Bloomsbury Publishing | 10/13/2020
9781526603517 | \$35.00 / \$47.50 Can.
Hardcover with dust jacket | 288 pages
9.7 in H | 7.4 in W
Color photography throughout

MARKETING

Holiday gift guides
Print and online review and feature campaign
Social media campaign
Series giveaways via newsletters & social
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication

Coconut & Sambal

Recipes from my Indonesian Kitchen

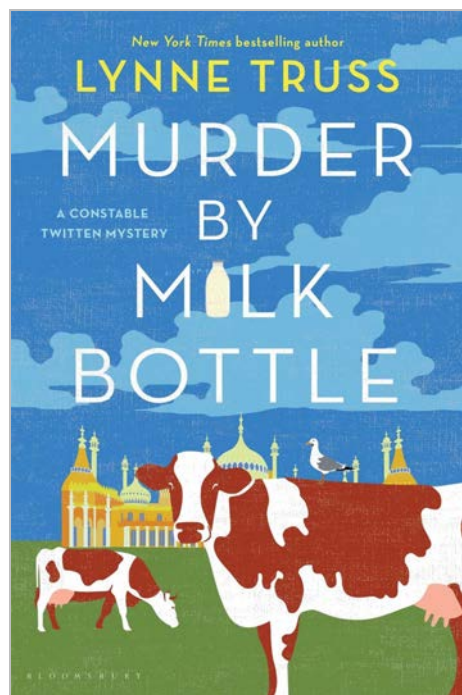
Lara Lee

Vibrant and authentic recipes from the bountiful islands of Indonesia.

Beyond Indonesia's lush rainforests, tropical seas and abundant rice fields lies a country not often seen by visitors. It is one of bustling local markets, lively street food stalls, colourful shops and houses and generous community spirit. From these islands come one of the most diverse cuisines in the world, weaving flavours of lemongrass, chilli, tamarind and coconut into dishes that are fragrant, colourful and bold.

In *Coconut & Sambal* Australian-born chef Lara Lee takes us on a journey to trace her family's Indonesian roots, and in the kitchens of her grandmother, extended family and welcoming strangers alike, she discovers the secrets to real Indonesian cookery. Now she shares more than 80 authentic, mouth-watering recipes that have been passed down through the generations, so you can recreate dishes such as Nasi goreng, Beef rendang, Chilli prawn satay and Pandan cake. There are also recipes for a variety of sambals: fragrant, spicy relishes – ranging from mild to fiery – that are undoubtedly the heart and soul of every meal. The recipes in *Coconut & Sambal* use easily accessible ingredients and simple techniques and are interwoven with beguiling tales of life on the islands and vibrant food and travel photography, shining a light on the magnificent but little-known cuisine of Indonesia.

Lara Lee is an Indonesian and Australian chef and food writer. She trained at Leiths School of Food and Wine and now runs an event catering business called Kiwi and Roo, serving delicious food to high profile guests and venues that include the royal family, the Australian prime minister, the Natural History Museum and the Royal Academy of Arts. She also holds supper clubs that celebrate her heritage with both Australian and Indonesian cuisine all over London. This is her first cookbook.



FICTION / MYSTERY & DETECTIVE / COZY

Bloomsbury Publishing | 11/10/2020
 9781635575965 | \$27.00 / \$36.50 Can.
 Hardcover with dust jacket | 320 pages
 9.3 in H | 6.1 in W

Other Available Formats:
 Trade Paperback ISBN: 9781635575972

MARKETING

National print and online advertising campaign
 National print, broadcast, and online review coverage
 Early outreach to bloggers and mystery-focused reviewers
 Promotion at BoucherCon 2020
 Major bookseller and librarian outreach campaign
 Consumer review campaign via NetGalley and Goodreads

Murder by Milk Bottle

Lynne Truss

A quirky and charming new crime novel from *New York Times* bestselling author Lynne Truss.

In the wake of two extremely high-profile murder cases, and with the summer of 1957 finally winding down, Constable Twitten is eagerly anticipating a quiet spell at work. But his hoped-for rest is interrupted when he and his colleagues find a trio of bodies, all murdered with the same unusual weapon: a milk bottle. The three victims are seemingly unconnected—a hardworking patrolman, a would-be beauty queen, and a catty BBC radio personality—so Constable Twitten, Sergeant Brunswick, and Inspector Steine are baffled. But with Brighton on high alert and the local newspaper churning out stories of a killer on the loose, the police trio is determined to solve the case and catch the killer. Charming, witty, and full of the zany characters Truss’s readers have come to love, *Murder by Milk Bottle* will delight old fans and new alike.

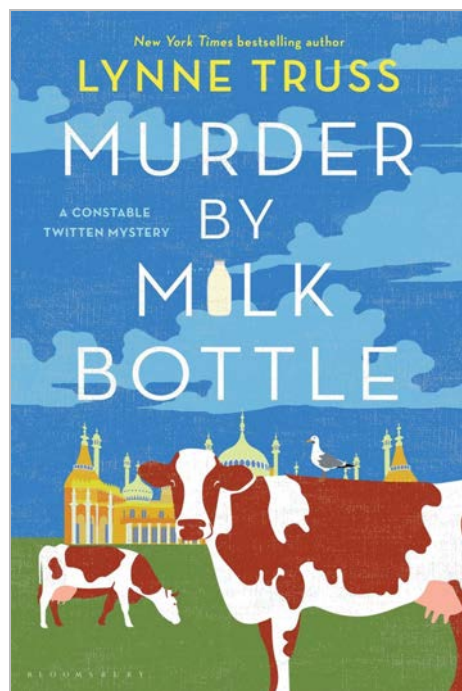
PRAISE

“A worthy follow-up to her delightful 2018 novel *A Shot in the Dark*. . . One looks forward with glee to the novel’s culmination—and to this quick-learning constable’s future adventures.” —*The Wall Street Journal* on *The Man That Got Away*

“Delightful . . . Truss perfectly blends humor and detection.” —*Publishers Weekly* on *The Man That Got Away*

“The craft and care with which author Truss weaves her facts into a richly narrated but utterly hilarious tapestry is amazing. The reader may find himself wondering how she manages to keep her facts straight as she throws his own mental processes into such a delightful muddle.” —*New York Journal of Books* ...

Lynne Truss is a columnist, novelist, and broadcaster whose *Eats, Shoots & Leaves: The Zero Tolerance Approach to Punctuation* was a *New York Times* bestseller. She is also the author of *A Shot in the Dark* and *The Man That Got Away*. Truss lives in Brighton. lynnetruss.com



**FICTION / MYSTERY &
DETECTIVE / COZY**

Bloomsbury Publishing | 11/10/2020
9781635575972 | \$17.00 / \$23.00 Can.
Trade Paperback | 320 pages
9.3 in H | 6.1 in W

Other Available Formats:
Hardcover ISBN: 9781635575965

MARKETING

National print and online advertising campaign
National print, broadcast, and online review coverage
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book design
forthcoming

**BIOGRAPHY & AUTOBIOGRAPHY
/ PERSONAL MEMOIRS**

Bloomsbury Publishing | 12/1/2020
9781635576368 | \$17.00 / \$23.00 Can.
Trade Paperback | 304 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781635573657

The Broken Road

George Wallace and a Daughter's Journey to Reconciliation

Peggy Wallace Kennedy

From the daughter of one of America's most virulent segregationists, a memoir that reckons with her father George Wallace's legacy of hate—and illuminates her journey towards redemption.

Peggy Wallace Kennedy has been widely hailed as the “symbol of racial reconciliation” (*Washington Post*). In the summer of 1963, though, she was just a young girl watching her father stand in a schoolhouse door as he tried to block two African-American students from entering the University of Alabama. This man, former governor of Alabama and presidential candidate George Wallace, was notorious for his hateful rhetoric and his political stunts. But he was also a larger-than-life father to young Peggy, who was taught to smile, sit straight, and not speak up as her father took to the political stage. At the end of his life, Wallace came to renounce his views, although he could never attempt to fully repair the damage he caused. But Peggy, after her own political awakening, dedicated her life to spreading the new Wallace message—one of peace and compassion.

In this powerful new memoir, Peggy looks back on the politics of her youth and attempts to reconcile her adored father with the man who coined the phrase “Segregation now. Segregation tomorrow. Segregation forever.”

Timely and timeless, *The Broken Road* speaks to change, atonement, activism, and racial reconciliation.

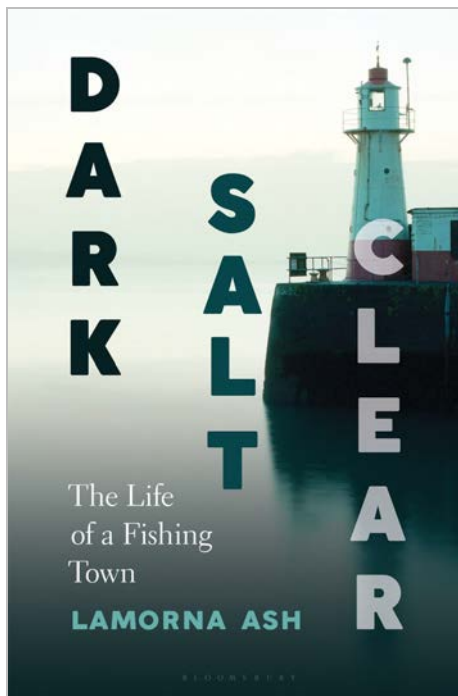
PRAISE

Justice H. Mark Kennedy, Peggy's husband of forty-six years, served as a judge for more than two decades including two terms as a Justice of the Supreme Court of Alabama. Together they have two sons.

“Fascinating and unflinching . . . [*The Broken Road*] explores Peggy Wallace Kennedy's journey from a little girl defending her father . . . to an adult grappling with his civil rights legacy and seeking racial justice.” —*NPR, Best Books of the Year*

“Searingly revelatory.” —Diane McWhorter, Pulitzer Prize-winning author of *Carry Me Home*

Peggy Wallace Kennedy is a nationally recognized speaker, lecturer, and writer. Mrs. Kennedy has received, among others, the Southern Christian Leadership Conference Rosa Parks Legacy Award; the Emmett Till Legacy Foundation Woman of Courage Award; the Brown Foundation Human Rights Award; and the MLK Commission Award, City of San Antonio, Texas. Her dedication to racial reconciliation offers hope for change in a divided America. She lives in Montgomery, Alabama.



**NATURE / ECOSYSTEMS &
HABITATS / COASTAL REGIONS
& SHORELINES**

Bloomsbury Publishing | 12/1/2020
9781635576153 | \$27.00 / \$36.50 Can.
Hardcover with dust jacket | 336 pages
9.3 in H | 6.1 in W

MARKETING

National print and online review campaign
Book club outreach campaign
Essays and op-eds by author
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication

Dark, Salt, Clear

The Life of a Fishing Town

Lamorna Ash

From an adventurous new voice reminiscent of Robert Macfarlane, a captivating portrait of a community eking out its living in a coastal landscape as stark and storied as it is beautiful.

Before arriving in Newlyn, a Cornish fishing village at the end of England's railway line, Lamorna Ash was told that no fisherman would want a girl joining an expedition. Weeks later, the only female on board a trawler called the *Filadelfia*, she is heading out to sea with the dome of the sky above and the black waves below.

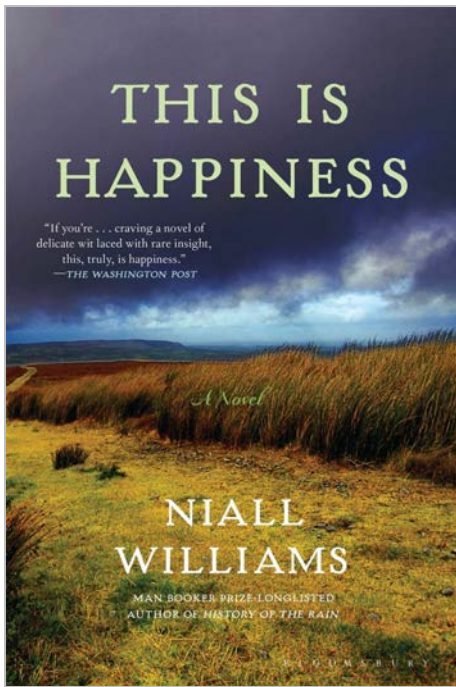
Newlyn is a town of dramatic cliffs, crashing tides, and hardcore career fishermen—complex and difficult heroes who slowly open up to Ash about their lives and frustrations, first in the condensed space of the boat, and then in the rough pubs ashore. Determined to know the community on its own terms, Ash lodges in a spare room by the harbor and lets the village wash over her in all of its clamoring unruliness, thumping machinery, and tangled nets—its history, dialect, and centuries-old industry.

Moving between Ash's surprising, transformational journey aboard the *Filadelfia* and her astute observations of Newlyn's landscape and people, *Dark, Salt, Clear* is an assured work of indelible characters and a multilayered travelogue through a landscape both lovely and merciless. Ash's adventurous glint, her delicate observations, and her willingness to get under the skin of a place call to mind the work of Annie Dillard, Barry Lopez, and Robert Macfarlane. This is an evocative journey and a fiercely auspicious debut.

PRAISE

"Lamorna Ash is a beautiful prose stylist—precise, perceptive, humane and sensitive—who somehow manages to write in a way that is both earthy and poetic. Her debut book—full of fish and blood and salt and oilskins—marks the birth of a new star of nonfiction." —William Dalrymple, author of *The Anarchy*

Lamorna Ash is an education worker at the charity IntoUniversity and is a freelance writer for the *Times Literary Supplement* and *TANK* magazine. She has a degree in English from Oxford and a master's in social and cultural anthropology from UCL. She has herself written numerous plays that have toured Edinburgh, Oxford, and London. She can gut most kinds of fish, quite slowly. *Dark, Salt, Clear* is her first book.

**FICTION / LITERARY**

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This Is Happiness

Niall Williams

A profound and enchanting new novel from Booker Prize–longlisted author Niall Williams about the loves of our lives and the joys of reminiscing.

NAMED A BEST BOOK OF THE YEAR BY *THE WASHINGTON POST* and *REAL SIMPLE*

Change is coming to Faha, a small Irish parish unaltered in a thousand years. For one thing, the rain is stopping. Nobody remembers when it started; rain on the western seaboard is a condition of living. But now—just as Father Coffeey proclaims the coming of the electricity—the rain clouds are lifting. Seventeen-year-old Noel Crowe is idling in the unexpected sunshine when Christy makes his first entrance into Faha, bringing secrets for which he needs to atone. Though he can't explain it, Noel knows right then: something has changed.

As the people of Faha anticipate the endlessly procrastinated advent of the electricity, and Noel navigates his own coming-of-age and his fallings in and out of love, Christy's past gradually comes to light, casting a new glow on a small world.

Harking back to a simpler time, *This Is Happiness* is a tender portrait of a community—its idiosyncrasies and traditions, its paradoxes and kindnesses, its failures and triumphs—and a coming-of-age tale like no other. Luminous and lyrical, yet anchored by roots running deep into the earthy and everyday, it is about the power of stories: their invisible currents that run through all we do, writing and rewriting us, and the transforming light that they throw onto our world.

PRAISE

"Escaping into the pages of *This Is Happiness* feels as much like time travel as enlightenment . . . If you're . . . craving a novel of delicate wit laced with rare wisdom, this, truly, is happiness." —*The Washington Post*

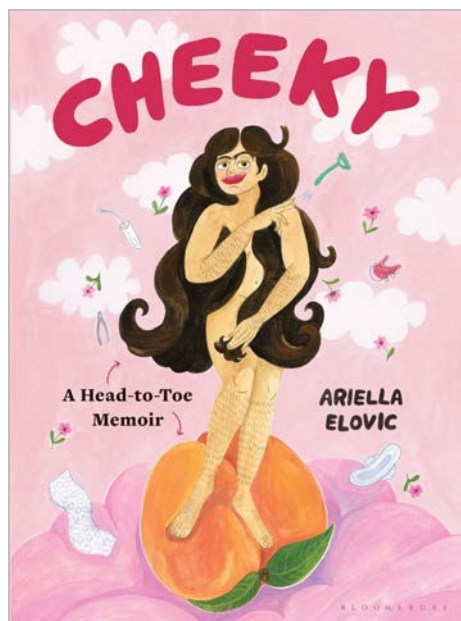
"This big-hearted story is an intimate study of a small place on the brink of change."

—*The New York Times*

"An often delightful, rural rhapsody." —*The Wall Street Journal*

"A breathtaking tale . . . Williams . . . is a master of Irish storytelling, crafting sentences that tempt the reader to double back and read again—and characters that get under your skin." —Associated Press

Niall Williams was born in Dublin in 1958. He is the author of the Booker Prize–longlisted *History of the Rain* and eight other novels, including *Four Letters of Love*, which is set to be a major motion picture. He lives in Kiltumper in County Clare, Ireland, with his wife, Christine. niallwilliams.com



SELF-HELP / PERSONAL GROWTH / SELF-ESTEEM

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 9781635574524 | \$26.00 / \$34.99 Can.
 Hardcover with dust jacket | 256 pages
 4-color illustrations throughout

MARKETING

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 Highlight in Bloomsbury newsletters at publication
 National print review and feature campaign
 Online and broadcast media campaign
 Essays/op-eds
 Events: NYC, Brooklyn, and book festivals by request

Cheeky

A Head-to-Toe Memoir

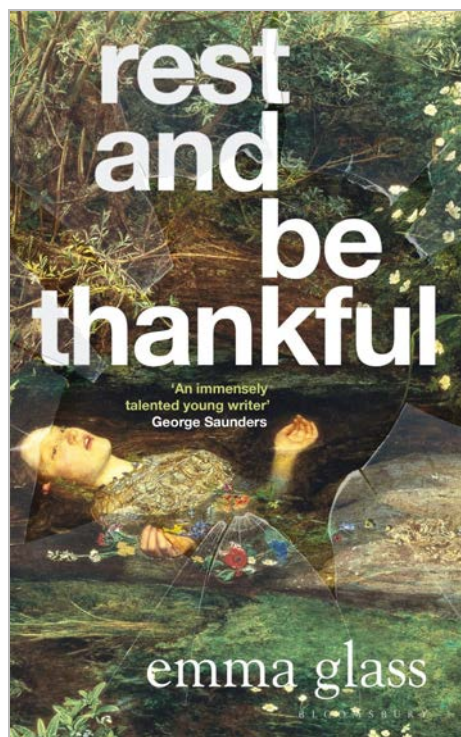
Ariella Elovic

The funny, exuberant, inspiring antidote to body shame—a full-color graphic memoir celebrating the imperfections of the author’s female body in all its glory.

Too tall. Too short. Too fat. Too thin. The message is everywhere—we need to pluck, wax, shrink, and hide ourselves, to not take up space, emotionally or literally; women are *never* “just right.” Well, Ariella Elovic, feminist and illustrator extraordinaire, has had enough. In her full-color graphic memoir *Cheeky*, she takes an inspiring and exuberant head-to-toe look at her own body self-consciousness, and body part by body part, finds her way back to herself. How does Ariella learn not to see herself as a never-finished DIY project, but to accept and even love the physical attributes society taught her to hide? How does a mirror go from a “black hole of critique” to a “who’s that girl” moment? Essential to her journey is her posse of girlfriends, her “yentas.” Together, they discover that sharing “imperfections” and some of the gross and “unsightly” things our bodies produce can be a source of endless laughs and deep bonding. It helps to have a team with some outside perspectives to keep our inner bullies in check. After all, “we are all just (gorgeous) piles of skin rolling in our own (magical) filth.”

Charming and hilarious, full of empathy and humor, and gorgeously illustrated, *Cheeky* aims to inspire women everywhere to embrace our bodies, flaws and all, and also our bodies’ needs, desires, and inherent power.

Ariella Elovic holds a BFA in Communication Design from Washington University in St. Louis. Her work has been featured by *Teen Vogue*, *Refinery29*, *Buzzfeed*, *KAAST*, and *Womanly Magazine*. Ariella has collaborated with various female-interest brands, including Lunette Cup, What’s In Your Box?, Lunapads, and Cora for Women. She lives in New York.

**FICTION / LITERARY**

Bloomsbury Publishing | 12/1/2020
 9781526601070 | \$18.00 / \$24.50 Can.
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 8.5 in H | 5.3 in W

MARKETING

Library marketing
 National print and online literary review
 attention
 Q&A or essay pitches

Rest and Be Thankful

Emma Glass

A darkly shimmering novel of a nurse on the edge of burnout, by “an immensely talented young writer . . . Her fearlessness renews one’s faith in the power of literature” (George Saunders).

Laura is a nurse in a pediatric unit. On long, quiet shifts, she and her colleagues, clad in their different shades of blue, care for sick babies, handling their exquisitely fragile bodies and carefully calibrating the mysterious machines that keep them alive.

Laura may be burnt out. Her hands have been raw from washing as long as she can remember. When she sleeps, she dreams of water; when she wakes, she finds herself lying next to a man who doesn’t love her anymore. And there is a strange figure dancing in the corner of her vision, always just beyond her reach. Dark yet luminous, sensual yet chilling, written with a visceral rhythm and laced with dread, *Rest and Be Thankful* is an unforgettable novel that confirms Emma Glass as a visionary new voice.

PRAISE

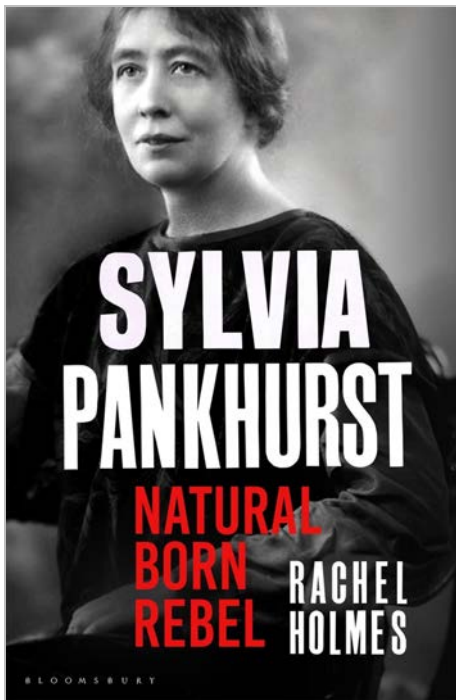
for *Peach*:

“If you enjoy fiction that breaks new ground, British author Emma Glass’s debut, *Peach*—about a girl experiencing the aftermath of a sexual assault—is a must-read.” —*Elle*

“*Peach* is a hypnotic, visceral read . . . Lyrically and visually driven, Glass’s sentences read like powerful poems, and they encompass so much emotion, you’ll find it hard to put this novel down once you start.” —*LitHub*

“This startling book uses hypervisceral prose to detail how a woman tries to move through ordinary life after being raped. An explosive dramatization of trauma, Glass’s short but harrowing *Peach* provides a propulsive, unforgettable read that’s impossi...

Emma Glass is a nurse at Evelina London Children’s Hospital. Her debut novel, *Peach*, has been translated into seven languages and was longlisted for the International Dylan Thomas Prize.
 @Emmas_Window



BIOGRAPHY & AUTOBIOGRAPHY / HISTORICAL

Bloomsbury Publishing | 12/15/2020
 9781408880418 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 528 pages
 9.2 in H | 6 in W
 2 x 8-page inserts (color)

MARKETING

Library marketing
 Print review campaign
 Radio and online media campaign
 Essay tie-in marking the 100-year anniversary

Sylvia Pankhurst

Natural Born Rebel

Rachel Holmes

On the 100th anniversary of the 19th Amendment, the definitive biography of suffragette Sylvia Pankhurst—political rebel, human rights champion, and radical feminist ahead of her time.

Sylvia Pankhurst fought militantly for a woman's right to vote in Great Britain, inspiring similar movements around the globe. But the vote was just the beginning. Seen as "wild," even by the standards of her activist mother and sister, Pankhurst became a radical feminist, committing herself to the fight for reproductive rights, equal pay, access to welfare and education, and freedom of sexual expression. She converted her experiences of torture, imprisonment, and violence into a lifelong quest to champion human rights.

Encompassing both World Wars and lasting through the Anti-Apartheid Movement, Pankhurst's political life was international in scope; it included trade unionism, Irish independence, Pan-Africanism, pacifism, the rights of refugees and asylum seekers, and the fight against racism in Europe, the Indian subcontinent, the U.S., and colonial Africa. She spent her life in dialogue, dispute, collision, and resolution with Winston Churchill, Leon Trotsky, Vladimir Lenin, Jomo Kenyatta, Haile Selassie, and many others. And she wrote about it all, prolifically.

In this enthralling biography, acclaimed author Rachel Holmes interweaves Pankhurst's rebellious political life with her private life to show how her astonishing career, long overlooked by historians, continues to resonate today.

PRAISE

for Eleanor Marx:

"Captures vividly the drama of a woman with a hunger for the world who did her damndest to live on the largest terms possible, and to a very considerable degree succeeded." —*The New York Times Book Review*

"A powerful portrait of a radical mind in all its high-keyed intensity." —*The Wall Street Journal*

"Superb . . . I doubt the reader will close this brilliant biography unmoved by this extraordinary woman's life and untroubled by the inevitable questions it raises about global capitalism now." —*Daily Telegraph*

Rachel Holmes is the author of *Eleanor Marx*, *The Secret Life of Dr. James Barry*, and *African Queen*. She is co-editor with Lisa Appignanesi and Susie Orbach of *Fifty Shades of Feminism* and co-commissioning editor with Josie Rourke and Chris Haydon of *Sixty-Six Books: Twenty-First Century Writers Speak to the King James Bible*. She lives in Gloucestershire, England.



book design
forthcoming

**COOKING / COURSES & DISHES
/ PIES**

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 Hardcover with dust jacket | 288 pages
 9.7 in H | 7.4 in W
 Colour photography throughout

The Pie Room

80 achievable and show-stopping pies and sides for pie lovers everywhere

Calum Franklin

Delve head first into these mouth-watering, pie-filled pages; the definitive pie bible from Calum Franklin.

Enter the world of London's Pie Room.

When Calum Franklin unearthed a selection of beautiful original pie moulds, it was enough to set his imagination free. The Pie Room was born.

Steeped in tradition, with marble worktops, sumptuous pie moulds and a pie window to the street, Calum has created the ultimate destination for pie lovers the world over.

The Pie Room is a treasure trove of delicacies, and in this, his debut cookbook, Calum walks you through some of his favourite recipes, including a range of humble British pies and tarts – such as the ultimate sausage roll, cheesy dauphinoise pie, chicken and mushroom pie, glazed apple tart or even a rhubarb and custard tart – all absolutely bursting with flavour that will wow anyone who comes to your table.

Alongside the recipes Calum guides you through the techniques and tools for perfecting your pastry. Within these pages you'll find details including how to properly line pie tins, or how to crimp your pastry and decorate your pies so they look like true show-stoppers, as well as a step-by-step guide for making puff pastry. Each and every perfectly crafted pie is accompanied by beautiful photography from John Carey, enabling you to create your very own pie masterpieces and beautiful pastry designs.

A self-confessed pastry deviant, **Calum Franklin** is fast becoming London's King of Pies. His love of pie knows no bounds, and he brings his passion to life within these pages.

Drawing on a wealth of culinary experience, Calum worked at a variety of renowned restaurants including The Ivy and Aurora, and was the Senior Sous Chef at Roast in Borough Market, prior to heading up the kitchen at Holborn Dining Room. @chefcalum

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